

Arrivals by Zone

| | This Month | Previous Month | MoM Change | MoM % Change | Last Year | YoY Change | YoY % Change |
|-----------------------|------------|----------------|------------|--------------|-----------|------------|--------------|
| Total Movements | 4,688,018 | 5,814,170 | -281,538 | -19.4% | 4,905,083 | -217,065 | -4.4% |
| District Entry | 928,487 | 1,126,561 | -49,519 | -17.6% | 941,113 | -12,626 | -1.3% |
| Gansevoort Plaza | 125,309 | 148,959 | -5,913 | -15.9% | 144,252 | -4,736 | -13.1% |
| Chelsea Triangle | 228,892 | 266,843 | -9,488 | -14.2% | 236,905 | -2,003 | -3.4% |
| 14th St Square | 216,626 | 252,256 | -8,908 | -14.1% | 218,525 | -475 | -0.9% |
| W 14th St at 10th Ave | 42,084 | 50,146 | -2,016 | -16.1% | 43,722 | -410 | -3.7% |
| US Downtown Index | | | | -5.0% | | | -1.8% |
| New York Index | | | | -1.1% | | | -0.4% |

*MoM and YoY variances are calculated using weekly averages and only include Like-for-Like locations.

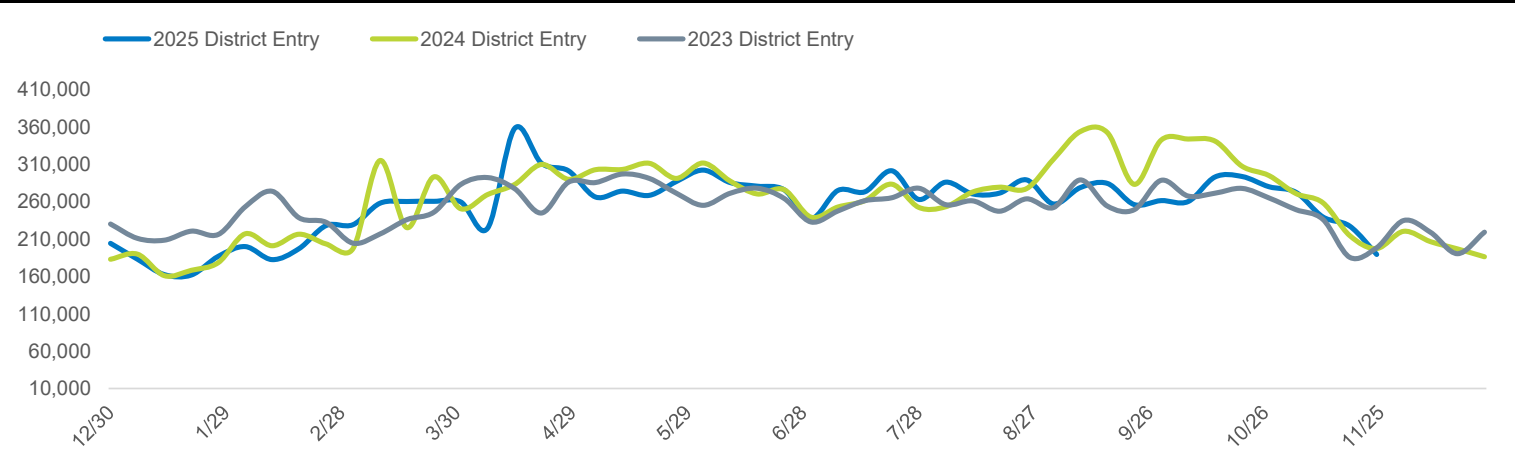
Key Stats

The busiest entry point in Meatpacking District this month was W16th St at 9th Ave with a total of 259,076 visits.
The busiest day at Meatpacking District Entry this month was Saturday and the busiest hour this month was 3 PM on Saturday.

