

October 2025. Oct 06 2025 - Nov 02 2025

Monthly Visitor Report Meatpacking District

Weeks this month = 4
Weeks last month = 5

Arrivals by Zone

	This Month	Previous Month	MoM Change	MoM % Change	Last Year	YoY Change	YoY % Change	
Total Movements	5,814,164	7,187,494	16,042	1.1%	6,532,255	-718,091	-11.0%	
District Entry	1,126,561	1,337,324	14,175	5.3%	1,286,830	-160,269	-12.5%	
Gansevoort Plaza	148,959	145,086	8,223	28.3%	222,773	-7,315	-16.4%	
Chelsea Triangle	266,843	346,391	-2,567	-3.7%	357,734	-4,836	-6.8%	
14th St Square	252,256	327,623	-2,461	-3.8%	296,213	3,821	6.5%	
W 14th St at 10th Ave	50,146	66,510	-766	-5.8%	71,017	-1,667	-11.7%	
US Downtown Index				1.1%			-6.1%	
New York Index				1.3%			-6.5%	

^{*}MoM and YoY variances are calculated using weekly averages and only include Like-for-Like locations.

Key Stats

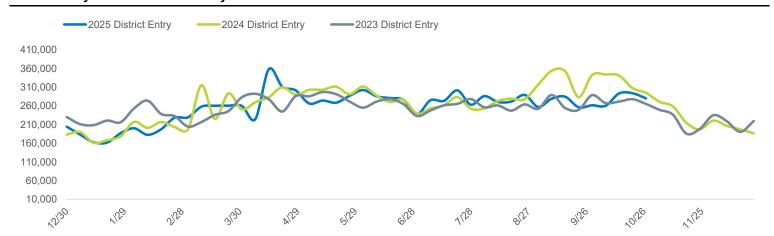
The busiest entry point in Meatpacking District this month was W 13th St at Gansevoort with a total of 280,671 visits.

The busiest day at Meatpacking District Entry this month was Saturday and the busiest hour this month was 4 PM on Saturday.

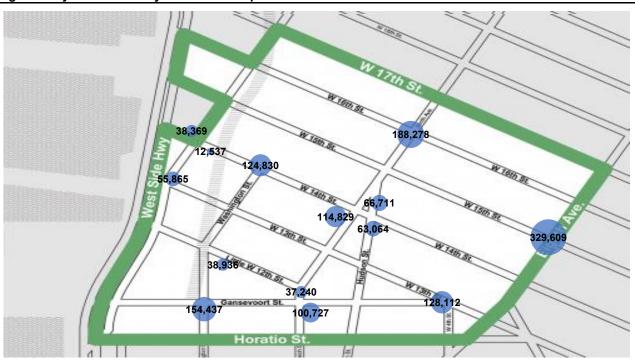
District Entry - Average Daily Pedestrians

	Monday	Tuesday \	Nednesday	Thursday	Friday	Saturday	Sunday	Total	
This month	32,098	39,129	41,218	38,077	45,883	47,950	37,286	281,640	
Previous month	34,286	37,477	36,656	38,535	44,138	40,461	35,912	267,465	
Last Year	38,079	43,677	46,229	46,397	50,722	52,587	44,018	321,708	
Month on month variance (LFL)	-2,188	1,652	4,562	-458	1,745	7,489	1,373	14,175	
Month on month % (LFL)	-6.4%	4.4%	12.4%	-1.2%	4.0%	18.5%	3.8%	5.3%	
Year on year variance (LFL)	-5,981	-4,547	-5,012	-8,320	-4,839	-4,637	-6,732	-40,067	
Year on year % (LFL)	-15.7%	-10.4%	-10.8%	-17.9%	-9.5%	-8.8%	-15.3%	-12.5%	

