

Arrivals by Zone

	This Month	Previous Month	MoM Change	MoM % Change	Last Year	YoY Change	YoY % Change
Total Movements	5,800,090	4,854,187	-53,529	-4.4%	5,457,568	-162,532	-3.0%
District Entry	1,012,275	872,765	-15,736	-7.2%	1,149,605	-137,330	-11.9%
Gansevoort Plaza	179,455	138,248	1,329	3.8%	67,341	112,114	166.5%
Chelsea Triangle	1,241,574	1,187,778	-48,630	-16.4%	1,264,383	-22,809	-1.8%
Chelsea Square	195,516	183,026	-6,653	-14.5%	158,938	36,578	23.0%
US Downtown Index				7.3%			6.8%
New York Index				5.1%			6.6%

*MoM and YoY variances are calculated using weekly averages.

Key Stats

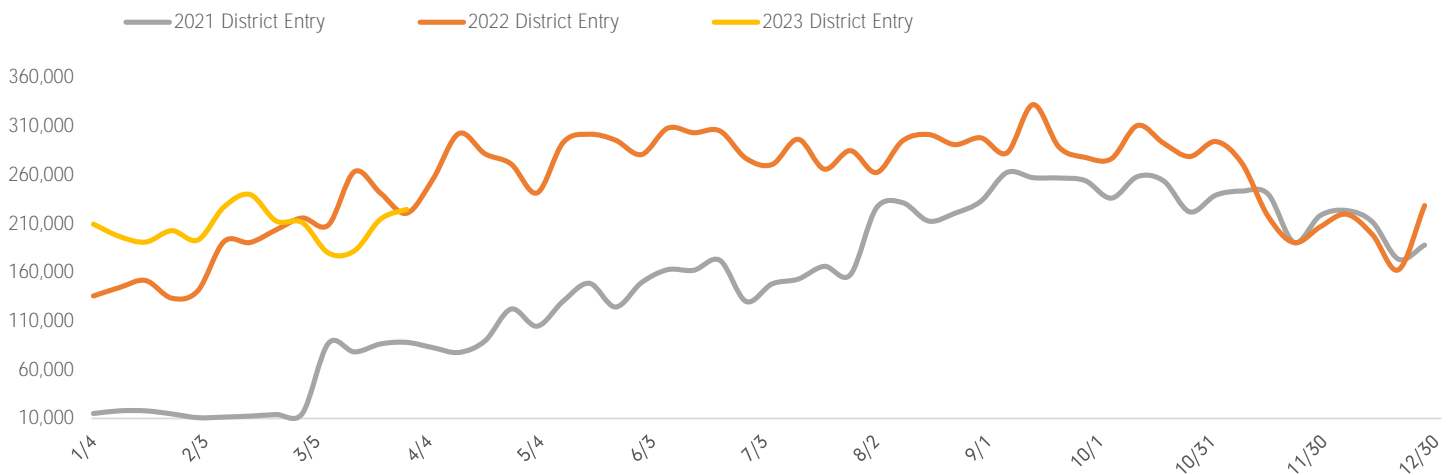
The busiest entry point in Meatpacking District this month was W 15th St at 8th Ave with a total of 325,150 visits.

The busiest day at Meatpacking District Entry this month was Thursday and the busiest hour this month was 3 PM on Sunday.

District Entry - Average Daily Pedestrians

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
This month	18,203	20,090	32,490	35,370	32,769	31,647	31,886	202,455
Previous month	34,662	26,495	29,291	26,883	29,716	35,821	35,325	218,191
Last Year	27,457	32,822	32,040	33,096	39,945	35,819	28,742	229,921
Month on month variance	-16,458	-6,404	3,199	8,487	3,053	-4,174	-3,439	-15,736
Month on month %	-47.5%	-24.2%	10.9%	31.6%	10.3%	-11.7%	-9.7%	-7.2%
Year on year variance (LFL)	-9,254	-12,732	450	2,274	-7,177	-4,172	3,144	-27,466
Year on year % (LFL)	-33.7%	-38.8%	1.4%	6.9%	-18.0%	-11.6%	10.9%	-11.9%

