

Weeks this month = 5

Weeks last month = 4

## Arrivals by Zone

	This Month	Previous Month	MoM Change	MoM % Change	Last Year	YoY Change	YoY % Change
<b>Total Movements</b>	<b>4,931,639</b>	<b>4,688,018</b>	<b>-185,677</b>	<b>-15.8%</b>	<b>5,177,219</b>	<b>-245,580</b>	<b>-4.7%</b>
<b>District Entry</b>	<b>1,003,682</b>	<b>928,487</b>	<b>-31,385</b>	<b>-13.5%</b>	<b>1,013,760</b>	<b>-10,078</b>	<b>-1.0%</b>
Gansevoort Plaza	142,761	125,309	-2,775	-8.9%	101,738	3,118	12.3%
Chelsea Triangle	269,197	228,892	-3,384	-5.9%	276,582	-15,306	-22.1%
14th St Square	240,898	216,626	-5,977	-11.0%	239,893	-11,794	-19.7%
W 14th St at 10th Ave	42,427	42,084	-2,036	-19.3%	62,630	-7,172	-45.8%
<b>US Downtown Index</b>				<b>0.8%</b>			<b>-4.6%</b>
<b>New York Index</b>				<b>3.0%</b>			<b>-3.4%</b>

\*MoM and YoY variances are calculated using weekly averages and only include Like-for-Like locations.

## Key Stats

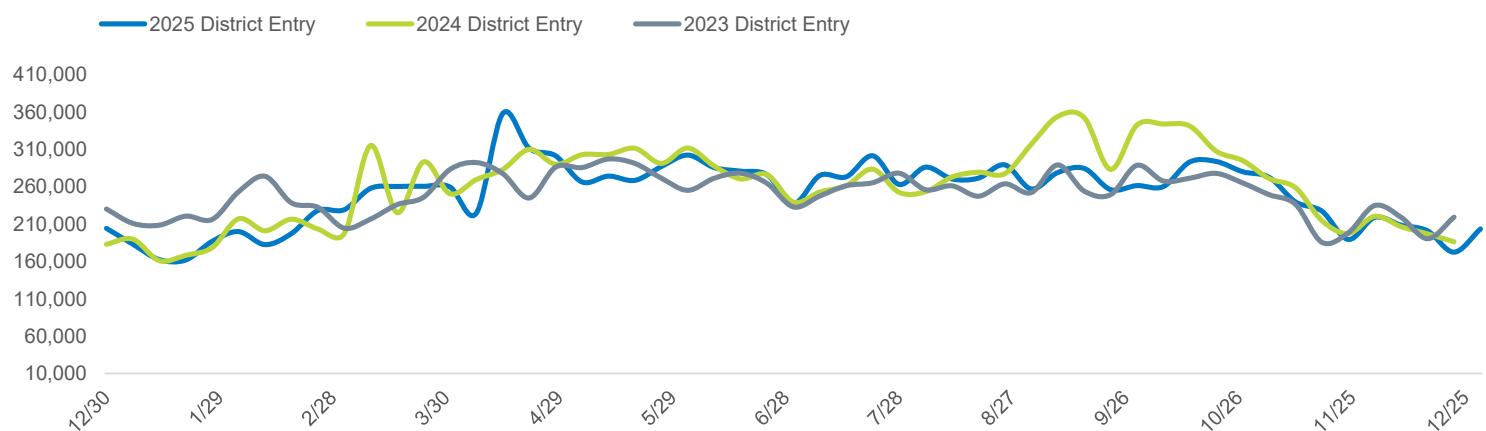
The busiest entry point in Meatpacking District this month was W16th St at 9th Ave with a total of 289,457 visits.

The busiest day at Meatpacking District Entry this month was Saturday and the busiest hour this month was 1 PM on Saturday.

