

Arrivals by Zone

	This Month	Previous Month	MoM Change	MoM % Change	Last Year	YoY Change	YoY % Change
Total Movements	5,313,424	7,013,667	-74,377	-5.3%	4,481,744	-87,755	-2.6%
District Entry	1,006,535	1,339,653	-16,297	-6.1%	1,043,212	-21,634	-3.2%
Gansevoort Plaza	119,392	175,204	-5,193	-14.8%	54,261		<i>* not Like-for-Like</i>
Chelsea Triangle	251,076	332,528	-3,737	-5.6%	671,261		<i>* not Like-for-Like</i>
14th St Square	250,575	332,575	-3,871	-5.8%	74,272		<i>* not Like-for-Like</i>
W 14th St at 10th Ave	67,002	98,854	-3,020	-15.3%	115,350		<i>* not Like-for-Like</i>
US Downtown Index				2.4%			3.7%
New York Index				0.2%			1.2%

*MoM and YoY variances are calculated using weekly averages and only include Like-for-Like locations.

Key Stats

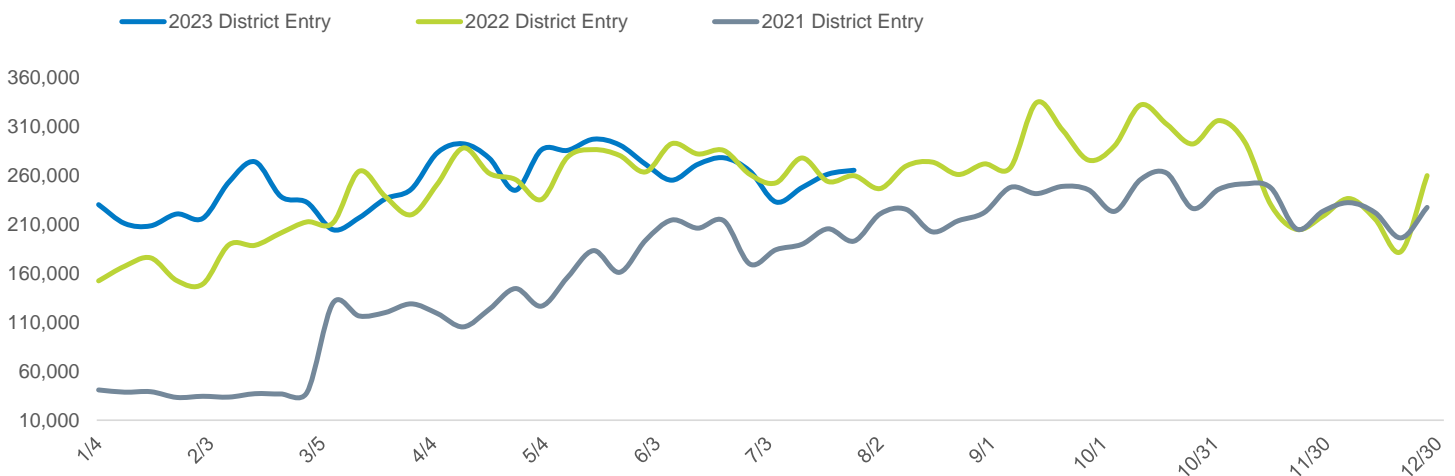
The busiest entry point in Meatpacking District this month was W16th St at 9th Ave with a total of 284,378 visits.

The busiest day at Meatpacking District Entry this month was Saturday and the busiest hour this month was 4 PM on Saturday.

