

Arrivals by Zone

	This Month	Previous Month	MoM Change	MoM % Change	Last Year	YoY Change	YoY % Change
Total Movements	4,643,659	4,147,315	124,086	12.0%	3,414,312	1,229,347	36.0%
District Entry	872,765	800,163	18,151	9.1%	726,849	145,916	20.1%
Gansevoort Plaza	138,248	109,792	7,114	25.9%	40,356	97,892	242.6%
Chelsea Triangle	1,187,778	1,042,529	36,312	13.9%	804,862	382,916	47.6%
Chelsea Square	183,026	164,105	4,730	11.5%	91,466	91,560	100.1%
US Downtown Index				5.0%			19.0%
New York Index				3.8%			23.9%

*MoM and YoY variances are calculated using weekly averages.

Key Stats

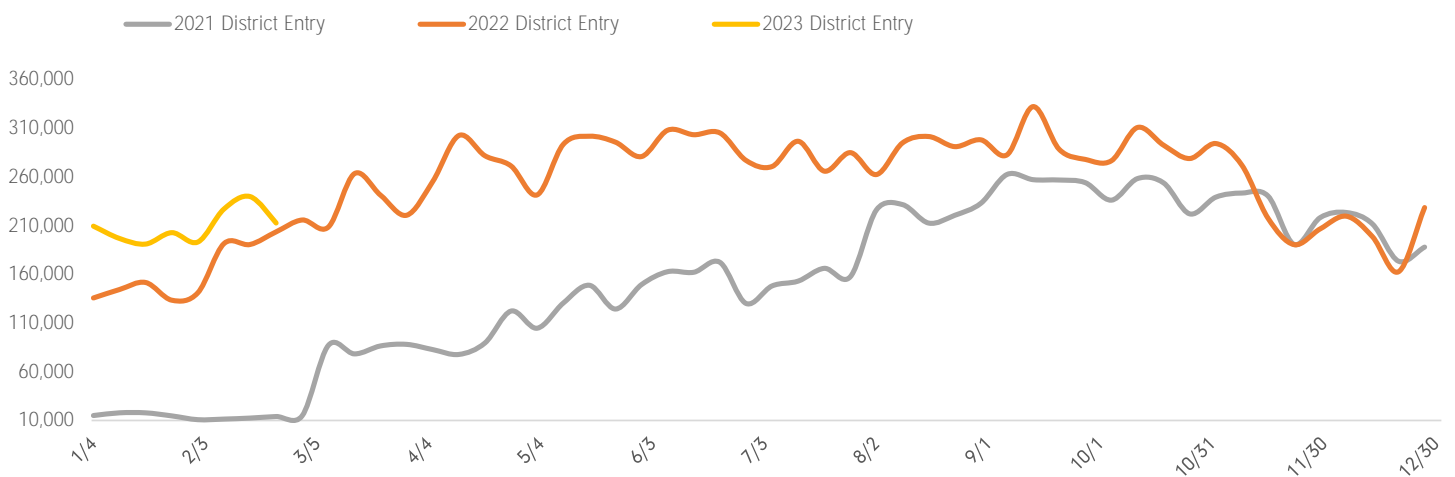
The busiest entry point in Meatpacking District this month was W 15th St at 8th Ave with a total of 283,455 visits.

The busiest day at Meatpacking District Entry this month was Saturday and the busiest hour this month was 1 PM on Sunday.

District Entry - Average Daily Pedestrians

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
This month	34,662	26,495	29,291	26,883	29,716	35,821	35,325	218,191
Previous month	28,330	23,960	27,192	22,456	33,015	36,779	28,310	200,041
Last Year	21,146	21,355	27,212	27,680	24,469	32,807	27,044	181,712
Month on month variance	6,332	2,535	2,099	4,428	-3,299	-959	7,015	18,151
Month on month %	22.4%	10.6%	7.7%	19.7%	-10.0%	-2.6%	24.8%	9.1%
Year on year variance (LFL)	13,515	5,140	2,079	-797	5,247	3,014	8,281	36,479
Year on year % (LFL)	63.9%	24.1%	7.6%	-2.9%	21.4%	9.2%	30.6%	20.1%

