

Monthly Visitor Report Meatpacking District

Weeks this month = 4

Weeks last month = 5

Arrivals by Zone

	This Month	Previous Month	MoM Change	MoM % Change	Last Year	YoY Change	YoY % Change
Total Movements	3,974,049	4,598,382	73,836	8.0%	4,162,322	-188,273	-4.5%
District Entry	807,267	898,058	22,205	12.4%	837,636	-30,369	-3.6%
Gansevoort Plaza	106,195	98,520	6,845	34.7%	107,349	5,079	23.7%
Chelsea Triangle	189,098	232,031	868	1.9%	212,174	4,840	11.4%
14th St Square	173,710	216,974	33	0.1%	194,020	4,624	11.9%
W 14th St at 10th Ave	37,265	46,613	-6	-0.1%	40,598	1,197	14.7%
US Downtown Index				0.1%			-6.2%
New York Index				-0.8%			-7.1%

*MoM and YoY variances are calculated using weekly averages and only include Like-for-Like locations.

Key Stats

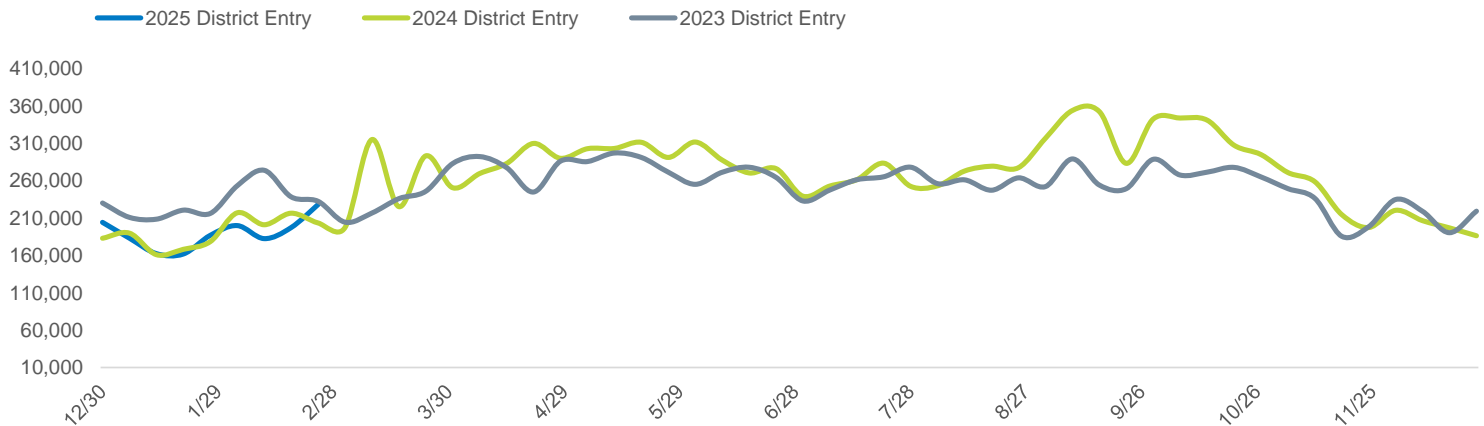
The busiest entry point in Meatpacking District this month was W16th St at 9th Ave with a total of 209,678 visits.

The busiest day at Meatpacking District Entry this month was Saturday and the busiest hour this month was 3 PM on Saturday.

