

## Monthly Visitor Report Meatpacking District

Weeks this month = 4

Weeks last month = 4

### Arrivals by Zone

	This Month	Previous Month	MoM Change	MoM % Change	Last Year	YoY Change	YoY % Change
<b>Total Movements</b>	<b>5,987,245</b>	<b>5,486,373</b>	<b>125,218</b>	<b>7.2%</b>	<b>4,419,103</b>	<b>172,989</b>	<b>5.1%</b>
<b>District Entry</b>	<b>1,257,136</b>	<b>1,180,471</b>	<b>19,166</b>	<b>3.2%</b>	<b>1,011,681</b>	<b>40,555</b>	<b>4.4%</b>
<b>Gansevoort Plaza</b>	<b>176,919</b>	<b>151,906</b>			<b>56,177</b>		<i>* not Like-for-Like</i>
<b>Chelsea Triangle</b>	<b>269,146</b>	<b>294,658</b>			<b>579,858</b>		<i>* not Like-for-Like</i>
<b>Chelsea Square</b>	<b>276,209</b>	<b>240,483</b>			<b>131,242</b>		<i>* not Like-for-Like</i>

<b>US Downtown Index</b>	<b>4.6%</b>	<b>8.2%</b>
<b>New York Index</b>	<b>5.5%</b>	<b>6.6%</b>

\*MoM and YoY variances are calculated using weekly averages and only include Like-for-Like locations.

### Key Stats

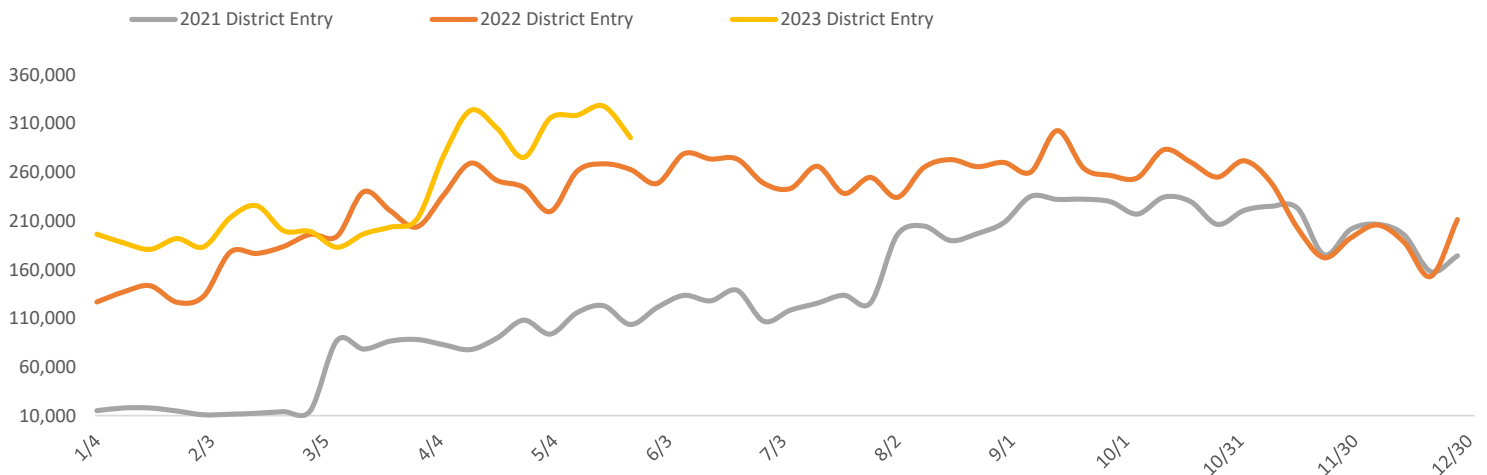
The busiest entry point in Meatpacking District this month was W 15th St at 8th Ave with a total of 356,019 visits.

The busiest day at Meatpacking District Entry this month was and the busiest hour this month was 1 PM on Sunday.