District Entry Annual Trend - Weekly Totals



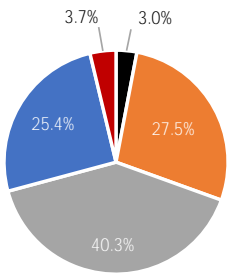
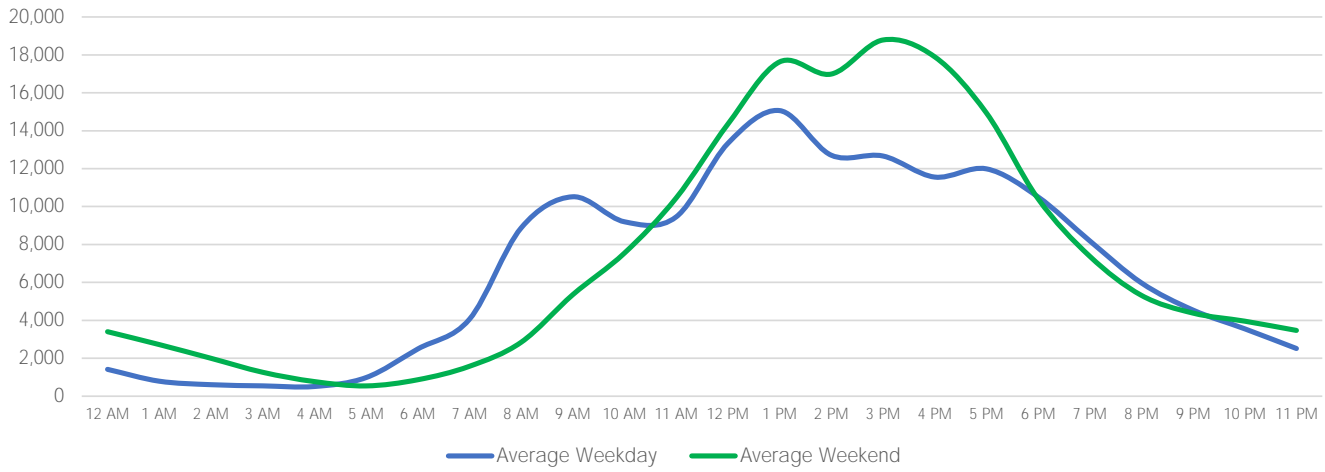
Average Weekly Pedestrians by Location Group



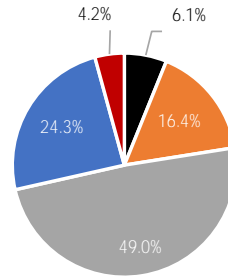
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	3,680	3,121	5,439	4,766	6,093	6,194	6,597	35,891	3.8%	166.5%
Chelsea Triangle	22,759	33,278	26,073	36,822	58,766	43,076	27,541	248,315	-16.4%	-1.8%
Chelsea Square	1,935	6,458	5,403	5,955	12,241	2,736	4,377	39,103	-14.5%	23.0%
Gansevoort at Washington	3,971	7,225	11,074	7,579	17,192	15,493	16,248	78,781	-15.3%	-10.3%
W 14th St at Washington	5,873	4,818	6,718	8,867	6,784	5,832	6,865	45,757	-3.7%	-36.4%
W 13th St at Gansevoort	7,561	6,712	10,661	9,362	12,367	12,553	10,277	69,494	-11.5%	-13.2%
W16th St at 9th Ave	14,823	17,268	27,916	27,656	26,969	21,633	20,575	156,841	-4.0%	-3.6%
W 14th St at 10th Ave	8,734	7,879	9,413	14,269	10,368	16,586	14,713	81,961	-7.5%	-5.7%
W 13th St at 10th Ave	4,923	4,061	5,653	6,294	8,345	11,194	11,390	51,861	22.1%	7.6%
W 15th St at 8th Ave	19,600	27,972	49,194	58,946	37,950	26,526	30,816	251,003	-7.1%	-1.8%
Gansevoort OS	8,152	7,406	10,495	11,878	13,946	16,554	15,634	84,065	85.9%	
SS Little W 12th St	1,518	1,478	2,300	2,703	2,623	3,119	3,205	16,945	129.0%	
Total	103,528	127,675	170,339	195,096	213,643	181,498	168,239	1,160,018	-4.4%	-3.0%

