

## Monthly Visitor Report Meatpacking District

Weeks this month = 5

Weeks last month = 5

### Arrivals by Zone

	This Month	Previous Month	MoM Change	MoM % Change	Last Year	YoY Change	YoY % Change
<b>Total Movements</b>	<b>4,598,382</b>	<b>5,106,281</b>	<b>-101,580</b>	<b>-9.9%</b>	<b>4,373,205</b>	<b>225,177</b>	<b>5.1%</b>
<b>District Entry</b>	<b>898,058</b>	<b>1,006,835</b>	<b>-21,755</b>	<b>-10.8%</b>	<b>879,952</b>	<b>18,106</b>	<b>2.1%</b>
<b>Gansevoort Plaza</b>	<b>98,520</b>	<b>105,882</b>	<b>-1,472</b>	<b>-7.0%</b>	<b>128,427</b>	<b>-5,981</b>	<b>-23.3%</b>
<b>Chelsea Triangle</b>	<b>232,031</b>	<b>269,883</b>	<b>-7,570</b>	<b>-14.0%</b>	<b>223,620</b>	<b>1,682</b>	<b>3.8%</b>
<b>14th St Square</b>	<b>216,974</b>	<b>233,007</b>	<b>-3,207</b>	<b>-6.9%</b>	<b>199,470</b>	<b>3,501</b>	<b>8.8%</b>
<b>W 14th St at 10th Ave</b>	<b>46,613</b>	<b>62,528</b>	<b>-3,183</b>	<b>-25.5%</b>	<b>40,417</b>	<b>1,239</b>	<b>15.3%</b>
<b>US Downtown Index</b>				<b>-23.4%</b>			<b>4.6%</b>
<b>New York Index</b>				<b>-24.0%</b>			<b>2.0%</b>

\*MoM and YoY variances are calculated using weekly averages and only include Like-for-Like locations.

### Key Stats

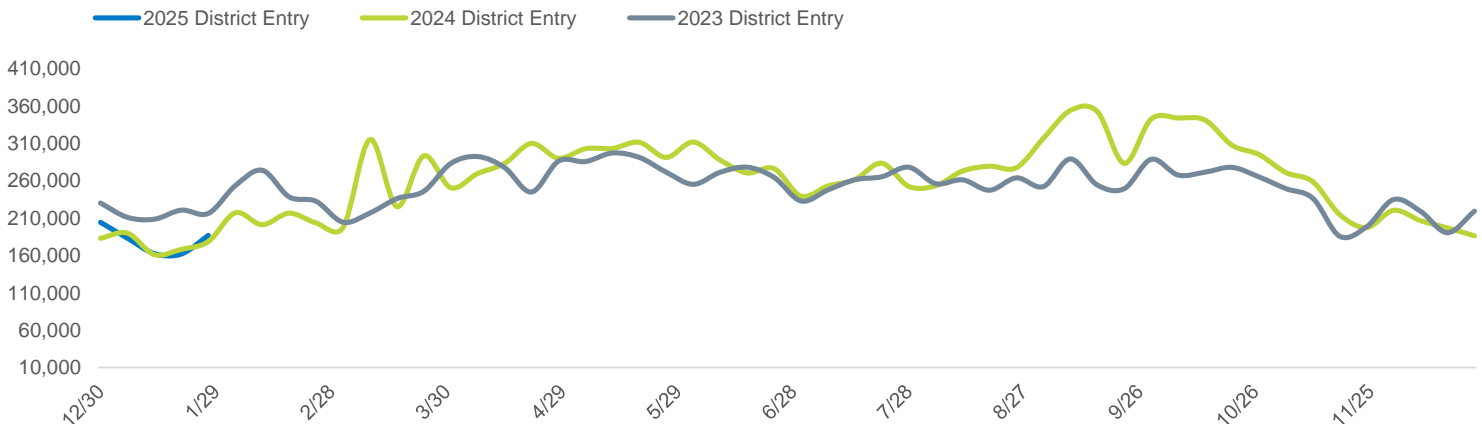
The busiest entry point in Meatpacking District this month was W 13th St at Gansevoort with a total of 233,145 visits.

The busiest day at Meatpacking District Entry this month was Friday and the busiest hour this month was 1 PM on Saturday.

