

Arrivals by Zone

	Current Month	Previous Month	MoM Change	MoM % Change	Last Year	YoY Change	YoY % Change
Total Movements	5,611,028	5,602,075	2,238	0.2%	4,373,770	1,119,592	27.6%
District Entry	1,150,029	1,118,156	7,968	2.9%	904,272	214,338	25.8%
Gansevoort Plaza	53,056	54,261	-301	-2.2%	139,943	-86,887	-62.1%
Chelsea Triangle	1,055,975	1,054,404	393	0.1%	634,773	421,202	66.4%
Chelsea Square	72,633	74,272	-410	-2.2%	226,631	-153,998	-68.0%
US Downtown Index				-1.2%			38.9%
New York Index				0.3%			48.6%

*MoM and YoY variances are calculated using weekly averages.

Key Stats

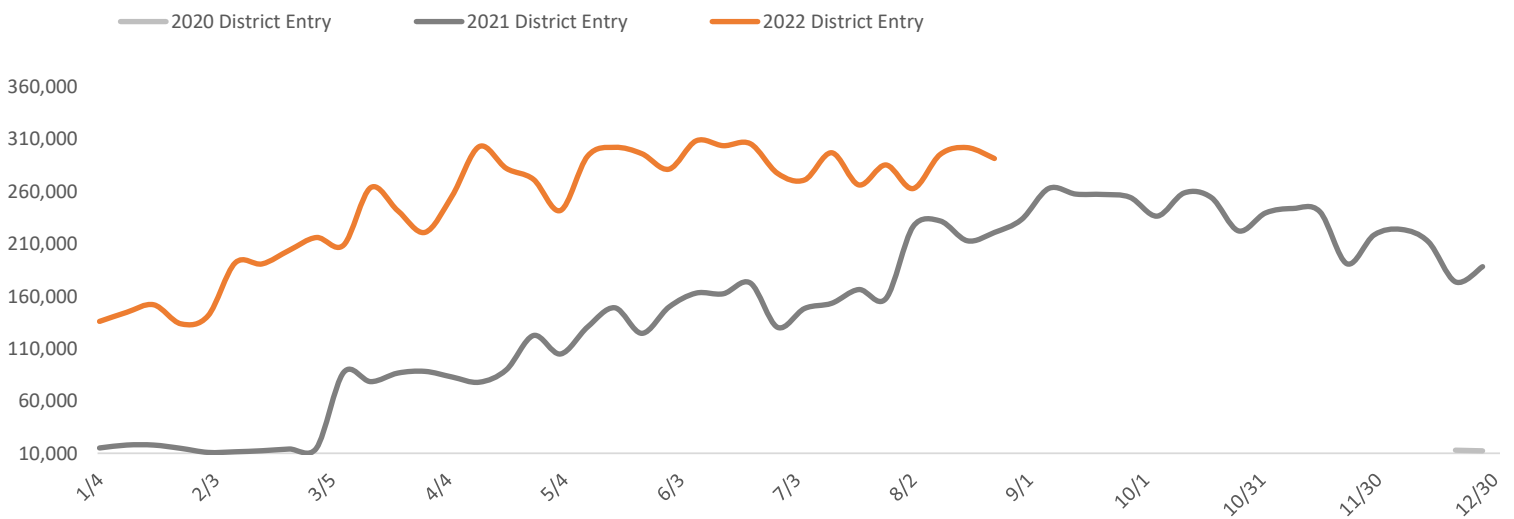
The busiest entry point in Meatpacking District this month was W 15th St at 8th Ave with a total of 342,144 visits.

The busiest day at Meatpacking District Entry this month was Saturday and the busiest hour this month was 4 PM on Saturday.