*MoM and YoY variances are calculated using weekly averages.

Total Movements - Average Daily Pedestrians



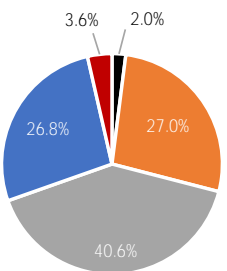
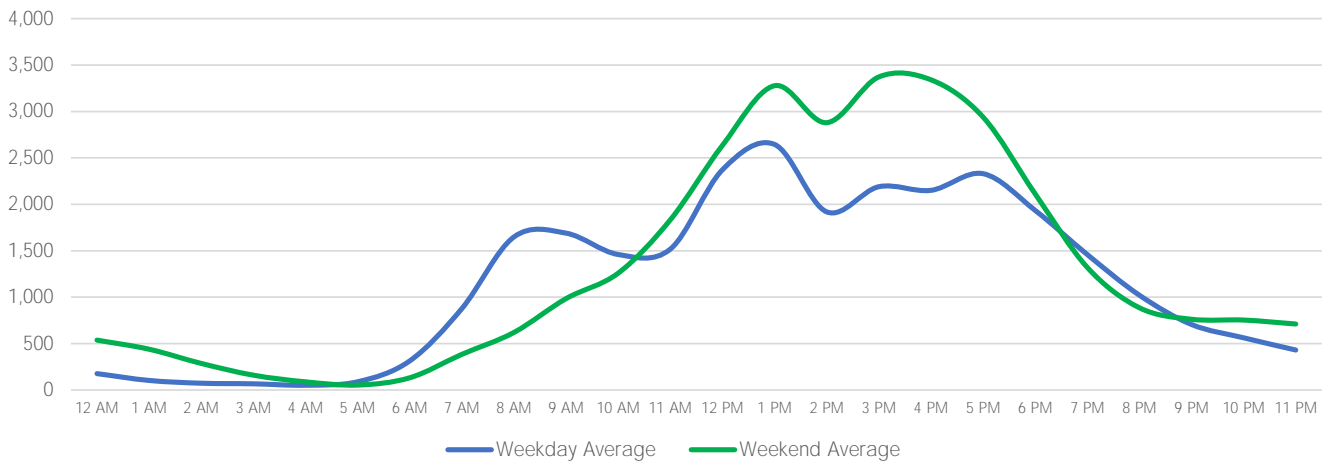
	Average Weekday	Month on Month %	Year on Year %
Early Morning	4,855	-8.6%	10.8%
Morning	44,585	-3.1%	-1.9%
Afternoon	65,327	-1.5%	-9.1%
Evening	41,219	-0.9%	-4.9%
Late night	6,070	-1.6%	0.1%
Total	162,056	-2.0%	-5.3%



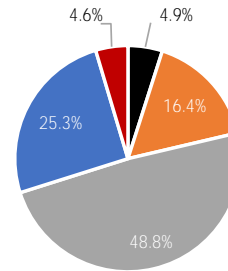
	Average Weekend	Month on Month %	Year on Year %
Early Morning	10,702	-13.3%	26.7%
Morning	28,640	-13.8%	-2.4%
Afternoon	85,651	-8.5%	0.7%
Evening	42,450	-6.5%	2.6%
Late night	7,426	-14.3%	36.0%
Total	174,869	-9.5%	3.0%

Day Parts are calculated using the following time periods:
 Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

