

Arrivals by Zone

	This Month	Previous Month	MoM Change	MoM % Change	Last Year	YoY Change	YoY % Change
Total Movements	6,334,076	3,974,049	273,303	27.5%	6,403,715	-69,639	-1.1%
District Entry	1,266,869	807,267	51,557	25.5%	1,280,714	-13,845	-1.1%
Gansevoort Plaza	198,358	106,195	13,123	49.4%	186,747	-7,015	-15.0%
Chelsea Triangle	305,469	189,098	13,819	29.2%	301,965	-14,397	-19.1%
14th St Square	269,941	173,710	10,561	24.3%	252,650	-9,174	-14.5%
W 14th St at 10th Ave	70,313	37,265	4,746	50.9%	70,148	-3,474	-19.8%
US Downtown Index				20.7%			1.0%
New York Index				19.6%			2.1%

*MoM and YoY variances are calculated using weekly averages and only include Like-for-Like locations.

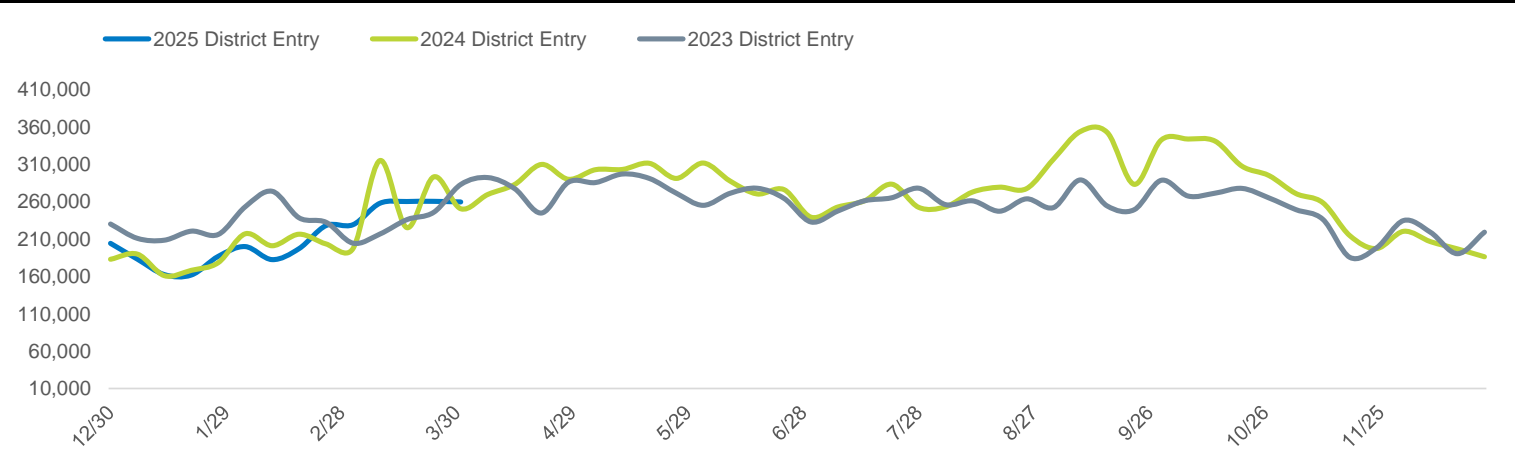
Key Stats

The busiest entry point in Meatpacking District this month was W16th St at 9th Ave with a total of 370,505 visits.
The busiest day at Meatpacking District Entry this month was Saturday and the busiest hour this month was 3 PM on Saturday.