District Entry - Average Daily Pedestrians

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
This month	34,327	37,520	40,729	40,266	44,901	49,826	39,939	287,507
Previous month	32,867	35,979	39,220	39,524	44,277	48,510	39,163	279,539
Last Year	29,750	30,918	30,077	32,102	35,231	39,292	28,700	226,068
Month on month variance	1,460	1,541	1,510	742	624	1,316	776	7,968
Month on month %	4.4%	4.3%	3.8%	1.9%	1.4%	2.7%	2.0%	2.9%
Year on year variance (LFL)	4,049	5,841	9,140	7,438	9,087	8,798	9,232	53,585
Year on year % (LFL)	14.6%	20.2%	32.4%	24.9%	28.4%	25.2%	35.6%	25.8%

District Entry Annual Trend - Weekly Totals



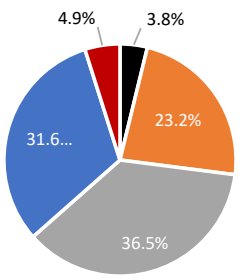
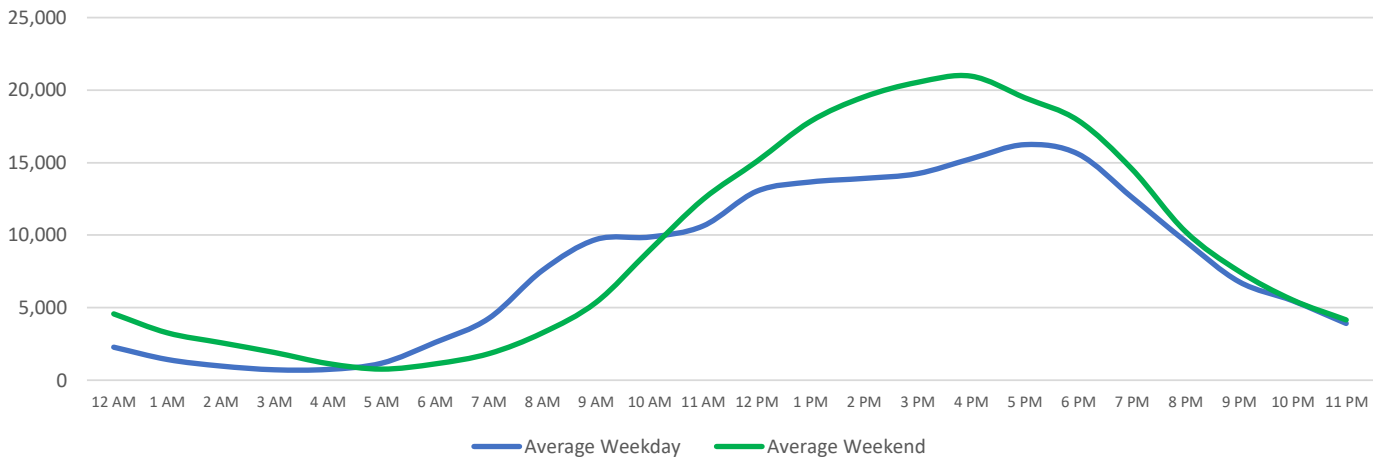
Average Weekly Pedestrians by Location Group



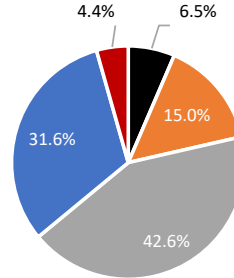
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	793	963	1,400	1,723	3,014	3,232	2,140	13,264	-2.2%	-62.1%
Chelsea Triangle	29,959	33,298	37,903	37,872	39,645	45,904	39,415	263,994	0.1%	66.4%
Chelsea Square	2,247	2,435	2,555	2,780	3,102	2,781	2,259	18,158	-2.2%	-68.0%
Gansevoort at Washington	5,194	11,097	10,682	11,828	21,077	26,653	13,991	100,522	-0.9%	52.0%
W 14th St at Washington	12,006	14,458	14,277	13,889	15,676	17,596	16,083	103,985	2.1%	2.2%
W 13th St at Gansevoort	10,352	11,145	13,086	12,135	13,735	13,605	12,215	86,272	-3.5%	20.8%
W16th St at 9th Ave	24,181	26,371	27,166	27,943	28,081	29,499	26,793	190,034	-1.1%	13.8%
W 14th St at 10th Ave	32,418	25,864	26,956	27,084	30,628	37,353	36,032	216,333	1.5%	47.7%
W 13th St at 10th Ave	10,221	10,636	13,159	12,655	16,248	24,270	19,782	106,971	1.6%	-100.0%
W 15th St at 8th Ave	39,618	47,018	48,126	48,283	48,547	38,723	32,911	303,226	0.5%	42.6%
Total	166,988	183,283	195,309	196,190	219,753	239,614	201,621	1,402,757	0.2%	18.5%

*MoM and YoY variances are calculated using weekly averages.