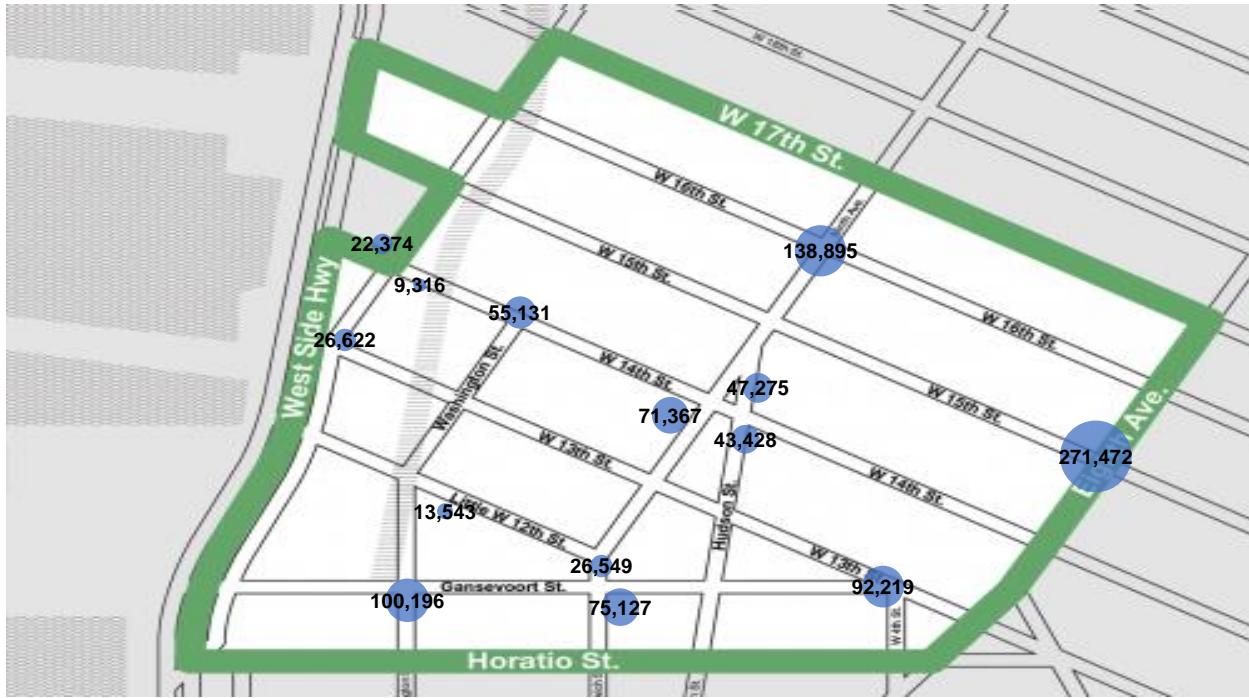
District Entry - Average Daily Pedestrians

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
This month	25,480	27,803	28,344	25,822	33,609	37,088	23,671	201,817
Previous month	24,631	23,701	23,643	25,917	29,571	28,671	23,477	179,612
Last Year	27,047	24,236	27,497	29,935	32,110	35,491	33,094	209,409
Month on month variance (LFL)	849	4,102	4,701	-95	4,038	8,417	193	22,205