District Entry Annual Trend - Weekly Totals



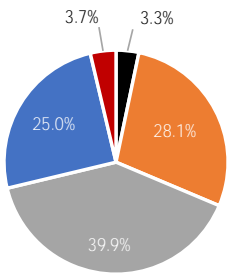
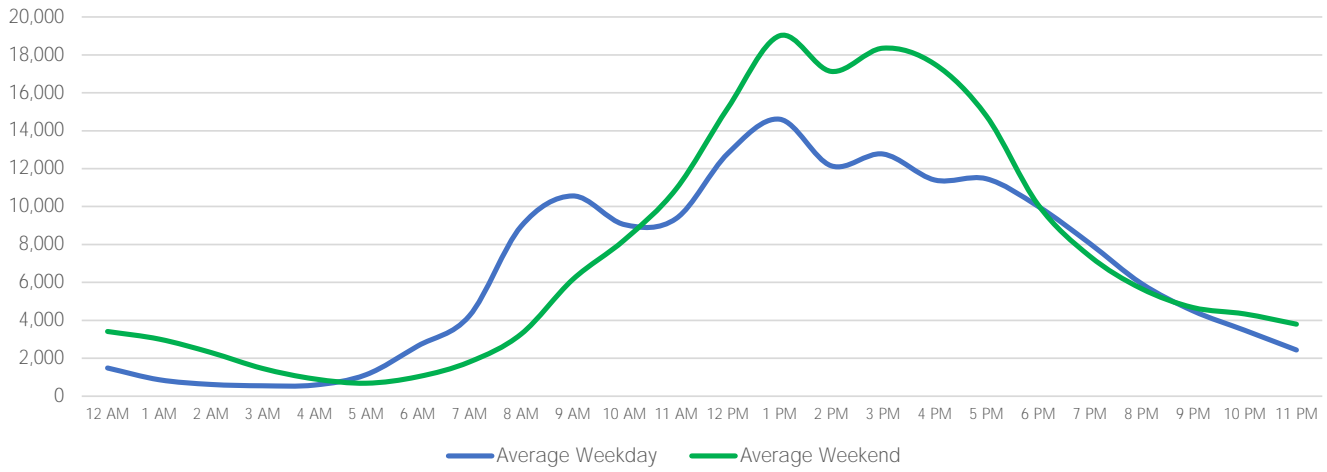
Average Weekly Pedestrians by Location Group



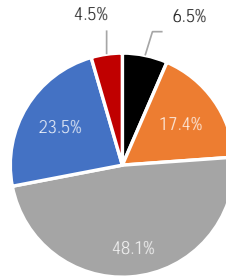
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	4,832	2,342	4,643	4,430	5,201	7,146	5,969	34,562	25.9%	242.6%
Chelsea Triangle	59,763	40,869	21,222	27,338	54,486	62,357	30,910	296,945	13.9%	47.6%
Chelsea Square	9,593	7,932	4,394	4,422	11,338	3,215	4,862	45,757	11.5%	100.1%
Gansevoort at Washington	16,921	8,873	9,016	5,646	15,953	18,166	18,461	93,035	12.6%	36.9%
W 14th St at Washington	7,204	6,188	7,454	6,776	5,810	6,655	7,406	47,493	8.4%	4.2%
W 13th St at Gansevoort	17,153	8,252	8,675	6,960	11,479	14,586	11,426	78,530	15.8%	24.8%
W16th St at 9th Ave	22,992	21,507	23,468	21,629	23,203	25,943	24,706	163,446	11.5%	16.5%
W 14th St at 10th Ave	13,517	9,372	12,197	9,373	10,237	18,190	15,723	88,609	18.4%	36.5%
W 13th St at 10th Ave	6,734	3,274	4,698	4,261	4,177	9,201	10,123	42,467	7.8%	24.6%
W 15th St at 8th Ave	37,184	40,274	43,757	45,519	35,997	32,664	34,678	270,072	6.9%	32.6%
Total	195,891	148,881	139,525	136,353	177,879	198,123	164,263	1,160,915	12.0%	36.0%

*MoM and YoY variances are calculated using weekly averages.