District Entry Annual Trend - Weekly Totals





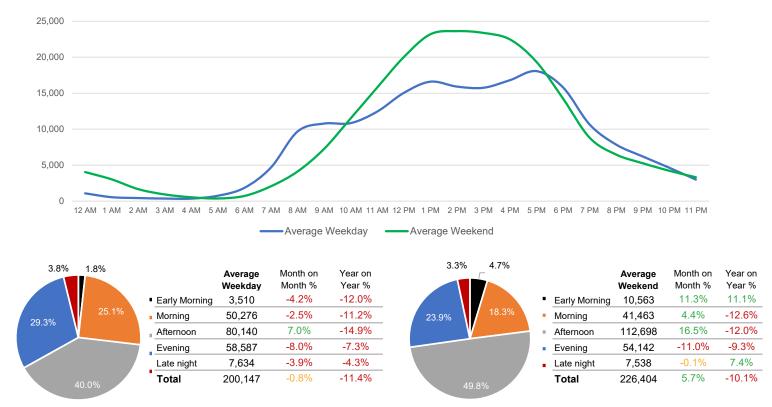


	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	3,664	5,585	4,442	4,852	6,573	6,717	5,408	37,240	28.3%	-33.1%
Chelsea Triangle	7,597	9,092	9,033	8,930	11,149	11,974	8,938	66,711	-3.7%	-25.4%
14th St Square	6,996	9,027	9,249	8,273	9,886	10,929	8,706	63,064	-3.8%	-14.8%
Gansevoort at Washington	16,050	16,345	20,597	19,867	28,907	28,822	23,851	154,437	-5.5%	-19.9%
W 14th St at Washington	14,654	17,027	17,839	15,268	18,176	22,948	18,917	124,830	-8.7%	25.9%
W 13th St at Gansevoort	14,548	17,846	19,484	16,471	21,834	20,378	17,552	128,112	16.9%	-1.5%
W16th St at 9th Ave	22,991	26,964	26,999	25,063	28,615	32,390	25,258	188,278	9.0%	-10.9%
W 14th St at 10th Ave	1,348	1,703	1,619	1,228	2,025	2,636	1,978	12,537	-5.8%	-29.4%
W 13th St at 10th Ave	5,692	7,092	6,723	5,796	8,976	12,413	9,175	55,865	-17.6%	-17.6%
W 15th St at 8th Ave	38,612	49,933	50,410	50,672	56,815	48,535	34,631	329,609	5.3%	-8.5%
Gansevoort OS	10,349	11,424	13,275	13,211	16,769	19,963	15,736	100,727	1.4%	-16.0%
LW 12 OS	4,293	5,663	4,811	5,523	5,994	7,406	5,247	38,936	-2.7%	12.0%
9th Ave	12,264	14,993	15,503	14,956	18,791	22,258	16,064	114,829	-2.2%	-19.0%
10th Ave Crossing @ 14	3,785	5,444	5,158	3,900	6,101	8,126	5,857	38,369	-4.7%	0.2%
Total	162,840	198,135	205,140	194,009	240,609	255,492	197,315	1,453,541	1.1%	-11.0%

^{*}MoM and YoY variances are calculated using weekly averages and only include those locations that are Like-for-Like.



Total Movements - Average Daily Pedestrians



Day Parts are calculated using the following time periods: Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

District Entry - Average Daily Pedestrians

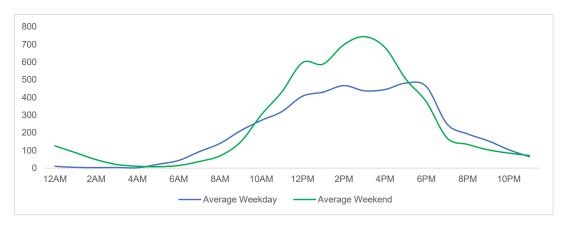


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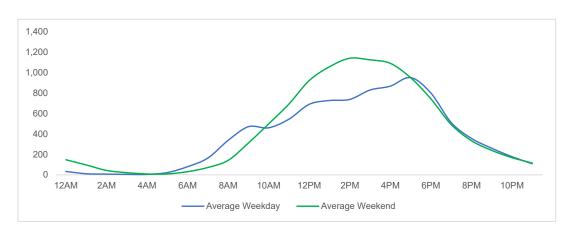