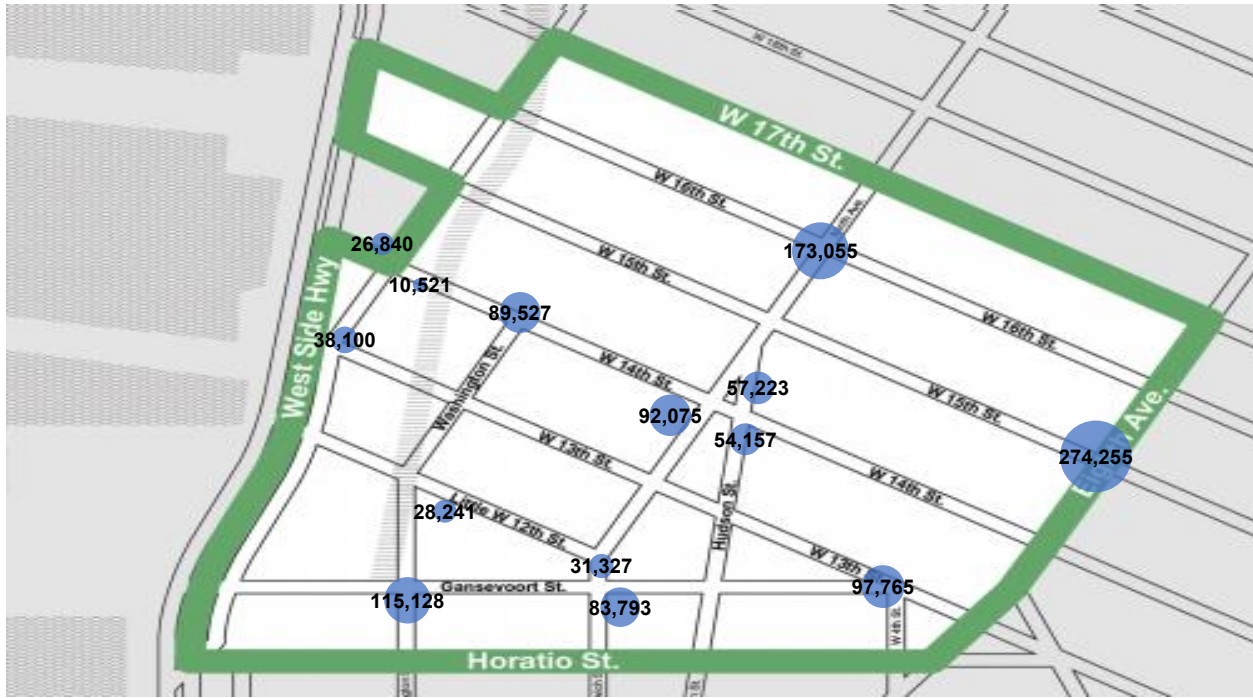
District Entry - Average Daily Pedestrians

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday | Total |
|-------------------------------|--------|---------|-----------|----------|--------|----------|--------|---------|
| This month | 29,985 | 31,002 | 34,724 | 29,707 | 36,689 | 40,983 | 29,033 | 232,122 |
| Previous month | 32,098 | 39,129 | 41,218 | 38,077 | 45,883 | 47,950 | 37,286 | 281,640 |
| Last Year | 32,747 | 31,182 | 34,555 | 26,903 | 36,890 | 41,175 | 31,827 | 235,278 |
| Month on month variance (LFL) | -2,114 | -8,127 | -6,494 | -8,370 | -9,194 | -6,968 | -8,253 | -49,519 |
| Month on month % (LFL) | -6.6% | -20.8% | -15.8% | -22.0% | -20.0% | -14.5% | -22.1% | -17.6% |
| Year on year variance (LFL) | -2,762 | -180 | 169 | 2,804 | -201 | -192 | -2,794 | -3,157 |
| Year on year % (LFL) | -8.4% | -0.6% | 0.5% | 10.4% | -0.5% | -0.5% | -8.8% | -1.3% |

District Entry Annual Trend - Weekly Totals



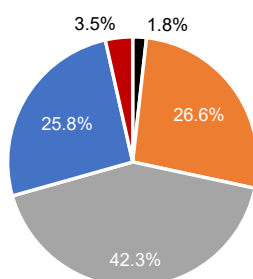
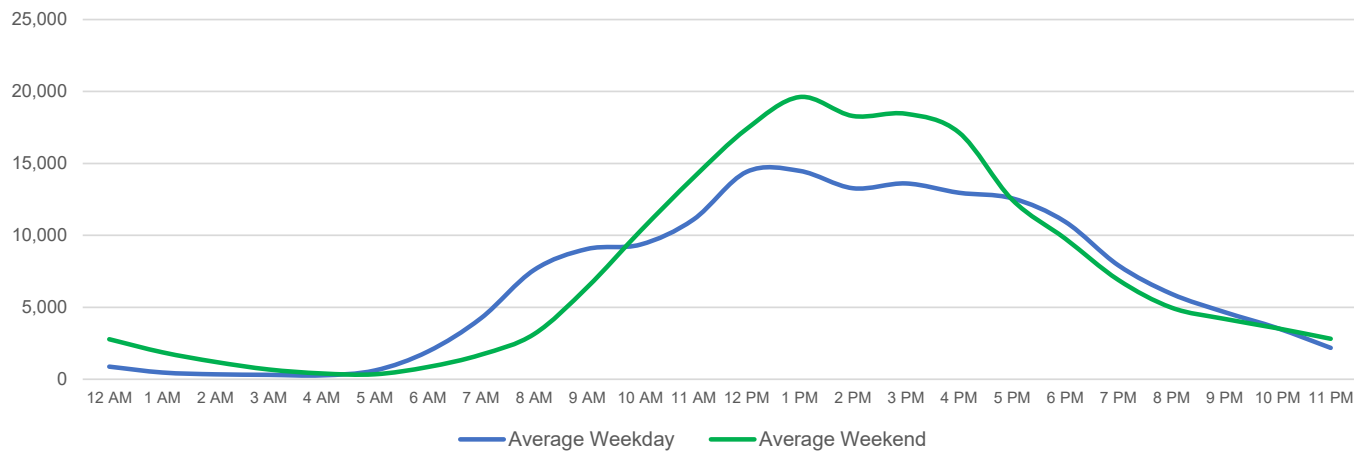
Average Weekly Pedestrians by Location Group