Total Movements - Average Daily Pedestrians



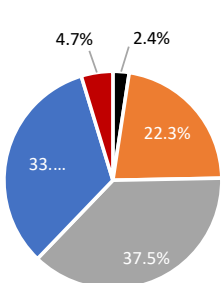
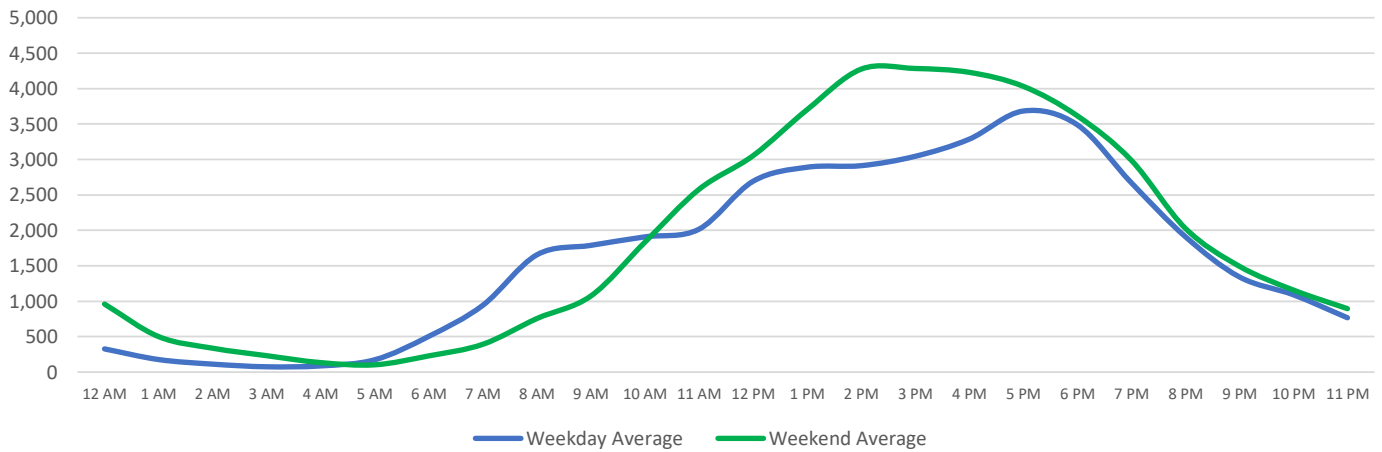
	Average Weekday	Month on Month %	Year on Year %
Early Morning	7,321	-1.7%	57.9%
Morning	44,655	0.9%	31.9%
Afternoon	70,115	1.4%	24.4%
Evening	60,820	-2.0%	20.4%
Late night	9,394	-1.3%	19.5%
Total	192,305	-0.1%	25.6%



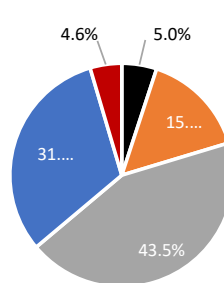
	Average Weekend	Month on Month %	Year on Year %
Early Morning	14,251	-3.6%	9.7%
Morning	33,019	1.2%	24.4%
Afternoon	93,950	3.7%	33.8%
Evening	69,708	-1.3%	42.8%
Late night	9,689	-8.4%	17.8%
Total	220,617	0.7%	32.3%

Day Parts are calculated using the following time periods:

District Entry - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	953	-10.2%	-4.7%
Morning	8,814	0.2%	20.5%
Afternoon	14,825	5.4%	19.2%
Evening	13,099	4.5%	14.4%
Late night	1,857	-2.4%	-14.4%
Total	39,548	3.1%	15.3%