Total Movements - Average Daily Pedestrians



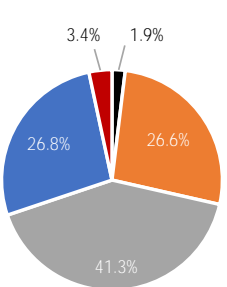
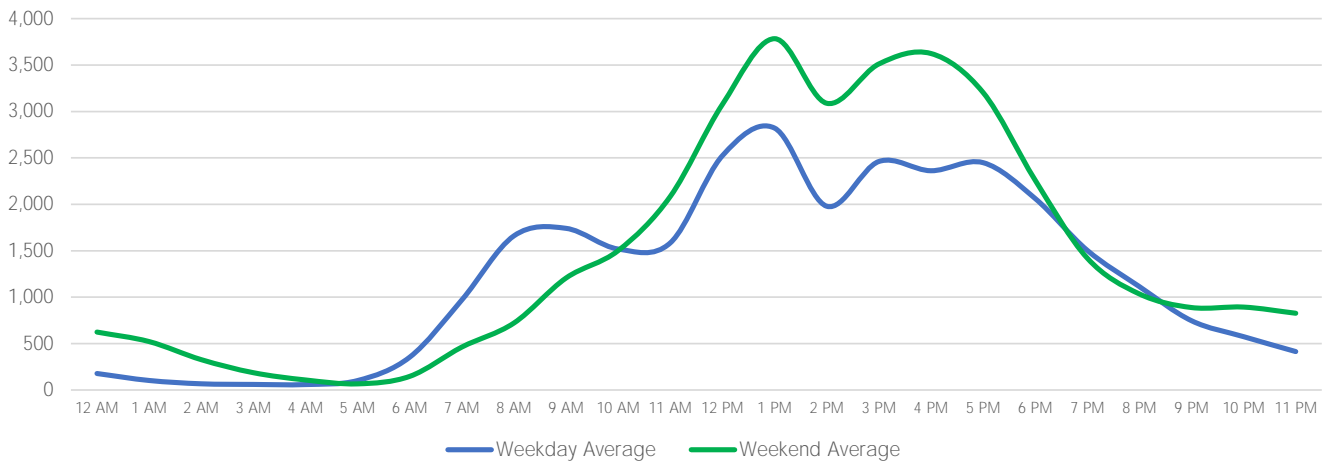
	Average Weekday	Month on Month %	Year on Year %
Early Morning	5,246	12.2%	58.3%
Morning	44,824	16.8%	42.7%
Afternoon	63,736	7.3%	28.8%
Evening	39,987	15.5%	44.1%
Late night	5,913	7.5%	45.2%
Total	159,706	12.0%	37.7%



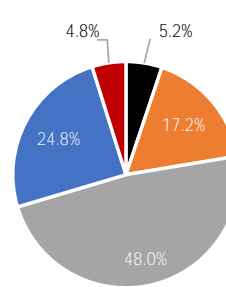
	Average Weekend	Month on Month %	Year on Year %
Early Morning	11,787	4.2%	82.8%
Morning	31,441	12.8%	22.5%
Afternoon	87,203	11.0%	22.9%
Evening	42,625	16.0%	46.1%
Late night	8,138	9.4%	78.8%
Total	181,193	11.9%	32.5%

Day Parts are calculated using the following time periods:
 Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

District Entry - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	568	2.0%	5.3%
Morning	7,829	15.2%	29.0%
Afternoon	12,148	4.1%	17.6%
Evening	7,877	12.8%	21.0%
Late night	988	0.6%	6.6%
Total	29,409	9.0%	20.7%