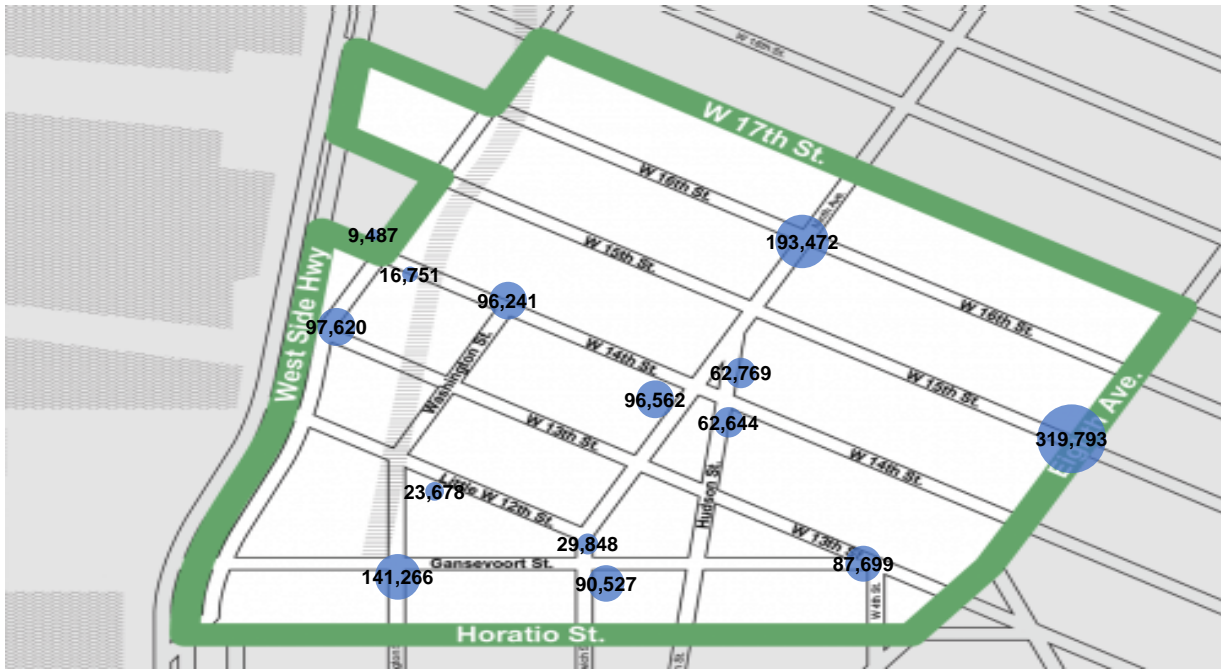
District Entry - Average Daily Pedestrians

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
This month	33,573	32,107	37,247	37,635	36,679	40,931	33,463	251,634
Previous month	35,147	36,634	37,090	37,659	38,005	44,439	38,955	267,931
Last Year	30,642	34,681	36,851	37,230	39,803	44,237	37,359	260,803
Month on month variance (LFL)	-716	-3,210	204	120	-1,045	-1,482	-2,583	-8,711
Month on month % (LFL)	-3.2%	-13.3%	0.8%	0.5%	-4.2%	-5.5%	-11.0%	-5.1%
Year on year variance (LFL)	2,164	-2,081	483	193	-2,480	-1,663	-2,024	-5,409
Year on year % (LFL)	11.2%	-9.0%	2.0%	0.8%	-9.5%	-6.2%	-8.8%	-3.2%

District Entry Annual Trend - Weekly Totals



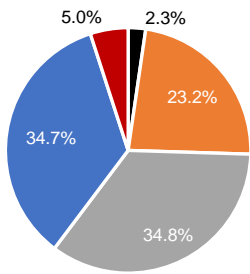
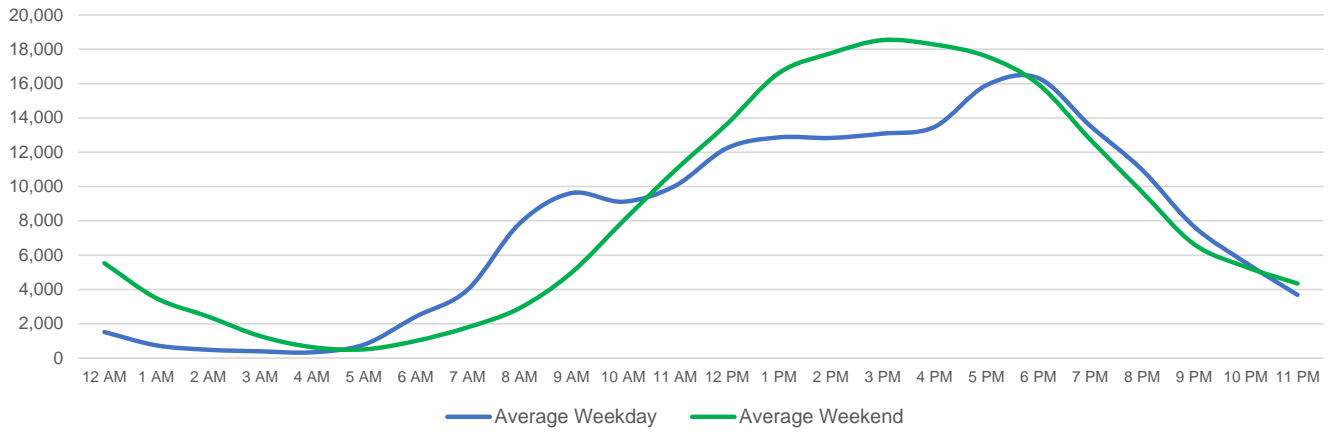
Average Weekly Pedestrians by Location Group