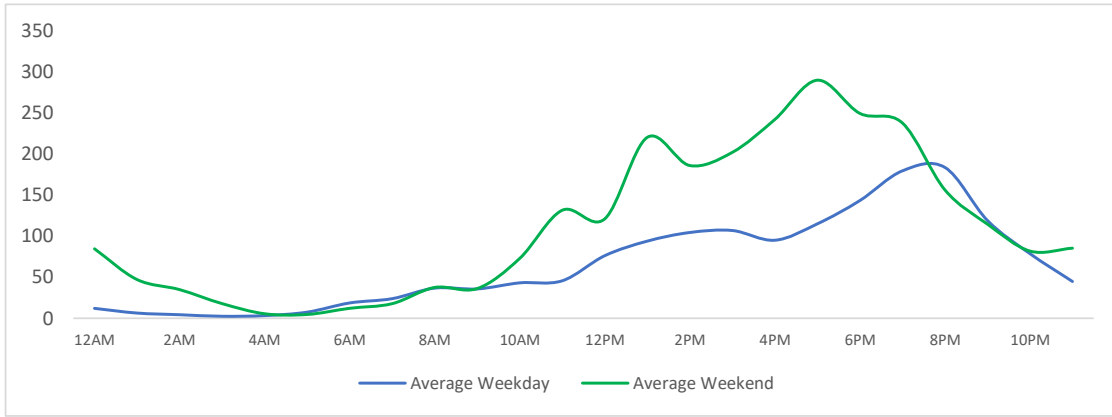


	Average Weekend	Month on Month %	Year on Year %
Early Morning	2,265	-14.4%	-33.1%
Morning	6,862	1.0%	16.6%
Afternoon	19,543	9.3%	23.2%
Evening	14,161	-0.2%	24.2%
Late night	2,052	-11.7%	-16.0%
Total	44,883	2.4%	16.0%

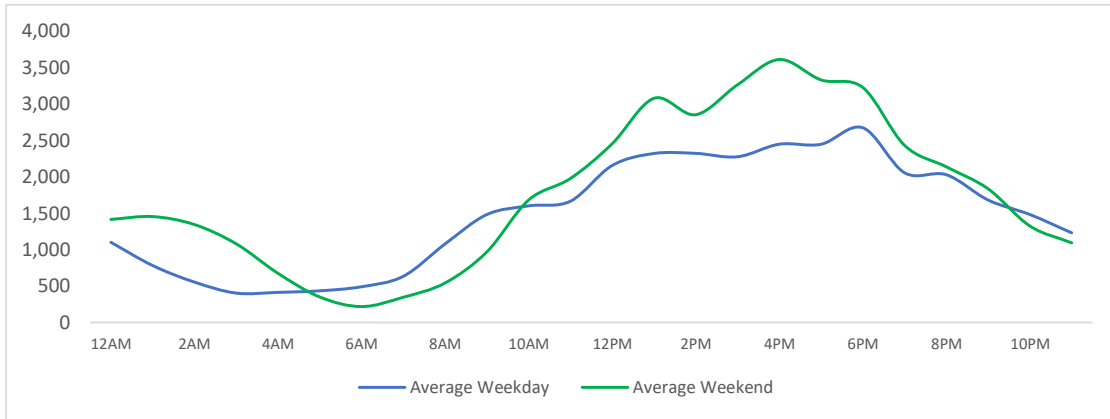
Day Parts are calculated using the following time periods:

Location Group - Average Daily Pedestrians

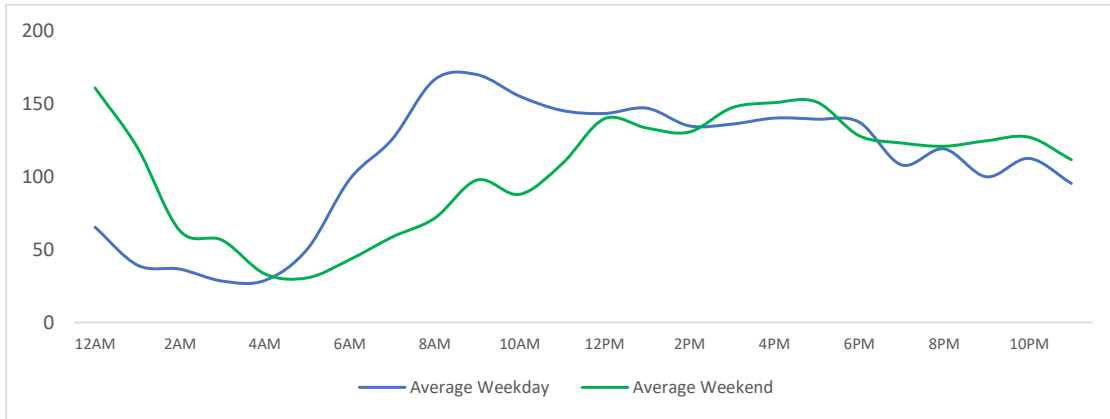
Gansevoort Plaza



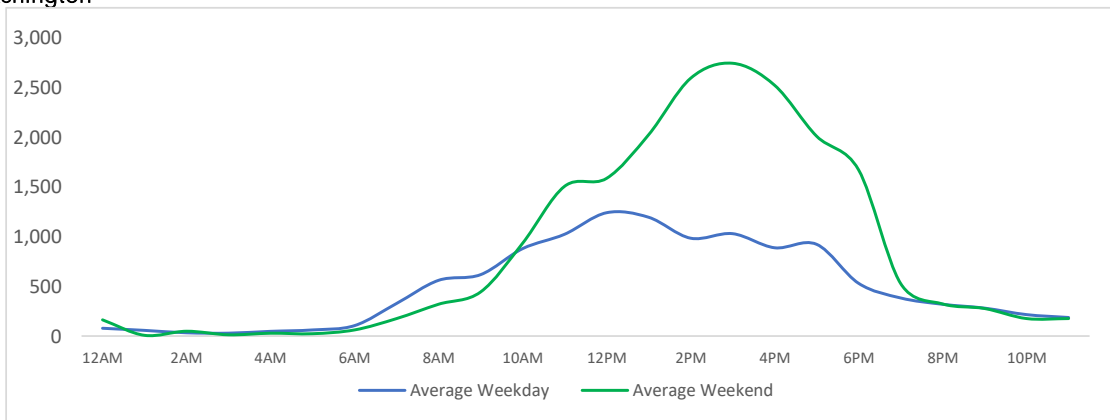
Chelsea Triangle



Chelsea Square

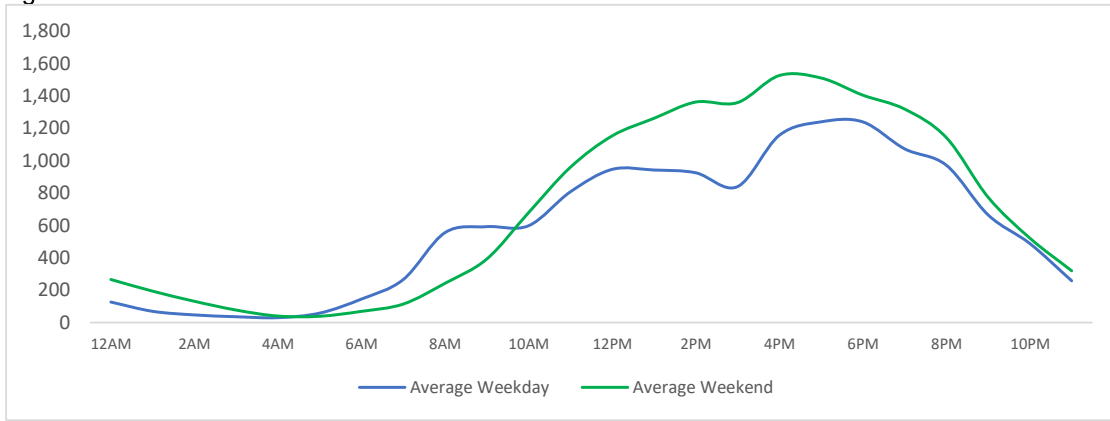


Gansevoort at Washington

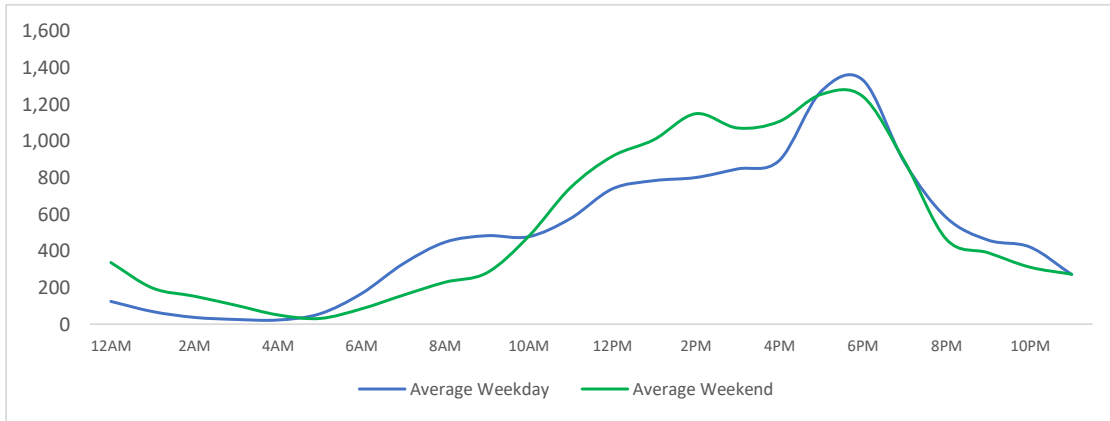


Location Group - Average Daily Pedestrians (cont.)