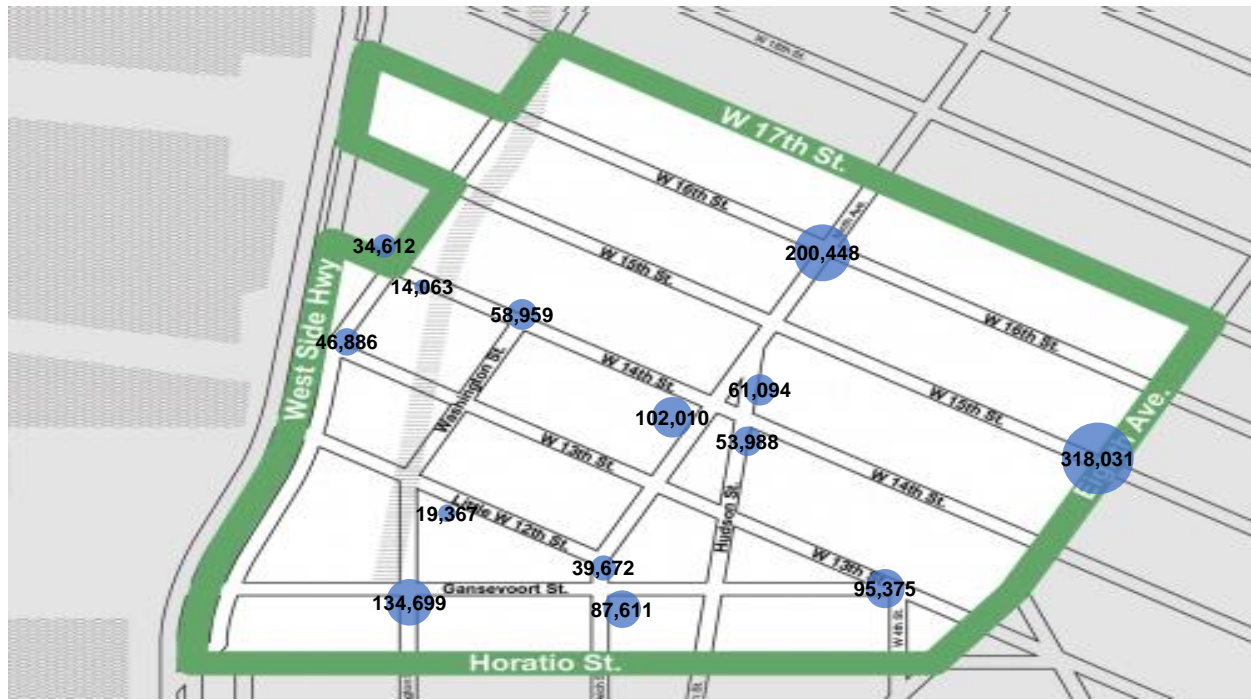
District Entry - Average Daily Pedestrians

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
This month	26,678	36,450	38,423	32,901	38,698	46,160	34,064	253,374
Previous month	25,480	27,803	28,344	25,822	33,609	37,088	23,671	201,817
Last Year	30,919	31,044	35,685	35,619	43,425	39,588	39,863	256,143
Month on month variance (LFL)	1,198	8,647	10,079	7,079	5,089	9,071	10,394	51,557
Month on month % (LFL)	4.7%	31.1%	35.6%	27.4%	15.1%	24.5%	43.9%	25.5%
Year on year variance (LFL)	-4,241	5,406	2,739	-2,718	-4,727	6,571	-5,799	-2,769
Year on year % (LFL)	-13.7%	17.4%	7.7%	-7.6%	-10.9%	16.6%	-14.5%	-1.1%

District Entry Annual Trend - Weekly Totals



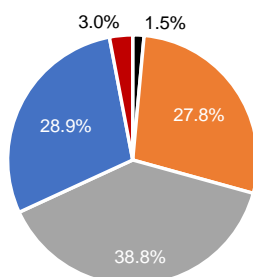
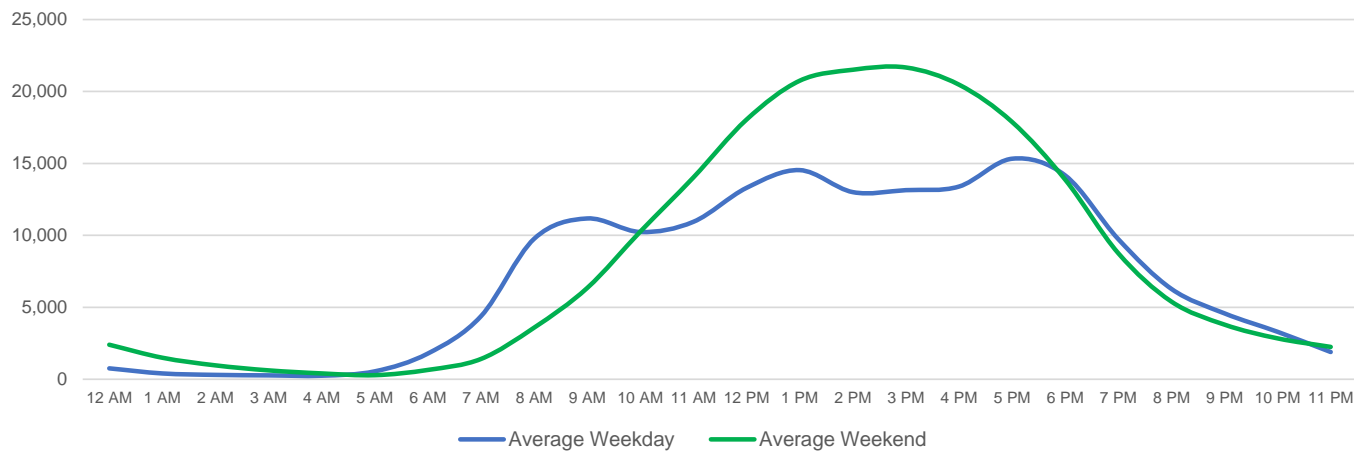
Average Weekly Pedestrians by Location Group