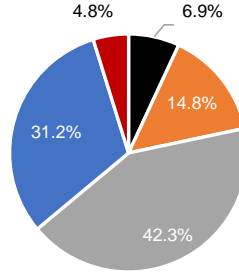
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	3,781	3,436	3,738	4,129	4,888	5,437	4,440	29,848	-14.8%	
Chelsea Triangle	8,164	8,037	9,015	9,202	9,279	10,350	8,724	62,769	-5.6%	
14th St Square	8,499	8,126	9,446	9,866	9,192	9,841	7,675	62,644	-5.8%	
Gansevoort at Washington	18,155	13,753	19,624	20,048	22,851	25,928	20,908	141,266	-3.7%	-25.9%
W 14th St at Washington	11,873	12,630	13,900	13,957	14,140	16,152	13,589	96,241	-2.9%	-5.5%
W 13th St at Gansevoort	11,735	10,967	13,186	13,174	13,155	13,993	11,490	87,699	-10.9%	-1.9%
W16th St at 9th Ave	25,947	25,506	28,179	28,077	27,955	31,321	26,487	193,472	-6.4%	0.7%
W 14th St at 10th Ave	2,197	2,189	2,281	2,239	2,280	3,031	2,535	16,751	-15.3%	-41.9%
W 13th St at 10th Ave	12,497	10,637	11,440	10,829	13,248	21,962	17,009	97,620	3.9%	0.8%
W 15th St at 8th Ave	41,629	42,407	54,185	56,602	49,434	41,964	33,574	319,793	-1.0%	6.0%
Gansevoort OS	10,591	9,335	11,924	11,990	14,673	17,432	14,584	90,527	-6.6%	
LW 12 OS	2,730	2,623	3,273	2,917	3,654	4,922	3,561	23,678	-22.0%	
9th Ave	12,244	11,239	13,269	13,874	14,834	17,340	13,762	96,562	-9.7%	
10th Ave Crossing @ 14	1,388	985	1,346	1,253	1,316	1,758	1,441	9,487	-26.5%	
Total	171,430	161,868	194,803	198,154	200,897	221,428	179,778	1,328,356	-5.3%	-2.6%

*MoM and YoY variances are calculated using weekly averages and only include those locations that are Like-for-Like.

Total Movements - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	4,271	0.8%	0.7%
Morning	42,999	-6.5%	0.6%
Afternoon	64,481	-8.5%	-6.5%
Evening	64,430	5.1%	5.0%
Late night	9,249	19.6%	6.6%
Total	185,430	-2.4%	-0.2%

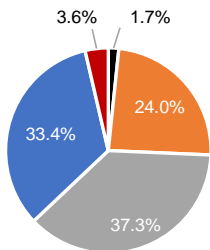
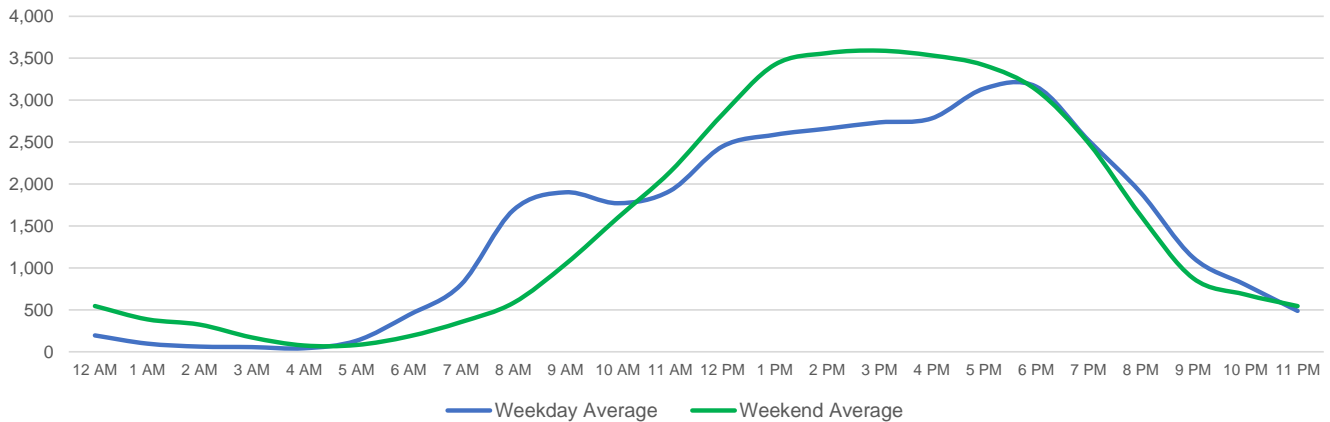