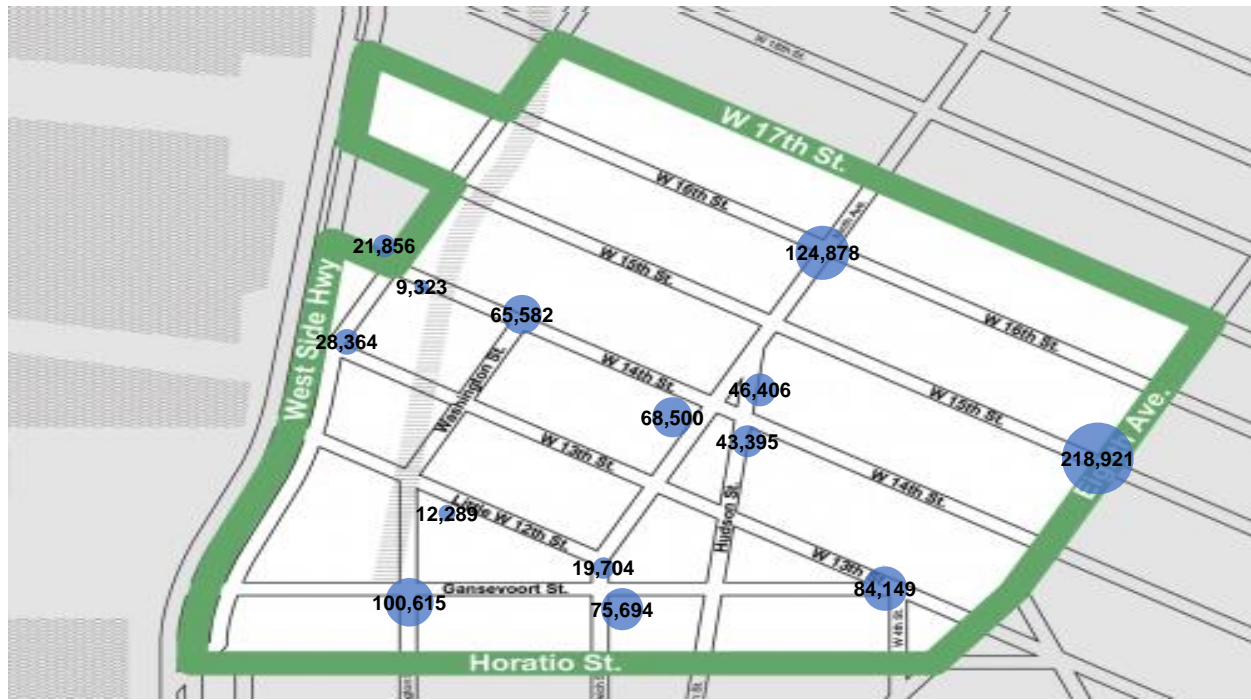
### District Entry - Average Daily Pedestrians

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
This month	24,631	23,701	23,643	25,917	29,571	28,671	23,477	179,612
Previous month	24,002	27,729	27,654	29,046	34,292	31,425	27,219	201,367
Last Year	22,582	20,944	25,163	26,503	28,045	30,666	22,087	175,990
Month on month variance (LFL)	629	-4,028	-4,011	-3,129	-4,721	-2,753	-3,742	-21,755
Month on month % (LFL)	2.6%	-14.5%	-14.5%	-10.8%	-13.8%	-8.8%	-13.7%	-10.8%
Year on year variance (LFL)	2,048	2,757	-1,520	-586	1,526	-1,995	1,391	3,621
Year on year % (LFL)	9.1%	13.2%	-6.0%	-2.2%	5.4%	-6.5%	6.3%	2.1%

### District Entry Annual Trend - Weekly Totals



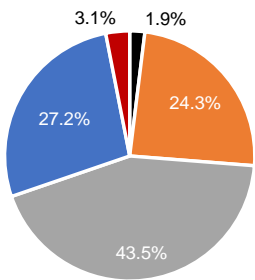
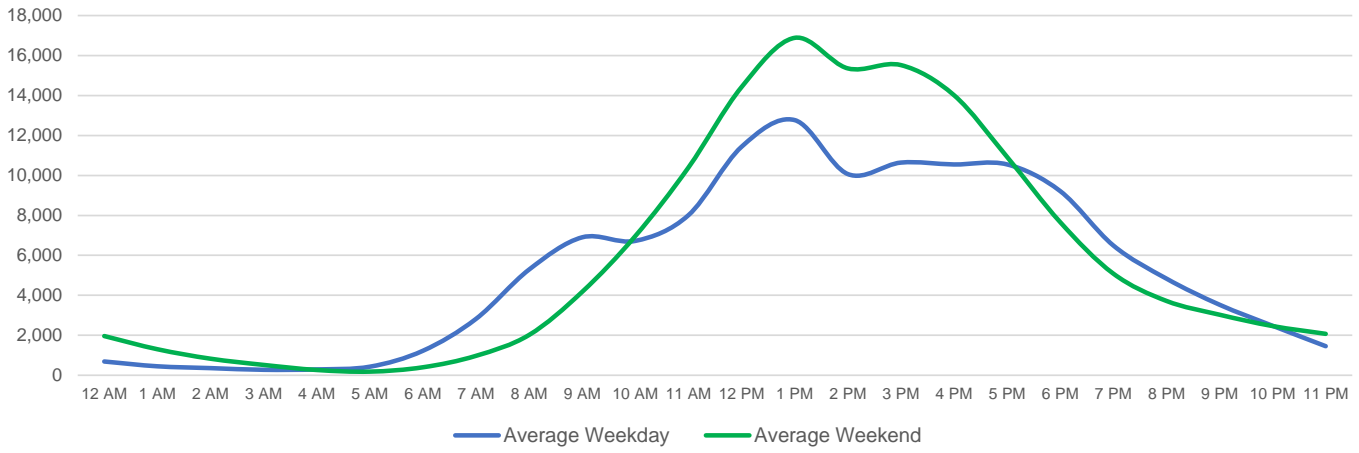
## Average Weekly Pedestrians by Location Group