Location Group - Average Daily Pedestrians

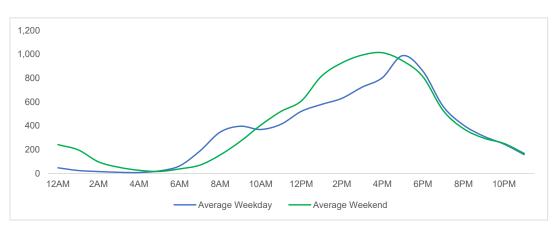
Gansevoort Plaza



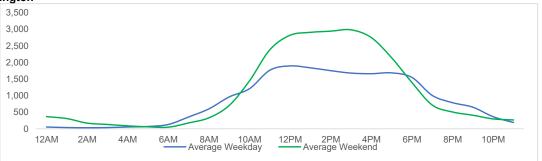
Chelsea Triangle



14th St Square



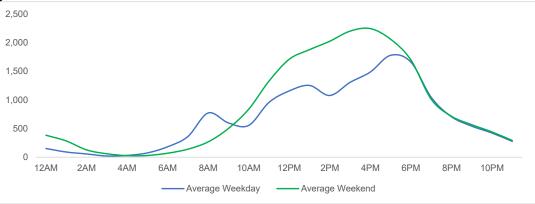
Gansevoort at Washington



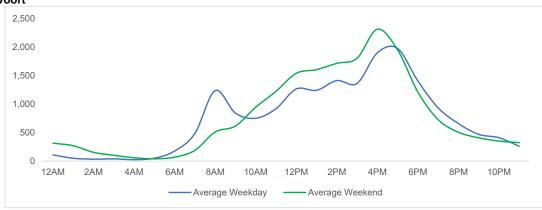


Location Group - Average Daily Pedestrians (cont.)

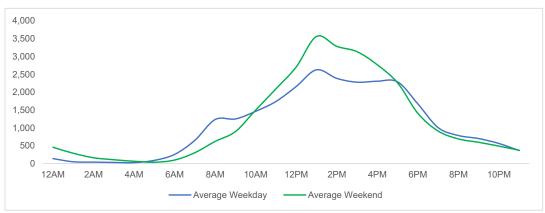
W 14th St at Washington



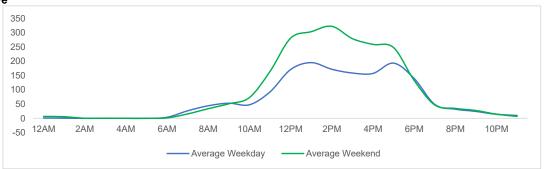
W 13th St at Gansevoort



W16th St at 9th Ave

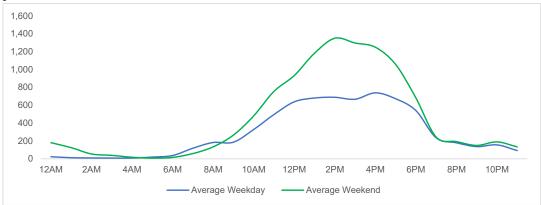


W 14th St at 10th Ave

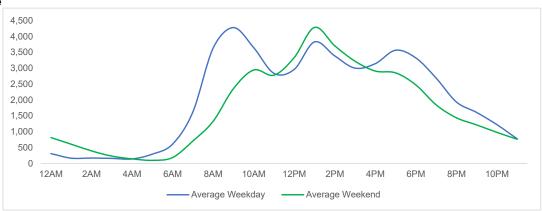




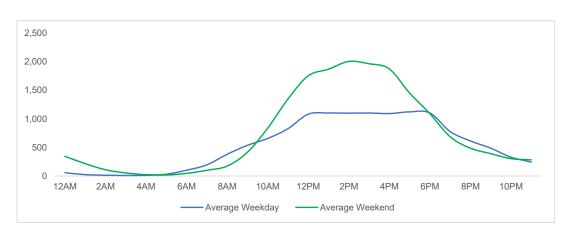
W 13th St at 10th Ave



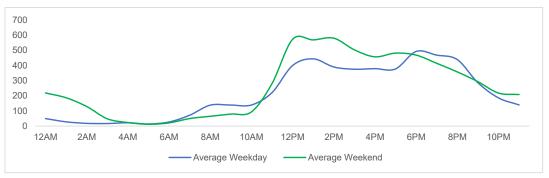
W 15th St at 8th Ave



Gansevoort OS



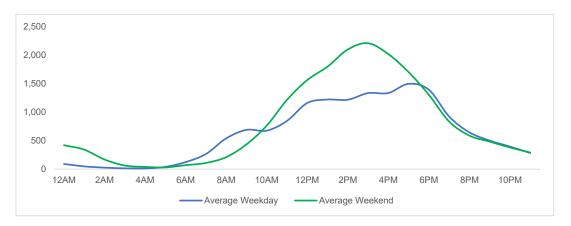
LW 12 OS



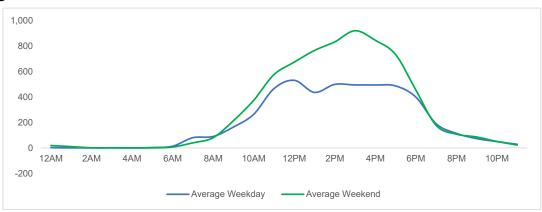


Location Group - Average Daily Pedestrians (cont.)

9th Ave



10th Ave Crossing @ 14



Weather

	Max Temp (F)	- <u>;</u> Ċ;-		<u>~</u>	
This Year	83	9	18	1	
Last Year	80.06	20	8	0	

*Note: Numbers shown above relate to number of days of each weather type.