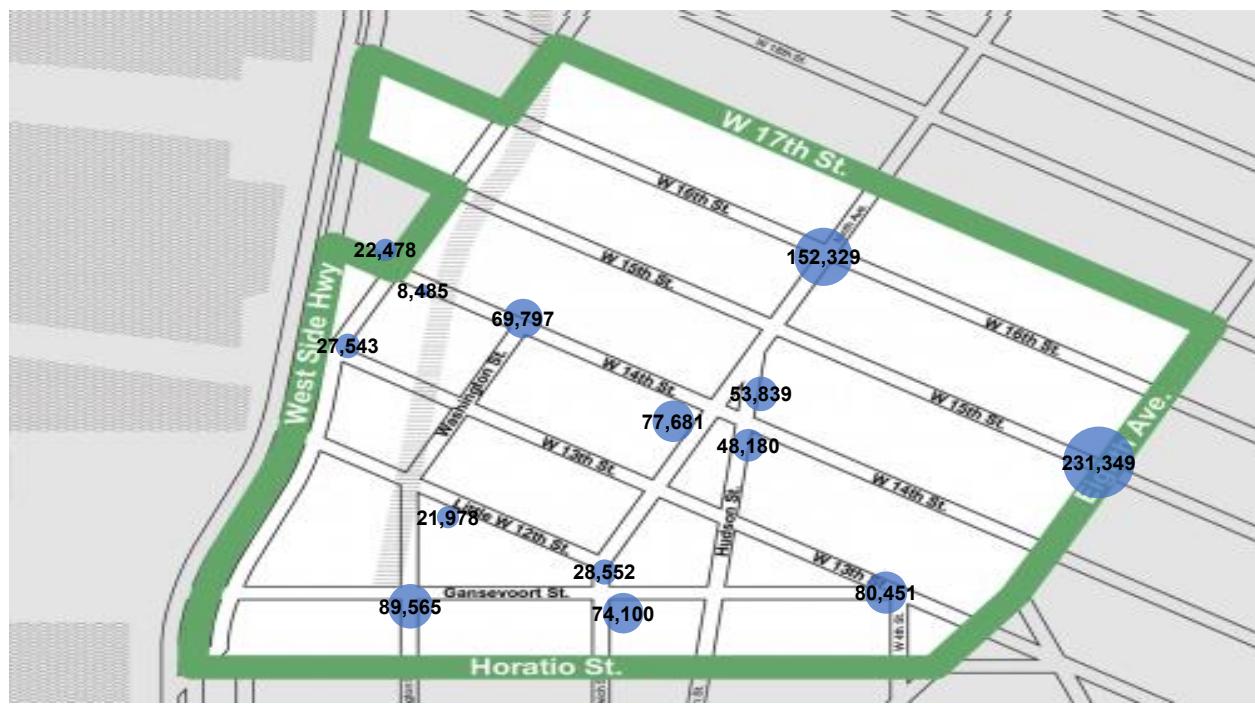
## District Entry - Average Daily Pedestrians

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
This month	26,741	26,311	30,373	27,732	29,872	33,593	26,115	200,736
Previous month	29,985	31,002	34,724	29,707	36,689	40,983	29,033	232,122
Last Year	24,402	27,873	26,088	32,196	35,088	29,905	27,201	202,752
Month on month variance (LFL)	-3,244	-4,692	-4,350	-1,975	-6,818	-7,390	-2,917	-31,385
Month on month % (LFL)	-10.8%	-15.1%	-12.5%	-6.6%	-18.6%	-18.0%	-10.0%	-13.5%
Year on year variance (LFL)	2,339	-1,563	4,286	-4,464	-5,216	3,688	-1,085	-2,016
Year on year % (LFL)	9.6%	-5.6%	16.4%	-13.9%	-14.9%	12.3%	-4.0%	-1.0%

## District Entry Annual Trend - Weekly Totals



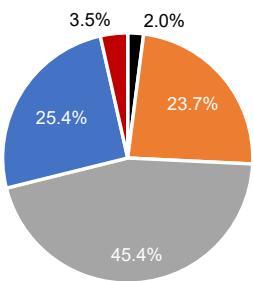
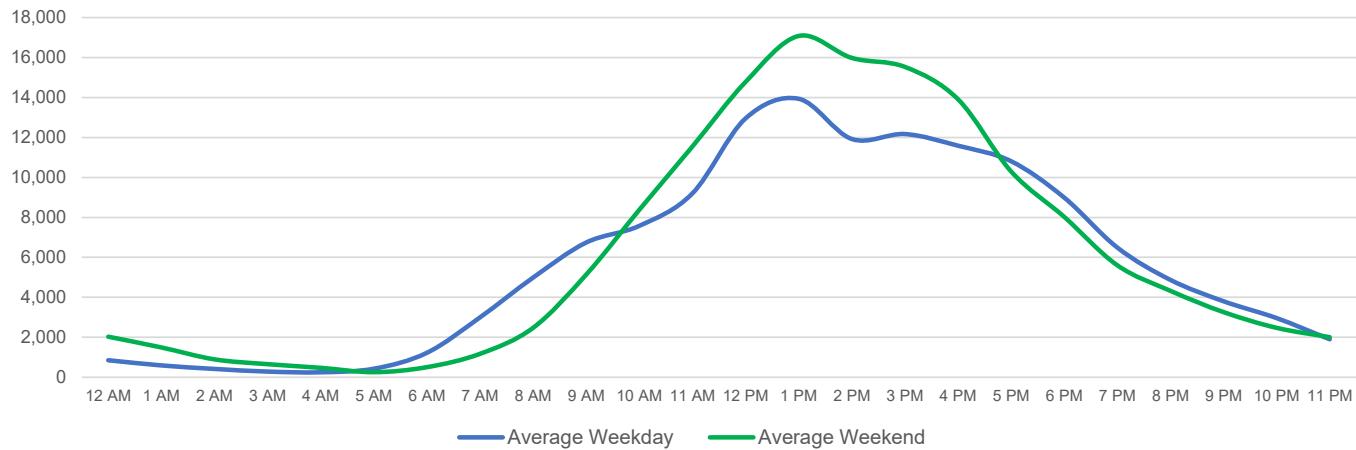
## Average Weekly Pedestrians by Location Group