### District Entry - Average Daily Pedestrians

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
This month	45,046	40,308	42,493	43,366	49,516	48,449	45,107	314,284
Previous month	36,133	38,820	40,235	43,127	49,076	48,923	38,805	295,118
Last Year	31,343	36,834	37,319	36,044	35,914	36,712	38,755	252,920
Month on month variance (LFL)	4,008	-4	994	-602	-497	-913	4,438	7,426
Month on month % (LFL)	13.6%	0.0%	3.0%	-1.7%	-1.3%	-2.5%	15.5%	3.2%
Year on year variance (LFL)	3,986	-1,196	-142	996	4,509	3,002	-1,016	10,139
Year on year % (LFL)	13.5%	-3.5%	-0.4%	3.0%	13.5%	9.2%	-3.0%	4.4%

### District Entry Annual Trend - Weekly Totals



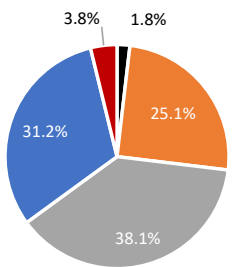
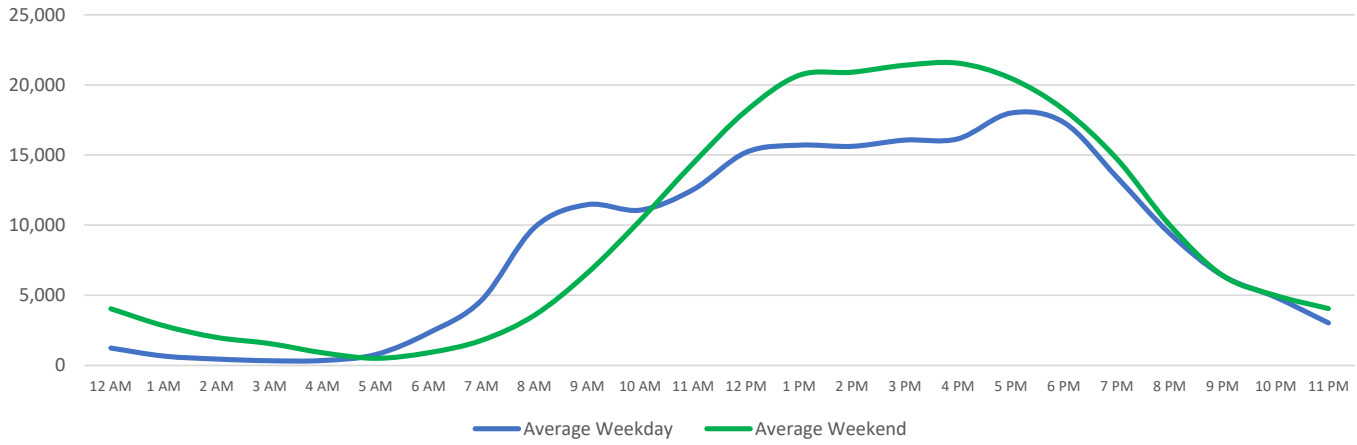
## Average Weekly Pedestrians by Location Group



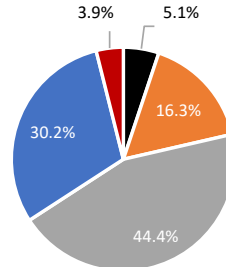
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	5,798	4,583	5,419	5,587	7,718	7,543	7,584	44,230		
Chelsea Triangle	8,492	8,693	9,030	9,564	10,307	10,654	10,546	67,287		
Chelsea Square	9,232	9,416	9,780	9,983	10,775	9,797	10,070	69,052		
Gansevoort at Washington	27,121	16,143	19,922	20,999	27,080	27,722	25,452	164,439	-0.9%	-15.8%
W 14th St at Washington	13,531	13,872	14,490	15,004	15,939	16,532	16,530	105,896	21.6%	8.7%
W 13th St at Gansevoort	14,308	14,794	15,706	15,936	17,943	16,478	15,046	110,211	5.2%	21.8%
W 16th St at 9th Ave	28,199	29,867	29,543	31,005	32,193	34,228	31,966	217,001	5.0%	3.2%
W 14th St at 10th Ave	2,026	2,318	2,075	1,949	2,217	2,377	2,295	15,255	-4.1%	-52.6%
W 13th St at 10th Ave	12,070	9,651	10,137	11,107	15,301	20,492	24,509	103,266	20.9%	11.2%
W 15th St at 8th Ave	47,873	50,249	51,302	52,344	53,622	41,544	36,913	333,847	6.5%	11.9%
Gansevoort OS	0	0	0	0	0	0	0	0		
SS Little W 12th St	0	0	0	0	0	0	0	0		
<b>Total</b>	<b>168,649</b>	<b>159,585</b>	<b>167,403</b>	<b>173,476</b>	<b>193,094</b>	<b>187,367</b>	<b>180,909</b>	<b>1,230,482</b>	<b>7.2%</b>	<b>5.1%</b>