Month on month % (LFL)	3.4%	17.3%	19.9%	-0.4%	13.7%	29.4%	0.8%	12.4%
Year on year variance (LFL)	-1,567	3,567	847	-4,113	1,499	1,598	-9,423	-7,592
Year on year % (LFL)	-5.8%	14.7%	3.1%	-13.7%	4.7%	4.5%	-28.5%	-3.6%

District Entry Annual Trend - Weekly Totals



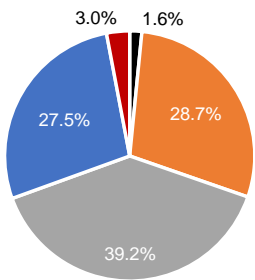
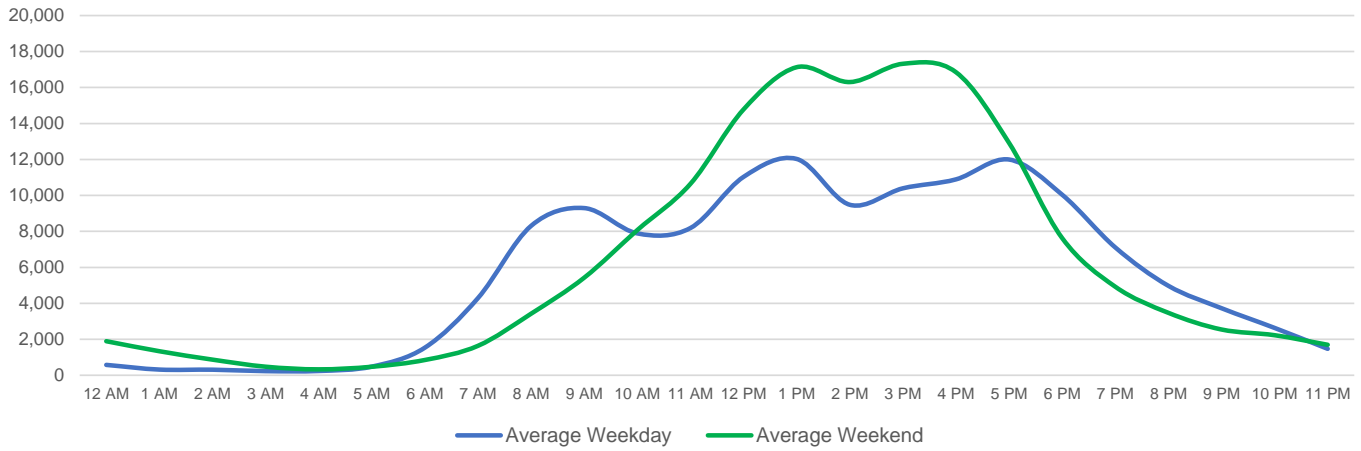
Average Weekly Pedestrians by Location Group