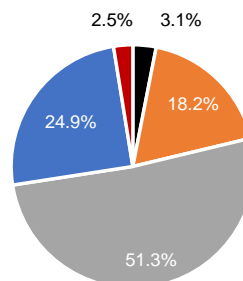
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	3,313	4,235	4,616	4,879	9,466	6,985	6,178	39,672	49.4%	6.2%
Chelsea Triangle	6,715	8,530	7,648	8,313	9,945	11,427	8,516	61,094	29.2%	1.2%
14th St Square	6,167	7,836	7,470	7,807	8,416	9,121	7,171	53,988	24.3%	6.8%
Gansevoort at Washington	11,876	15,853	16,190	17,505	27,772	25,018	20,485	134,699	34.4%	-6.5%
W 14th St at Washington	6,757	9,365	8,407	7,566	8,760	10,530	7,574	58,959	6.9%	1.0%
W 13th St at Gansevoort	11,142	13,221	12,769	13,267	16,115	15,927	12,934	95,375	3.4%	-1.4%
W 16th St at 9th Ave	20,195	28,244	35,769	24,930	27,091	38,619	25,599	200,448	44.3%	-1.3%
W 14th St at 10th Ave	1,396	2,017	1,990	1,665	2,071	2,919	2,004	14,063	50.9%	0.2%
W 13th St at 10th Ave	4,254	5,444	5,342	5,124	7,297	10,914	8,511	46,886	76.1%	-13.9%
W 15th St at 8th Ave	32,057	51,770	63,035	44,069	45,399	49,184	32,517	318,031	17.2%	-1.1%
Gansevoort OS	8,333	9,748	10,171	11,248	15,437	18,325	14,349	87,611	16.6%	-1.8%
LW 12 OS	1,986	2,148	2,056	2,442	3,366	4,520	2,849	19,367	43.0%	5.8%
9th Ave	10,066	14,230	13,256	13,583	15,916	20,089	14,870	102,010	42.9%	3.4%
10th Ave Crossing @ 14	3,348	5,364	4,382	3,861	5,389	6,792	5,476	34,612	54.7%	1.4%
Total	127,606	178,005	193,101	166,259	202,441	230,370	169,033	1,266,815	27.5%	-1.1%

*MoM and YoY variances are calculated using weekly averages and only include those locations that are Like-for-Like.

Total Movements - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	2,530	17.7%	-3.3%
Morning	48,288	22.2%	3.3%
Afternoon	67,382	25.2%	-3.0%
Evening	50,094	32.4%	-2.1%
Late night	5,189	26.5%	-7.8%
Total	173,482	26.2%	-1.2%

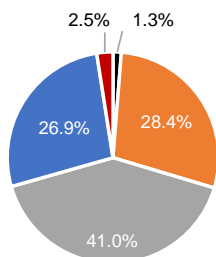
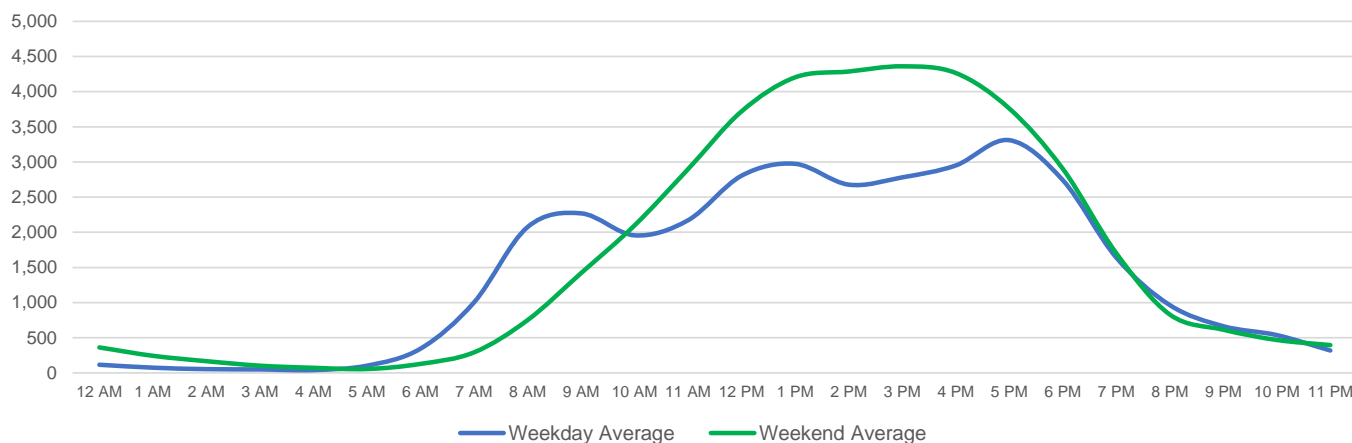