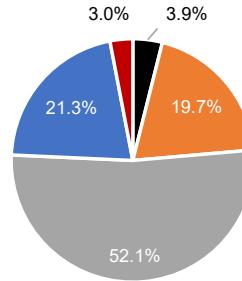
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	3,522	2,780	3,929	3,757	5,401	5,202	3,962	28,552	-8.9%	40.3%
Chelsea Triangle	7,303	7,476	7,577	6,972	7,846	9,587	7,077	53,839	-5.9%	-2.7%
14th St Square	6,260	6,194	7,090	7,071	6,922	8,306	6,336	48,180	-11.0%	0.4%
Gansevoort at Washington	12,140	9,402	12,475	11,516	16,146	14,849	13,038	89,565	-22.2%	-21.1%
W 14th St at Washington	9,088	10,424	11,375	9,049	10,662	10,796	8,405	69,797	-22.0%	-2.3%
W 13th St at Gansevoort	11,691	9,905	11,573	10,721	12,952	13,481	10,129	80,451	-17.7%	-6.0%
W 16th St at 9th Ave	20,892	21,413	23,548	22,147	21,115	23,667	19,547	152,329	-12.0%	7.0%
W 14th St at 10th Ave	1,071	867	1,176	1,052	1,189	1,753	1,378	8,485	-19.3%	-32.3%
W 13th St at 10th Ave	3,557	2,839	3,809	3,554	3,971	5,401	4,413	27,543	-27.7%	-29.6%
W 15th St at 8th Ave	32,234	32,826	37,764	31,745	33,698	37,989	25,093	231,349	-15.6%	-0.7%
Gansevoort OS	8,666	7,530	10,303	9,676	11,901	15,268	10,756	74,100	-11.6%	-13.8%
LW 12 OS	2,295	2,680	2,815	3,339	3,527	4,021	3,301	21,978	-22.2%	27.4%
9th Ave	10,067	9,410	10,807	10,644	11,470	14,331	10,952	77,681	-15.6%	-4.7%
10th Ave Crossing @ 14	2,757	2,355	3,342	3,160	3,311	4,265	3,289	22,478	-16.2%	-24.4%
<b>Total</b>	<b>131,543</b>	<b>126,100</b>	<b>147,583</b>	<b>134,402</b>	<b>150,109</b>	<b>168,916</b>	<b>127,675</b>	<b>986,328</b>	<b>-15.8%</b>	<b>-4.7%</b>

\*MoM and YoY variances are calculated using weekly averages and only include those locations that are Like-for-Like.

## Total Movements - Average Daily Pedestrians



Average Weekday	Month on Month %	Year on Year %
■ Early Morning	-1.9%	-6.4%
■ Morning	-24.4%	-2.7%
■ Afternoon	-9.0%	-6.0%
■ Evening	-16.8%	-6.2%
■ Late night	-15.2%	-1.9%
<b>Total</b>	<b>-15.2%</b>	<b>-5.2%</b>

