

Monthly Visitor Report Meatpacking District

Weeks this month = 4

Weeks last month = 4

Arrivals by Zone

	This Month	Previous Month	MoM Change	MoM % Change	Last Year	YoY Change	YoY % Change
Total Movements	5,406,040	5,298,489	26,888	2.0%	5,432,814	-126,995	-3.8%
District Entry	1,057,480	1,036,512	5,242	2.0%	1,041,947	2,969	0.4%
Gansevoort Plaza	127,112	138,841	-2,932	-8.4%	126,052		<i>* not Like-for-Like</i>
Chelsea Triangle	214,242	241,772	-6,883	-11.4%	251,370		<i>* not Like-for-Like</i>
14th St Square	239,895	246,942	-1,762	-2.9%	252,546		<i>* not Like-for-Like</i>
W 14th St at 10th Ave	63,884	64,267	-96	-0.6%	66,938		<i>* not Like-for-Like</i>
US Downtown Index				-0.3%			-0.7%
New York Index				0.1%			1.3%

*MoM and YoY variances are calculated using weekly averages and only include Like-for-Like locations.

Key Stats

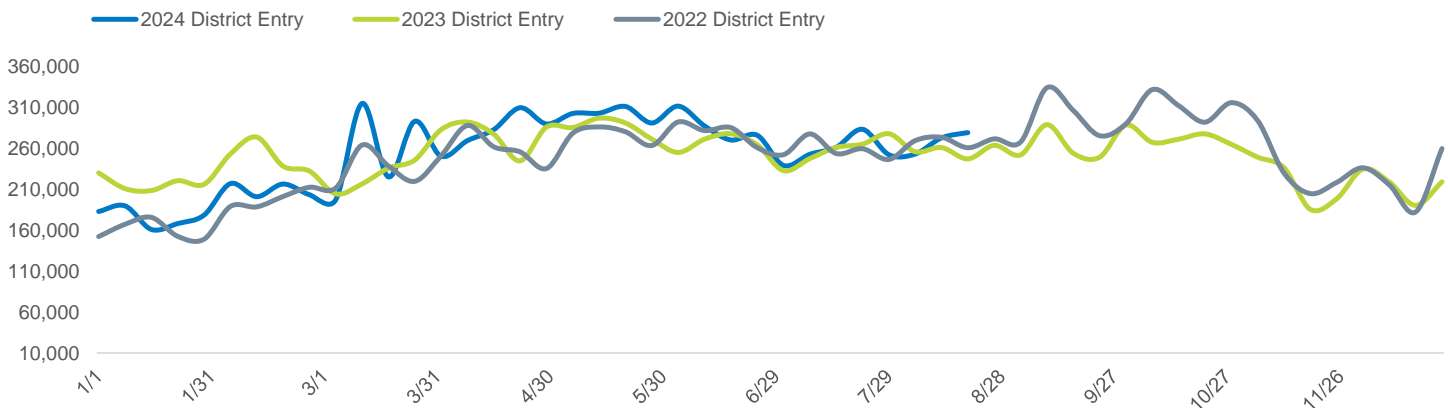
The busiest entry point in Meatpacking District this month was W16th St at 9th Ave with a total of 280,583 visits.

The busiest day at Meatpacking District Entry this month was Saturday and the busiest hour this month was 3 PM on Saturday.