\*MoM and YoY variances are calculated using weekly averages and only include those locations that are Like-for-Like.

## Total Movements - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	3,827	24.6%	4.7%
Morning	51,863	6.9%	10.0%
Afternoon	78,746	2.4%	0.2%
Evening	64,584	7.7%	8.9%
Late night	7,903	9.0%	1.9%
<b>Total</b>	<b>206,923</b>	<b>5.9%</b>	<b>5.6%</b>

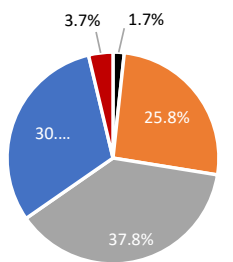
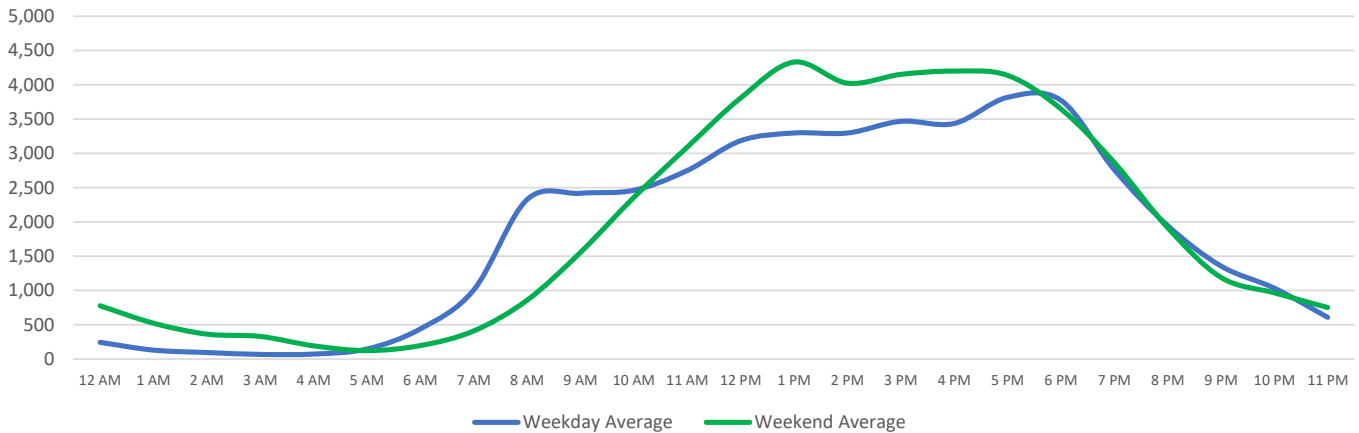


	Average Weekend	Month on Month %	Year on Year %
Early Morning	11,841	16.6%	44.1%
Morning	37,613	-1.3%	8.5%
Afternoon	102,697	1.0%	-0.7%
Evening	69,901	31.6%	4.1%
Late night	9,047	52.7%	1.2%
<b>Total</b>	<b>231,099</b>	<b>10.5%</b>	<b>4.1%</b>