	Average Weekend	Month on Month %	Year on Year %
Early Morning	13,887	-0.5%	18.7%
Morning	29,595	-11.6%	-6.9%
Afternoon	84,805	-11.3%	-11.1%
Evening	62,655	-9.0%	-9.6%
Late night	9,661	-4.4%	-7.4%
Total	200,603	-9.7%	-8.3%

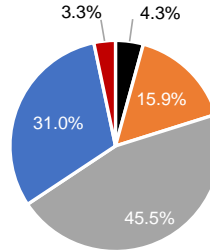
Day Parts are calculated using the following time periods:

Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

District Entry - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	585	-2.2%	-71.0%
Morning	8,519	-7.3%	-33.1%
Afternoon	13,213	-7.6%	-33.4%
Evening	11,843	1.6%	-32.7%
Late night	1,288	12.0%	-49.3%
Total	35,448	-4.0%	-35.3%



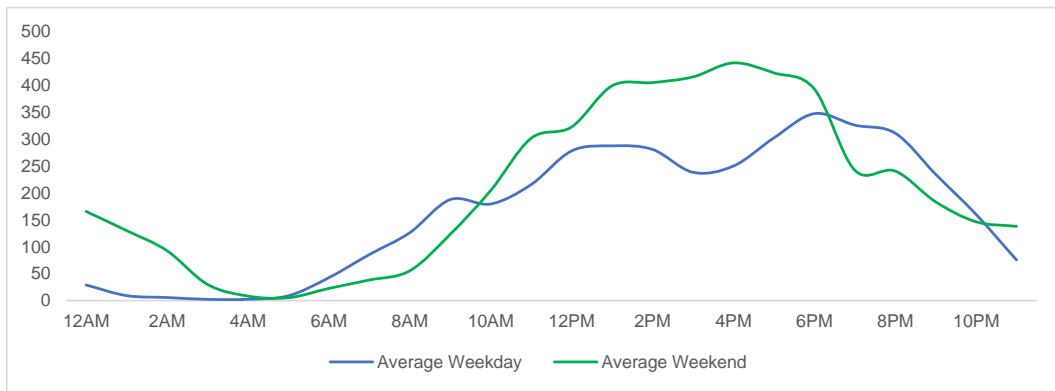
	Average Weekend	Month on Month %	Year on Year %
Early Morning	1,585	-4.4%	-61.7%
Morning	5,910	-11.2%	-36.1%
Afternoon	16,938	-11.4%	-40.4%
Evening	11,536	-10.8%	-45.0%
Late night	1,228	-7.5%	-55.5%
Total	37,197	-10.8%	-43.4%

Day Parts are calculated using the following time periods:

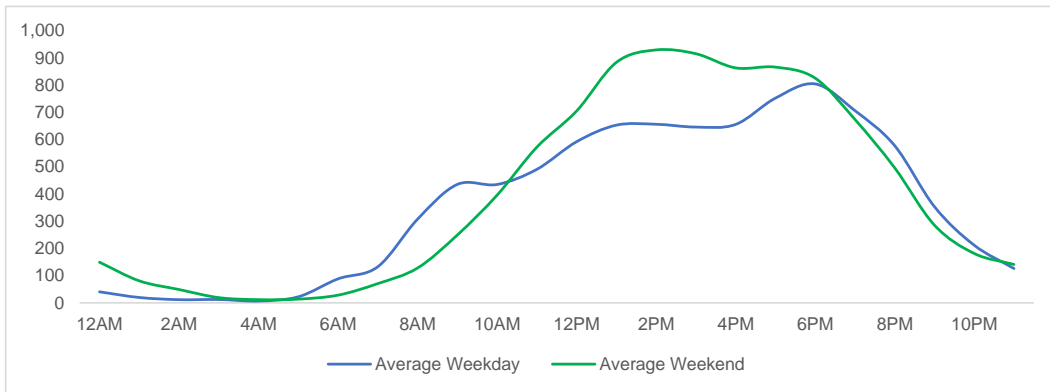
Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

