

Monthly Visitor Report Meatpacking District

Weeks this month = 4

Weeks last month = 5

Arrivals by Zone

	This Month	Previous Month	MoM Change	MoM % Change	Last Year	YoY Change	YoY % Change
Total Movements	3,465,903	5,257,348	-184,994	-17.6%	3,512,749	-278,103	-11.4%
District Entry	701,572	1,061,315	-36,870	-17.4%	869,735	-36,382	-7.2%
Gansevoort Plaza	102,911	165,316	-7,335	-22.2%	109,792		<i>* not Like-for-Like</i>
Chelsea Triangle	175,225	284,547	-13,103	-23.0%	649,596		<i>* not Like-for-Like</i>
14th St Square	154,441	248,725	-11,135	-22.4%	164,105		<i>* not Like-for-Like</i>
W 14th St at 10th Ave	31,360	57,483	-3,657	-31.8%	57,749		<i>* not Like-for-Like</i>
US Downtown Index				-27.0%			-1.2%
New York Index				-25.3%			0.2%

*MoM and YoY variances are calculated using weekly averages and only include Like-for-Like locations.

Key Stats

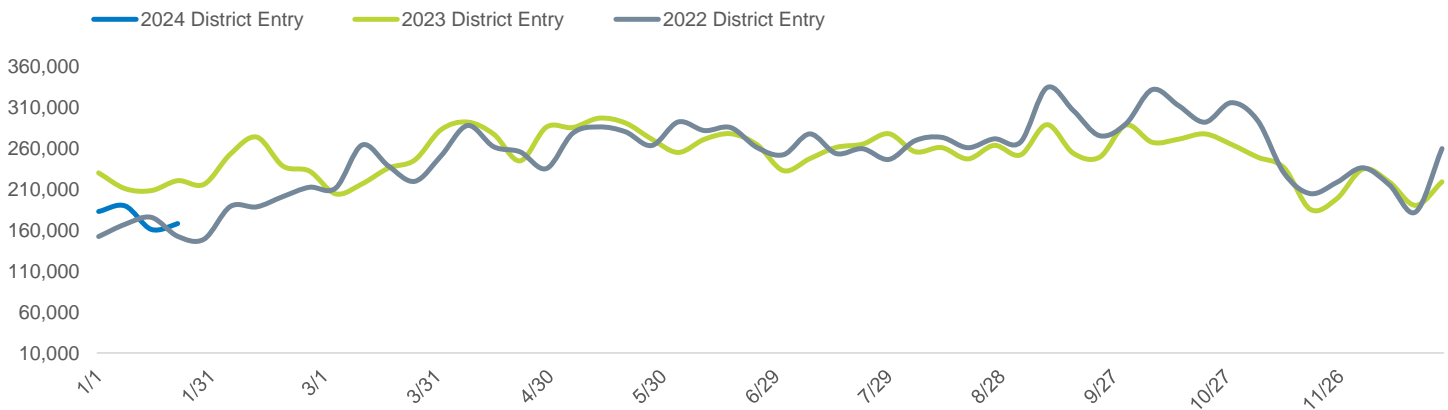
The busiest entry point in Meatpacking District this month was W16th St at 9th Ave with a total of 179,831 visits.

The busiest day at Meatpacking District Entry this month was Friday and the busiest hour this month was 3 PM on Saturday.