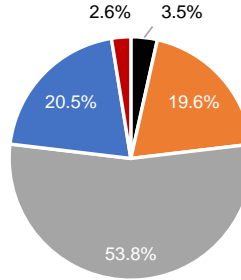
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	3,231	2,628	3,507	2,873	5,341	5,291	3,679	26,549	34.7%	-1.1%
Chelsea Triangle	6,015	6,006	6,299	6,097	7,842	8,805	6,212	47,275	1.9%	-10.9%
14th St Square	5,756	6,195	6,542	5,833	7,058	6,962	5,083	43,428	0.1%	-10.5%
Gansevoort at Washington	11,537	8,449	11,784	9,769	21,323	20,992	16,343	100,196	-0.4%	0.6%
W 14th St at Washington	6,829	7,765	8,179	6,336	8,684	11,003	6,336	55,131	-15.9%	-3.9%
W 13th St at Gansevoort	12,273	11,456	12,630	11,427	16,982	16,339	11,113	92,219	9.6%	8.5%
W16th St at 9th Ave	17,494	20,322	19,280	17,369	22,137	27,418	14,875	138,895	11.2%	-0.5%
W 14th St at 10th Ave	1,192	1,069	1,144	1,021	1,546	1,886	1,459	9,316	-0.1%	-8.2%
W 13th St at 10th Ave	3,265	2,688	3,129	2,545	4,288	6,539	4,169	26,622	-6.1%	-28.9%
W 15th St at 8th Ave	31,541	43,992	44,937	42,782	40,484	44,026	23,710	271,472	24.0%	-1.4%
Gansevoort OS	8,864	7,273	8,816	8,751	13,054	16,446	11,924	75,127	-0.7%	2.2%
LW 12 OS	1,397	1,506	1,396	1,865	2,380	3,196	1,804	13,543	10.2%	-6.0%
9th Ave	8,790	8,919	9,754	8,835	12,163	13,411	9,496	71,367	4.2%	-24.4%
10th Ave Crossing @ 14	3,121	2,979	2,618	2,371	3,389	4,062	3,835	22,374	2.4%	-11.0%
Total	121,302	131,246	140,013	127,871	166,669	186,373	120,037	993,512	8.0%	-4.5%

*MoM and YoY variances are calculated using weekly averages and only include those locations that are Like-for-Like.

Total Movements - Average Daily Pedestrians



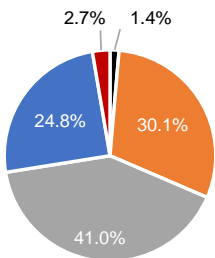
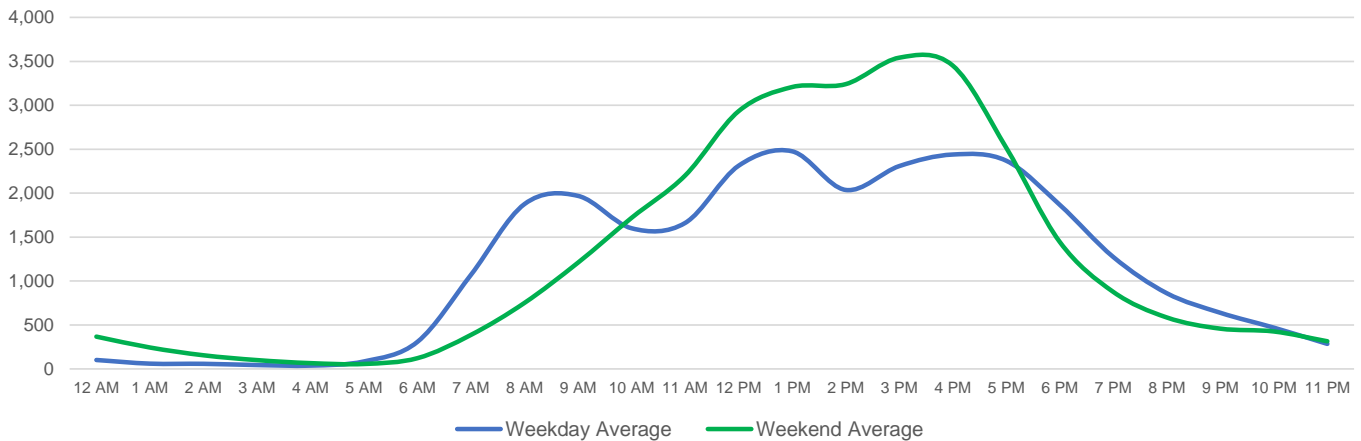
	Average Weekday	Month on Month %	Year on Year %
Early Morning	2,150	-13.4%	3.1%
Morning	39,506	27.6%	1.6%
Afternoon	53,823	-3.0%	-5.4%
Evening	37,840	9.3%	3.3%
Late night	4,101	4.4%	3.3%
Total	137,420	7.8%	-0.8%