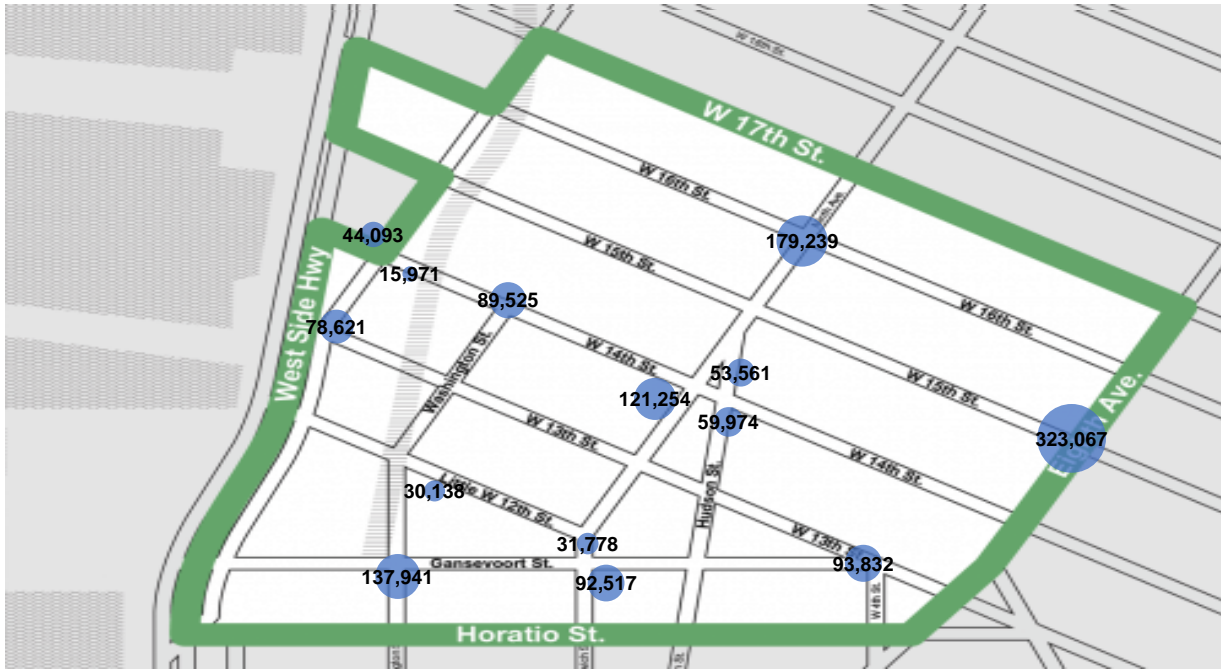
District Entry - Average Daily Pedestrians

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
This month	33,913	36,207	38,113	37,304	40,528	40,788	37,518	264,370
Previous month	33,135	33,445	35,316	38,439	41,476	40,771	36,546	259,128
Last Year	32,975	37,600	37,954	34,689	38,865	42,085	36,319	260,487
Month on month variance (LFL)	585	1,752	2,219	-174	107	817	922	6,227