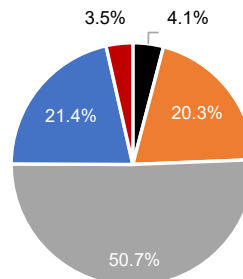
| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday | Average Weekly Total | MoM % Change | YoY % Change |
|--------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------------|---------------|--------------|
| Gansevoort Plaza | 3,484 | 2,786 | 4,073 | 3,753 | 6,477 | 6,659 | 4,097 | 31,327 | -15.9% | -13.1% |
| Chelsea Triangle | 7,097 | 7,296 | 7,758 | 7,437 | 9,213 | 11,253 | 7,169 | 57,223 | -14.2% | -3.4% |
| 14th St Square | 7,260 | 7,269 | 8,097 | 7,608 | 8,548 | 9,135 | 6,241 | 54,157 | -14.1% | -0.9% |
| Gansevoort at Washington | 14,276 | 11,358 | 14,264 | 13,408 | 23,342 | 21,904 | 16,576 | 115,128 | -25.5% | -18.4% |
| W 14th St at Washington | 10,856 | 12,958 | 12,991 | 12,144 | 13,403 | 16,265 | 10,911 | 89,527 | -28.3% | 10.8% |
| W 13th St at Gansevoort | 12,995 | 12,493 | 14,944 | 10,995 | 16,176 | 17,352 | 12,810 | 97,765 | -23.7% | -1.0% |
| W 16th St at 9th Ave | 23,827 | 23,780 | 24,203 | 23,542 | 26,818 | 29,207 | 21,678 | 173,055 | -8.1% | 3.6% |
| W 14th St at 10th Ave | 1,259 | 1,159 | 1,387 | 1,264 | 1,596 | 2,421 | 1,435 | 10,521 | -16.1% | -3.7% |
| W 13th St at 10th Ave | 4,062 | 3,689 | 4,828 | 4,469 | 6,051 | 9,209 | 5,792 | 38,100 | -31.8% | -14.0% |
| W 15th St at 8th Ave | 34,224 | 42,247 | 45,800 | 39,041 | 42,356 | 42,702 | 27,885 | 274,255 | -16.8% | -1.6% |
| Gansevoort OS | 9,507 | 8,833 | 10,230 | 10,268 | 15,317 | 17,218 | 12,421 | 83,793 | -16.8% | -12.4% |
| LW 12 OS | 3,273 | 3,317 | 3,797 | 3,906 | 4,859 | 5,576 | 3,514 | 28,241 | -27.5% | 17.2% |
| 9th Ave | 11,367 | 11,360 | 12,363 | 12,097 | 14,672 | 18,511 | 11,706 | 92,075 | -19.8% | -7.4% |
| 10th Ave Crossing @ 14 | 3,441 | 2,961 | 3,690 | 3,421 | 4,376 | 5,630 | 3,322 | 26,840 | -30.0% | -24.9% |
| Total | 146,925 | 151,504 | 168,425 | 153,351 | 193,203 | 213,041 | 145,556 | 1,172,005 | -19.4% | -4.4% |

*MoM and YoY variances are calculated using weekly averages and only include those locations that are Like-for-Like.

Total Movements - Average Daily Pedestrians



| | Average Weekday | Month on Month % | Year on Year % |
|---------------|-----------------|------------------|----------------|
| Early Morning | 2,873 | -18.2% | -9.6% |
| Morning | 43,283 | -13.9% | 2.2% |
| Afternoon | 68,746 | -14.2% | -4.6% |
| Evening | 42,052 | -28.2% | -3.3% |
| Late night | 5,728 | -25.0% | -2.3% |
| Total | 162,682 | -18.7% | -2.6% |