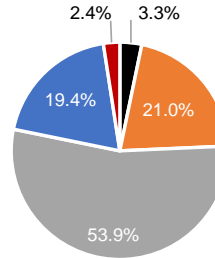
	Average Weekend	Month on Month %	Year on Year %
Early Morning	5,373	6.3%	-14.8%
Morning	30,047	20.6%	-12.9%
Afternoon	82,383	8.1%	-9.1%
Evening	31,481	3.5%	-17.0%
Late night	3,921	-13.5%	-17.3%
Total	153,205	8.6%	-12.0%

Day Parts are calculated using the following time periods:
 Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

District Entry - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	387	-7.5%	1.0%
Morning	8,487	24.6%	0.9%
Afternoon	11,572	1.9%	-2.1%
Evening	7,011	12.9%	2.6%
Late night	755	8.5%	5.2%
Total	28,212	10.7%	0.2%

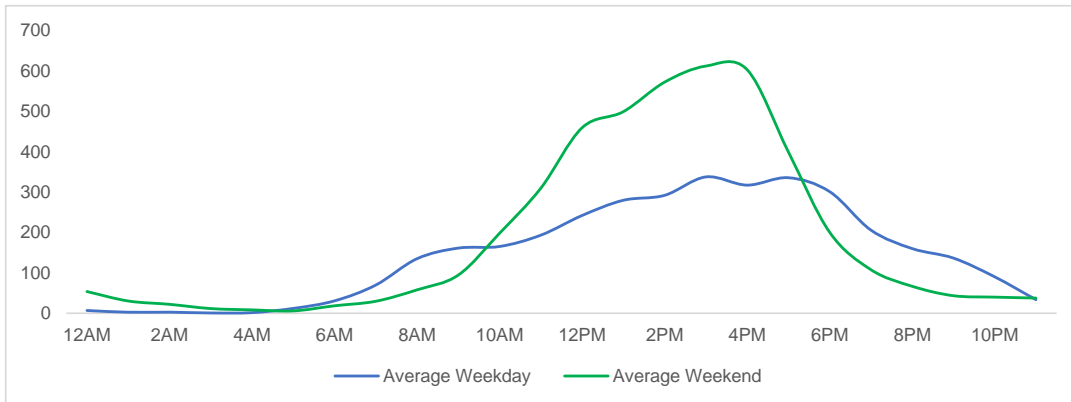


	Average Weekend	Month on Month %	Year on Year %
Early Morning	989	26.4%	-5.6%
Morning	6,392	29.4%	-13.7%
Afternoon	16,374	14.3%	-8.5%
Evening	5,883	10.1%	-16.9%
Late night	741	8.5%	-13.2%
Total	30,379	16.5%	-11.4%

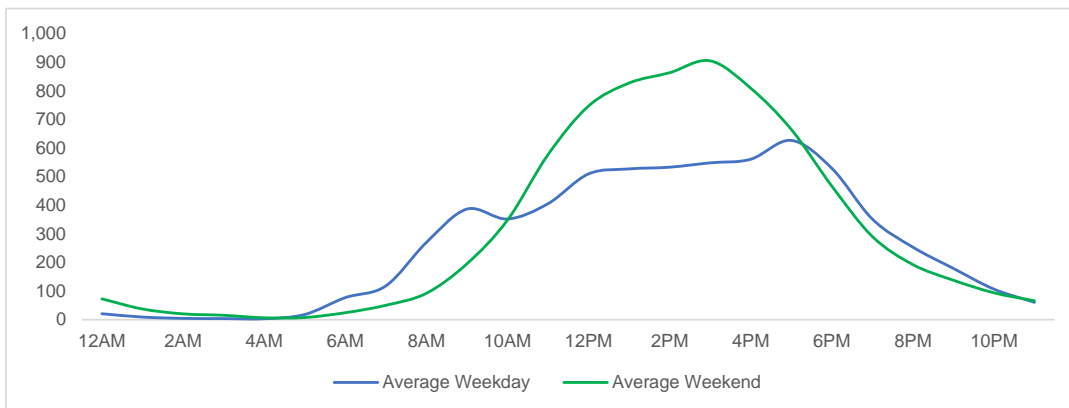
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Location Group - Average Daily Pedestrians