Month on month % (LFL)	2.7%	7.9%	9.7%	-0.7%	0.4%	3.4%	4.1%	3.8%
Year on year variance (LFL)	132	-1,024	-97	1,320	1,142	-1,345	615	742
Year on year % (LFL)	0.6%	-4.1%	-0.4%	5.7%	4.5%	-5.1%	2.7%	0.4%

District Entry Annual Trend - Weekly Totals



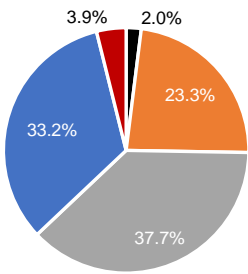
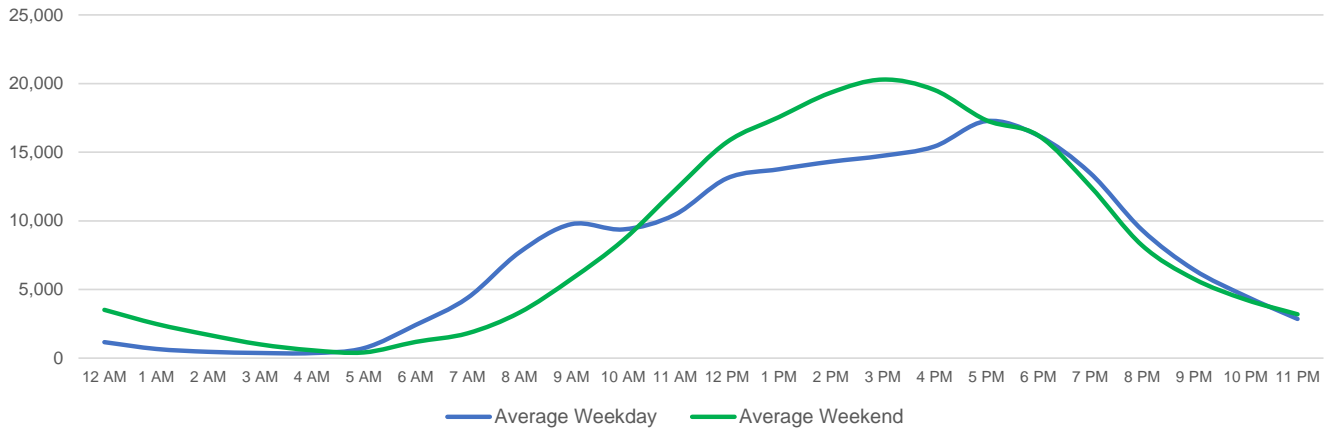
Average Weekly Pedestrians by Location Group