Location Group - Average Daily Pedestrians

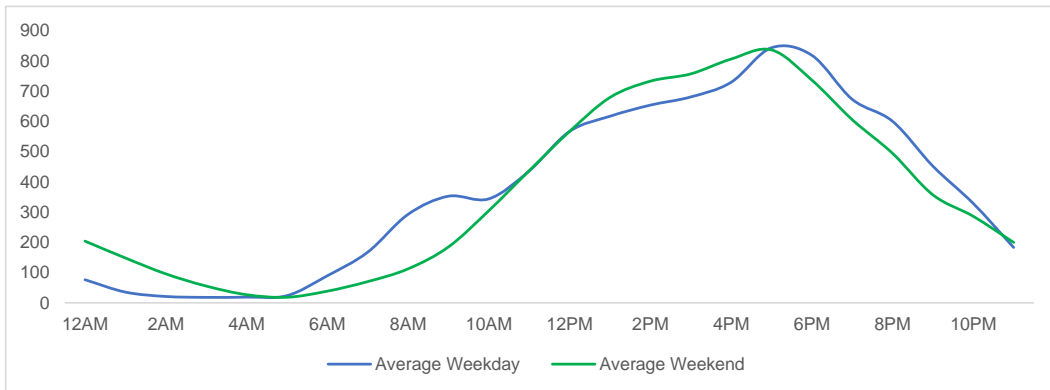
Gansevoort Plaza



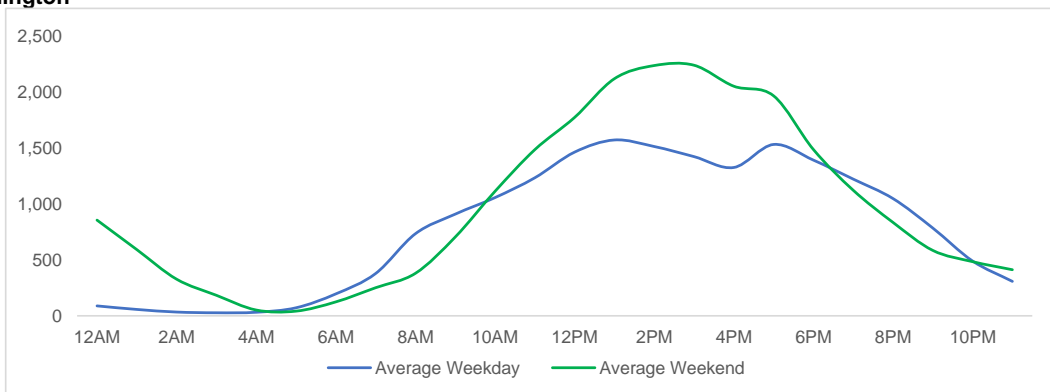
Chelsea Triangle



