

Arrivals by Zone

| | This Month | Previous Month | MoM Change | MoM % Change | Last Year | YoY Change | YoY % Change |
|-------------------|------------|----------------|------------|--------------|-----------|------------|--------------|
| Total Movements | 4,147,315 | 5,295,453 | -22,262 | -2.1% | 2,838,027 | 1,309,288 | 46.1% |
| District Entry | 800,163 | 1,016,279 | -3,215 | -1.6% | 565,255 | 234,908 | 41.6% |
| Gansevoort Plaza | 109,792 | 151,496 | -2,851 | -9.4% | 56,606 | 53,186 | 94.0% |
| Chelsea Triangle | 1,042,529 | 1,262,262 | 8,180 | 3.2% | 745,080 | 297,449 | 39.9% |
| Chelsea Square | 164,105 | 195,651 | 1,896 | 4.8% | 169,976 | -5,871 | -3.5% |
| US Downtown Index | | | | -19.2% | | | 40.8% |
| New York Index | | | | -20.1% | | | 50.2% |

*MoM and YoY variances are calculated using weekly averages.

Key Stats

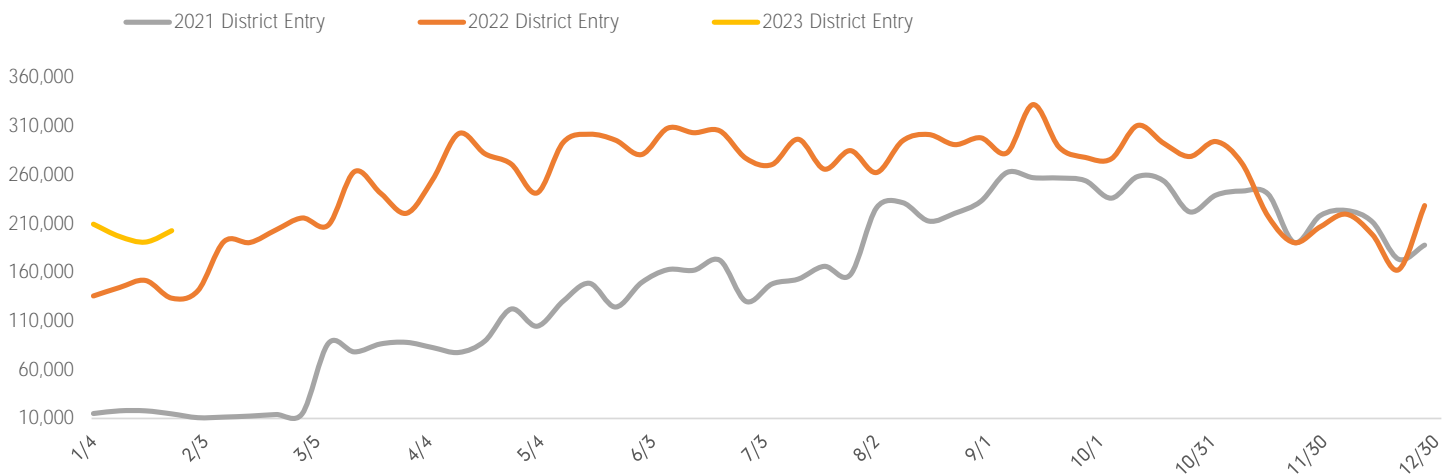
The busiest entry point in Meatpacking District this month was W 15th St at 8th Ave with a total of 285,334 visits.

The busiest day at Meatpacking District Entry this month was Saturday and the busiest hour this month was 3 PM on Saturday.

District Entry - Average Daily Pedestrians

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday | Total |
|-----------------------------|--------|---------|-----------|----------|--------|----------|--------|---------|
| This month | 28,330 | 23,960 | 27,192 | 22,456 | 33,015 | 36,779 | 28,310 | 200,041 |
| Previous month | 29,078 | 26,176 | 30,607 | 29,134 | 31,197 | 28,992 | 28,071 | 203,256 |
| Last Year | 18,324 | 19,143 | 20,376 | 25,399 | 20,178 | 18,658 | 19,236 | 141,314 |
| Month on month variance | -748 | -2,217 | -3,415 | -6,679 | 1,818 | 7,787 | 239 | -3,215 |
| Month on month % | -2.6% | -8.5% | -11.2% | -22.9% | 5.8% | 26.9% | 0.9% | -1.6% |
| Year on year variance (LFL) | 10,006 | 4,817 | 6,816 | -2,943 | 12,837 | 18,121 | 9,074 | 58,727 |
| Year on year % (LFL) | 54.6% | 25.2% | 33.5% | -11.6% | 63.6% | 97.1% | 47.2% | 41.6% |