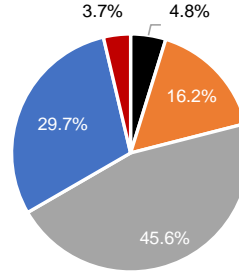
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	3,135	3,474	4,288	4,011	6,211	5,542	5,118	31,778	-8.4%	
Chelsea Triangle	6,879	7,265	7,455	7,463	8,164	8,873	7,463	53,561	-11.4%	
14th St Square	8,094	8,574	8,950	8,478	8,920	9,013	7,945	59,974	-2.9%	
Gansevoort at Washington	16,169	14,807	20,941	16,912	24,492	22,191	22,429	137,941	-5.7%	1.1%
W 14th St at Washington	10,214	11,402	12,351	13,035	14,043	14,809	13,671	89,525	70.2%	-8.0%
W 13th St at Gansevoort	11,964	12,075	14,688	13,616	14,861	13,858	12,770	93,832	-0.4%	0.2%
W 16th St at 9th Ave	22,571	25,361	24,423	25,897	26,951	27,659	26,378	179,239	2.6%	-8.2%
W 14th St at 10th Ave	2,134	2,036	2,030	2,067	2,414	2,675	2,616	15,971	-0.6%	-4.6%
W 13th St at 10th Ave	9,380	8,998	10,137	9,761	11,571	14,897	13,878	78,621	-7.2%	-15.8%
W 15th St at 8th Ave	44,836	49,120	50,425	49,245	51,927	41,067	36,449	323,067	1.3%	-0.8%
Gansevoort OS	10,173	10,452	12,763	12,152	15,335	16,851	14,792	92,517	-4.5%	-100.0%
LW 12 OS	3,310	3,570	3,359	3,633	5,041	6,021	5,206	30,138	-9.3%	-100.0%
9th Ave	15,427	15,505	16,835	16,673	18,153	20,840	17,824	121,254	10.2%	-100.0%
10th Ave Crossing @ 14	6,100	5,588	6,118	6,103	5,912	7,284	6,989	44,093	10.3%	-100.0%
Total	170,384	178,227	194,759	189,043	213,993	211,578	193,527	1,351,510	2.0%	-3.8%

*MoM and YoY variances are calculated using weekly averages and only include those locations that are Like-for-Like.

Total Movements - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	3,756	2.4%	-9.0%
Morning	44,089	11.6%	-0.5%
Afternoon	71,313	17.2%	-1.9%
Evening	62,756	-6.7%	-3.4%
Late night	7,367	-18.0%	-14.1%
Total	189,281	5.4%	-2.7%

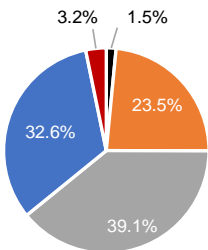
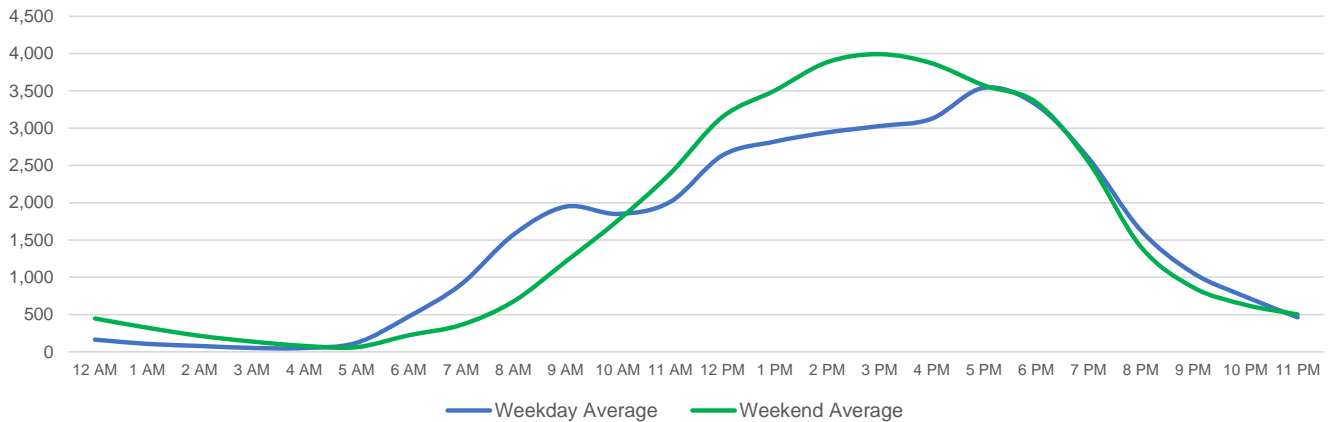