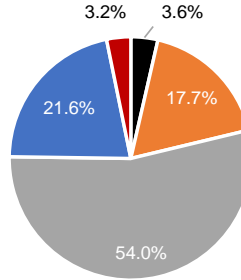
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	2,338	1,706	2,344	2,497	3,784	3,867	3,167	19,704	-7.0%	-23.3%
Chelsea Triangle	6,273	6,001	6,147	6,451	7,314	8,095	6,126	46,406	-14.0%	3.8%
14th St Square	5,749	5,847	6,117	6,519	6,826	6,820	5,516	43,395	-6.9%	8.8%
Gansevoort at Washington	14,005	8,835	10,890	10,927	21,575	18,089	16,293	100,615	-7.5%	7.4%
W 14th St at Washington	8,991	8,350	7,803	9,367	9,963	9,848	11,260	65,582	-5.7%	34.5%
W 13th St at Gansevoort	12,529	10,243	11,023	11,702	14,424	13,066	11,161	84,149	-0.1%	14.1%
W 16th St at 9th Ave	17,698	17,071	16,454	16,962	20,207	20,635	15,852	124,878	-13.3%	3.5%
W 14th St at 10th Ave	1,294	1,186	1,116	1,153	1,337	1,743	1,493	9,323	-25.5%	15.3%
W 13th St at 10th Ave	3,780	3,123	3,107	3,215	4,538	5,428	5,173	28,364	-23.9%	-14.7%
W 15th St at 8th Ave	20,709	34,762	29,008	40,667	36,977	31,593	25,206	218,921	-7.3%	-4.1%
Gansevoort OS	9,548	7,497	8,314	8,730	13,614	15,478	12,514	75,694	-7.2%	8.5%
LW 12 OS	1,572	1,299	1,608	1,626	1,984	2,439	1,760	12,289	-28.8%	-1.3%
9th Ave	8,702	8,385	8,498	8,959	11,647	12,508	9,801	68,500	-14.5%	18.9%
10th Ave Crossing @ 14	3,077	2,961	2,536	2,650	3,289	3,833	3,511	21,856	-22.0%	21.9%
<b>Total</b>	<b>116,267</b>	<b>117,267</b>	<b>114,963</b>	<b>131,424</b>	<b>157,479</b>	<b>153,443</b>	<b>128,832</b>	<b>919,676</b>	<b>-9.9%</b>	<b>5.1%</b>

\*MoM and YoY variances are calculated using weekly averages and only include those locations that are Like-for-Like.