District Entry Annual Trend - Weekly Totals



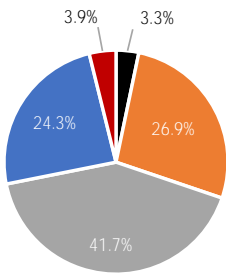
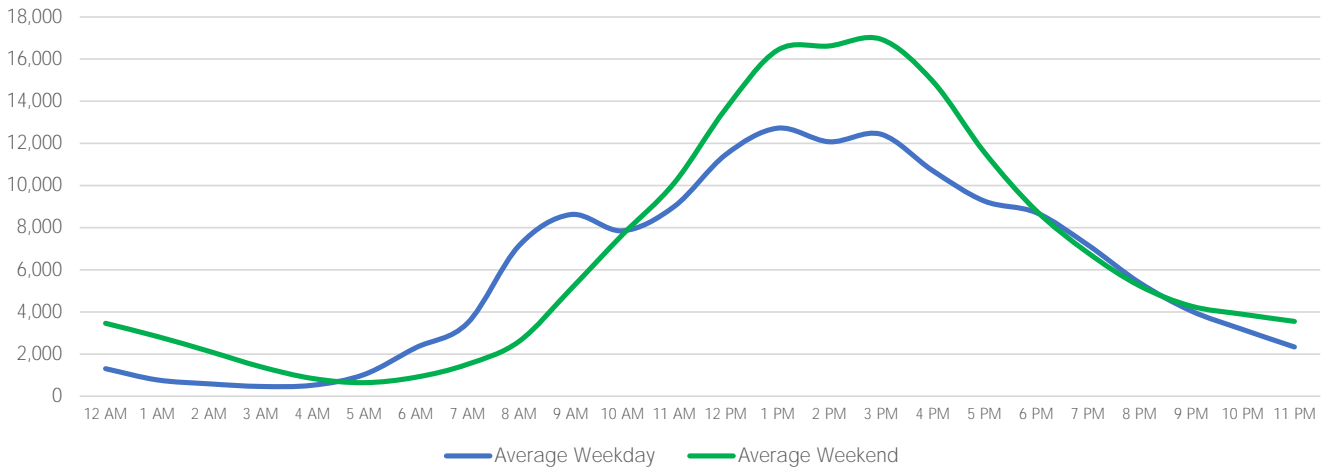
Average Weekly Pedestrians by Location Group



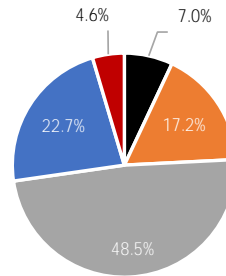
| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday | Average Weekly Total | MoM % Change | YoY % Change |
|--------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------------|--------------|--------------|
| Gansevoort Plaza | 3,554 | 2,620 | 3,252 | 2,865 | 5,045 | 6,572 | 3,541 | 27,448 | -9.4% | 94.0% |
| Chelsea Triangle | 43,330 | 33,886 | 20,443 | 21,861 | 58,872 | 58,682 | 23,559 | 260,632 | 3.2% | 39.9% |
| Chelsea Square | 7,695 | 6,574 | 4,232 | 3,537 | 12,255 | 3,031 | 3,704 | 41,026 | 4.8% | -3.5% |
| Gansevoort at Washington | 13,263 | 7,350 | 8,733 | 4,508 | 17,240 | 17,121 | 14,442 | 82,657 | 11.4% | 59.5% |
| W 14th St at Washington | 5,605 | 5,226 | 5,844 | 6,053 | 6,861 | 7,960 | 6,251 | 43,799 | -10.5% | 58.3% |
| W 13th St at Gansevoort | 11,925 | 6,846 | 8,649 | 5,566 | 12,393 | 13,746 | 8,705 | 67,830 | 0.0% | 25.2% |
| W16th St at 9th Ave | 19,760 | 18,967 | 20,152 | 18,992 | 21,870 | 25,365 | 21,516 | 146,621 | -7.4% | 34.2% |
| W 14th St at 10th Ave | 13,063 | 7,268 | 8,885 | 7,337 | 11,037 | 14,401 | 12,855 | 74,846 | -18.3% | 87.3% |
| W 13th St at 10th Ave | 5,869 | 2,949 | 4,228 | 3,501 | 5,331 | 9,542 | 7,978 | 39,397 | -6.3% | 103.0% |
| W 15th St at 8th Ave | 29,666 | 39,091 | 40,918 | 35,231 | 42,713 | 37,418 | 27,538 | 252,574 | -0.7% | 53.7% |
| Total | 153,730 | 130,775 | 125,334 | 109,450 | 193,616 | 193,837 | 130,087 | 1,036,829 | -2.1% | 46.1% |