	Average Weekend	Month on Month %	Year on Year %
Early Morning	9,692	9.3%	-16.6%
Morning	32,883	14.9%	-3.0%
Afternoon	92,444	9.5%	-1.6%
Evening	60,078	-4.5%	-11.5%
Late night	7,456	-16.2%	-22.3%
Total	202,552	4.7%	-6.7%

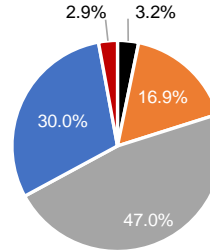
Day Parts are calculated using the following time periods:

Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

District Entry - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	571	-9.7%	-29.2%
Morning	8,749	5.3%	-32.6%
Afternoon	14,548	9.9%	-34.1%
Evening	12,142	-4.4%	-31.7%
Late night	1,202	-19.2%	-36.6%
Total	37,213	2.3%	-33.0%



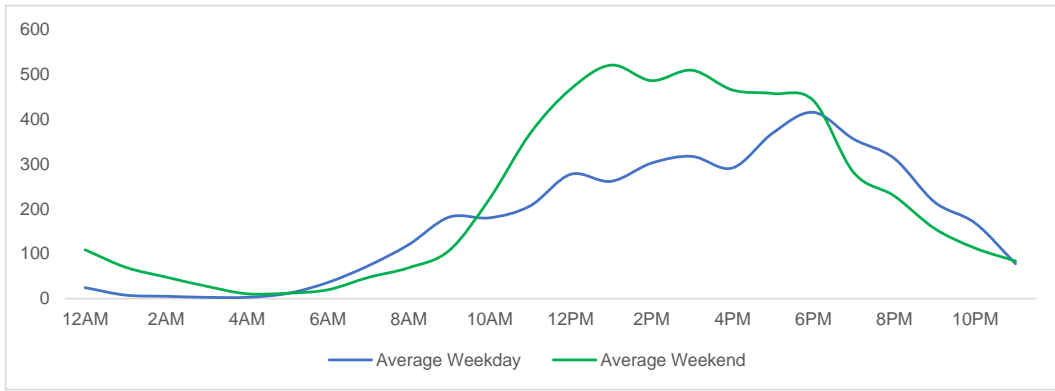
	Average Weekend	Month on Month %	Year on Year %
Early Morning	1,263	-13.2%	-36.6%
Morning	6,614	10.4%	-34.5%
Afternoon	18,399	7.7%	-36.9%
Evening	11,745	-8.0%	-41.0%
Late night	1,132	-17.3%	-47.9%
Total	39,153	1.3%	-38.1%

Day Parts are calculated using the following time periods:

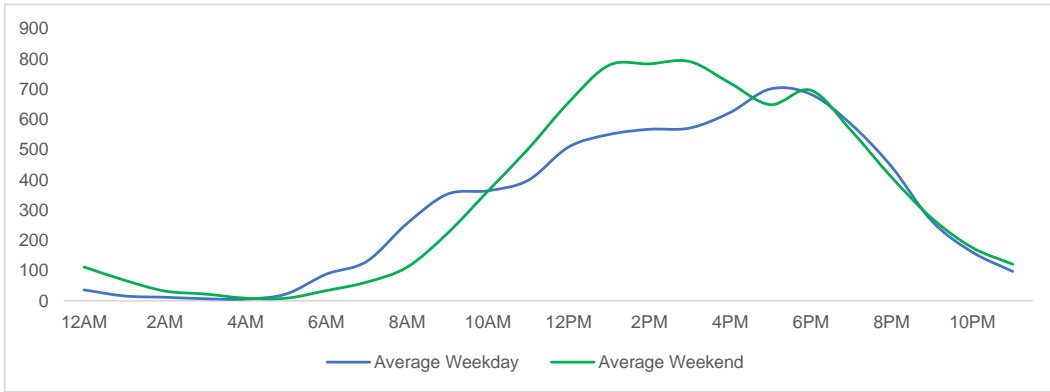
Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