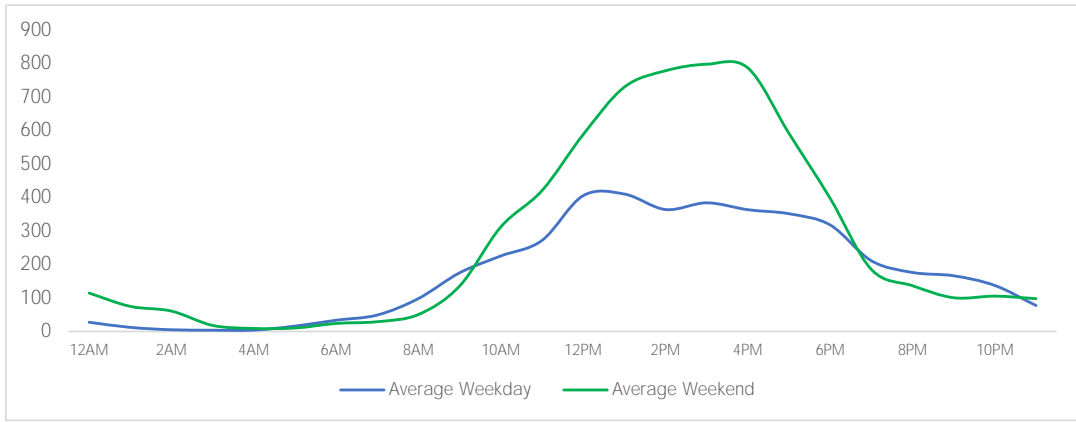


	Average Weekend	Month on Month %	Year on Year %
Early Morning	1,834	2.4%	21.2%
Morning	6,124	13.9%	15.9%
Afternoon	17,085	6.0%	11.8%
Evening	8,810	14.0%	31.7%
Late night	1,720	12.4%	47.9%
Total	35,573	9.3%	18.9%

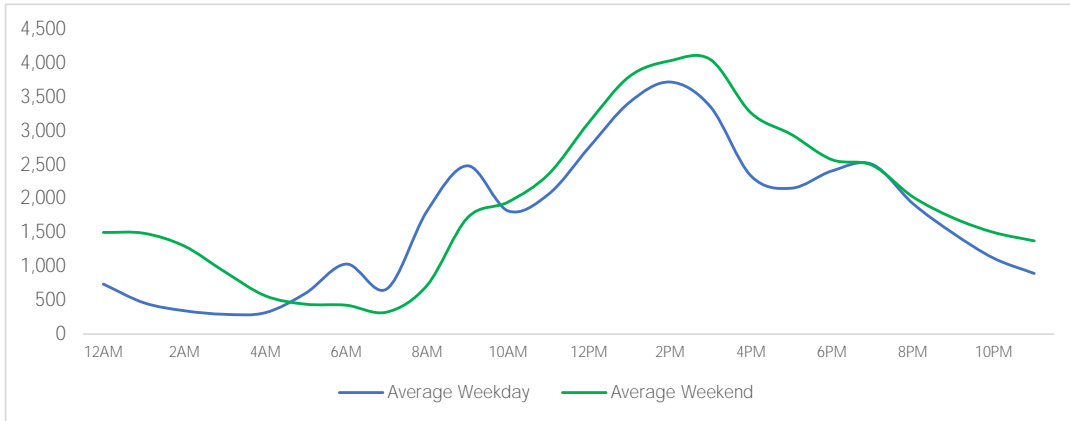
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Location Group - Average Daily Pedestrians