14th St Square

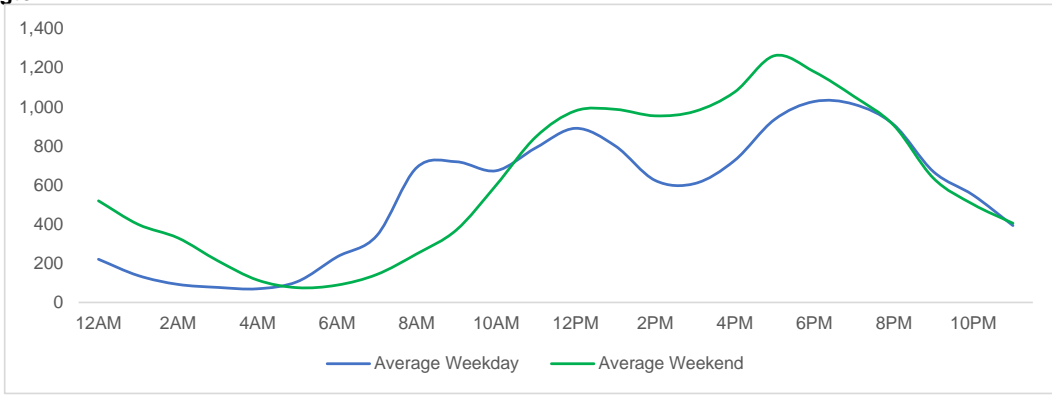


Gansevoort at Washington

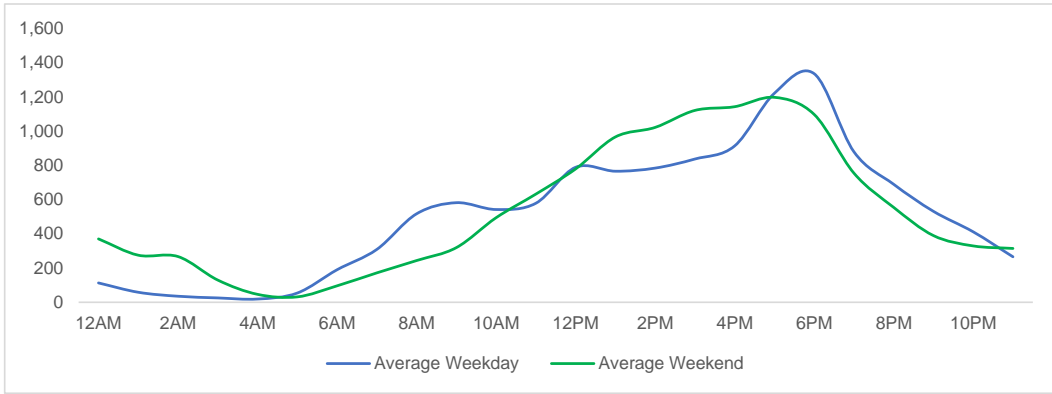


Location Group - Average Daily Pedestrians (cont.)