Location Group - Average Daily Pedestrians

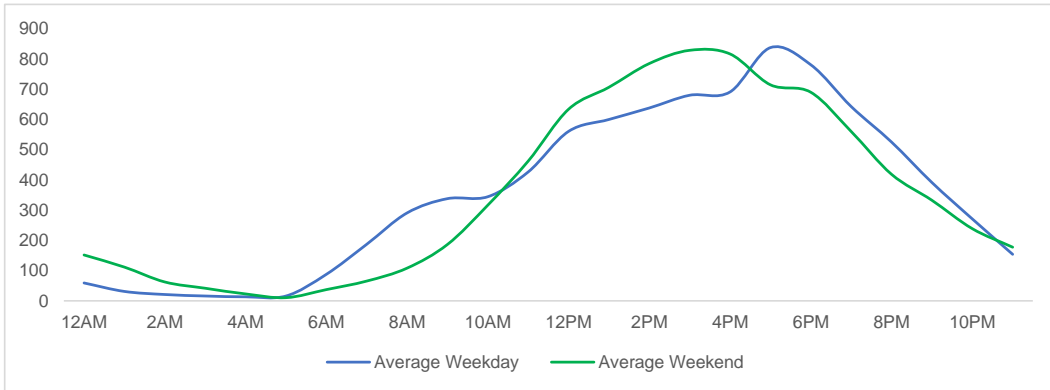
Gansevoort Plaza



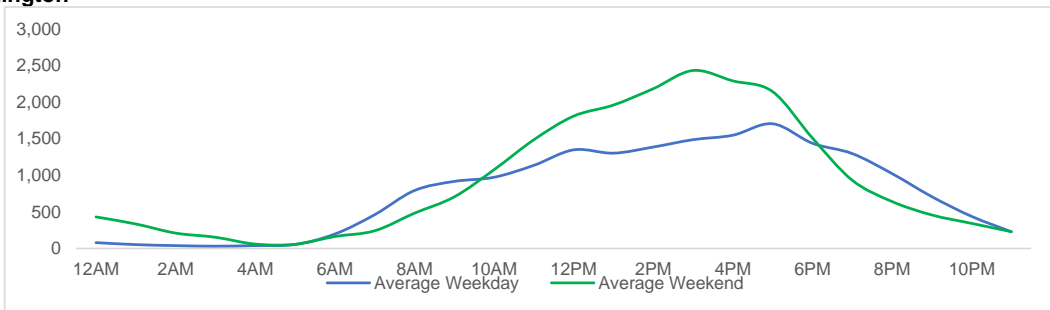
Chelsea Triangle



14th St Square

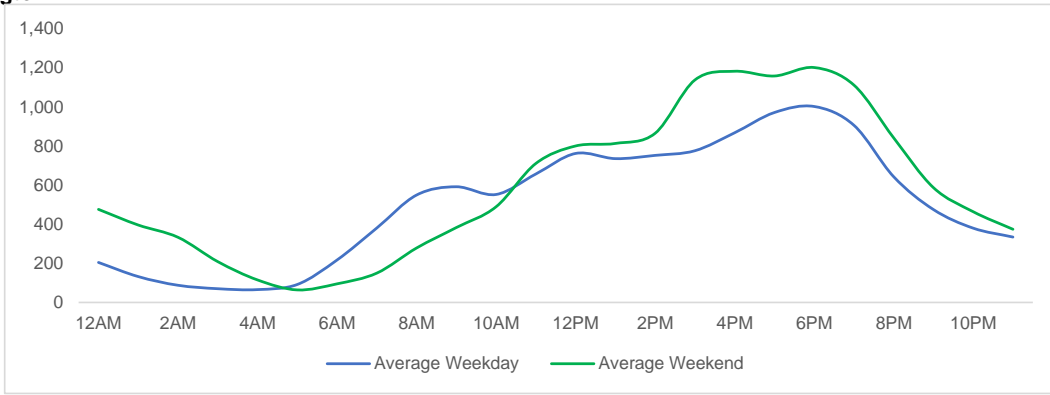


Gansevoort at Washington

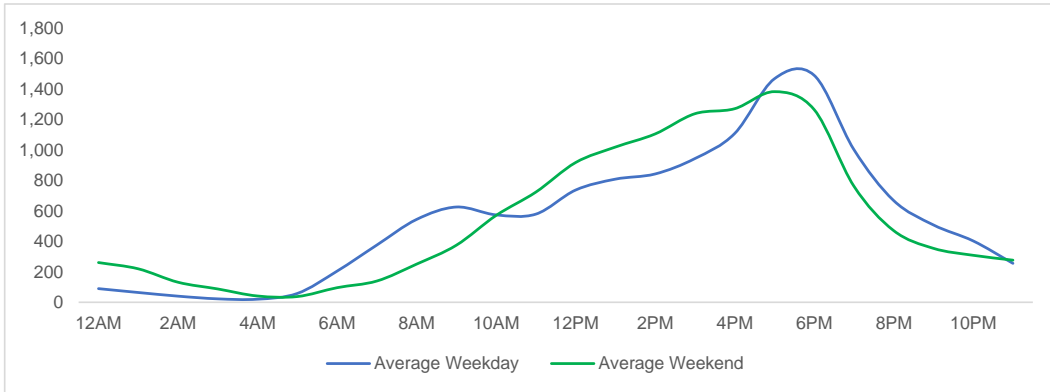


Location Group - Average Daily Pedestrians (cont.)