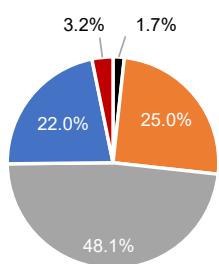
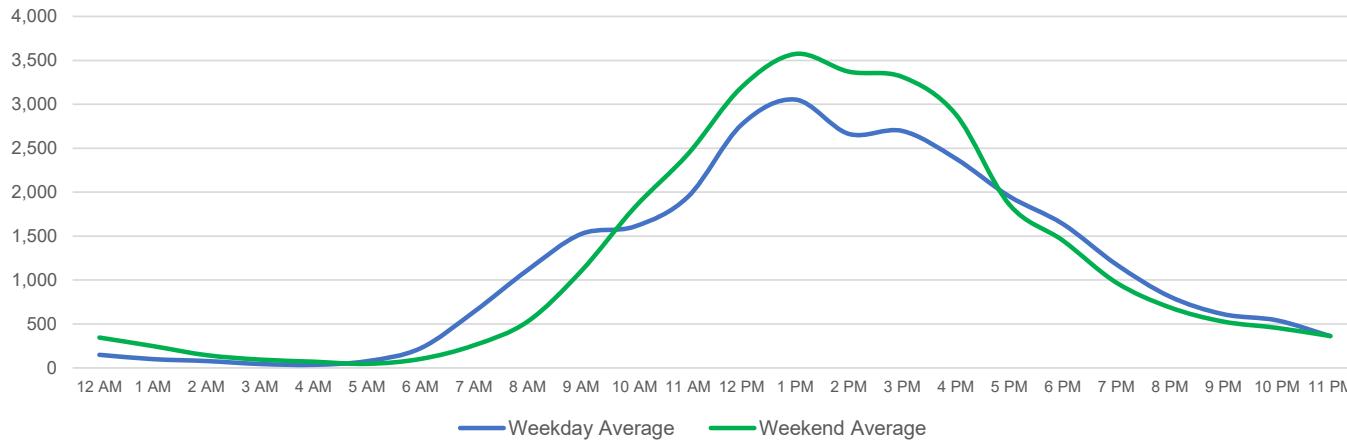


Average Weekend	Month on Month %	Year on Year %
■ Early Morning	-20.4%	-2.9%
■ Morning	-19.7%	-0.6%
■ Afternoon	-15.0%	-4.7%
■ Evening	-17.8%	-4.2%
■ Late night	-29.5%	-4.1%
<b>Total</b>	<b>-17.3%</b>	<b>-3.7%</b>

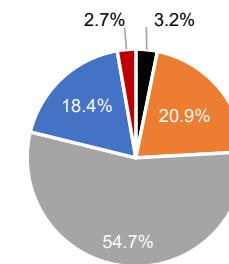
Day Parts are calculated using the following time periods:

Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

## District Entry - Average Daily Pedestrians



Average Weekday	Month on Month %	Year on Year %
■ Early Morning	-3.7%	-3.5%
■ Morning	-24.0%	-1.4%
■ Afternoon	-5.4%	-3.1%
■ Evening	-14.1%	-6.5%
■ Late night	-16.5%	5.6%
<b>Total</b>	<b>-13.0%</b>	<b>-3.2%</b>



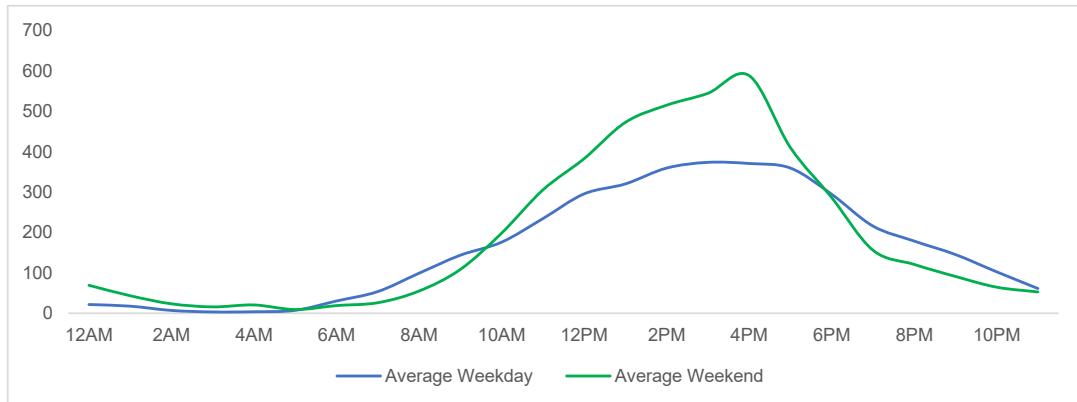
Average Weekend	Month on Month %	Year on Year %
■ Early Morning	-22.0%	2.1%
■ Morning	-18.4%	11.6%
■ Afternoon	-11.1%	5.7%
■ Evening	-16.3%	-5.4%
■ Late night	-31.0%	8.9%
<b>Total</b>	<b>-14.7%</b>	<b>4.6%</b>

Day Parts are calculated using the following time periods:

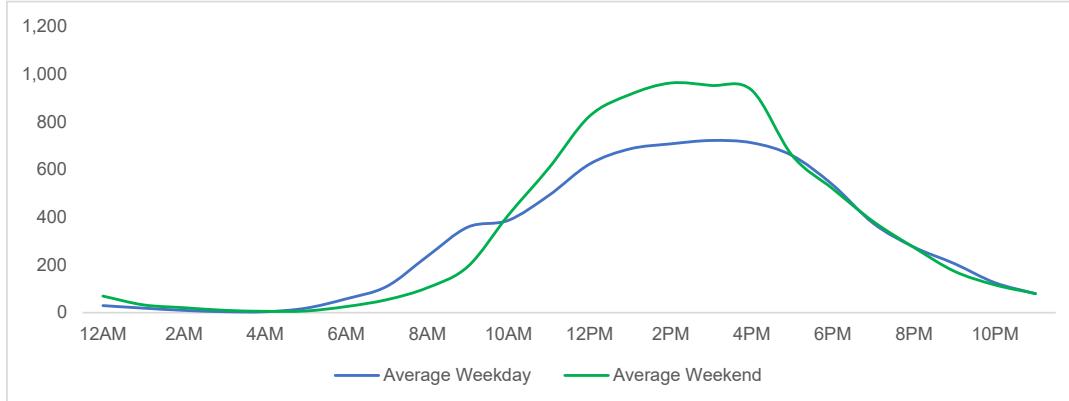
Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