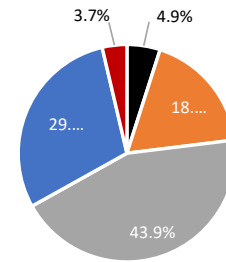
Day Parts are calculated using the following time periods:

Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

## District Entry - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	756	16.1%	-25.0%
Morning	11,405	9.2%	0.0%
Afternoon	16,684	3.0%	-8.3%
Evening	13,659	8.2%	5.6%
Late night	1,642	5.8%	-4.9%
<b>Total</b>	<b>44,146</b>	<b>6.4%</b>	<b>-2.4%</b>



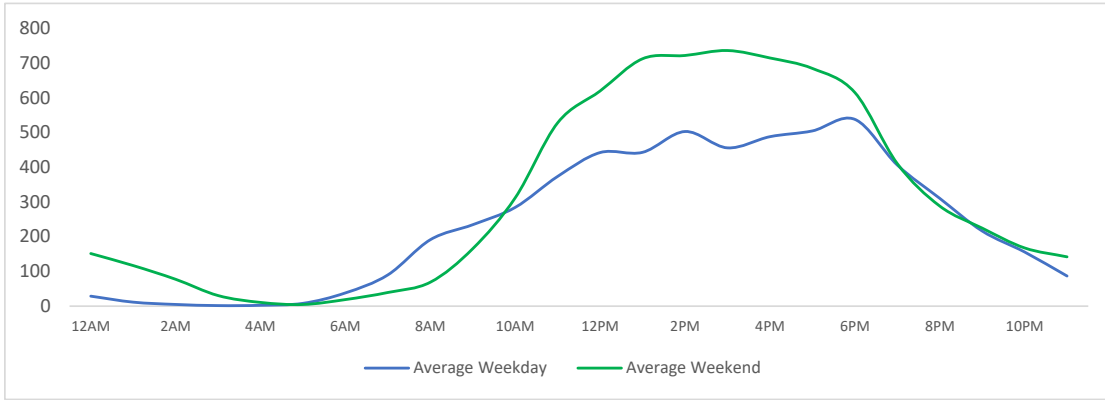
	Average Weekend	Month on Month %	Year on Year %
Early Morning	2,309	13.5%	-9.4%
Morning	8,473	1.1%	-5.9%
Afternoon	20,517	-3.8%	-11.8%
Evening	13,762	25.5%	-3.5%
Late night	1,717	47.2%	-27.1%
<b>Total</b>	<b>46,778</b>	<b>6.6%</b>	<b>-9.0%</b>

Day Parts are calculated using the following time periods:

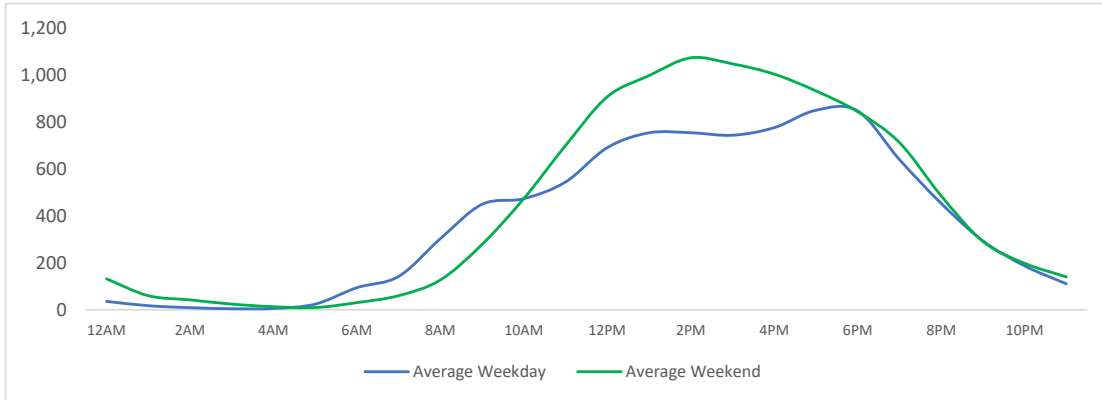
Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