	Average Weekend	Month on Month %	Year on Year %
Early Morning	6,164	14.7%	-3.4%
Morning	36,280	20.7%	1.2%
Afternoon	102,450	24.4%	1.4%
Evening	49,719	57.9%	-6.1%
Late night	5,088	29.8%	1.4%
Total	199,702	30.3%	-0.8%

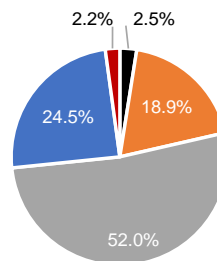
Day Parts are calculated using the following time periods:

Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

District Entry - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	438	13.2%	2.7%
Morning	9,821	15.7%	1.1%
Afternoon	14,190	22.6%	-2.3%
Evening	9,325	33.0%	-3.8%
Late night	857	13.5%	-12.8%
Total	34,630	22.8%	-2.0%



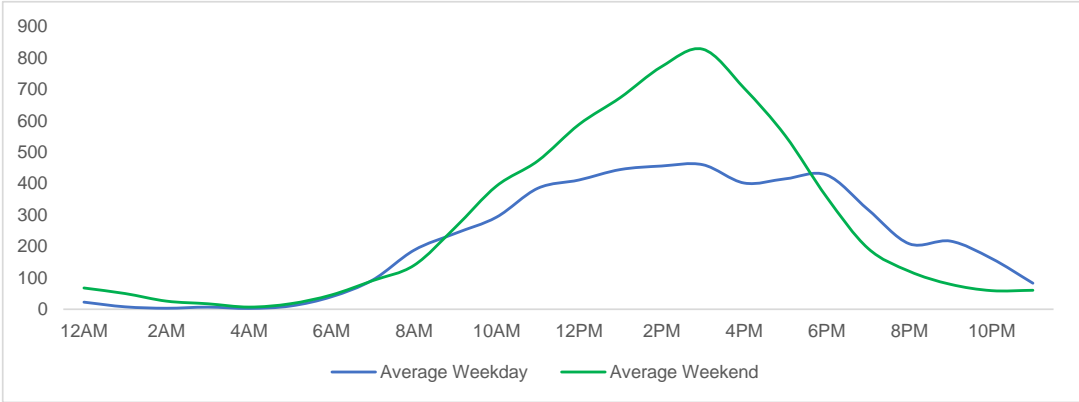
	Average Weekend	Month on Month %	Year on Year %
Early Morning	1,004	1.5%	1.8%
Morning	7,589	18.7%	3.9%
Afternoon	20,840	27.3%	2.5%
Evening	9,816	66.8%	-4.9%
Late night	864	16.6%	11.0%
Total	40,112	32.0%	1.0%

Day Parts are calculated using the following time periods:

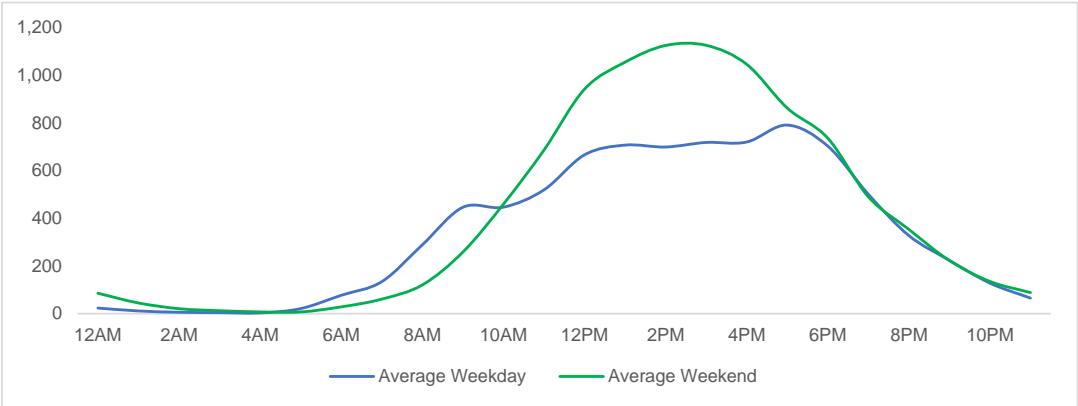
Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