*MoM and YoY variances are calculated using weekly averages.

Total Movements - Average Daily Pedestrians



| | Average Weekday | Month on Month % | Year on Year % |
|---------------|-----------------|------------------|----------------|
| Early Morning | 4,675 | -6.2% | 37.4% |
| Morning | 38,386 | -0.4% | 37.3% |
| Afternoon | 59,410 | -10.0% | 29.8% |
| Evening | 34,609 | -3.6% | 41.7% |
| Late night | 5,502 | -8.5% | 49.7% |
| Total | 142,581 | -5.9% | 35.5% |

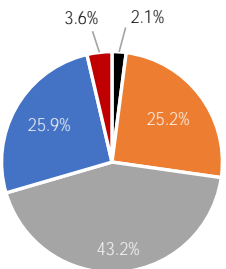
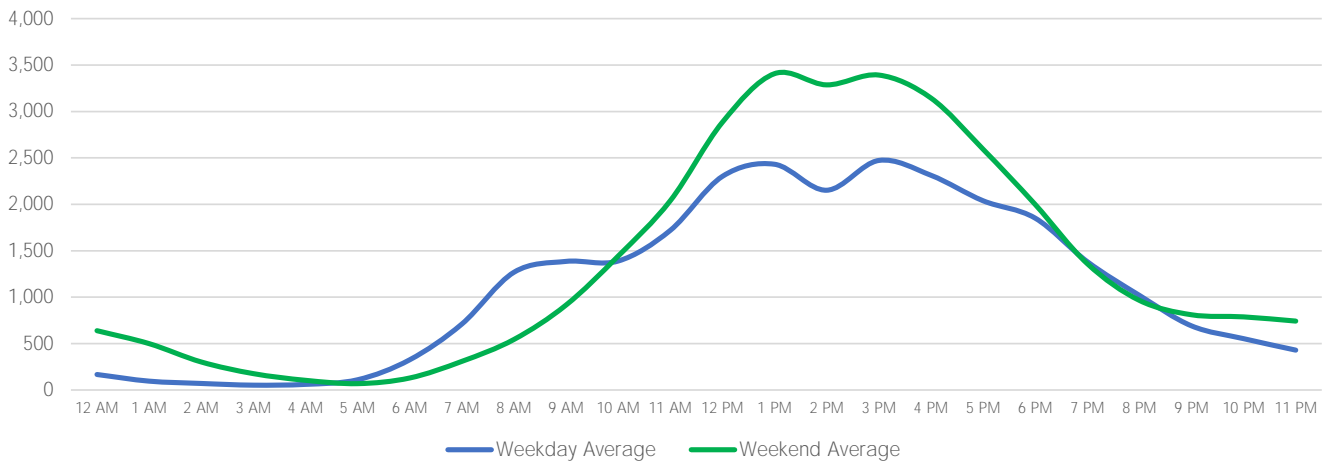


| | Average Weekend | Month on Month % | Year on Year % |
|---------------|-----------------|------------------|----------------|
| Early Morning | 11,313 | -2.8% | 137.6% |
| Morning | 27,881 | -0.6% | 67.9% |
| Afternoon | 78,595 | 7.8% | 66.1% |
| Evening | 36,732 | 14.2% | 85.3% |
| Late night | 7,440 | 21.9% | 128.7% |
| Total | 161,962 | 7.3% | 76.5% |

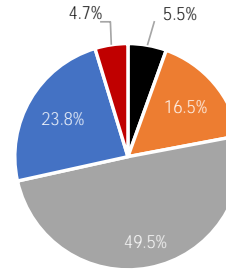
Day Parts are calculated using the following time periods:

Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

District Entry - Average Daily Pedestrians



| | Average Weekday | Month on Month % | Year on Year % |
|---------------|-----------------|------------------|----------------|
| Early Morning | 556 | -11.1% | 8.2% |
| Morning | 6,798 | -1.8% | 38.4% |
| Afternoon | 11,670 | -11.3% | 27.8% |
| Evening | 6,983 | -6.3% | 30.2% |
| Late night | 983 | -8.8% | 29.0% |
| Total | 26,990 | -7.7% | 30.5% |



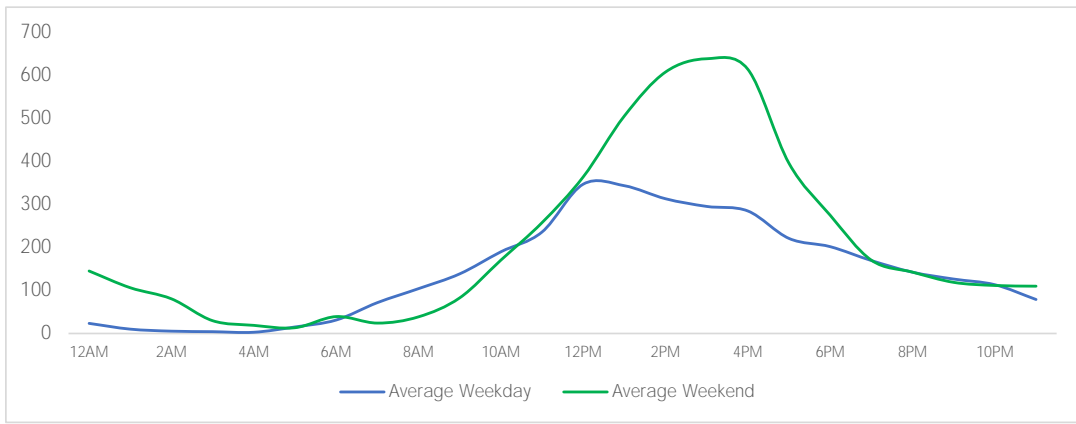
| | Average Weekend | Month on Month % | Year on Year % |
|---------------|-----------------|------------------|----------------|
| Early Morning | 1,790 | -9.5% | 67.5% |
| Morning | 5,379 | 14.6% | 72.0% |
| Afternoon | 16,116 | 14.7% | 67.8% |
| Evening | 7,730 | 15.6% | 77.4% |
| Late night | 1,530 | 36.5% | 94.3% |
| Total | 32,545 | 14.1% | 71.8% |

Day Parts are calculated using the following time periods:

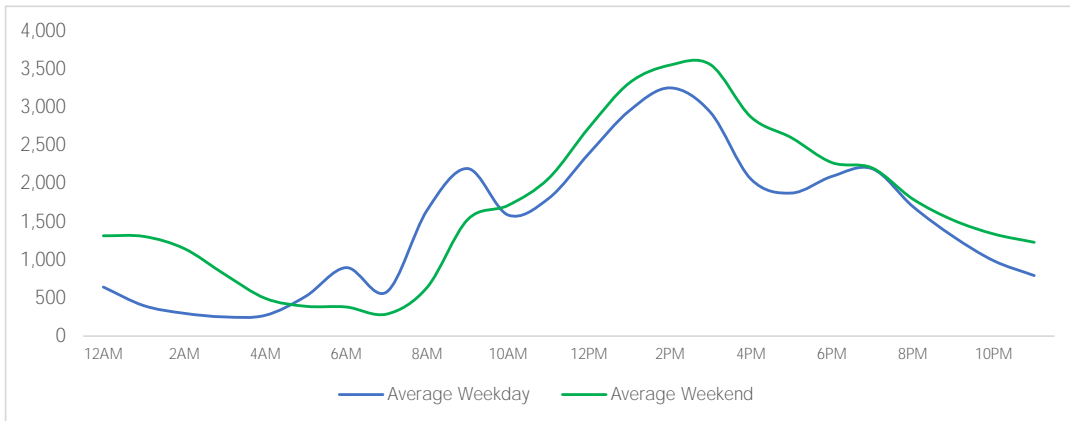
Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