# Location Group - Average Daily Pedestrians

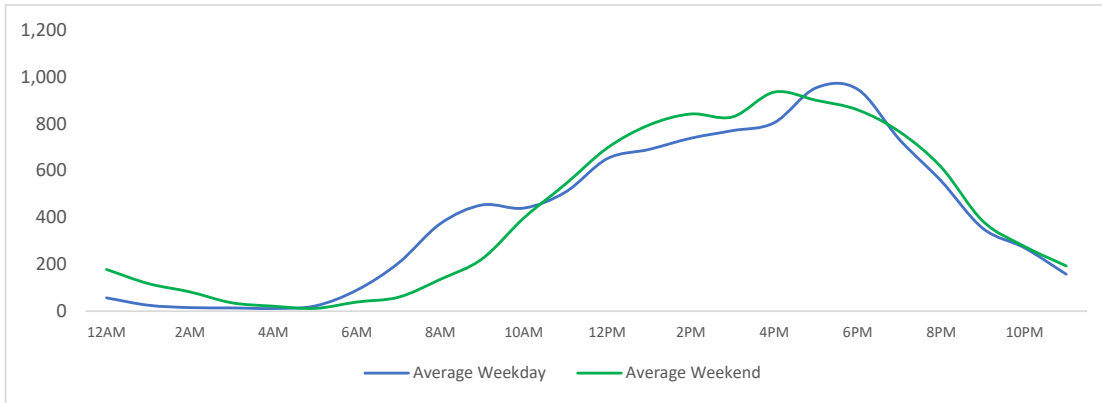
## Gansevoort Plaza



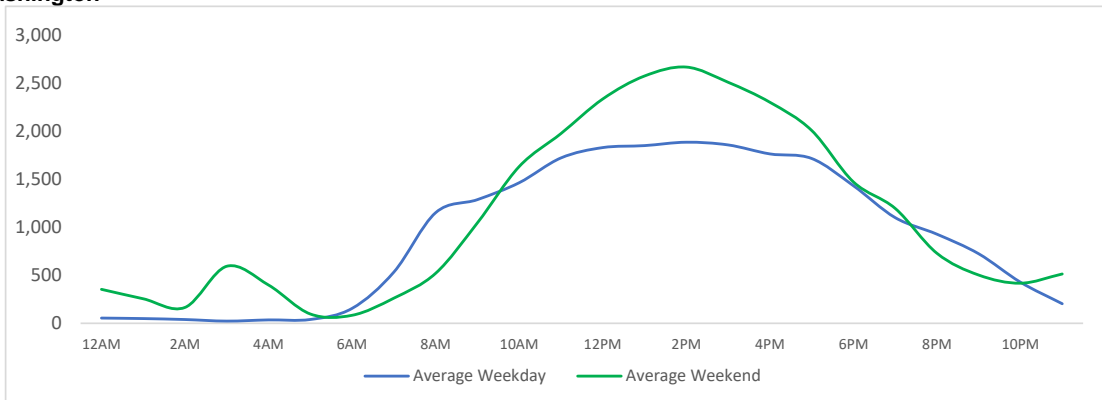
## Chelsea Triangle



## Chelsea Square

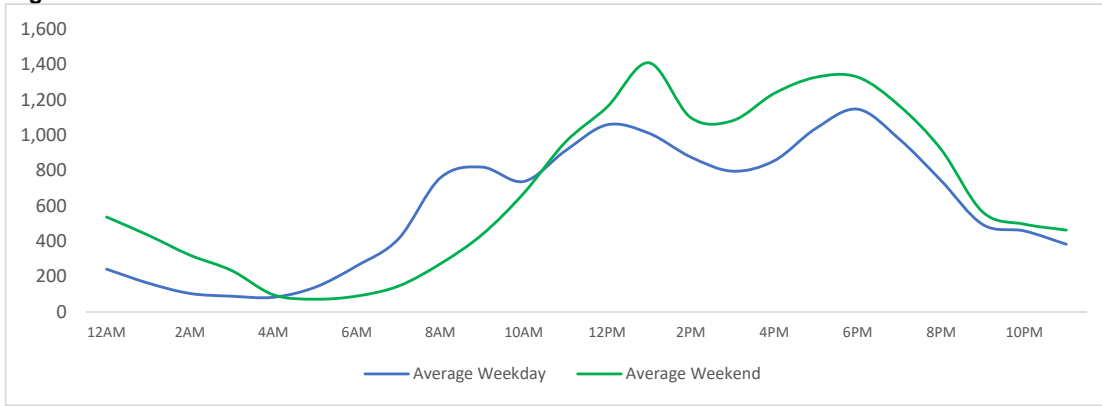


## Gansevoort at Washington

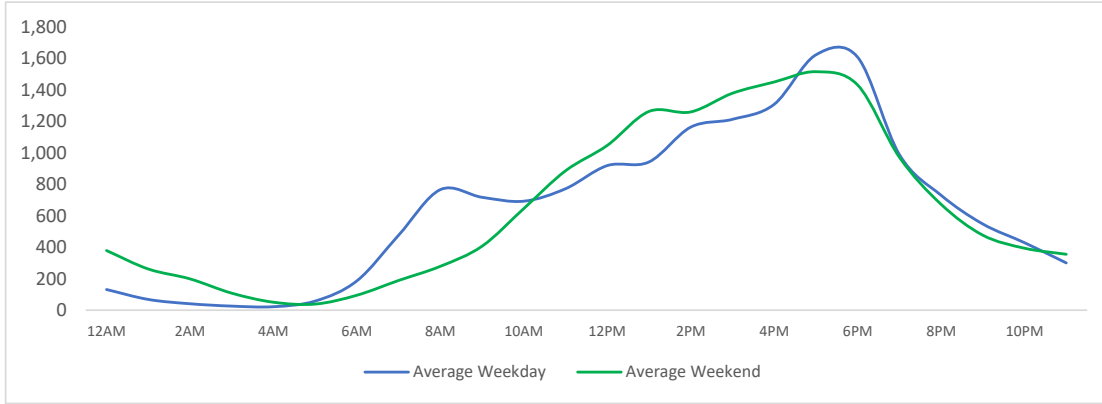