District Entry - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	559	-1.5%	-20.1%
Morning	7,505	-4.1%	-11.8%
Afternoon	11,276	-7.2%	-17.5%
Evening	7,451	-5.4%	-16.9%
Late night	993	0.4%	-18.7%
Total	27,784	-5.5%	-16.0%

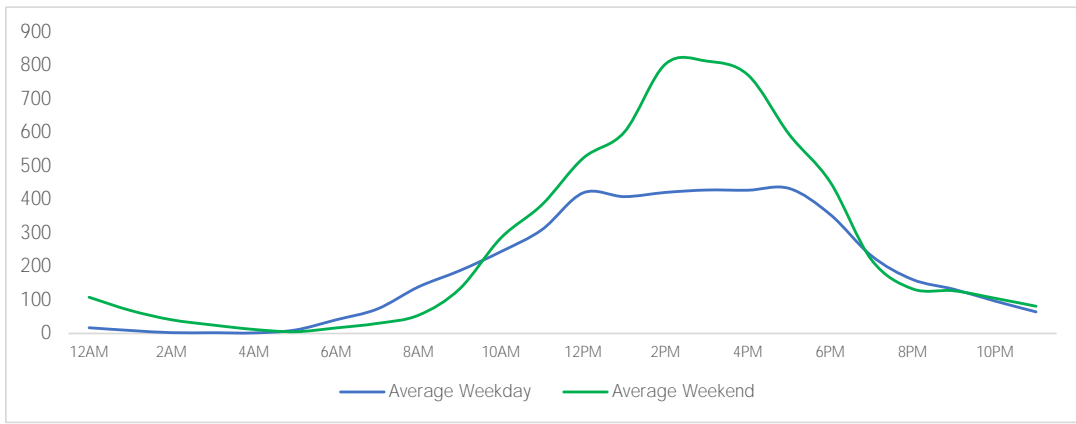


	Average Weekend	Month on Month %	Year on Year %
Early Morning	1,564	-14.7%	-6.2%
Morning	5,211	-14.9%	-4.6%
Afternoon	15,505	-9.3%	-2.7%
Evening	8,022	-8.9%	-0.6%
Late night	1,464	-14.9%	27.6%
Total	31,766	-10.7%	-1.6%

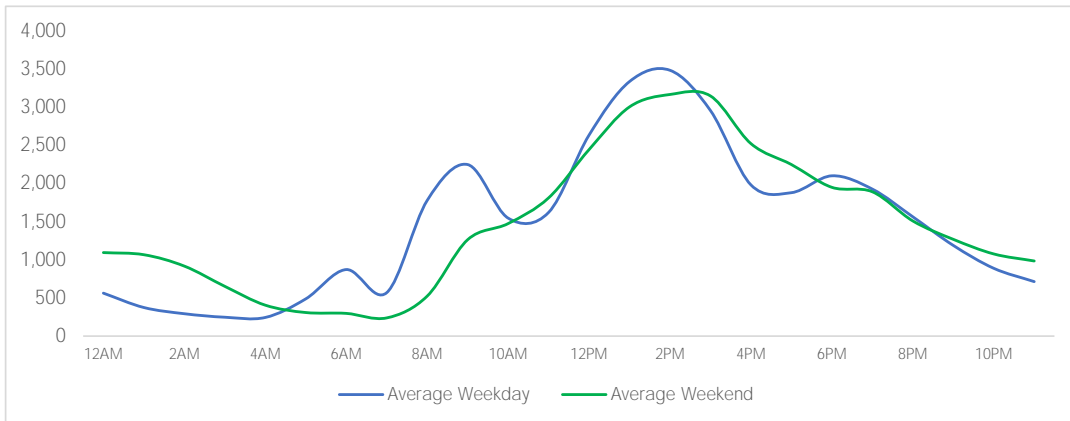
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Location Group - Average Daily Pedestrians