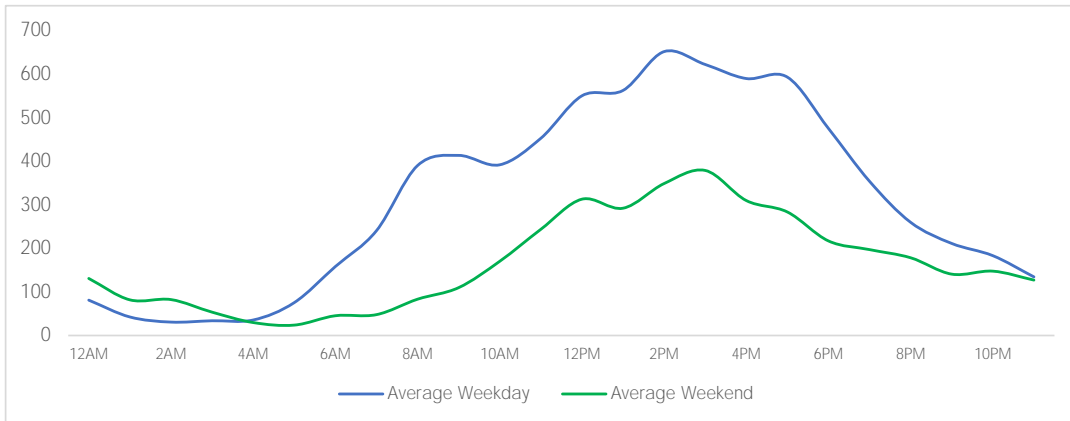
Gansevoort Plaza



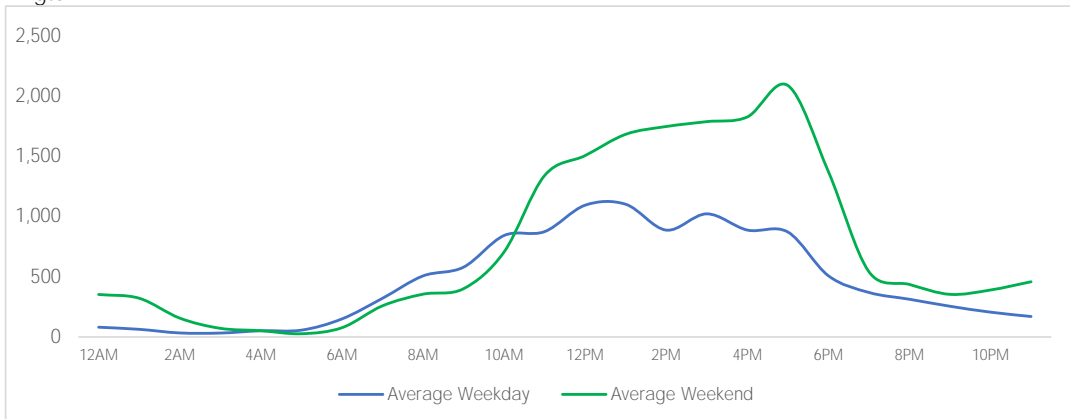
Chelsea Triangle



Chelsea Square

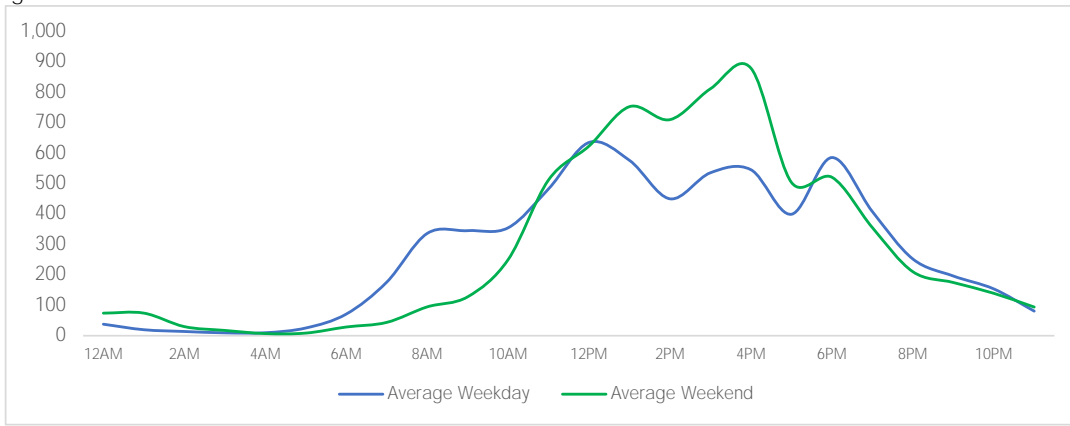


Gansevoort at Washington

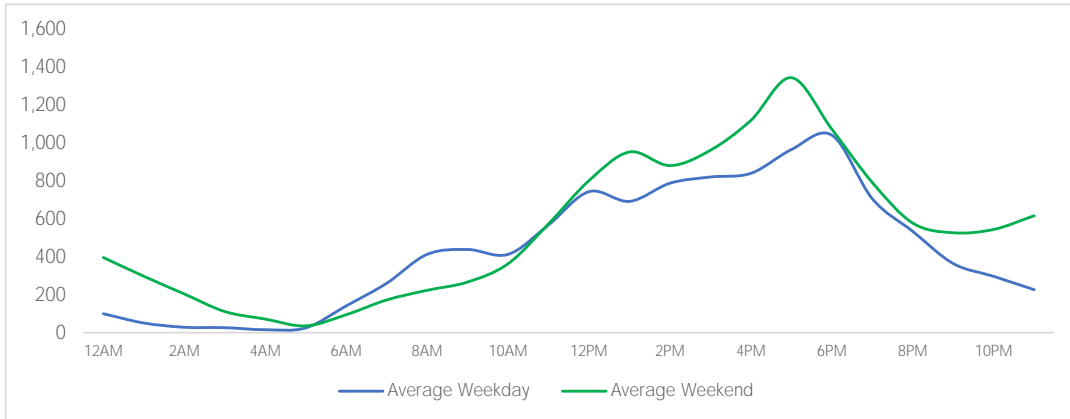


Location Group - Average Daily Pedestrians (cont.)