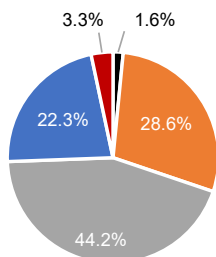
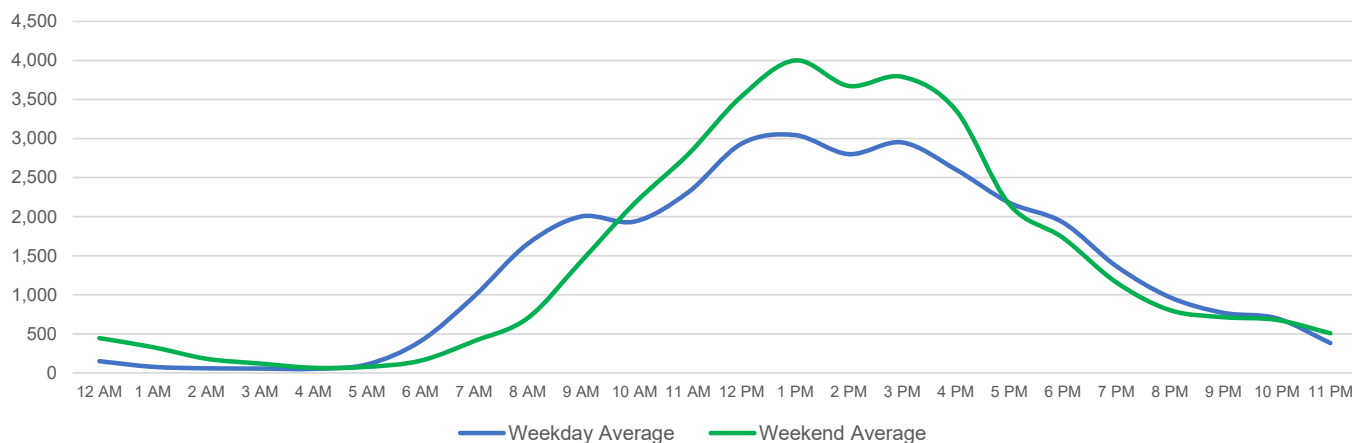


| | Average Weekend | Month on Month % | Year on Year % |
|---------------|-----------------|------------------|----------------|
| Early Morning | 7,286 | -31.0% | -6.0% |
| Morning | 36,402 | -12.2% | -5.4% |
| Afternoon | 90,911 | -19.3% | -10.4% |
| Evening | 38,346 | -29.2% | -8.5% |
| Late night | 6,354 | -15.7% | 3.6% |
| Total | 179,298 | -20.8% | -8.4% |

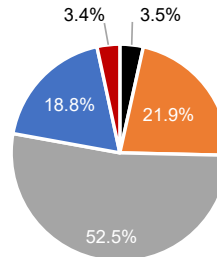
Day Parts are calculated using the following time periods:

Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

District Entry - Average Daily Pedestrians



| | Average Weekday | Month on Month % | Year on Year % |
|---------------|-----------------|------------------|----------------|
| Early Morning | 503 | -12.3% | -6.2% |
| Morning | 9,286 | -10.4% | 5.3% |
| Afternoon | 14,336 | -13.3% | -2.4% |
| Evening | 7,214 | -31.2% | -3.0% |
| Late night | 1,081 | -18.6% | 11.8% |
| Total | 32,421 | -17.5% | -0.1% |



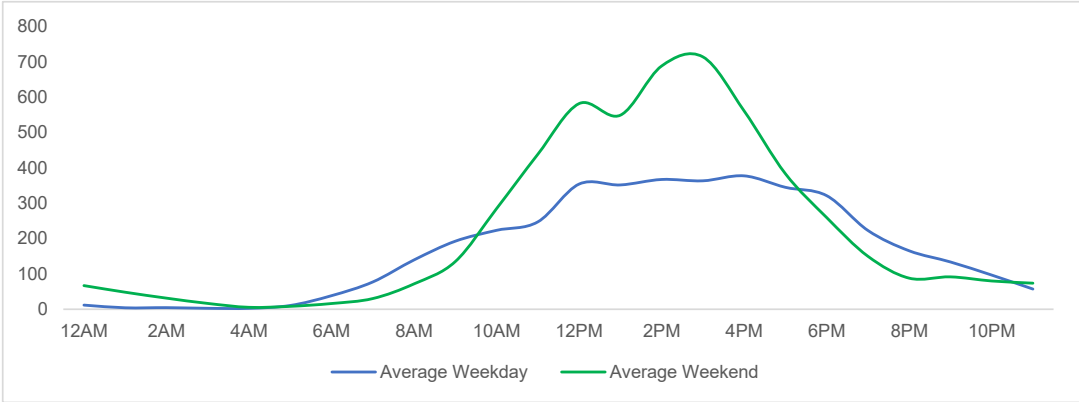
| | Average Weekend | Month on Month % | Year on Year % |
|---------------|-----------------|------------------|----------------|
| Early Morning | 1,219 | -19.5% | 1.3% |
| Morning | 7,660 | -11.9% | 2.2% |
| Afternoon | 18,374 | -15.6% | -5.8% |
| Evening | 6,569 | -30.5% | -10.0% |
| Late night | 1,186 | 0.2% | 18.7% |
| Total | 35,008 | -17.9% | -4.1% |