# Location Group - Average Daily Pedestrians (cont.)

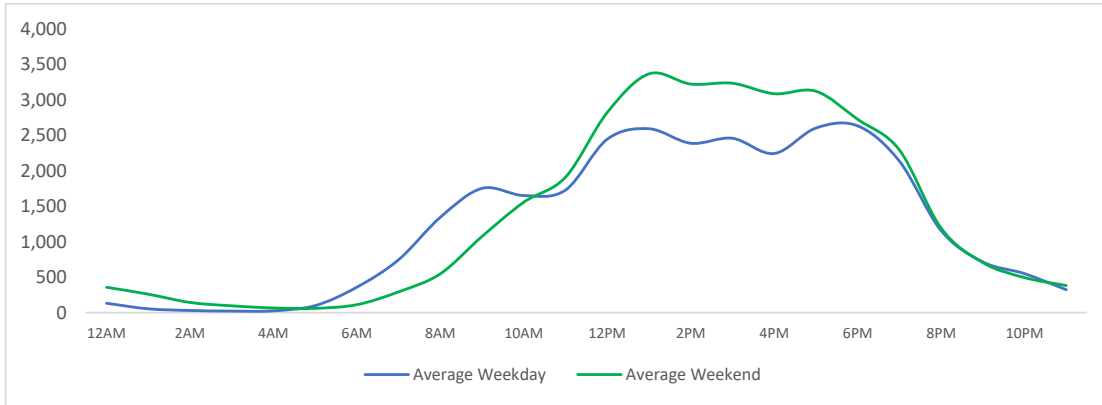
## W 14th St at Washington



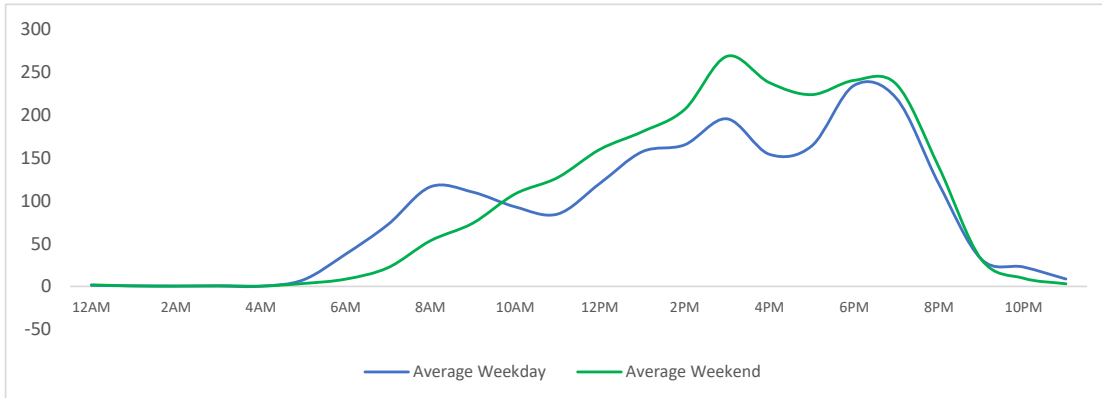
## W 13th St at Gansevoort



## W16th St at 9th Ave

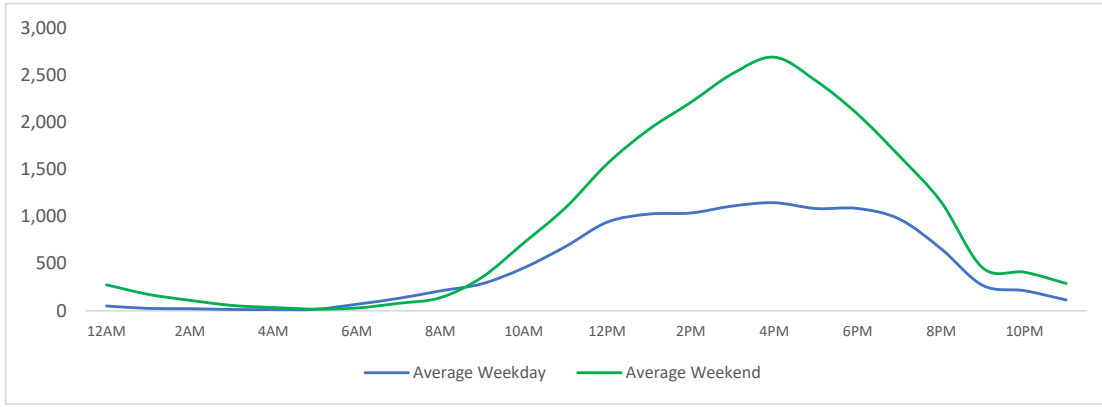