## Total Movements - Average Daily Pedestrians



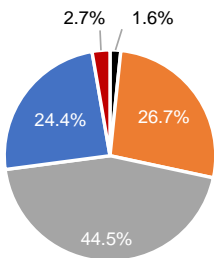
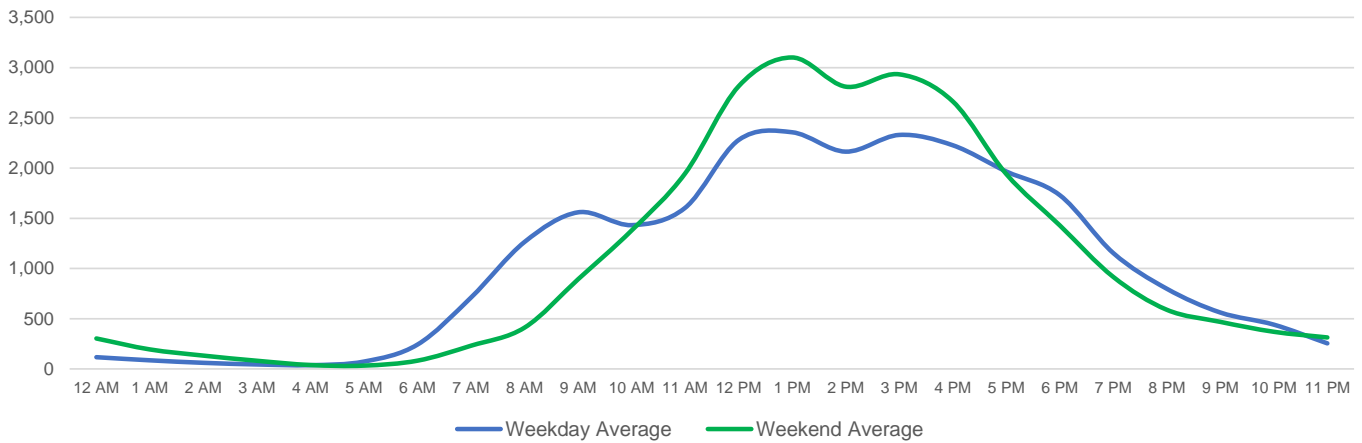
	Average Weekday	Month on Month %	Year on Year %
Early Morning	2,484	-8.9%	11.5%
Morning	30,972	-8.2%	-3.6%
Afternoon	55,462	-12.5%	8.8%
Evening	34,632	-5.5%	9.1%
Late night	3,930	-21.4%	0.2%
<b>Total</b>	<b>127,480</b>	<b>-9.9%</b>	<b>5.4%</b>



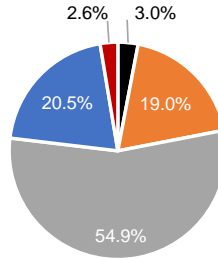
	Average Weekend	Month on Month %	Year on Year %
Early Morning	5,054	-18.4%	0.6%
Morning	24,924	-18.8%	3.0%
Afternoon	76,201	-6.8%	3.1%
Evening	30,426	-8.6%	9.9%
Late night	4,533	-5.3%	13.7%
<b>Total</b>	<b>141,138</b>	<b>-10.0%</b>	<b>4.7%</b>

Day Parts are calculated using the following time periods:  
 Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

## District Entry - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	418	-9.2%	-5.1%
Morning	6,812	-5.6%	-3.1%
Afternoon	11,356	-15.7%	3.9%
Evening	6,211	-5.0%	11.2%
Late night	695	-19.1%	6.0%
<b>Total</b>	<b>25,493</b>	<b>-10.7%</b>	<b>3.4%</b>

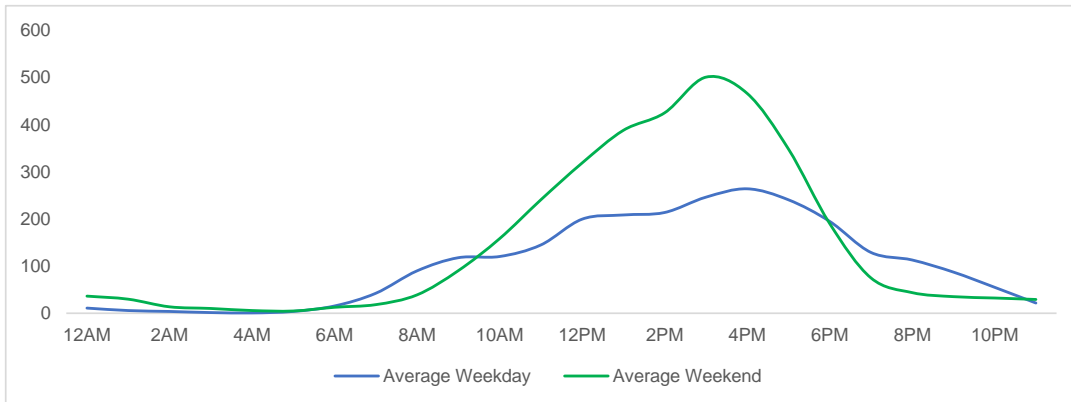


	Average Weekend	Month on Month %	Year on Year %
Early Morning	783	-19.3%	4.7%
Morning	4,942	-15.1%	-2.2%
Afternoon	14,322	-9.2%	-4.0%
Evening	5,345	-10.4%	8.9%
Late night	683	-14.6%	-8.3%
<b>Total</b>	<b>26,074</b>	<b>-11.1%</b>	<b>-1.1%</b>