Location Group - Average Daily Pedestrians

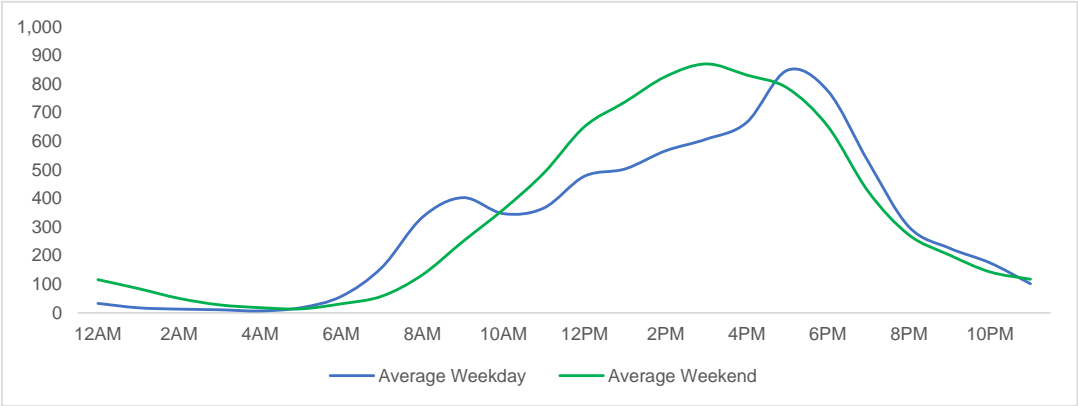
Gansevoort Plaza



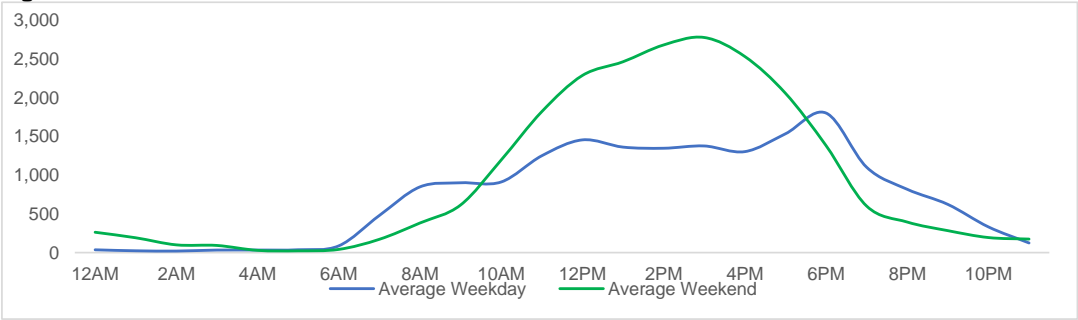
Chelsea Triangle



14th St Square

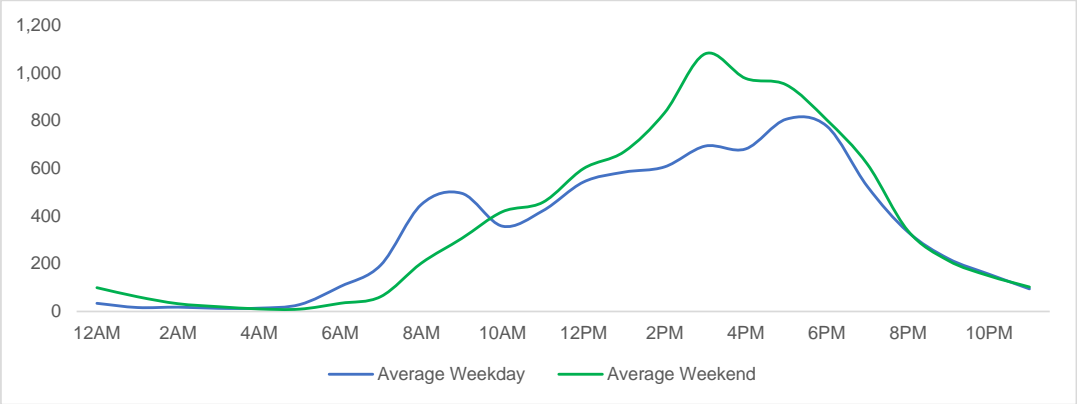


Gansevoort at Washington

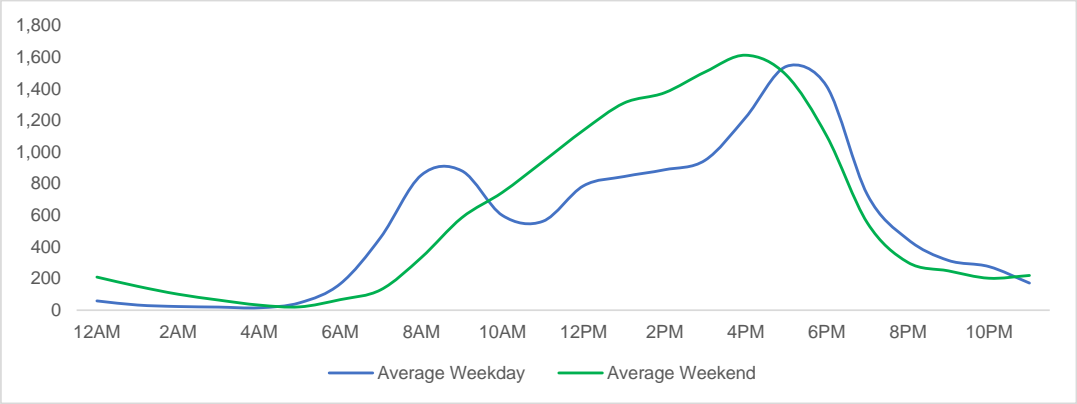


Location Group - Average Daily Pedestrians (cont.)