Day Parts are calculated using the following time periods:

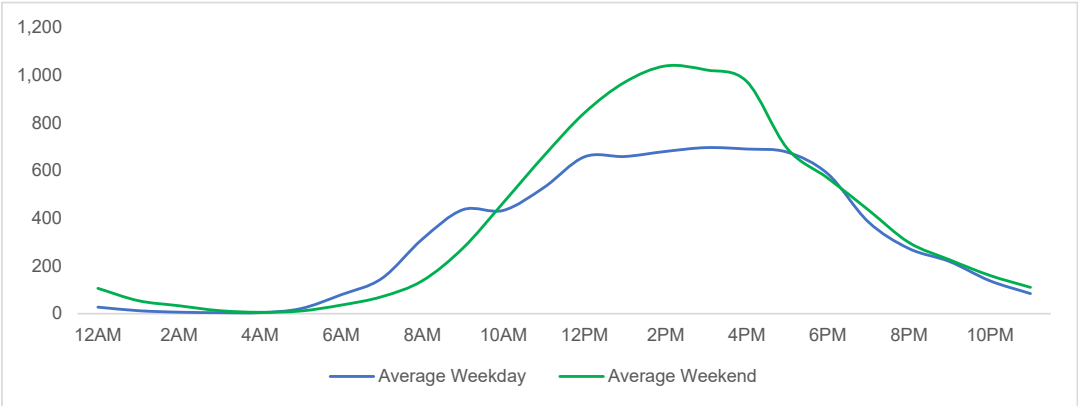
Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