Location Group - Average Daily Pedestrians

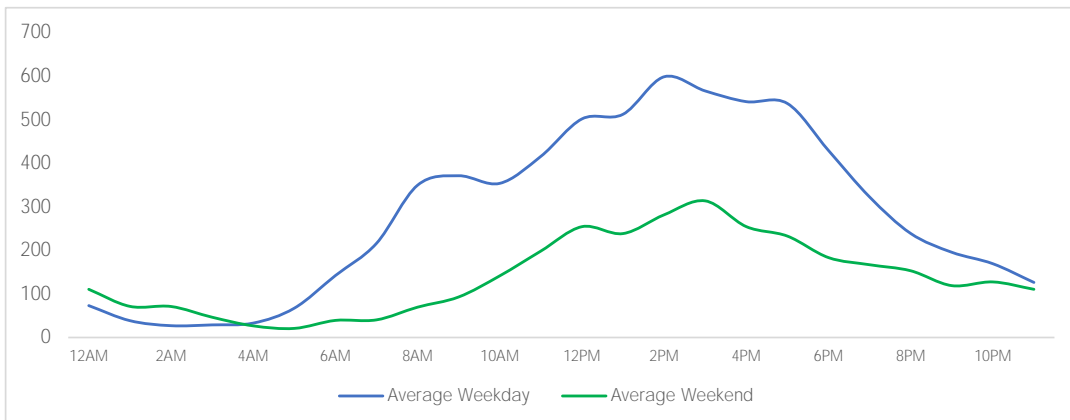
Gansevoort Plaza



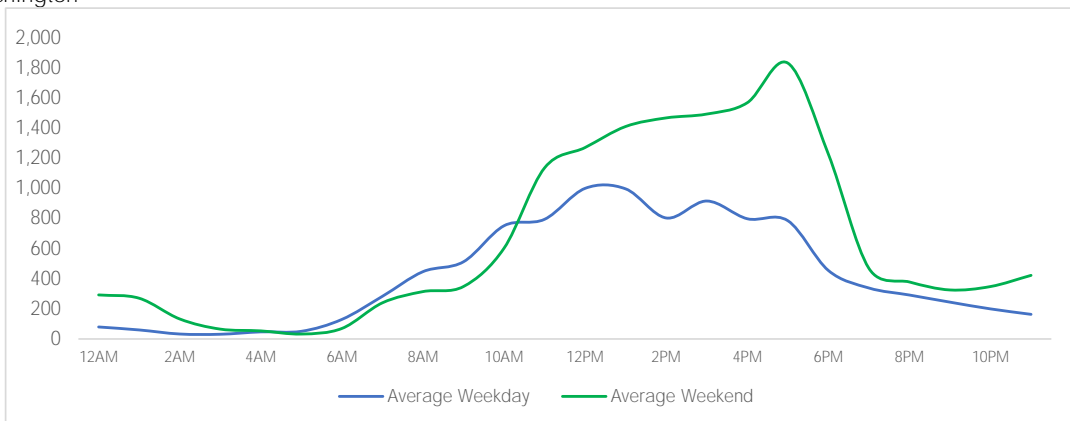
Chelsea Triangle



Chelsea Square

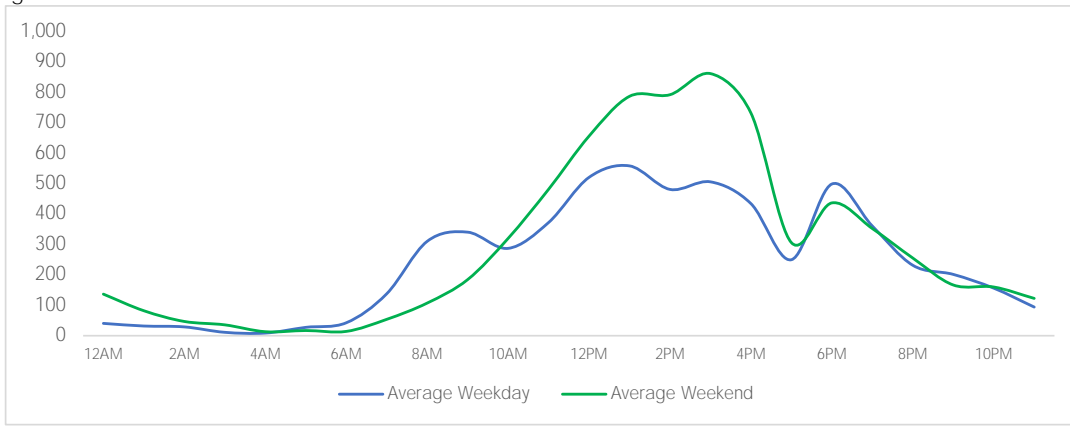


Gansevoort at Washington

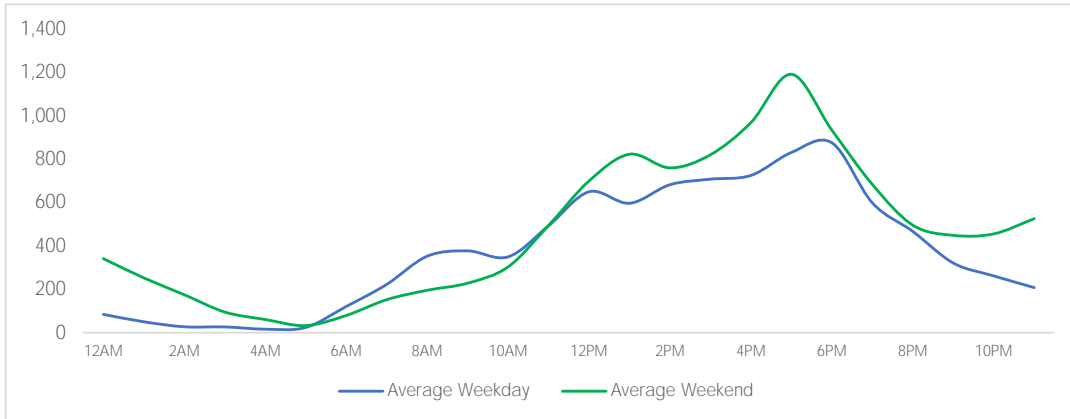


Location Group - Average Daily Pedestrians (cont.)