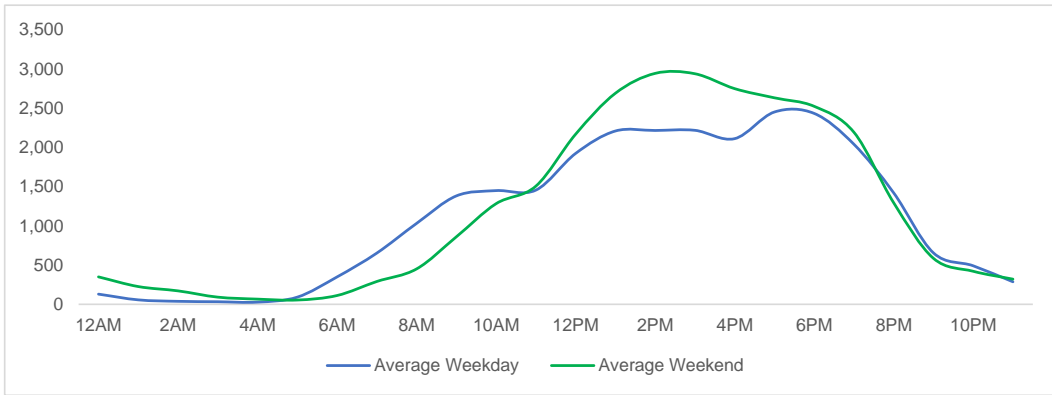
W 14th St at Washington



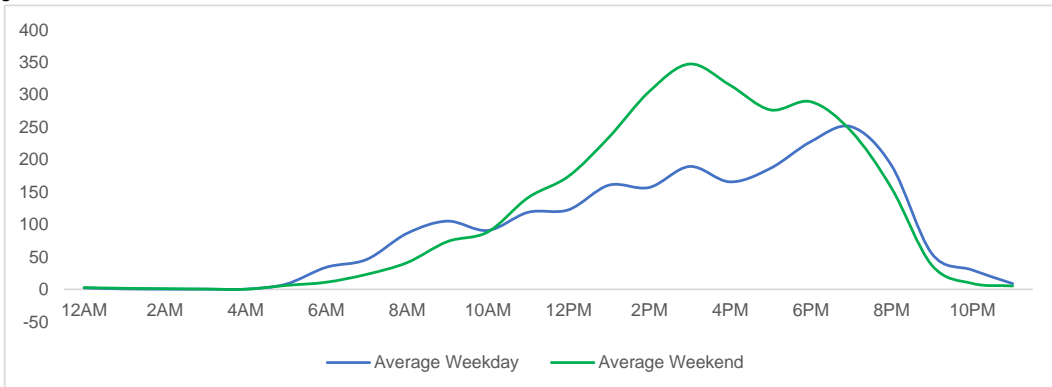
W 13th St at Gansevoort



W16th St at 9th Ave

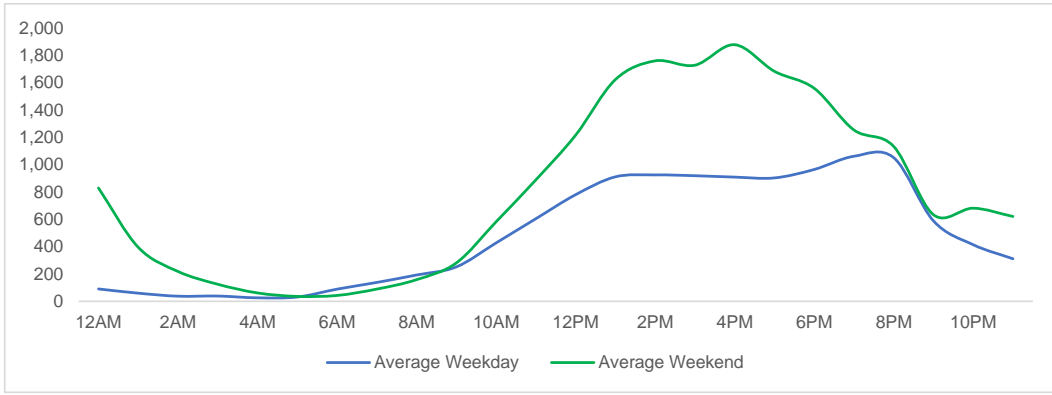


W 14th St at 10th Ave

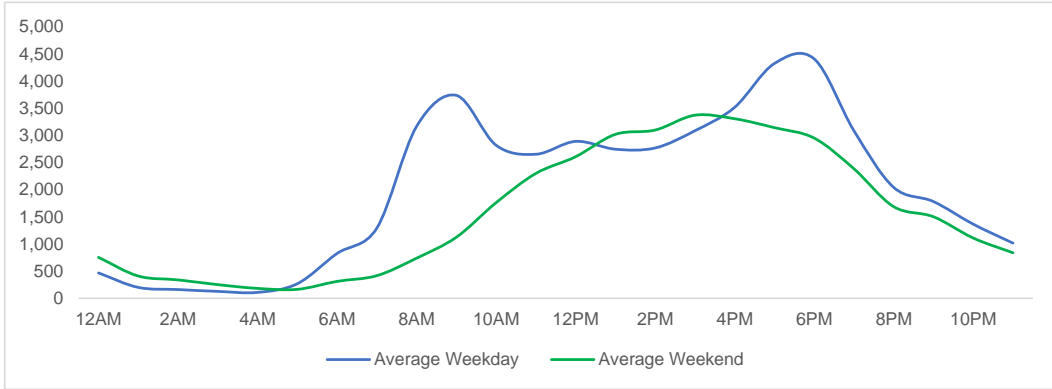


Location Group - Average Daily Pedestrians (cont.)