## Location Group - Average Daily Pedestrians

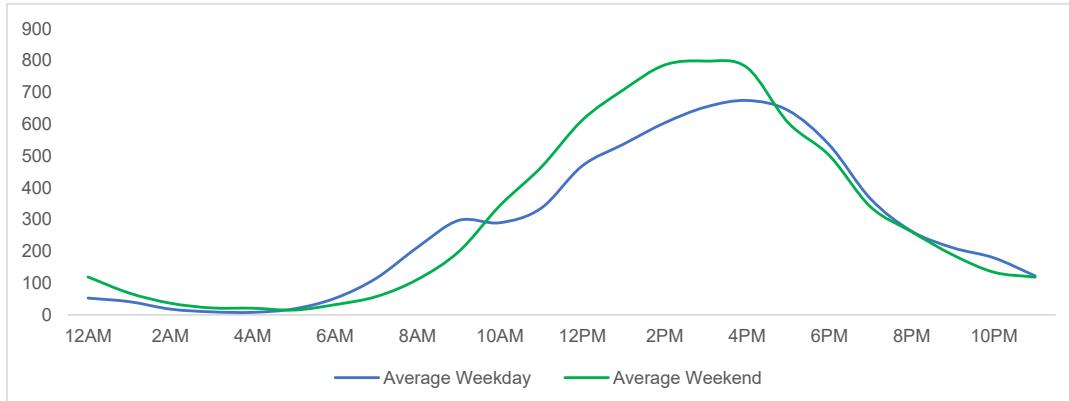
### Gansevoort Plaza



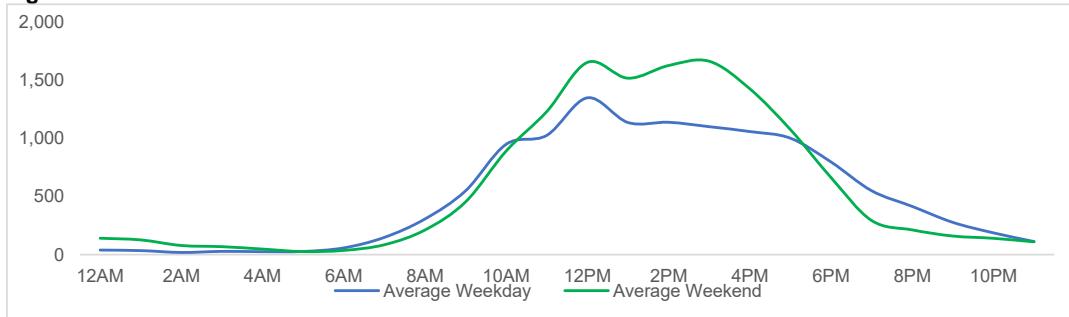
### Chelsea Triangle



### 14th St Square

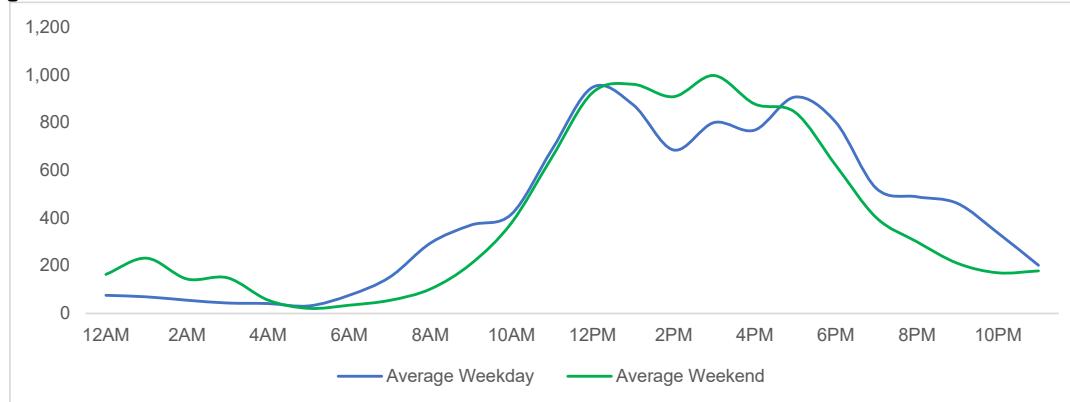


### Gansevoort at Washington

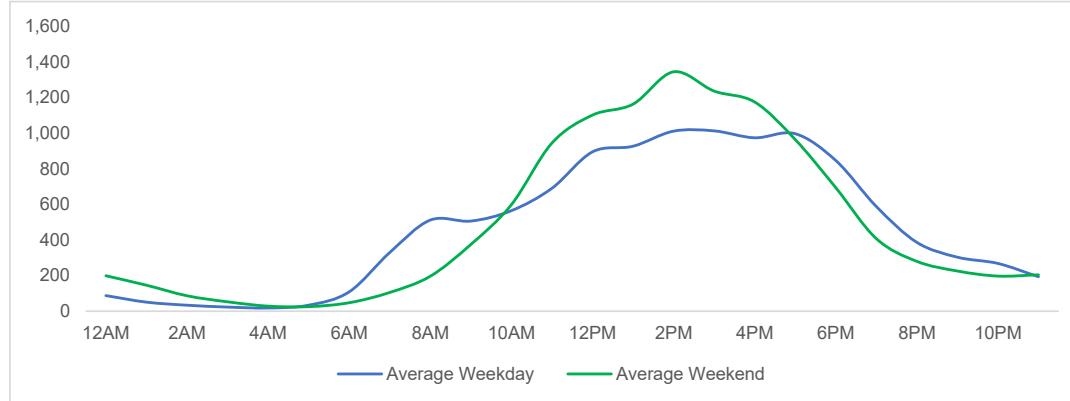


## Location Group - Average Daily Pedestrians (cont.)

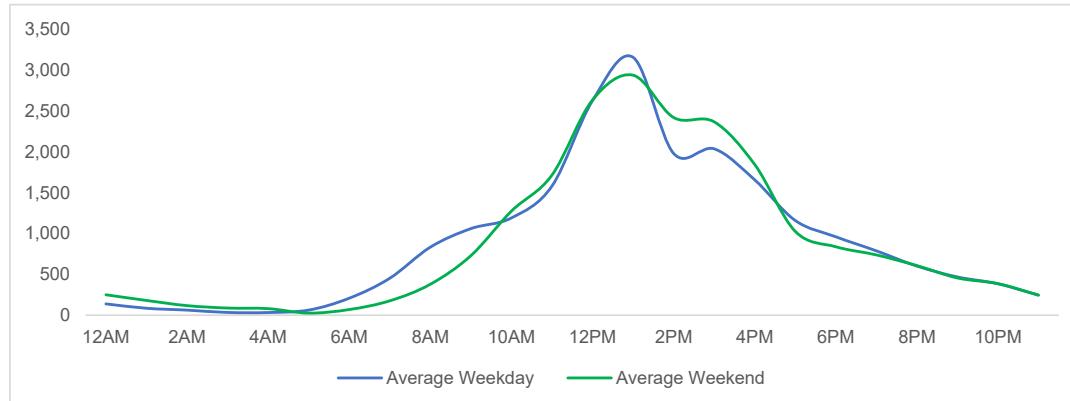