Location Group - Average Daily Pedestrians

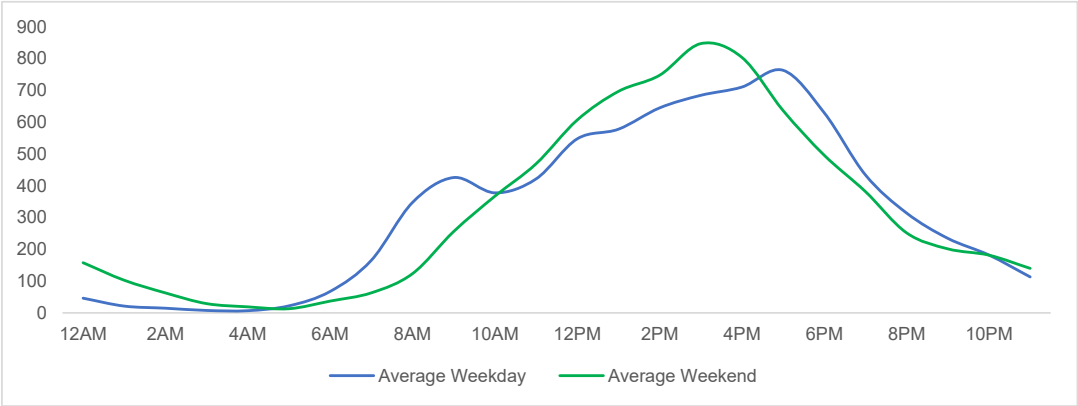
Gansevoort Plaza



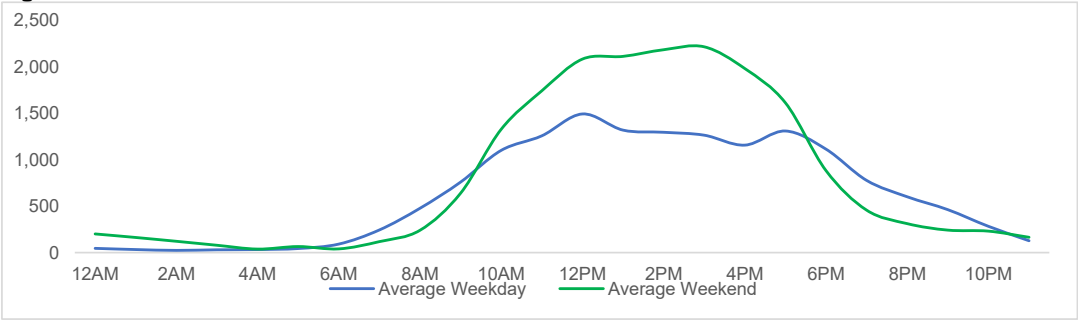
Chelsea Triangle



14th St Square

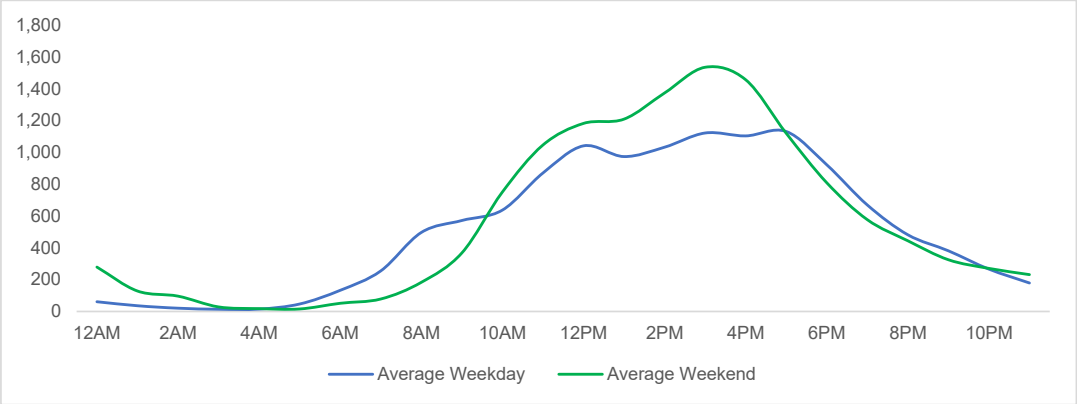


Gansevoort at Washington

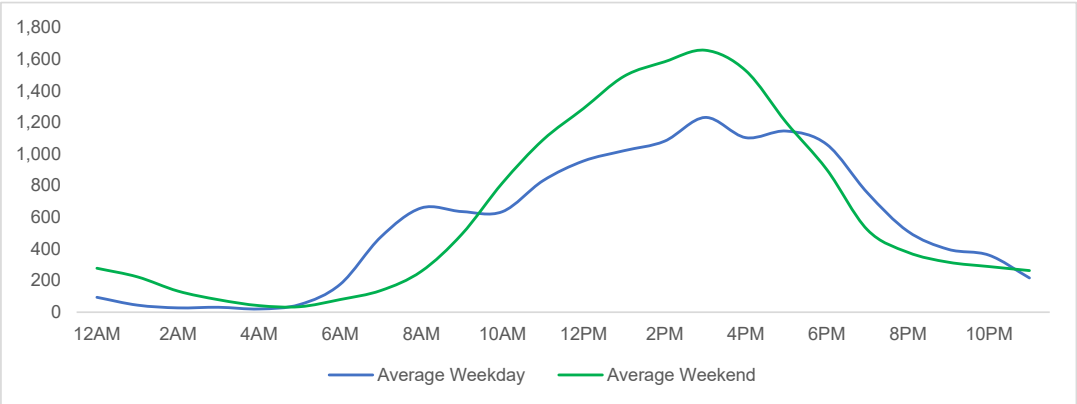


Location Group - Average Daily Pedestrians (cont.)