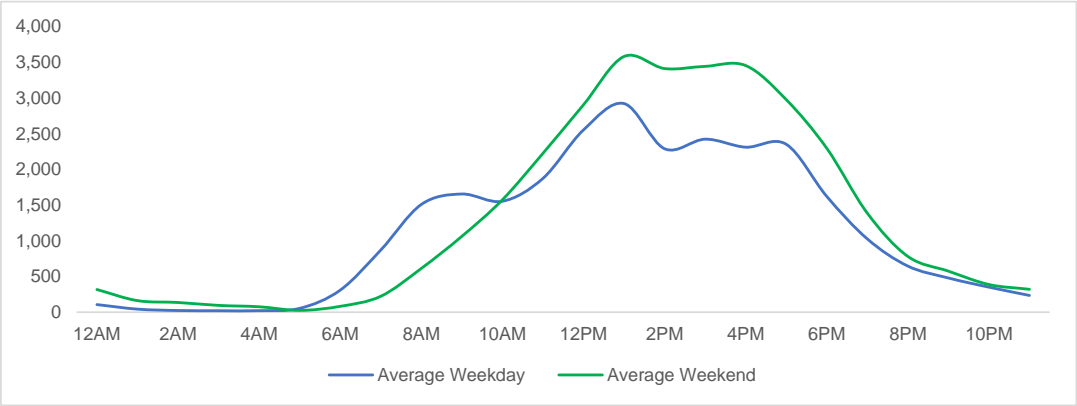
W 14th St at Washington



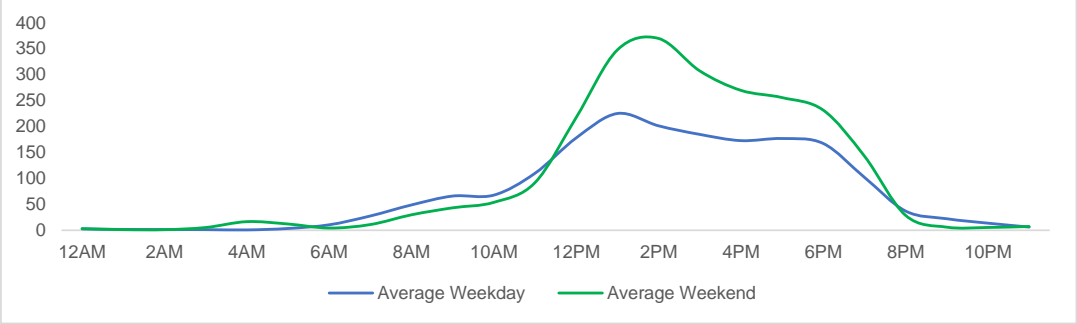
W 13th St at Gansevoort



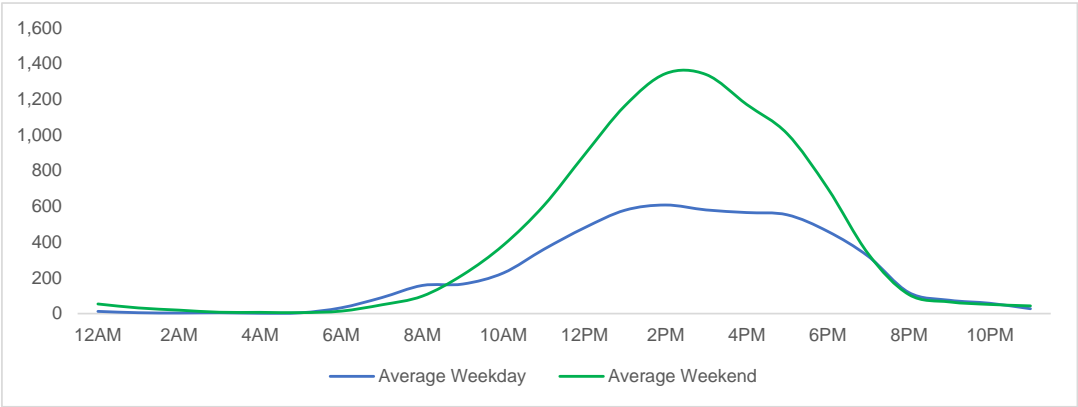
W16th St at 9th Ave



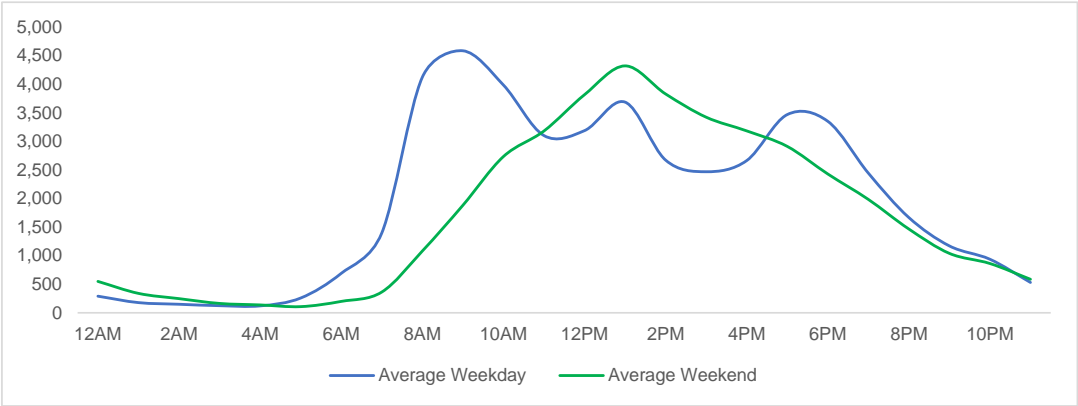