### W 14th St at Washington



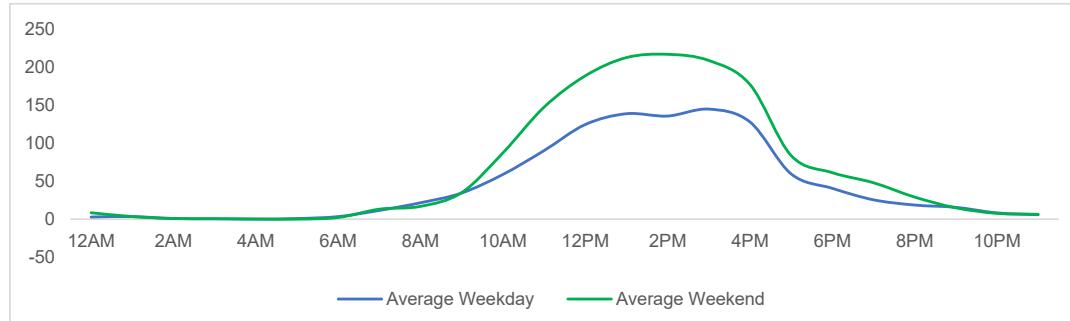
### W 13th St at Gansevoort



### W 16th St at 9th Ave

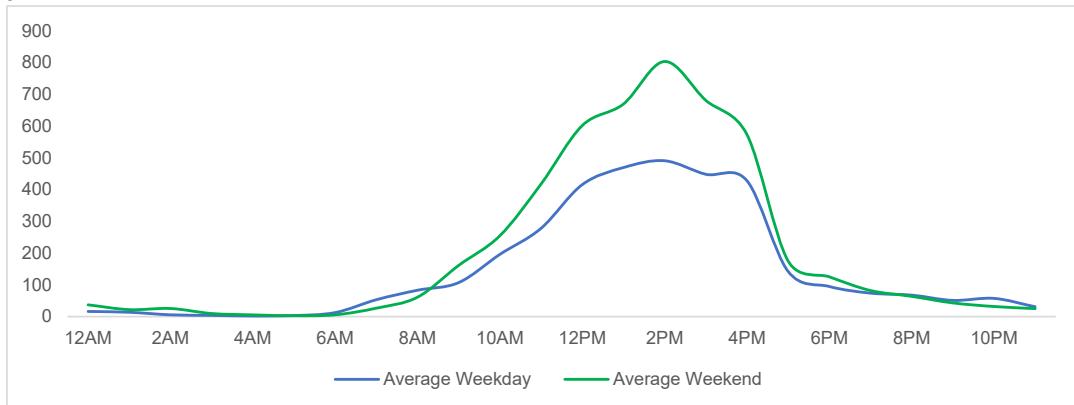


### W 14th St at 10th Ave

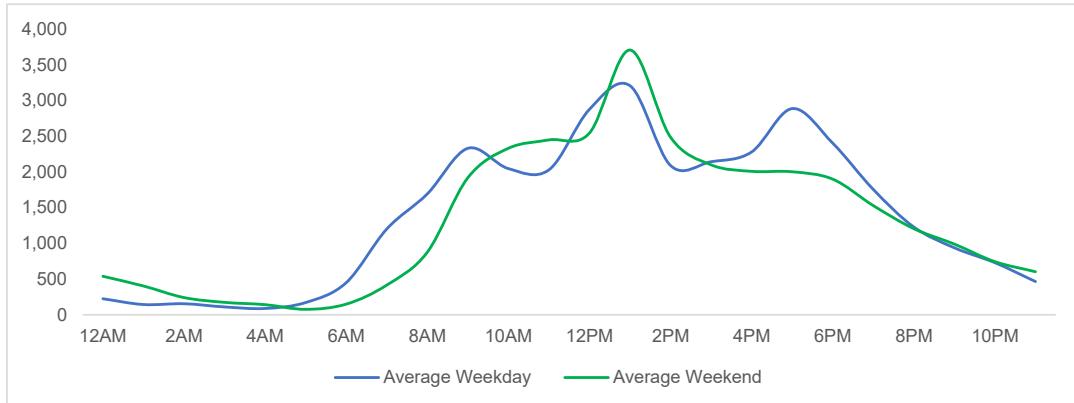


## Location Group - Average Daily Pedestrians (cont.)

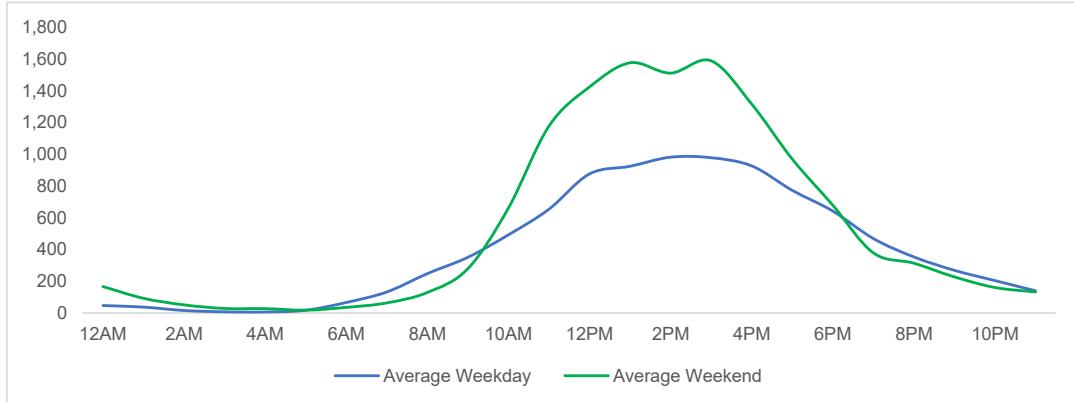
### W 13th St at 10th Ave



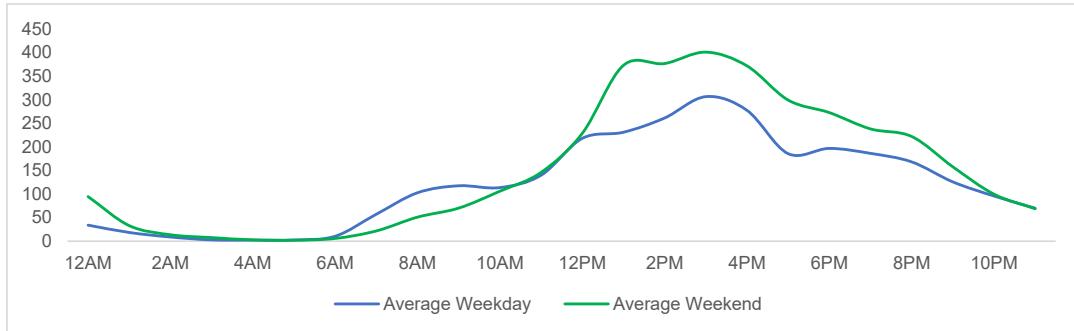
### W 15th St at 8th Ave



### Gansevoort OS



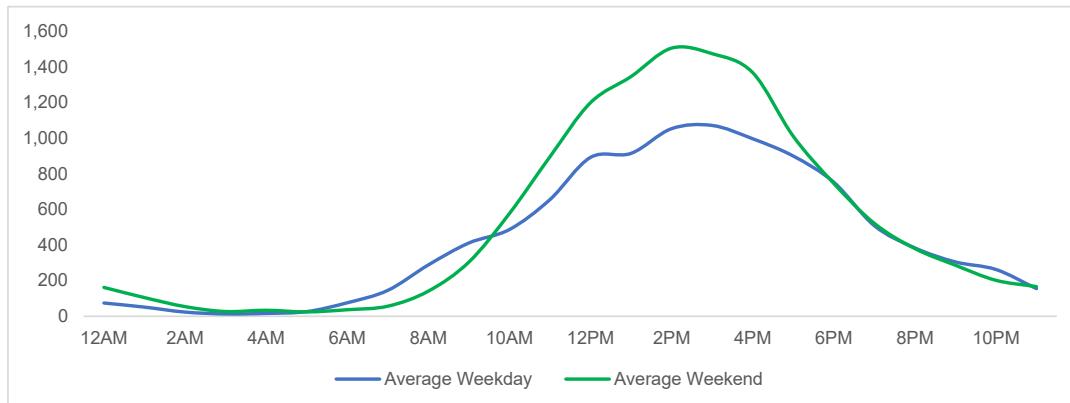