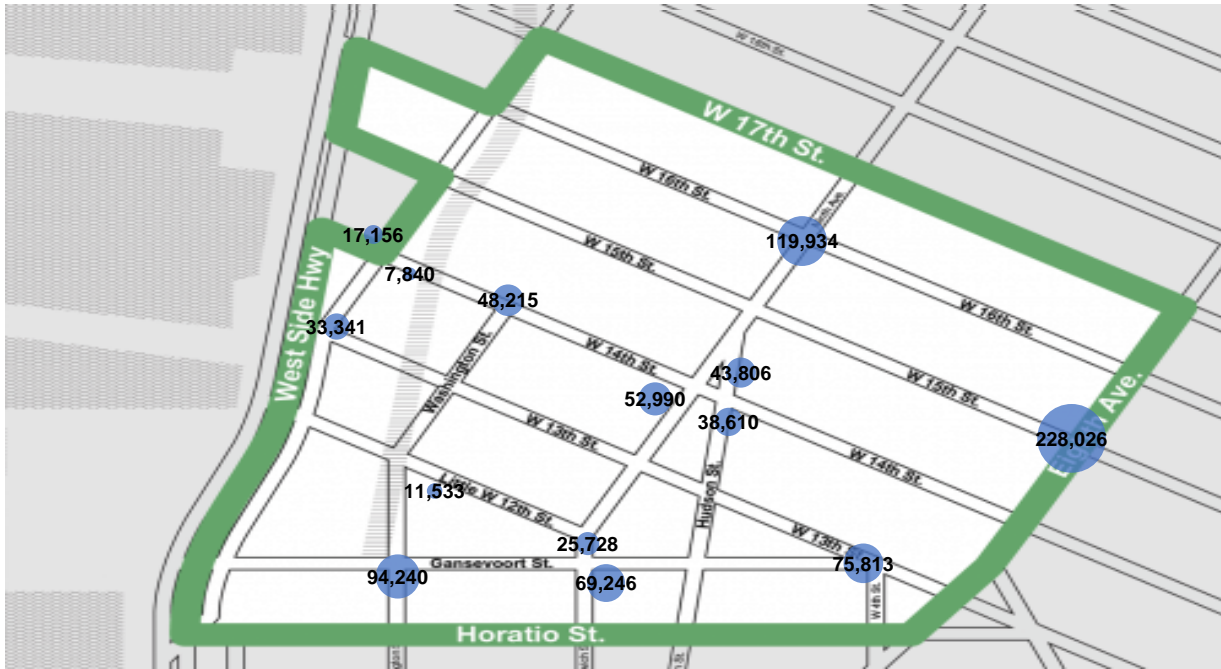
District Entry - Average Daily Pedestrians

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
This month	22,490	20,727	25,593	26,627	29,619	29,518	20,819	175,393
Previous month	23,254	29,779	31,141	31,763	34,228	39,279	22,819	212,263
Last Year	33,078	27,423	25,745	21,581	41,450	41,958	26,200	217,434
Month on month variance (LFL)	-309	-5,638	-3,754	-3,251	-1,043	-4,798	-206	-18,999
Month on month % (LFL)	-2.1%	-28.9%	-17.9%	-15.5%	-4.8%	-20.3%	-1.5%	-14.0%
Year on year variance (LFL)	-3,744	-1,729	-181	3,054	477	-4,470	-2,504	-9,096
Year on year % (LFL)	-20.8%	-11.1%	-1.0%	20.8%	2.4%	-19.2%	-15.2%	-7.2%