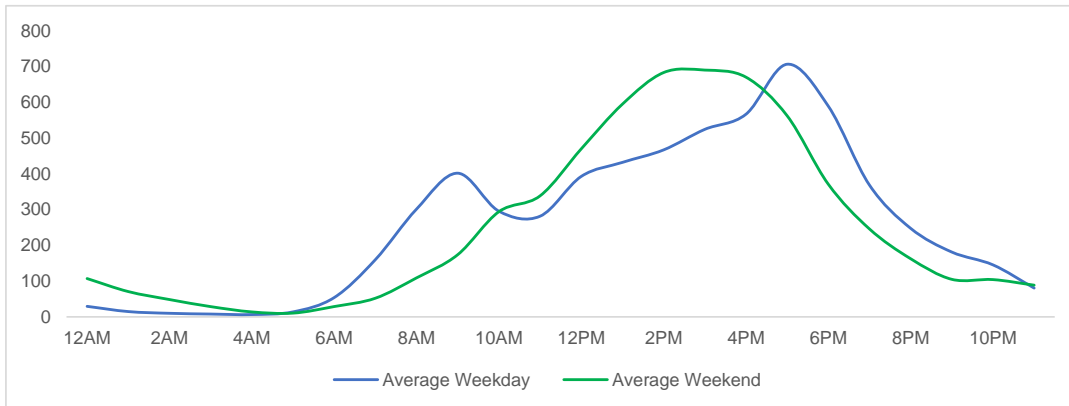
Gansevoort Plaza



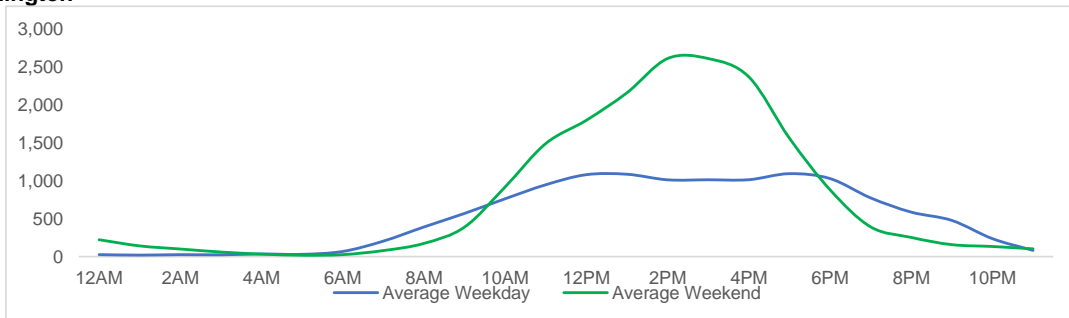
Chelsea Triangle



14th St Square

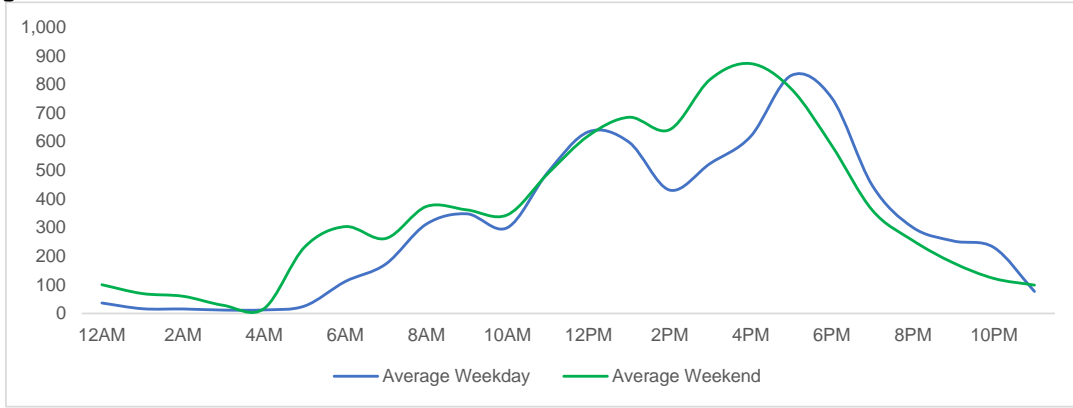


Gansevoort at Washington

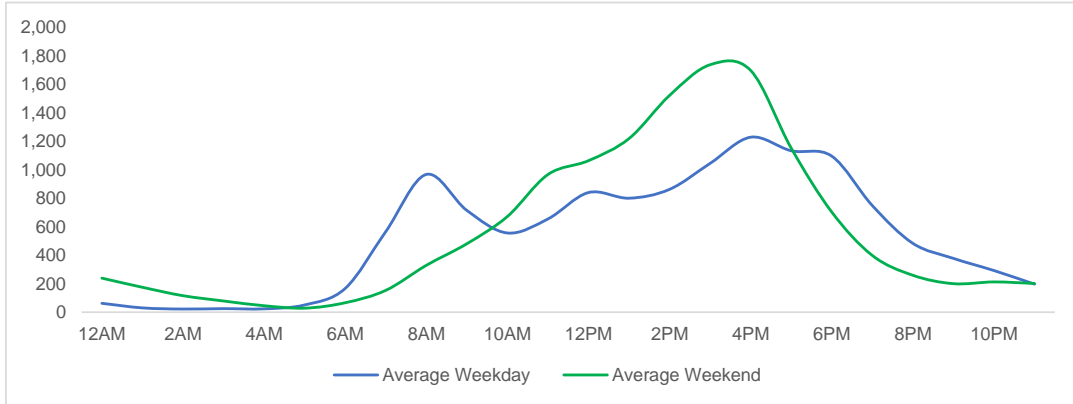


Location Group - Average Daily Pedestrians (cont.)