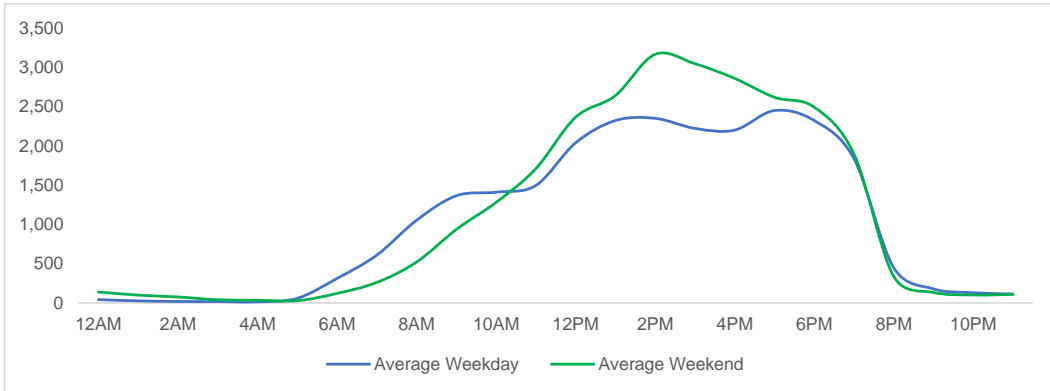
W 14th St at Washington



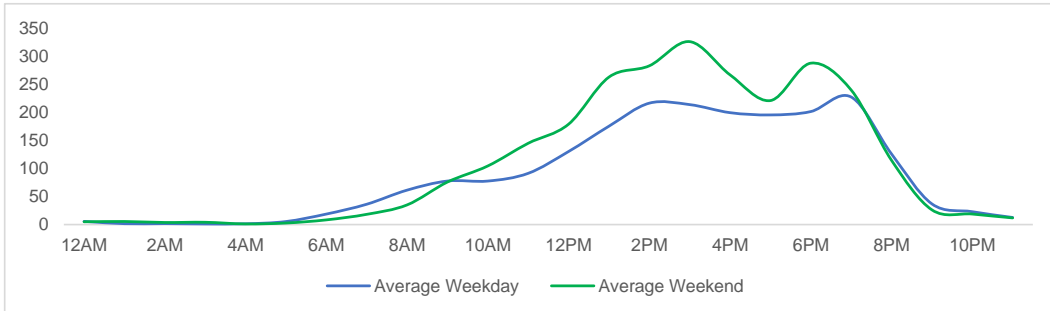
W 13th St at Gansevoort



W16th St at 9th Ave

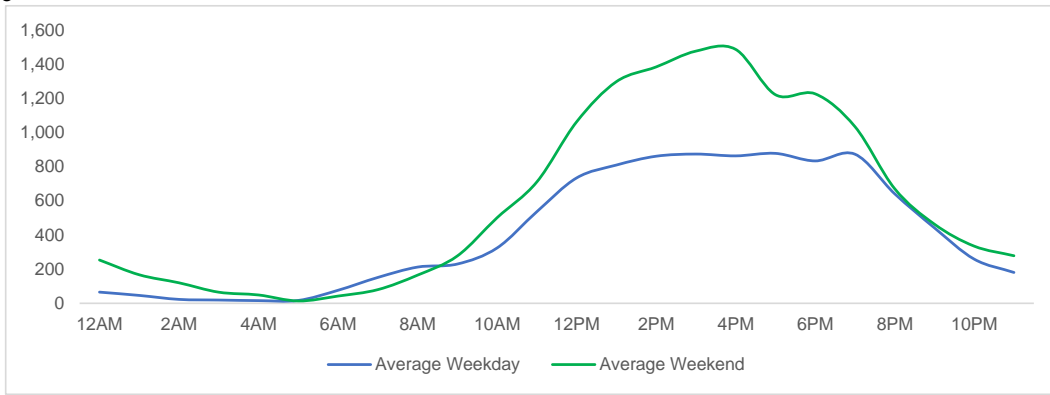


W 14th St at 10th Ave

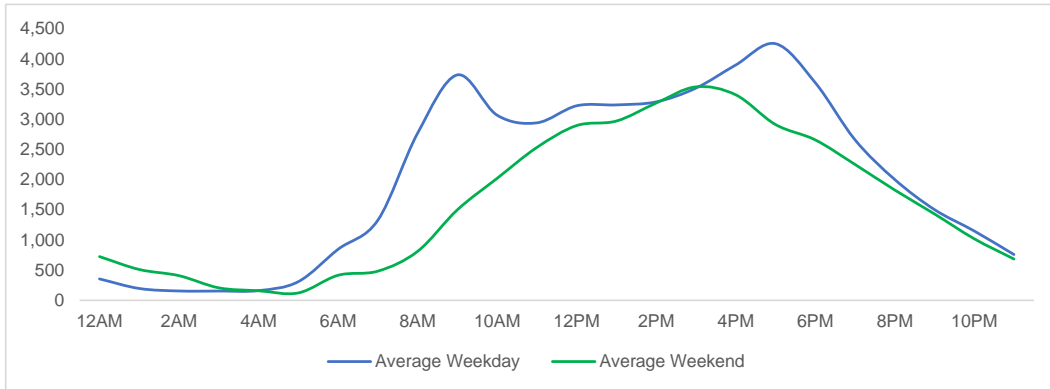


Location Group - Average Daily Pedestrians (cont.)