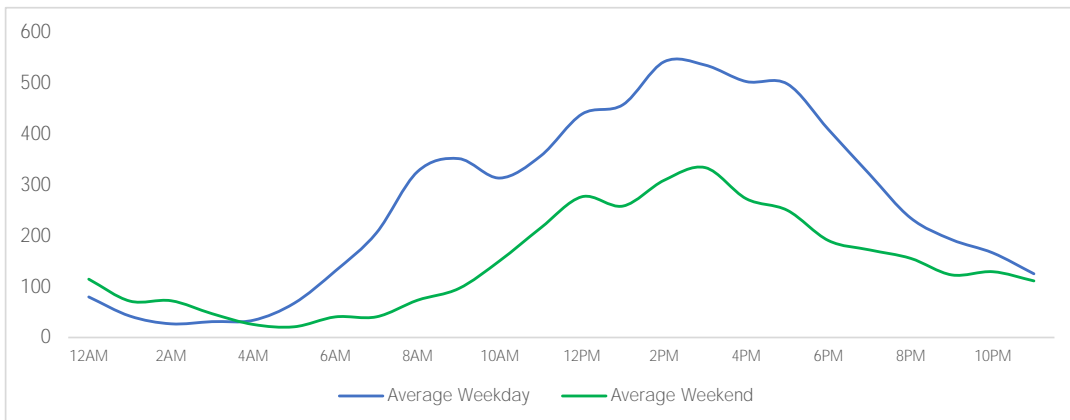
Gansevoort Plaza



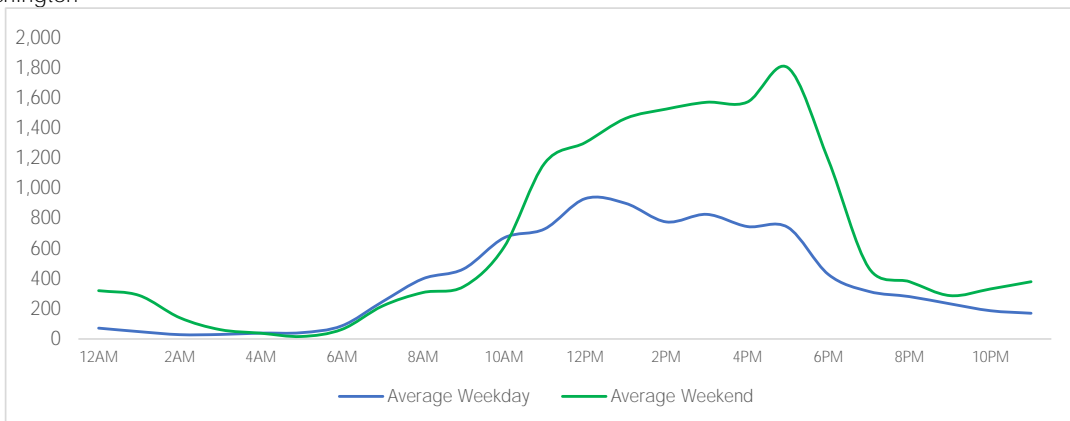
Chelsea Triangle



Chelsea Square