W 14th St at 10th Ave



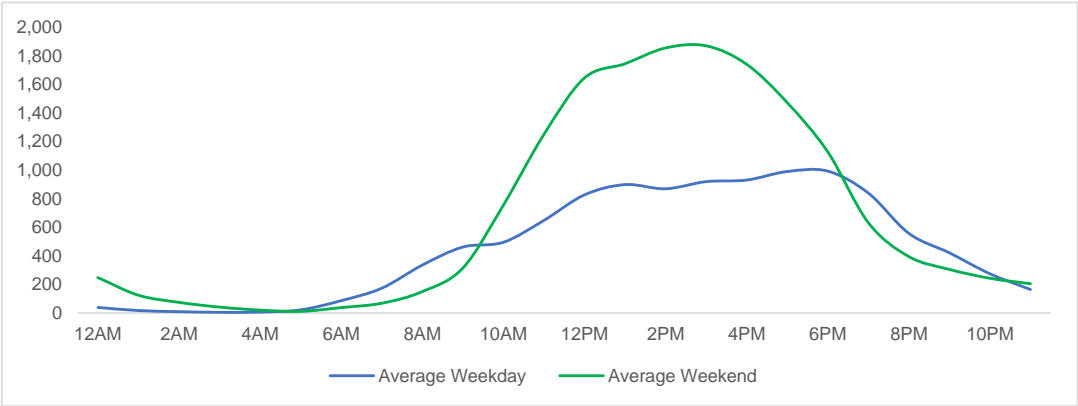
W 13th St at 10th Ave



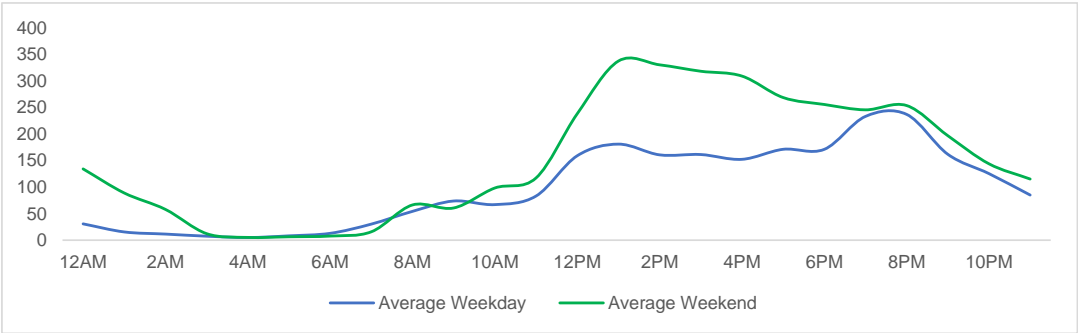
W 15th St at 8th Ave



Gansevoort OS

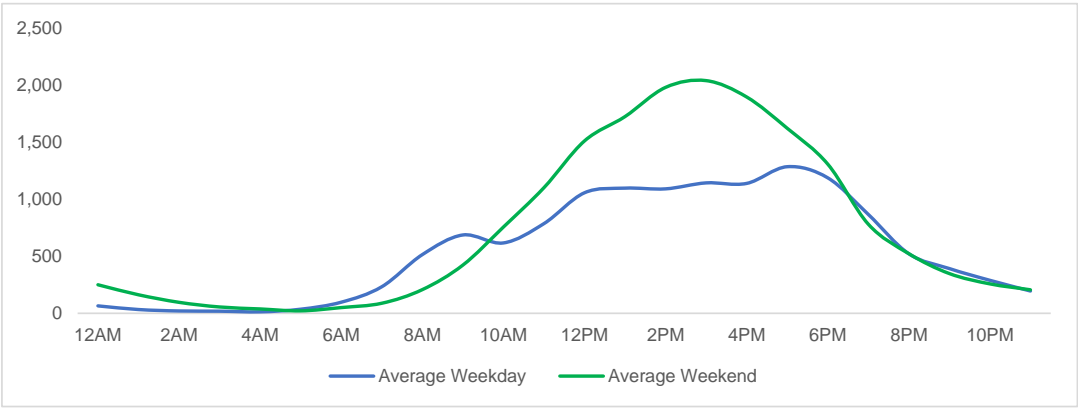


LW 12 OS

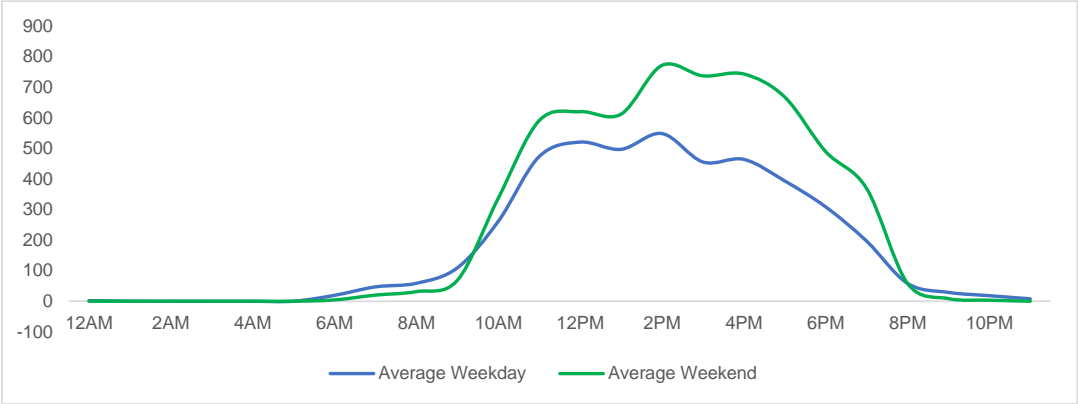


Location Group - Average Daily Pedestrians (cont.)


9th Ave



10th Ave Crossing @ 14



Weather

	Max Temp (F)			
This Year	80	13	21	1
Last Year	71.24	15	17	3

*Note: Numbers shown above relate to number of days of each weather type.