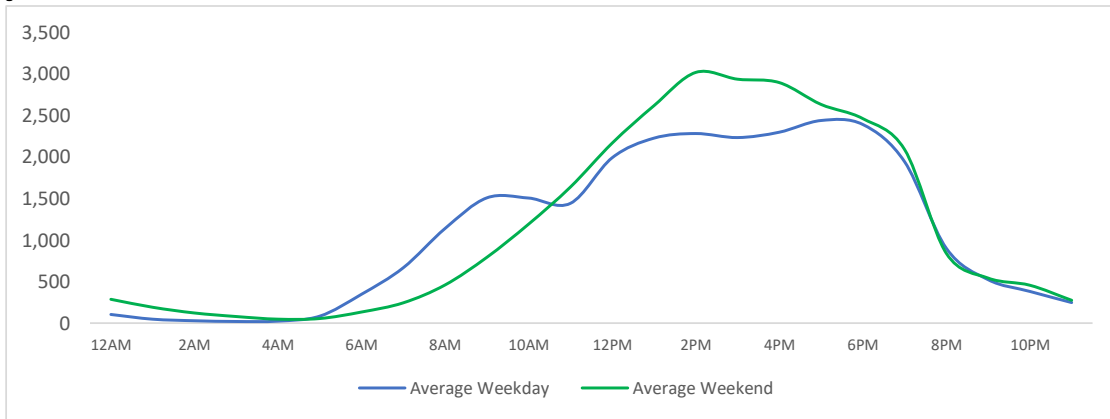
W 14th St at Washington



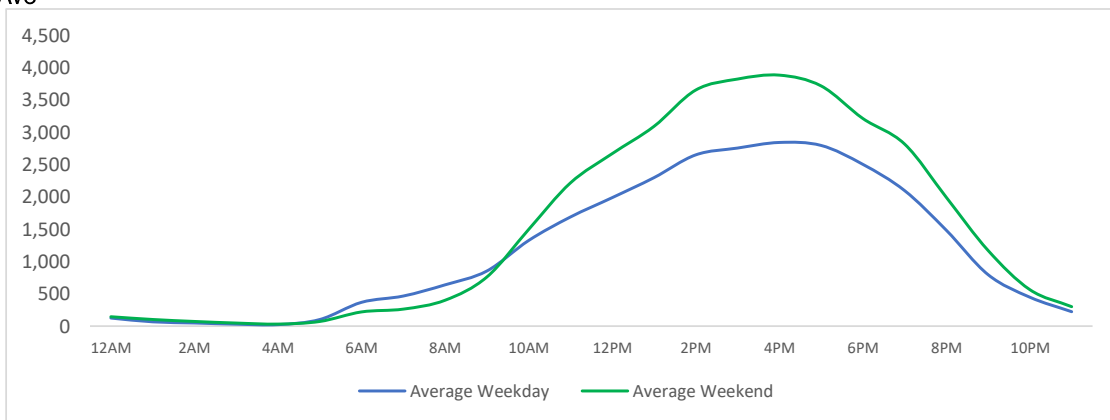
W 13th St at Gansevoort



W16th St at 9th Ave

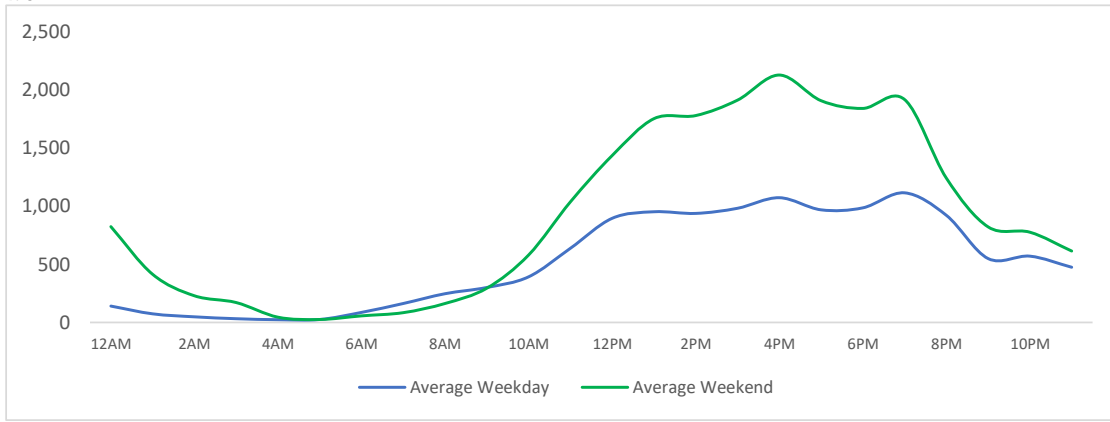


W 14th St at 10th Ave

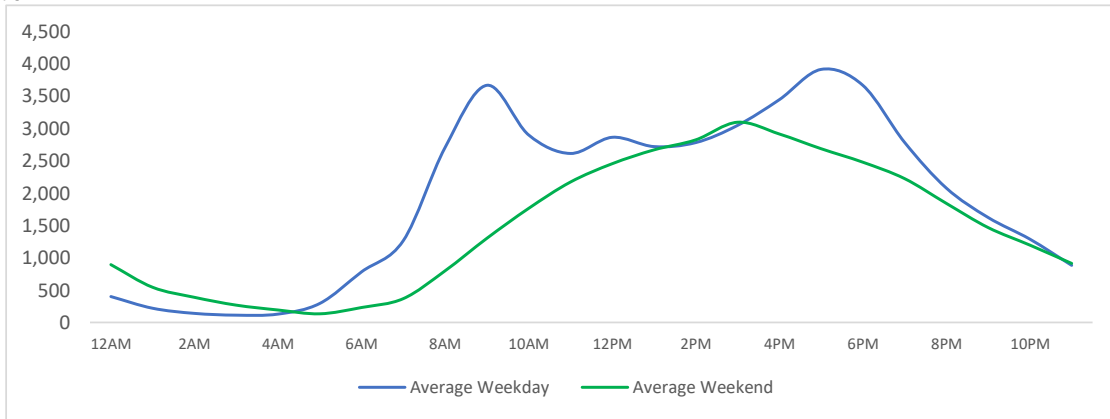


Location Group - Average Daily Pedestrians (cont.)

W 13th St at 10th Ave




W 15th St at 8th Ave



Weather

Max Temp (F)



	Max Temp (F)			
This Year	96.8	2	23	3
Last Year	96.8	2	22	4

*Note: Numbers shown above relate to number of days of each weather type.