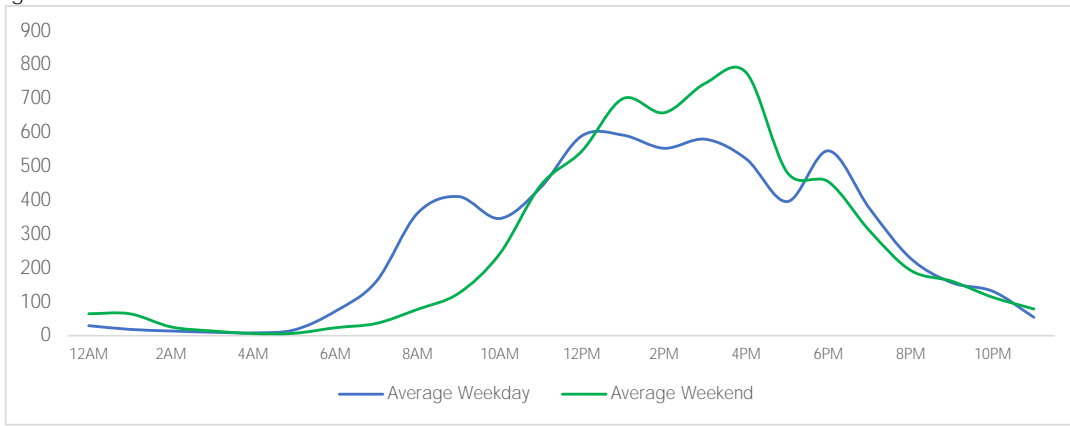


Gansevoort at Washington

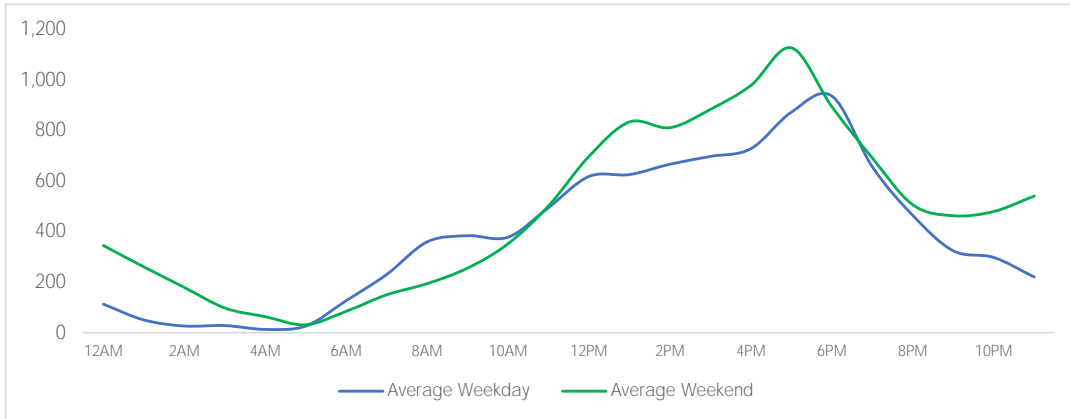


Location Group - Average Daily Pedestrians (cont.)