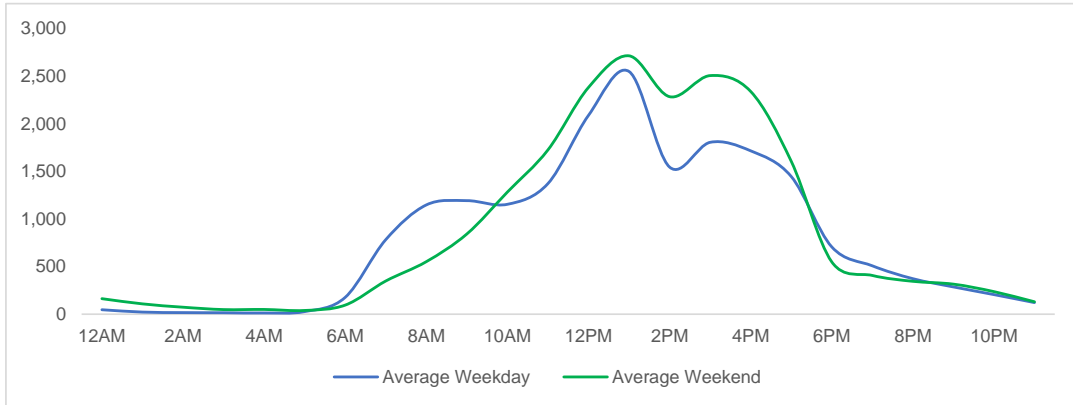
W 14th St at Washington



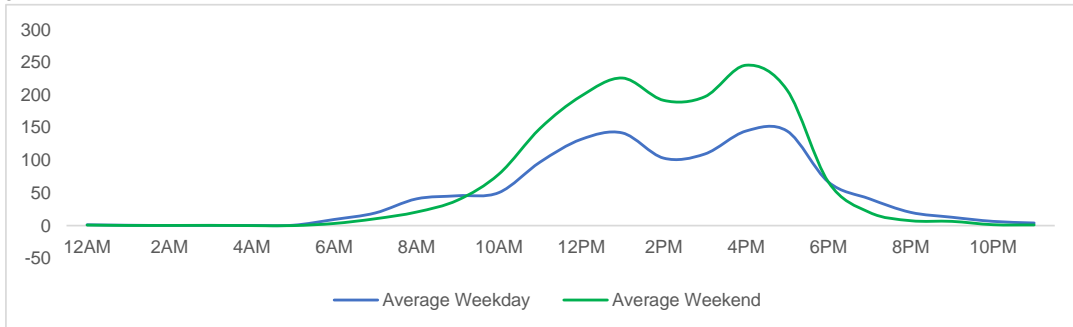
W 13th St at Gansevoort



W16th St at 9th Ave

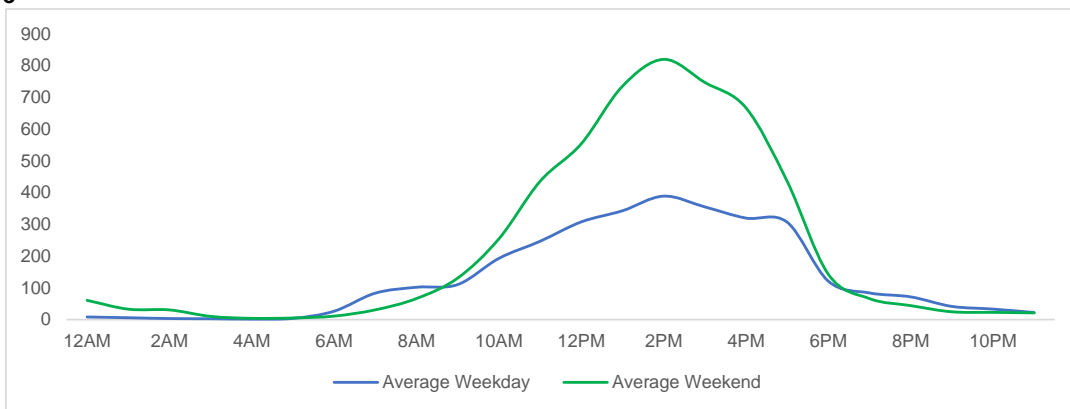


W 14th St at 10th Ave

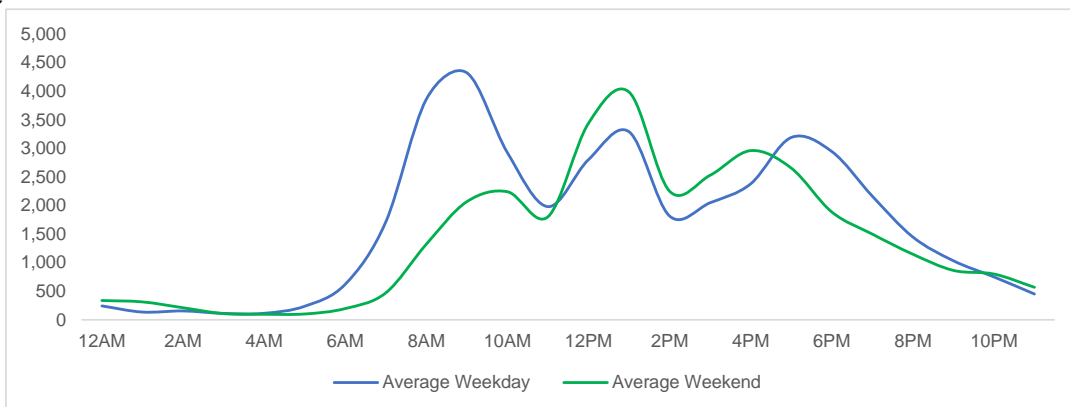


Location Group - Average Daily Pedestrians (cont.)