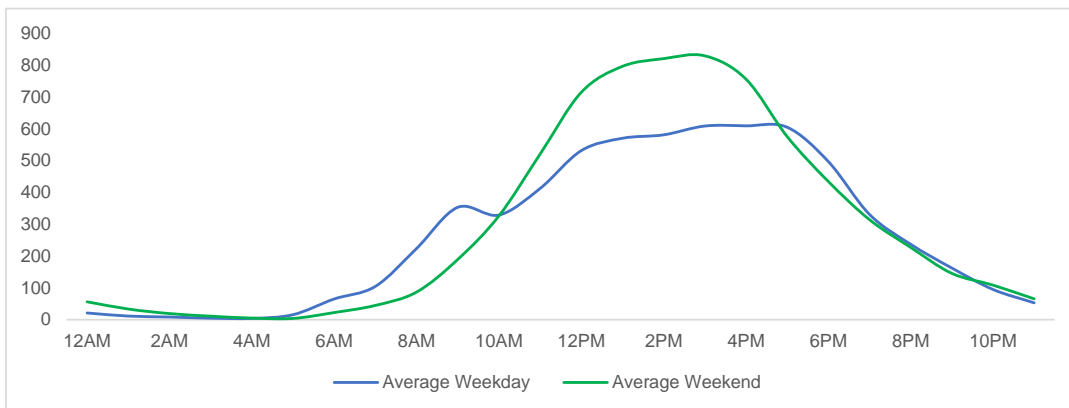
Day Parts are calculated using the following time periods:  
 Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