### LW 12 OS



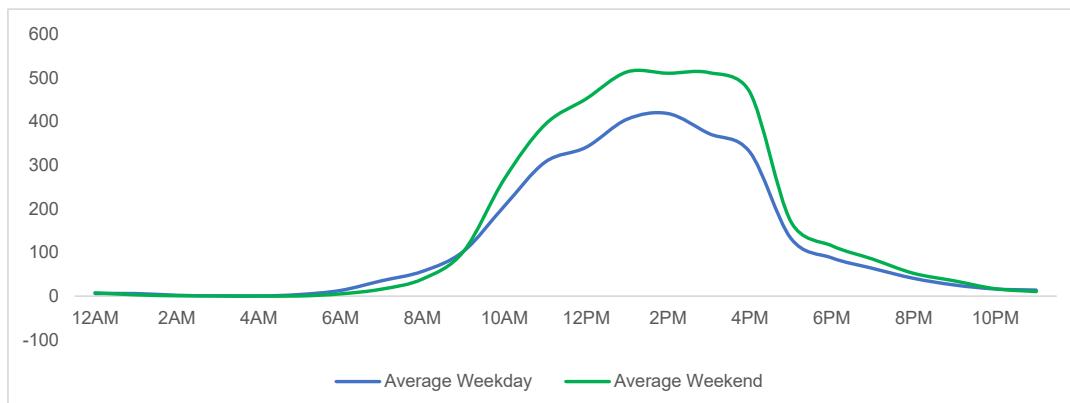
## Location Group - Average Daily Pedestrians (cont.)

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### 9th Ave



### 10th Ave Crossing @ 14



## Weather

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	Max Temp (F)			
This Year	<b>56</b>	13	19	1
Last Year	<b>60.44</b>	16	17	2

\*Note: Numbers shown above relate to number of days of each weather type.