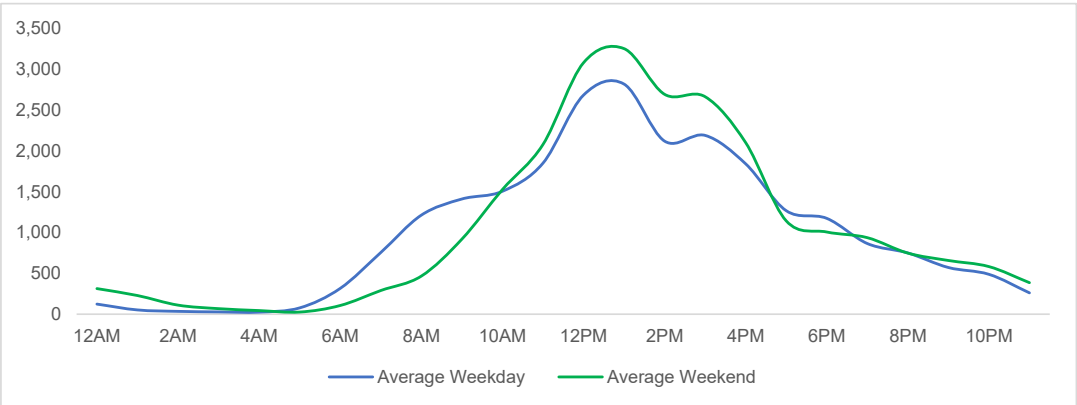
W 14th St at Washington



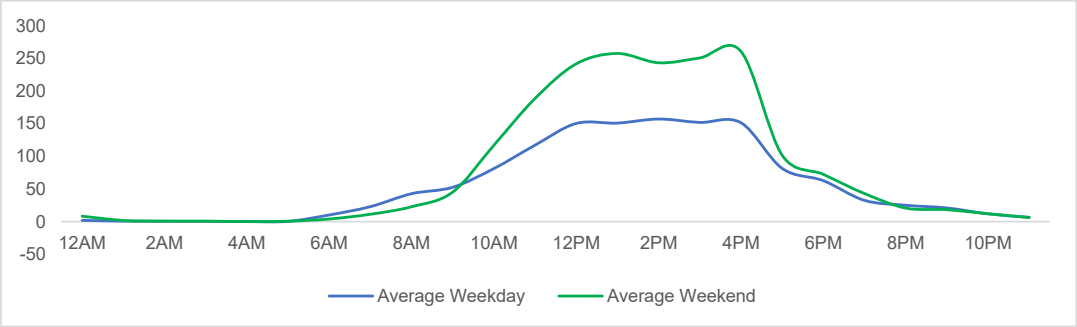
W 13th St at Gansevoort



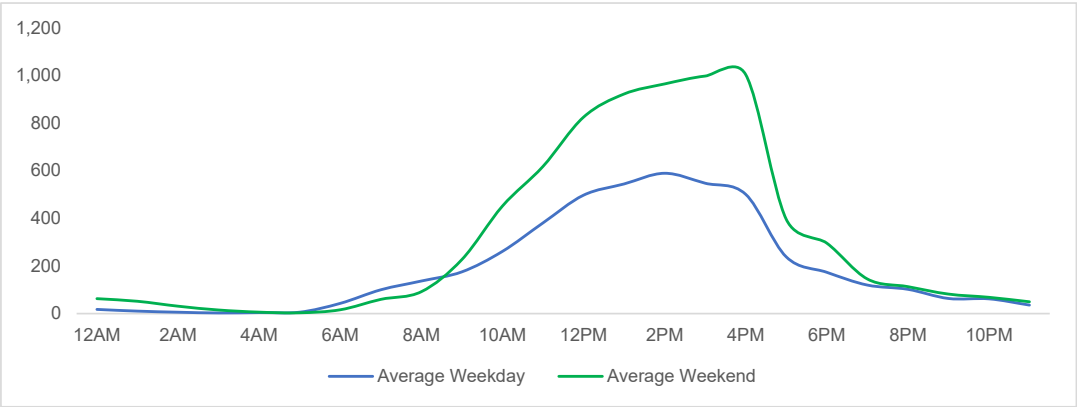
W16th St at 9th Ave



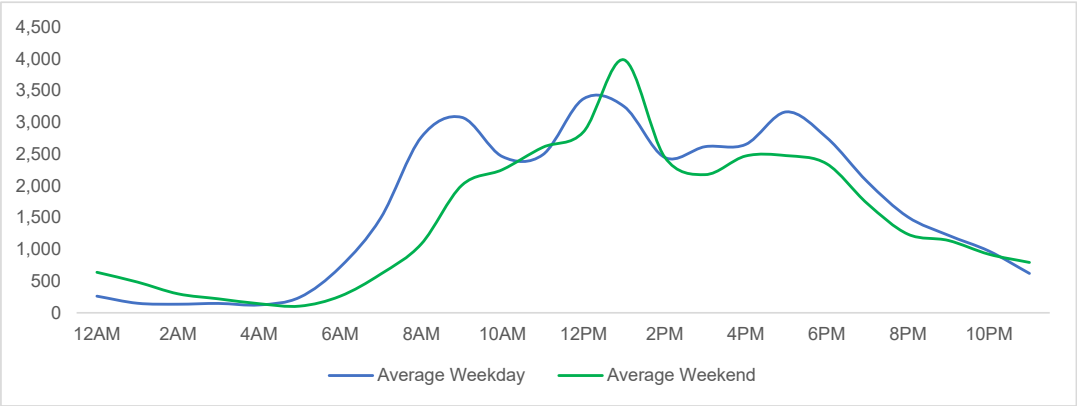
W 14th St at 10th Ave



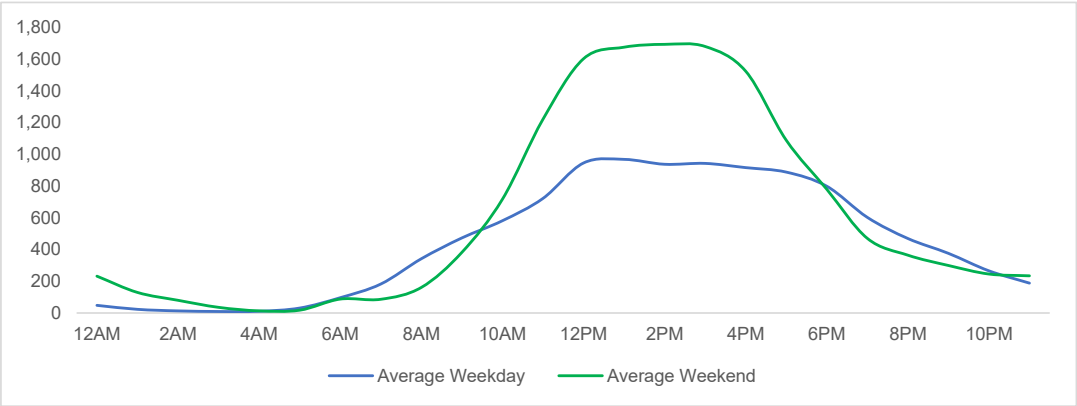
W 13th St at 10th Ave



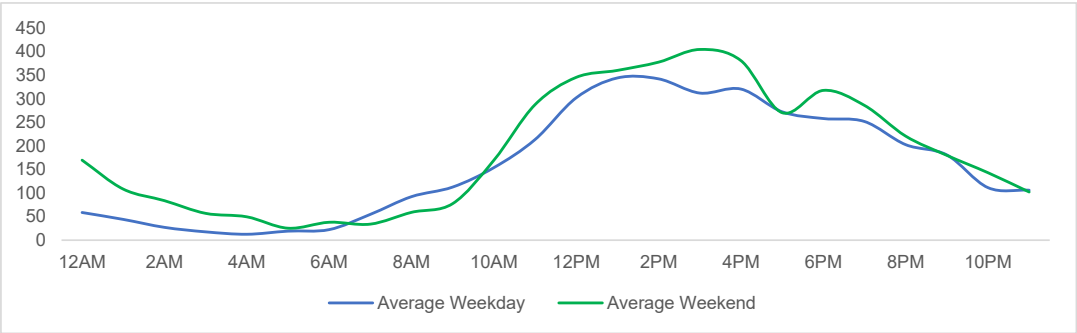
W 15th St at 8th Ave



Gansevoort OS