# Location Group - Average Daily Pedestrians

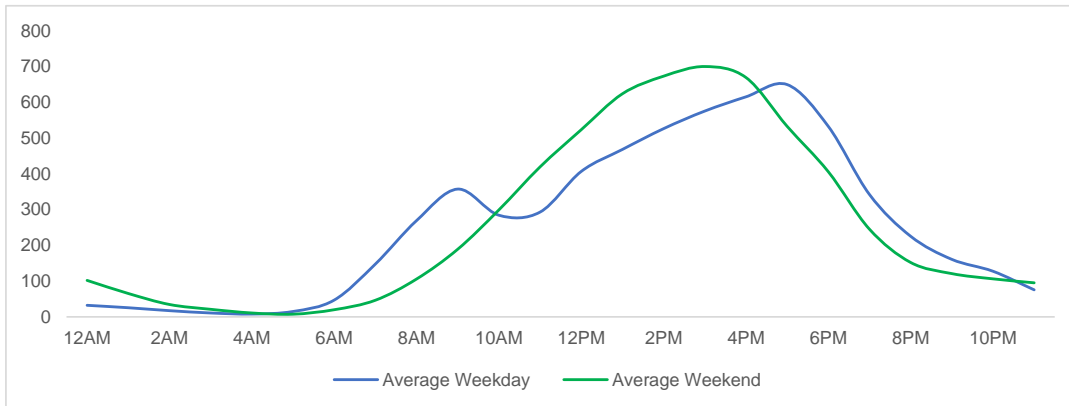
## Gansevoort Plaza



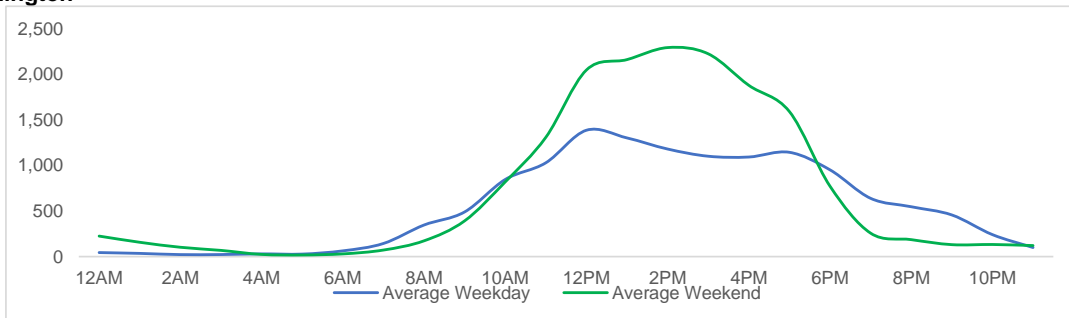
## Chelsea Triangle



## 14th St Square

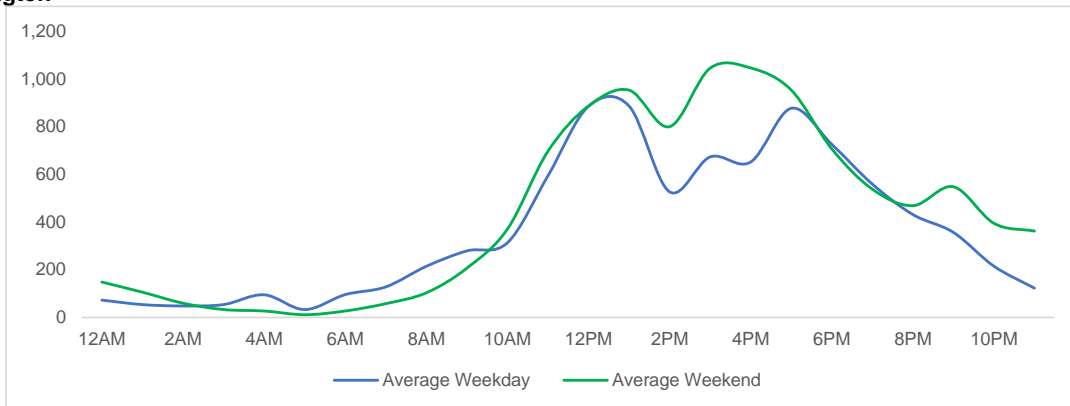


## Gansevoort at Washington

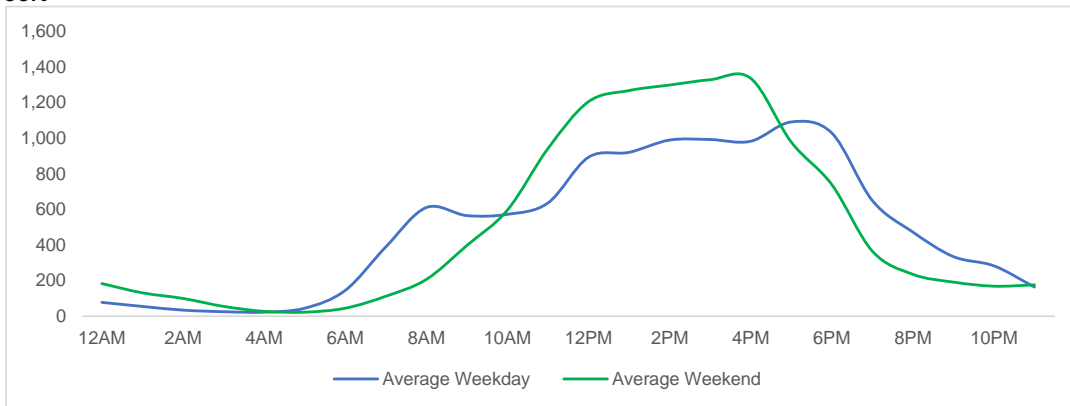


## Location Group - Average Daily Pedestrians (cont.)

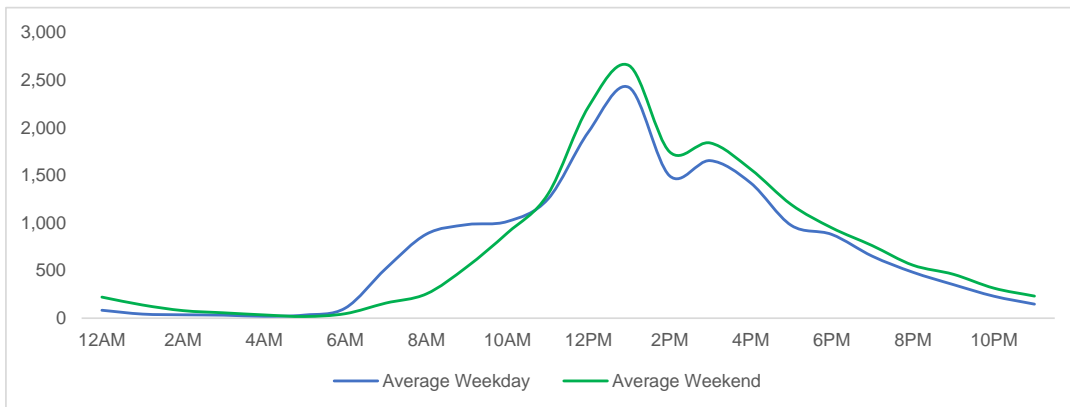