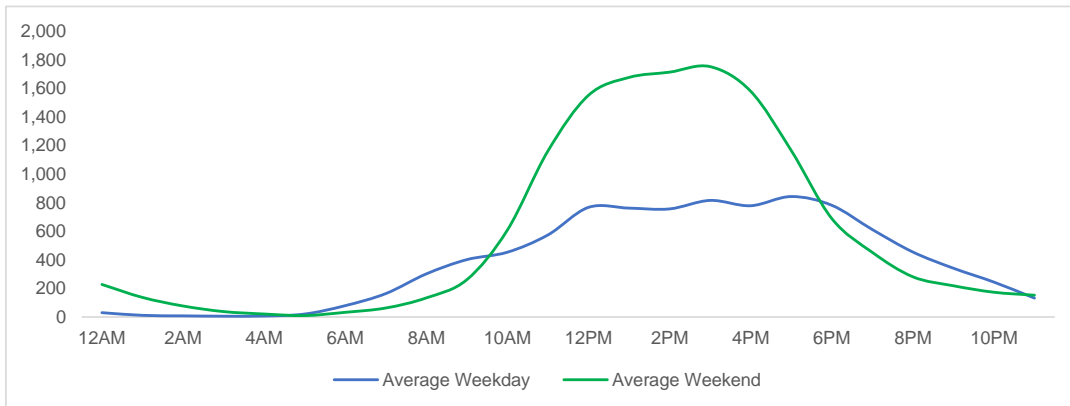
W 13th St at 10th Ave



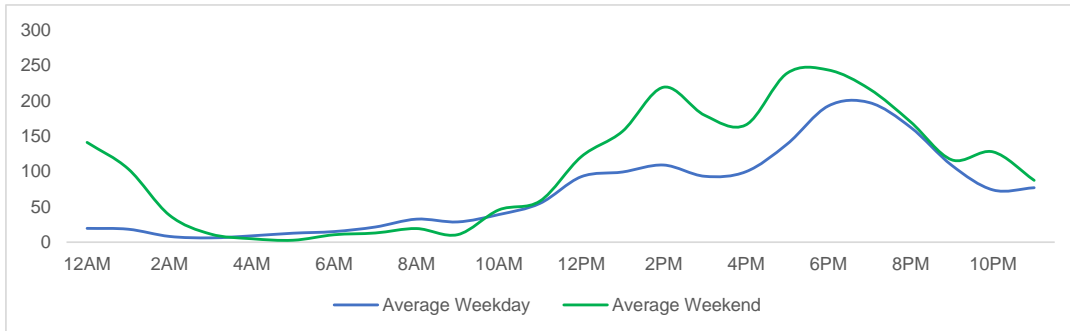
W 15th St at 8th Ave



Gansevoort OS

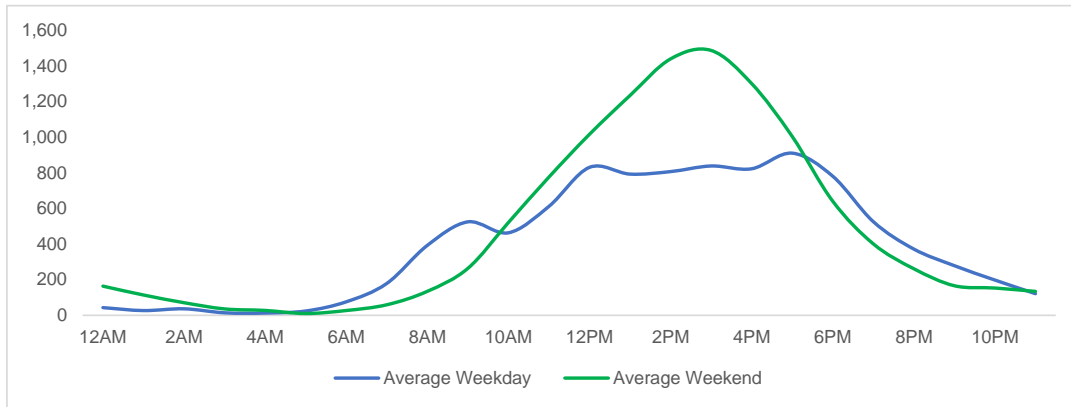


LW 12 OS

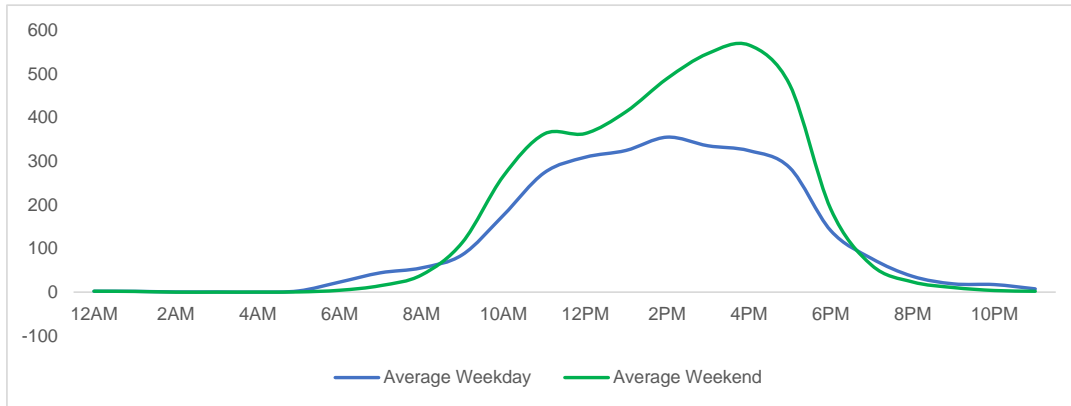


Location Group - Average Daily Pedestrians (cont.)




9th Ave



10th Ave Crossing @ 14



Weather

	Max Temp (F)			
This Year	62	12	16	0
Last Year	57.38	13	14	0

*Note: Numbers shown above relate to number of days of each weather type.