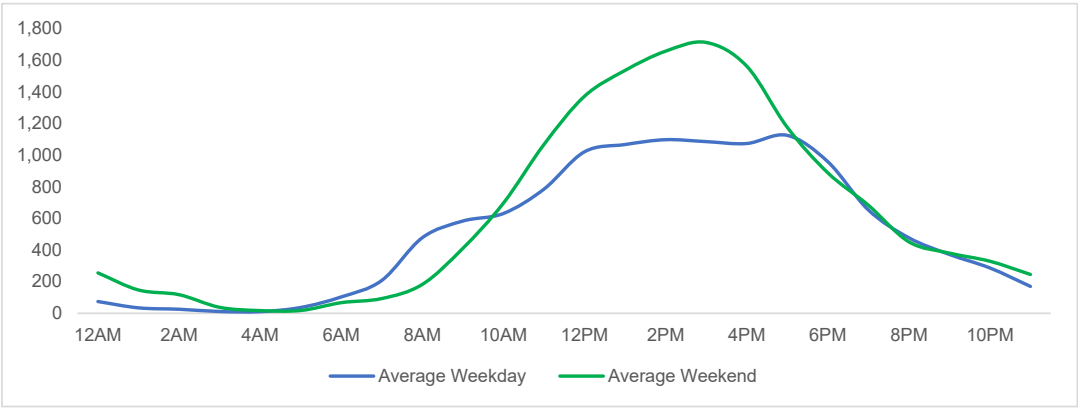


LW 12 OS

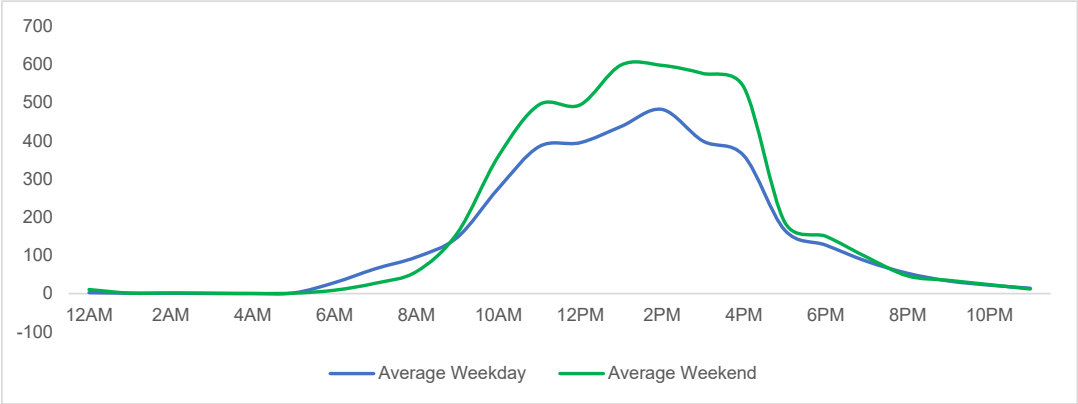


Location Group - Average Daily Pedestrians (cont.)


9th Ave



10th Ave Crossing @ 14



Weather

| | Max Temp (F) |  |  |  |
|-----------|--------------|---|---|---|
| This Year | 67 | 8 | 19 | 1 |
| Last Year | 81.68 | 17 | 10 | 1 |

*Note: Numbers shown above relate to number of days of each weather type.