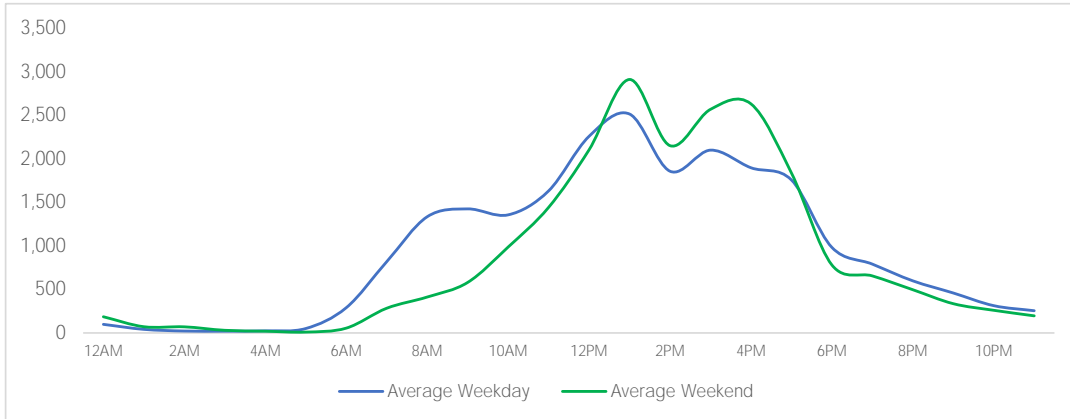
W 14th St at Washington



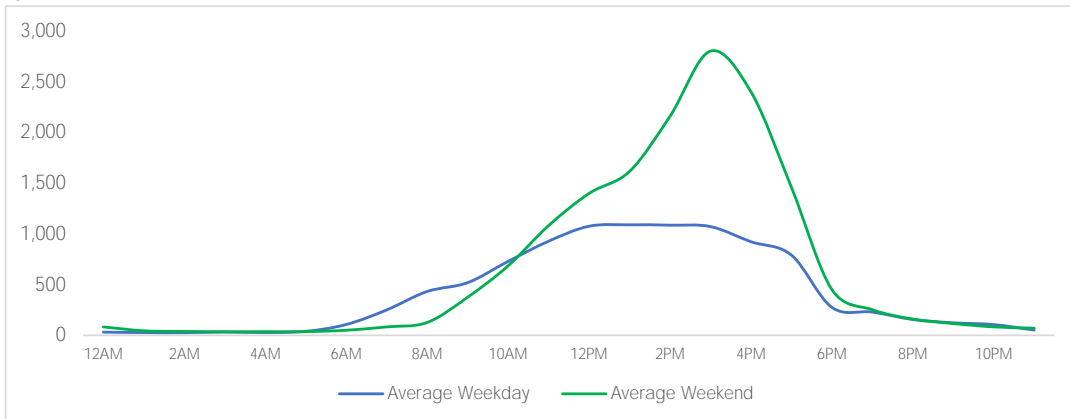
W 13th St at Gansevoort



W16th St at 9th Ave

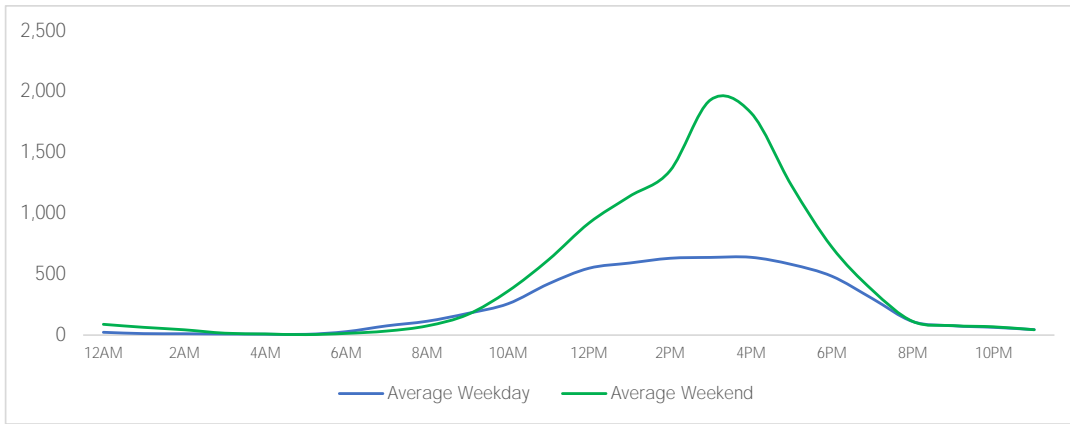


W 14th St at 10th Ave

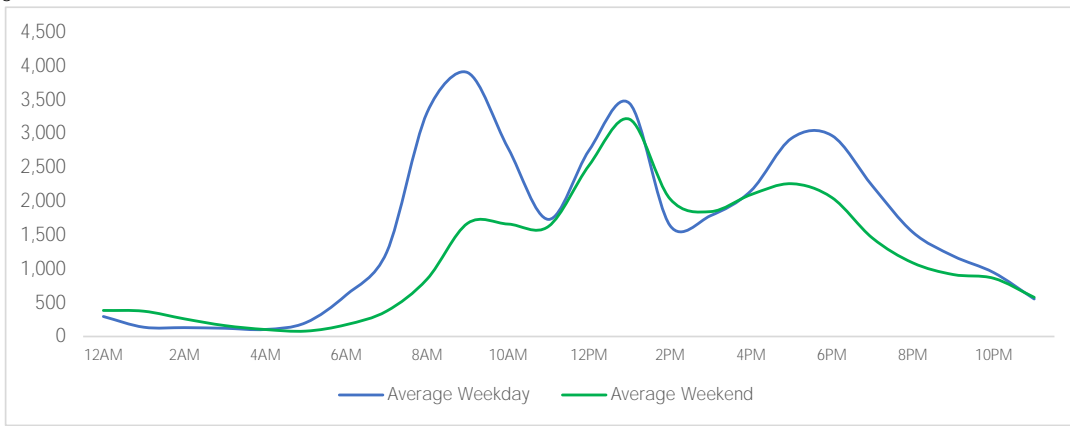


Location Group - Average Daily Pedestrians (cont.)