## W 14th St at 10th Ave

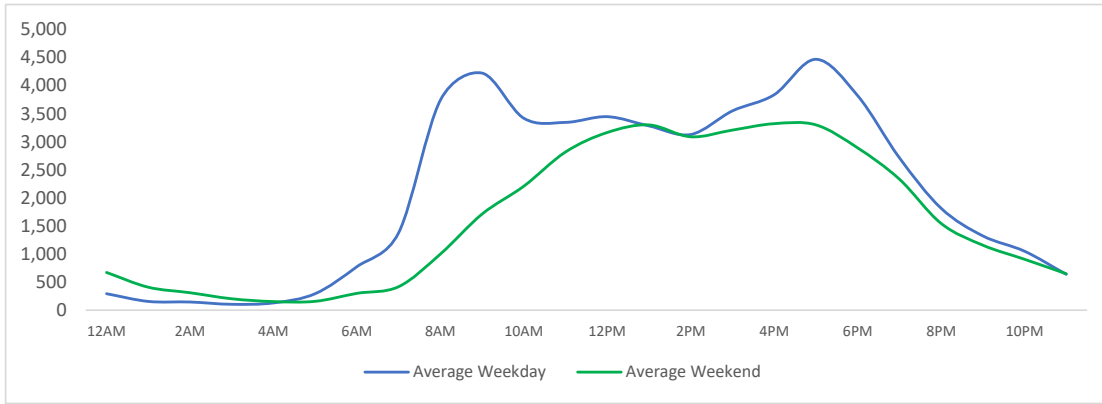


# Location Group - Average Daily Pedestrians (cont.)

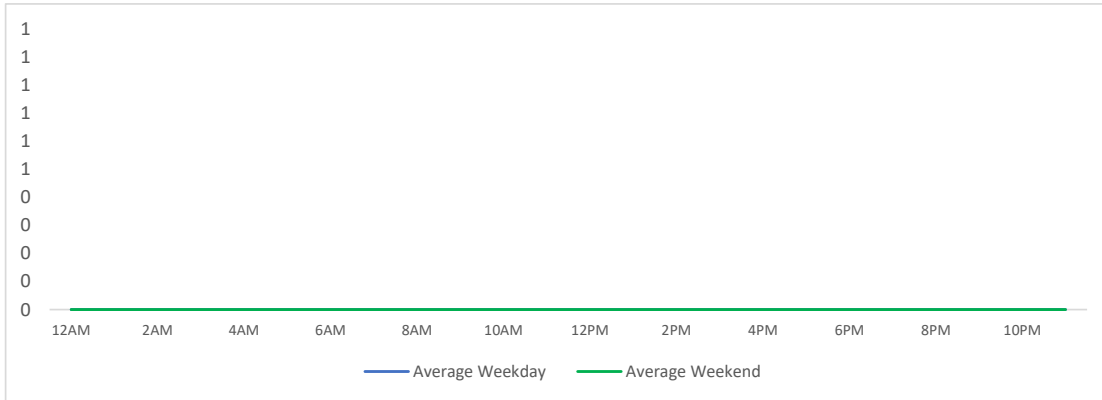
## W 13th St at 10th Ave



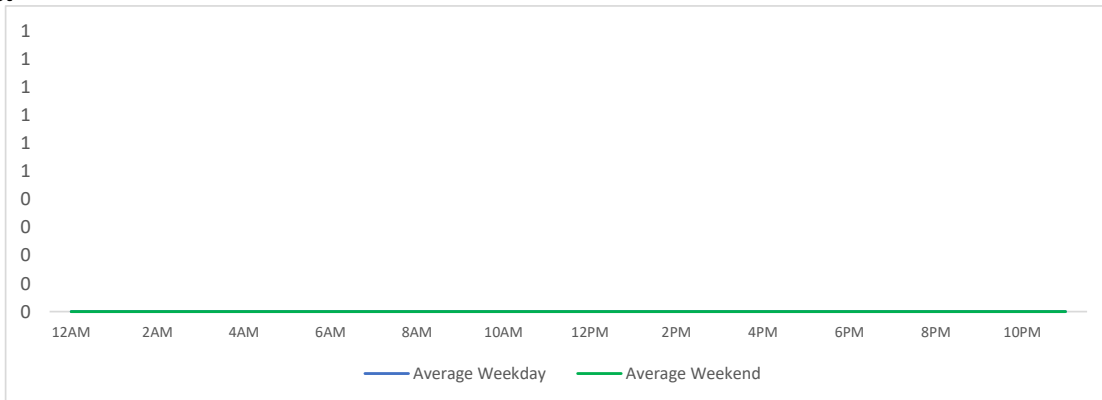
## W 15th St at 8th Ave



## Gansevoort OS






## SS Little W 12th St



**Weather**

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	Max Temp (F)			
This Year	<b>85.1</b>	<b>13</b>	<b>14</b>	<b>1</b>
Last Year	<b>93.2</b>	<b>0</b>	<b>22</b>	<b>6</b>

\*Note: Numbers shown above relate to number of days of each weather type.