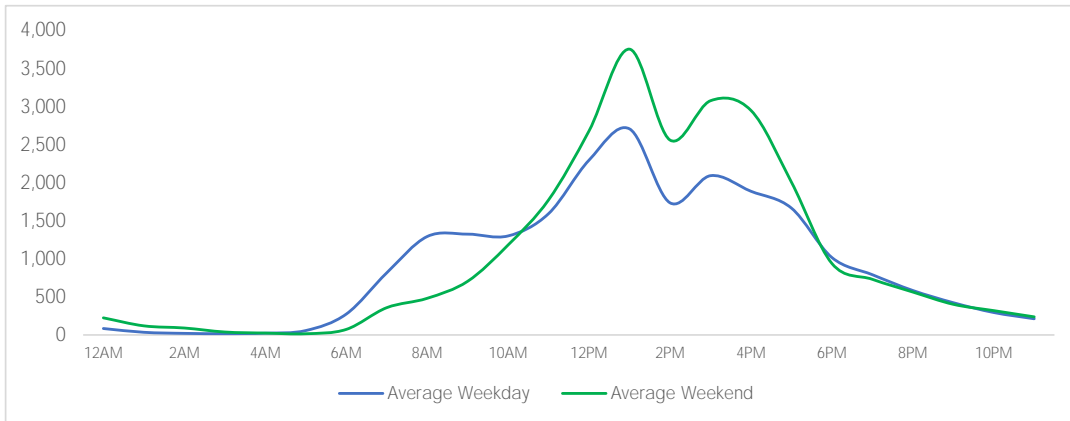
W 14th St at Washington



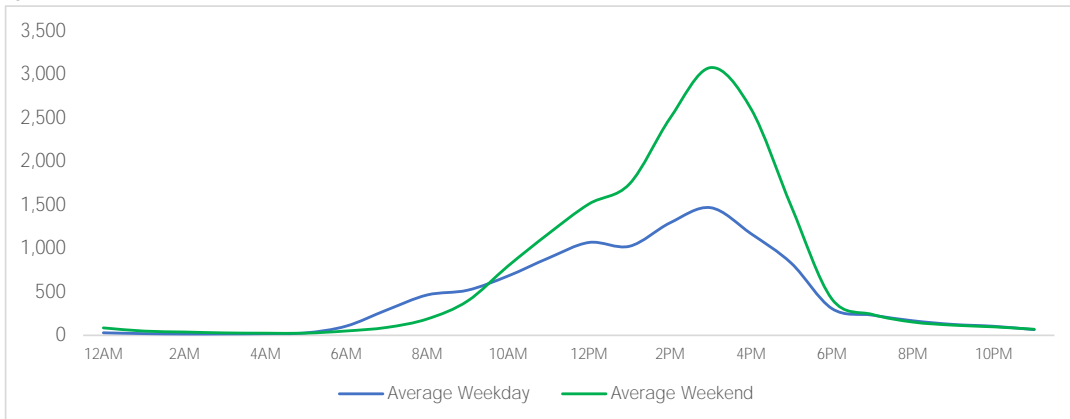
W 13th St at Gansevoort



W16th St at 9th Ave

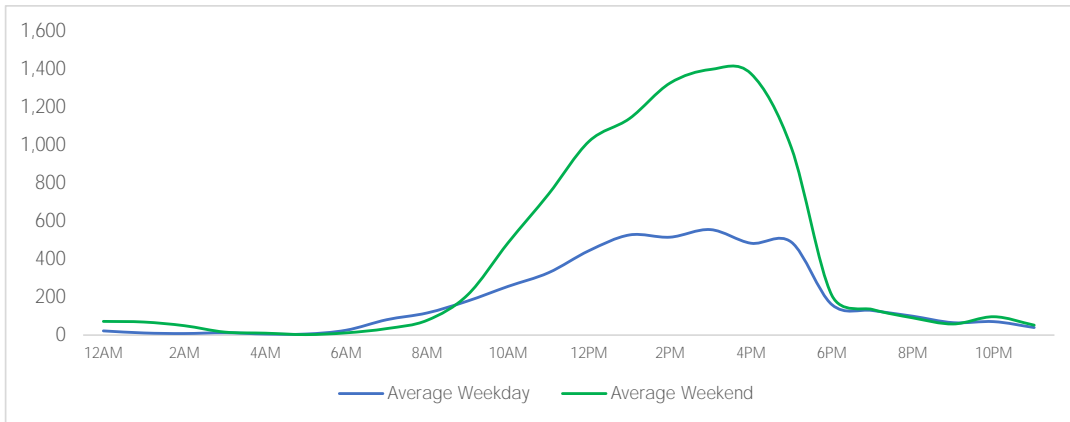


W 14th St at 10th Ave

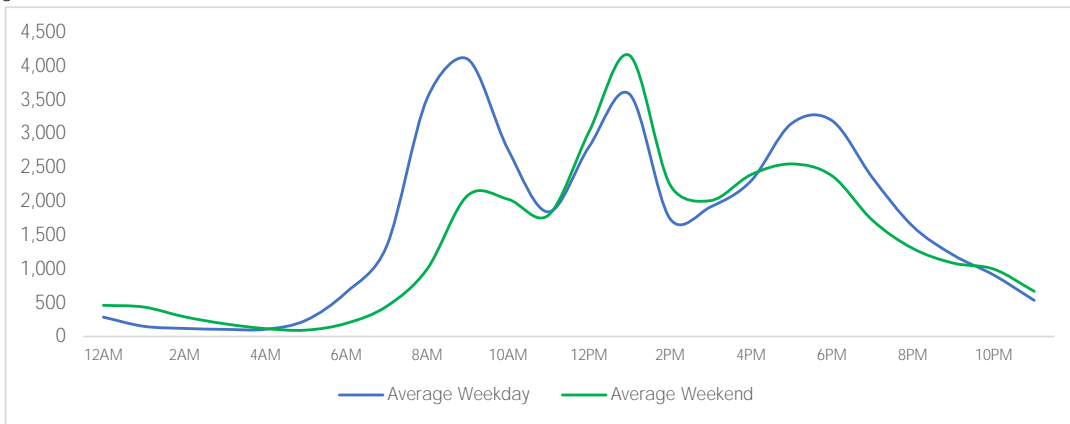


Location Group - Average Daily Pedestrians (cont.)




W 13th St at 10th Ave



W 15th St at 8th Ave



Weather

	Max Temp (F)			
This Year	65.12	6	22	0
Last Year	66.2	3	18	6

*Note: Numbers shown above relate to number of days of each weather type.