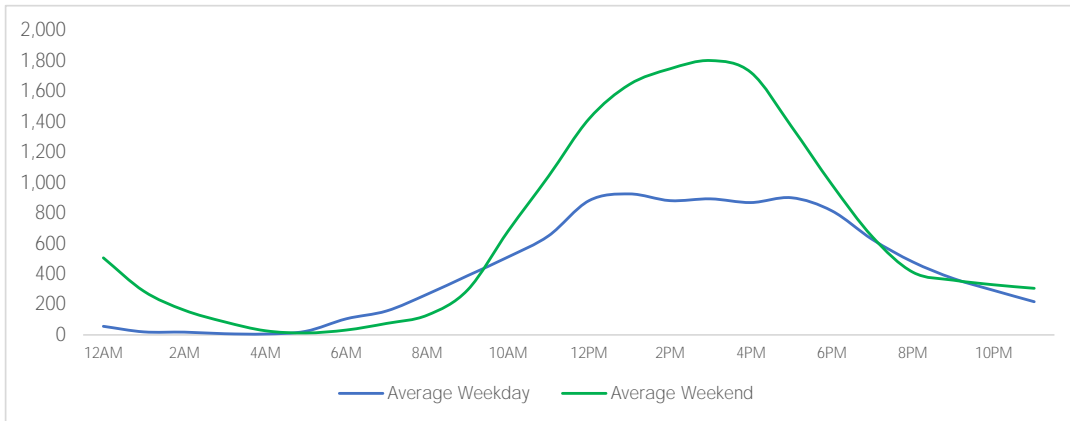
W 13th St at 10th Ave



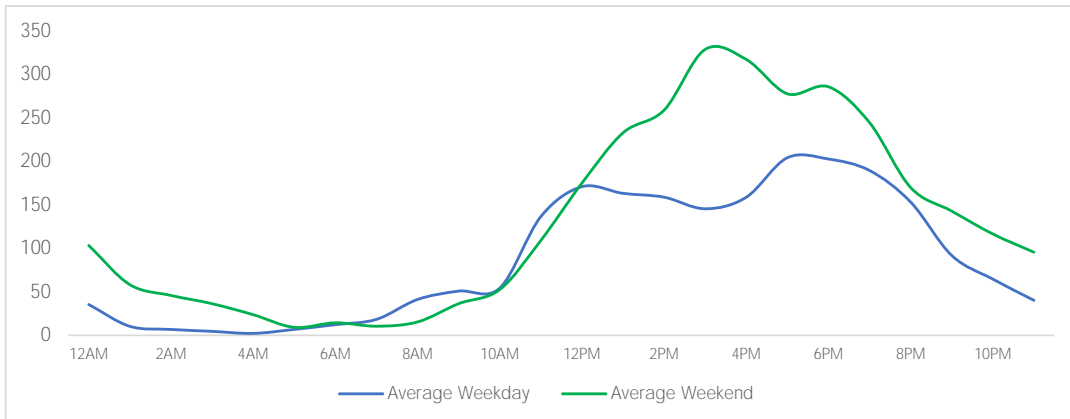
W 15th St at 8th Ave






Gansevoort OS



SS Little W 12th St



Weather

	Max Temp (F)			
This Year	65.12	6	22	0
Last Year	66.2	3	18	6

*Note: Numbers shown above relate to number of days of each weather type.