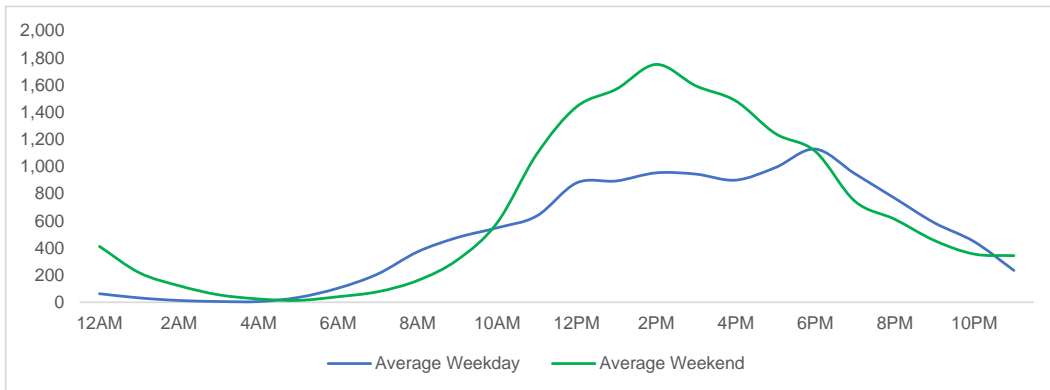
W 13th St at 10th Ave



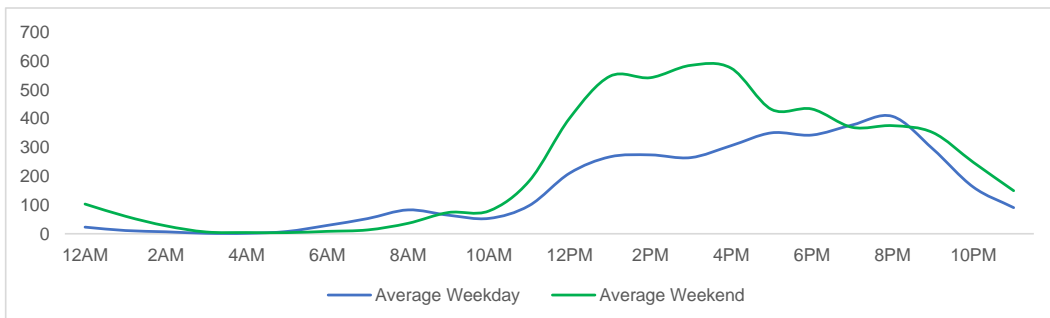
W 15th St at 8th Ave



Gansevoort OS

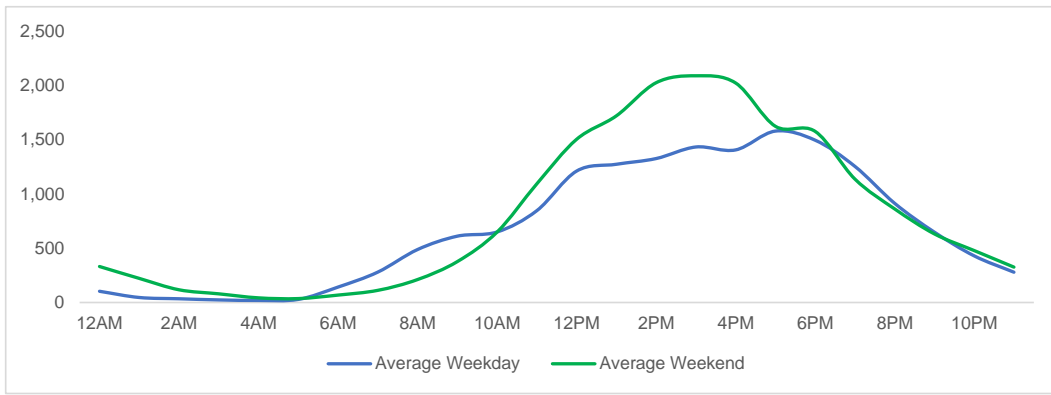


LW 12 OS

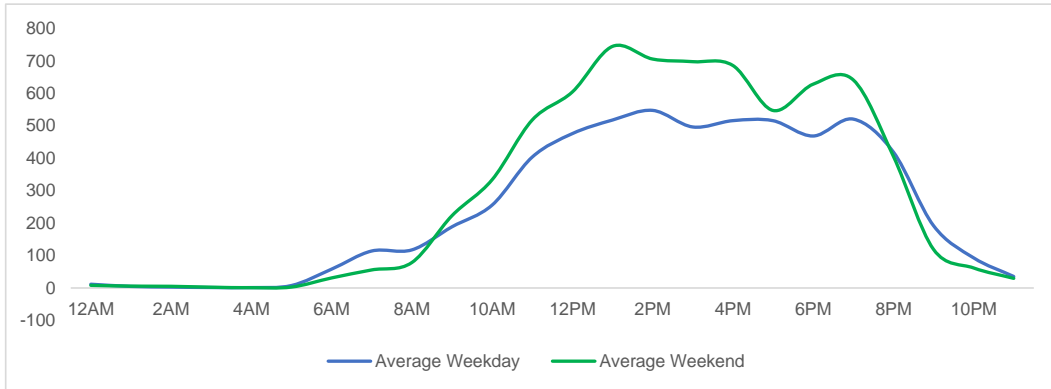


Location Group - Average Daily Pedestrians (cont.)

9th Ave



10th Ave Crossing @ 14



Weather

	Max Temp (F)			
This Year	94	15	13	0
Last Year	87.08	9	19	0

*Note: Numbers shown above relate to number of days of each weather type.