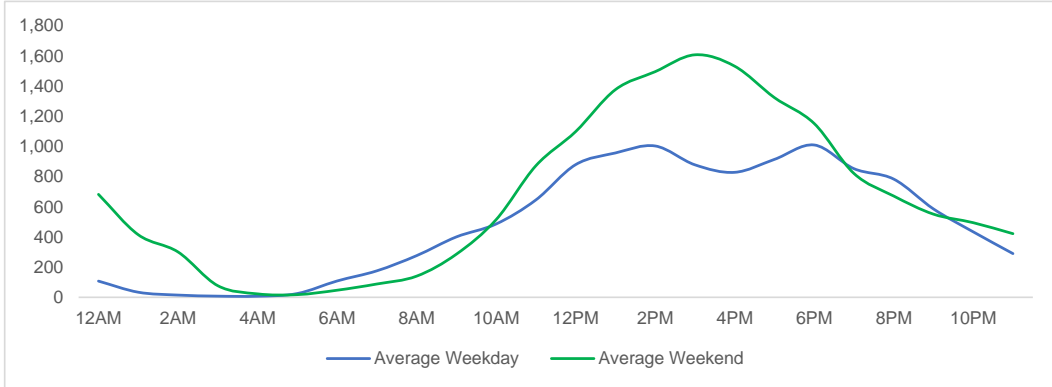
W 13th St at 10th Ave



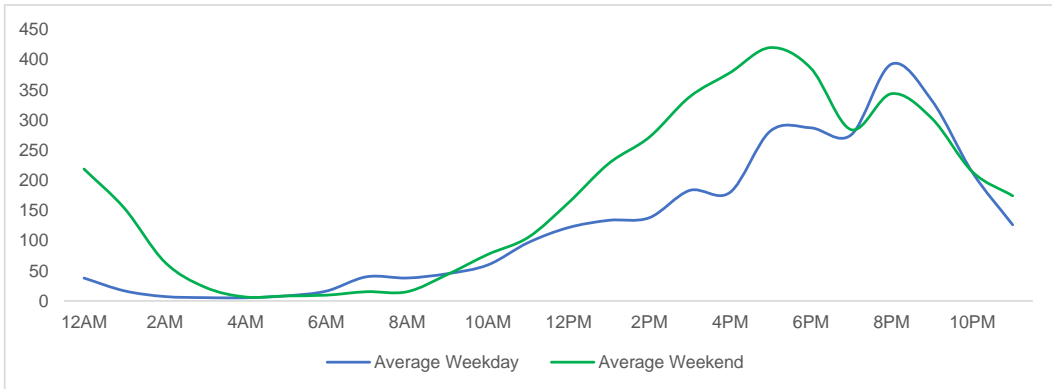
W 15th St at 8th Ave



Gansevoort OS

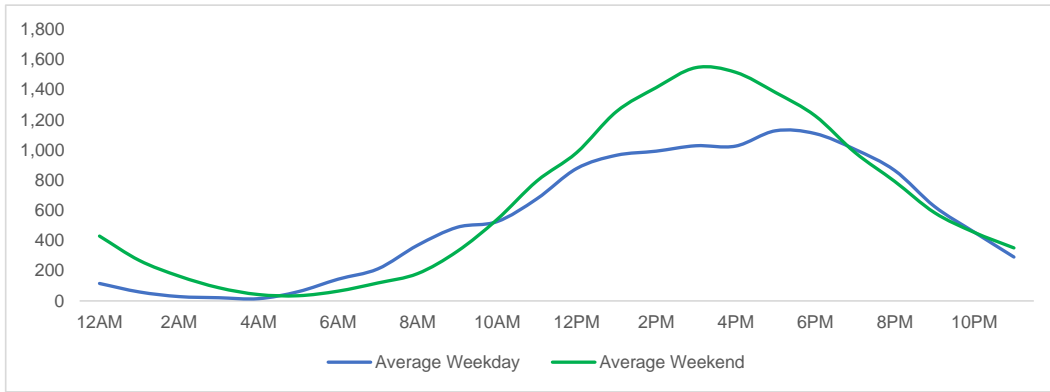


LW 12 OS

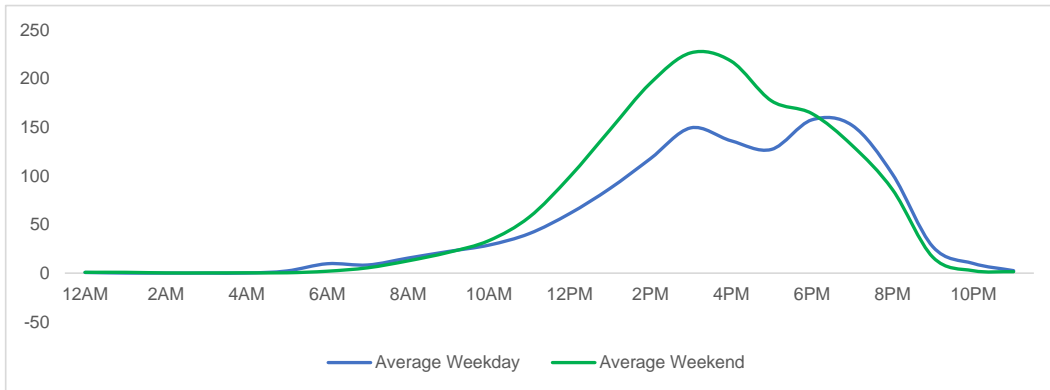


Location Group - Average Daily Pedestrians (cont.)




9th Ave



10th Ave Crossing @ 14



Weather

	Max Temp (F)			
This Year	91	8	20	0
Last Year	96.8	3	24	1

*Note: Numbers shown above relate to number of days of each weather type.