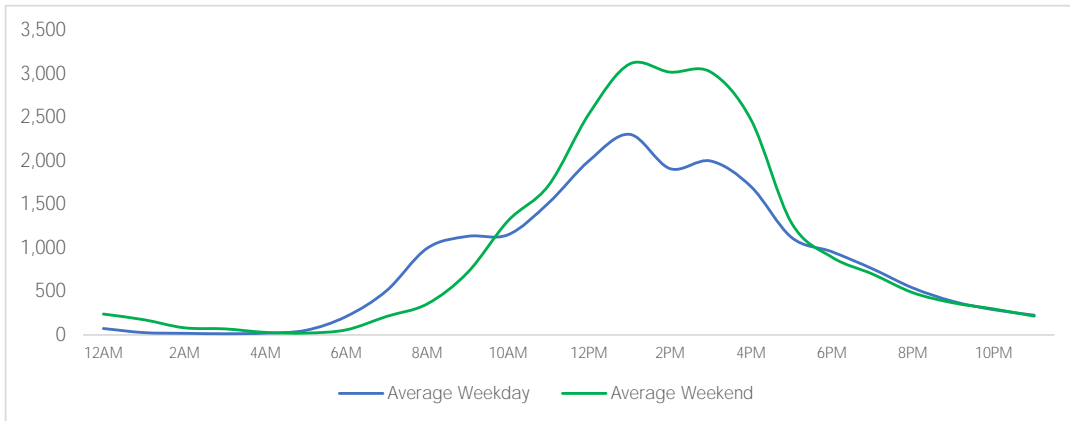
W 14th St at Washington



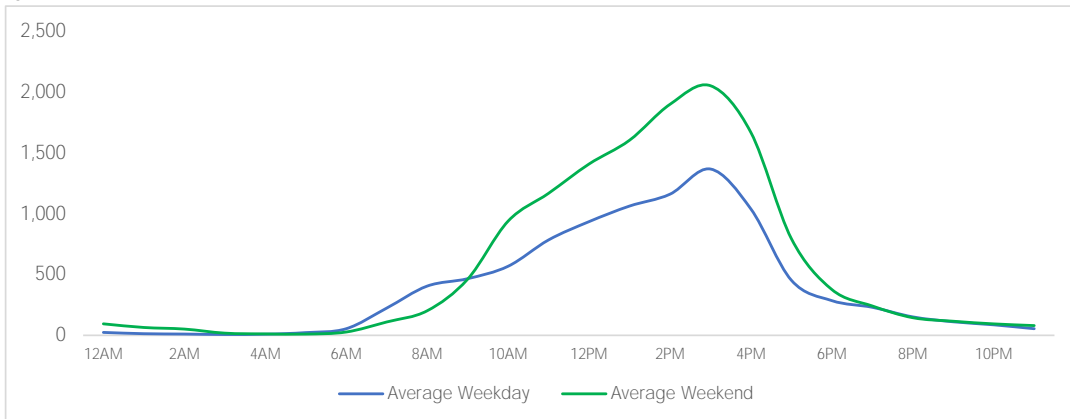
W 13th St at Gansevoort



W16th St at 9th Ave

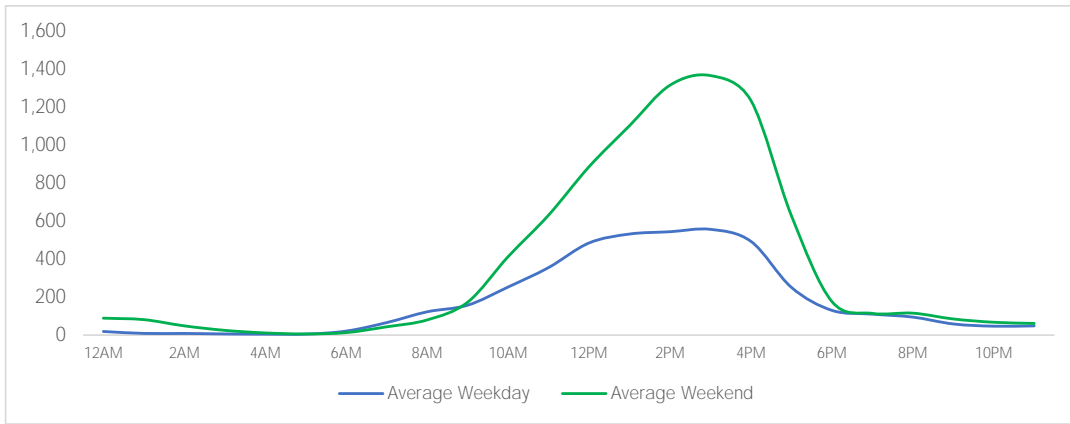


W 14th St at 10th Ave

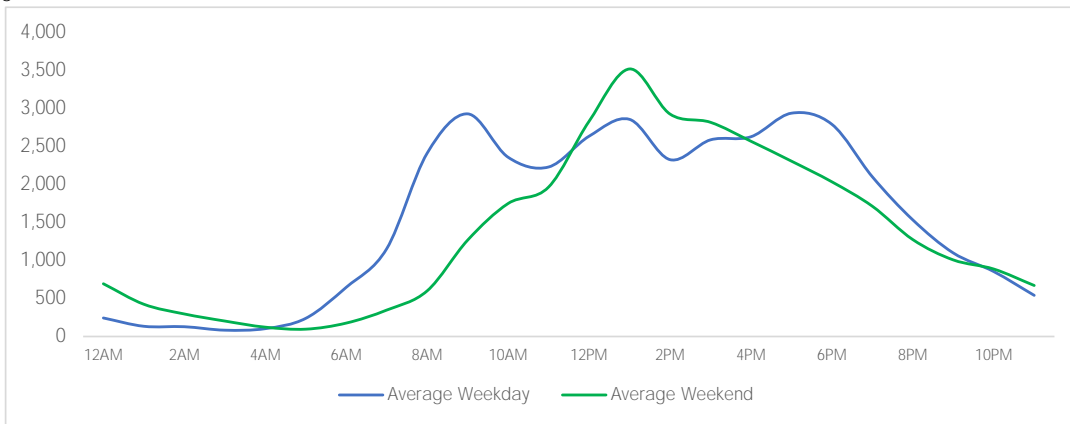


Location Group - Average Daily Pedestrians (cont.)




W 13th St at 10th Ave



W 15th St at 8th Ave



Weather

| | Max Temp (F) |  |  |  |
|-----------|--------------|---|---|---|
| This Year | 63.14 | 7 | 18 | 3 |
| Last Year | 46.4 | 4 | 16 | 3 |

*Note: Numbers shown above relate to number of days of each weather type.