### W 14th St at Washington



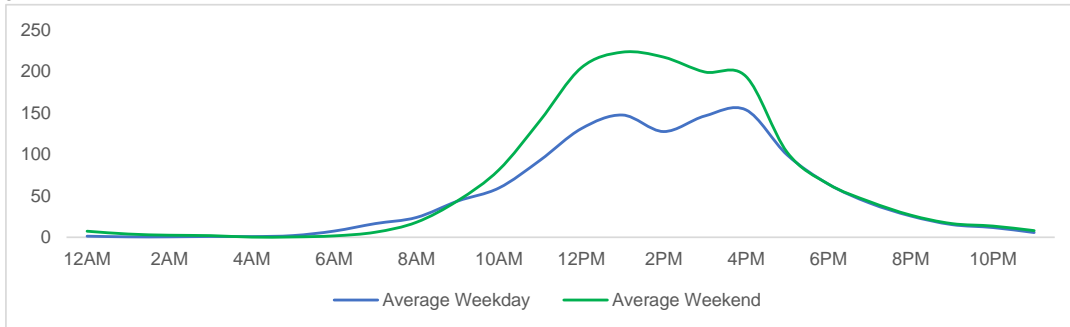
### W 13th St at Gansevoort



### W16th St at 9th Ave

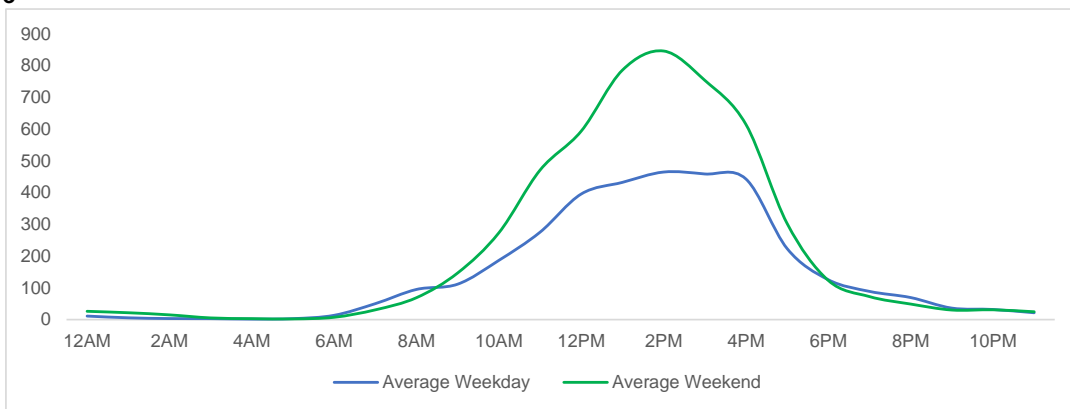


### W 14th St at 10th Ave

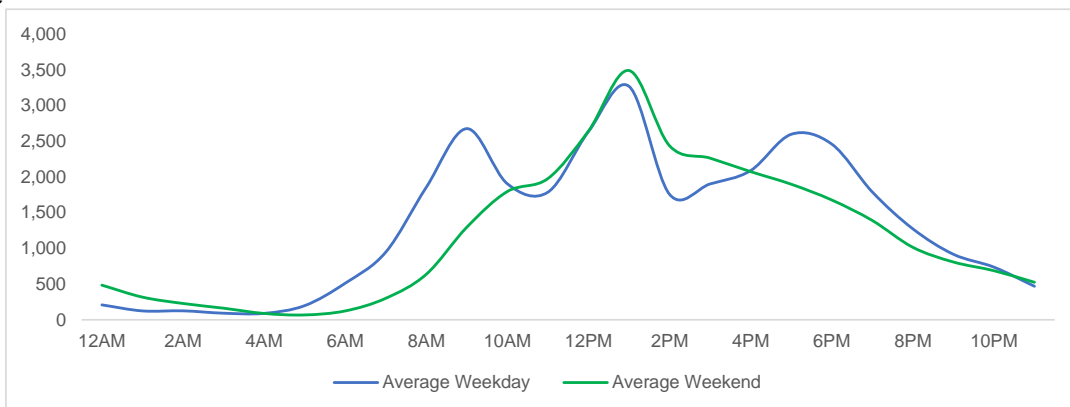


## Location Group - Average Daily Pedestrians (cont.)

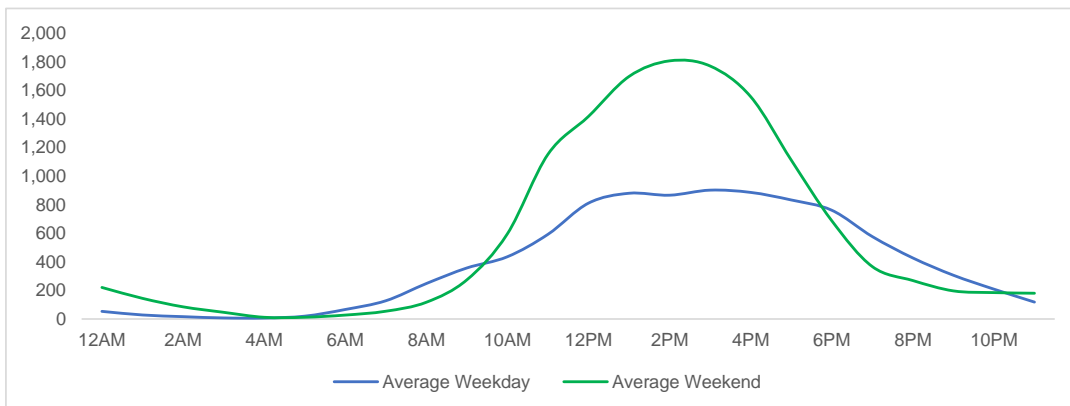
### W 13th St at 10th Ave



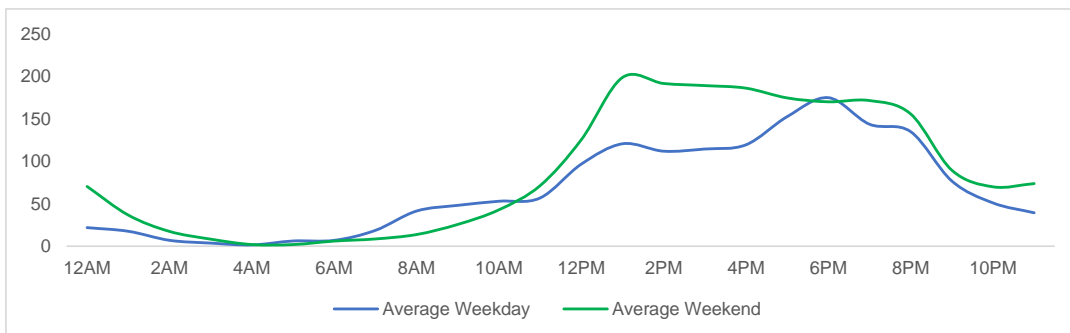
### W 15th St at 8th Ave



### Gansevoort OS

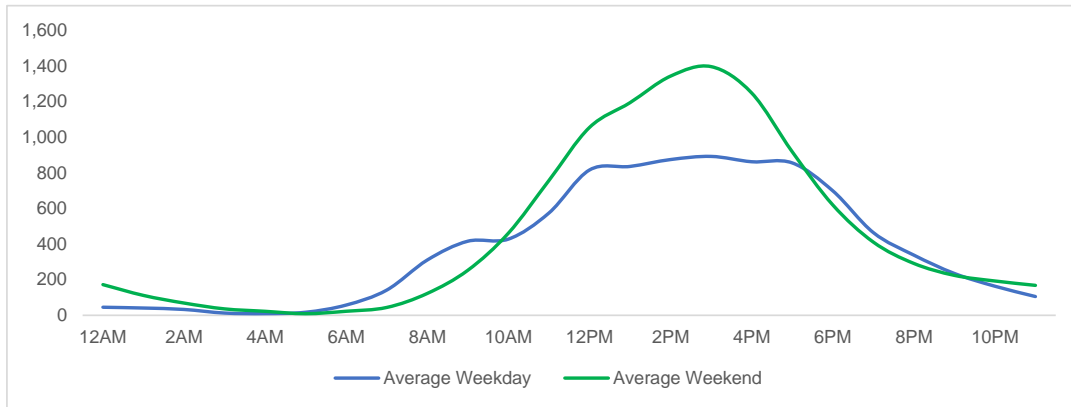


### LW 12 OS

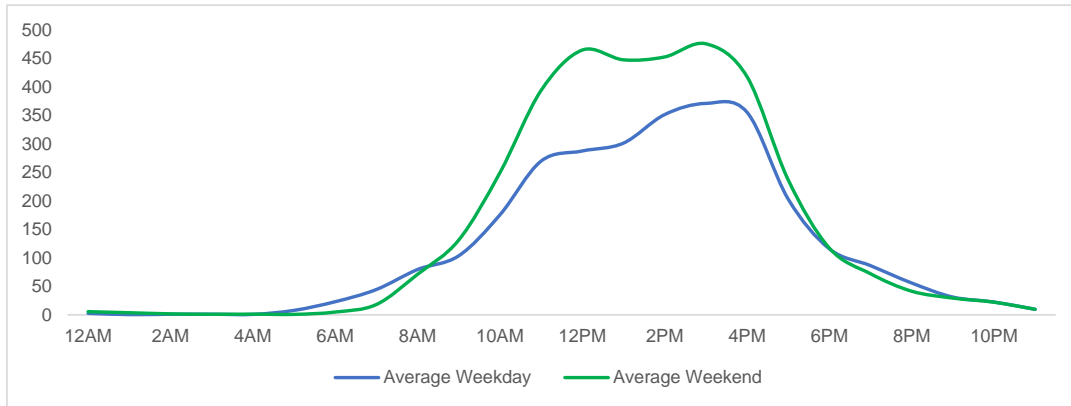


## Location Group - Average Daily Pedestrians (cont.)

### 9th Ave



### 10th Ave Crossing @ 14



## Weather

	Max Temp (F)			
This Year	<b>60</b>	<b>15</b>	<b>20</b>	<b>0</b>
Last Year	<b>57.92</b>	<b>12</b>	<b>14</b>	<b>1</b>

\*Note: Numbers shown above relate to number of days of each weather type.