District Entry Annual Trend - Weekly Totals



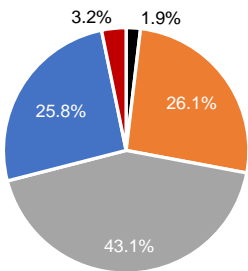
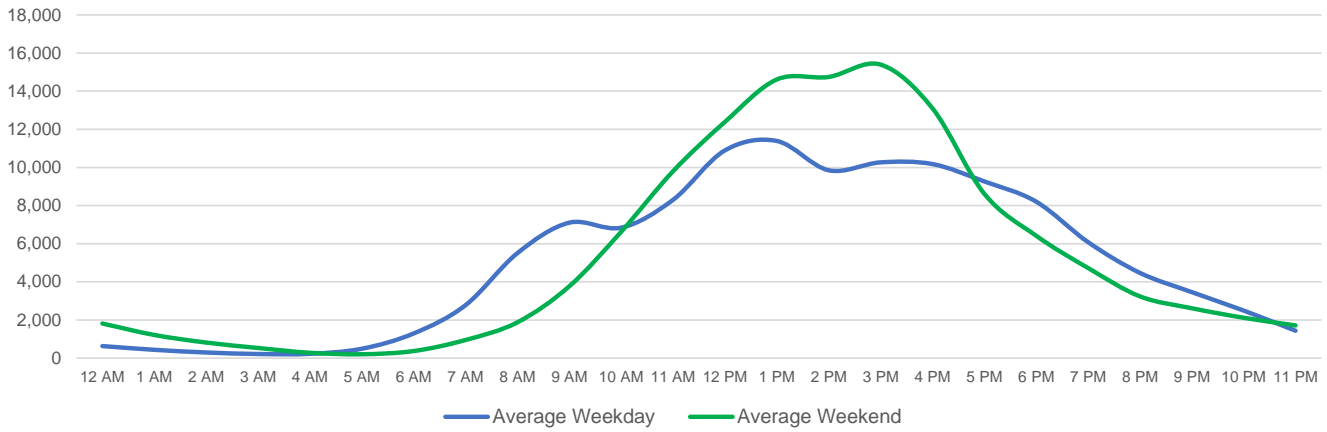
Average Weekly Pedestrians by Location Group



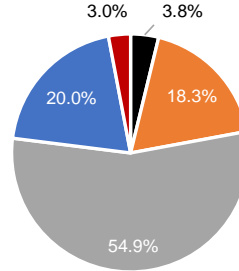
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	3,681	2,040	3,399	3,520	4,765	4,664	3,659	25,728	-22.2%	
Chelsea Triangle	5,873	5,172	6,223	6,736	6,832	7,792	5,179	43,806	-23.0%	
14th St Square	3,621	4,936	6,444	6,936	7,405	6,093	3,176	38,610	-22.4%	
Gansevoort at Washington	11,598	8,034	10,516	11,015	22,473	16,920	13,684	94,240	-16.9%	-32.6%
W 14th St at Washington	5,929	5,758	6,269	6,297	8,337	10,115	5,510	48,215	-13.0%	10.1%
W 13th St at Gansevoort	10,373	7,953	10,482	10,567	15,244	12,344	8,851	75,813	-10.4%	11.8%
W16th St at 9th Ave	16,432	14,582	16,971	17,944	18,866	20,086	15,054	119,934	-25.4%	-18.2%
W 14th St at 10th Ave	1,157	721	1,017	1,060	1,196	1,648	1,042	7,840	-31.8%	-45.7%
W 13th St at 10th Ave	4,825	2,937	4,006	3,739	4,823	7,812	5,200	33,341	-15.3%	-10.3%
W 15th St at 8th Ave	18,419	33,889	40,218	42,072	38,465	34,097	20,867	228,026	-8.9%	-9.7%
Gansevoort OS	8,711	5,743	8,298	9,018	12,458	13,970	11,049	69,246	-17.6%	
LW 12 OS	1,423	922	1,329	1,672	2,116	2,712	1,360	11,533	-30.5%	
9th Ave	6,404	5,330	7,077	7,984	8,200	11,003	6,992	52,990	-22.8%	
10th Ave Crossing @ 14	2,955	1,863	2,521	2,364	2,442	3,431	1,580	17,156	-37.0%	
Total	101,399	99,877	124,770	130,923	153,620	152,685	103,202	866,476	-17.6%	-11.4%

*MoM and YoY variances are calculated using weekly averages and only include those locations that are Like-for-Like.

Total Movements - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	2,296	-18.2%	-7.4%
Morning	31,822	-11.0%	-8.3%
Afternoon	52,582	-17.8%	-6.9%
Evening	31,488	-8.8%	-9.9%
Late night	3,931	-18.2%	-17.1%
Total	122,118	-13.9%	-8.4%

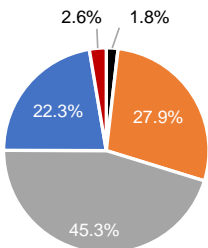
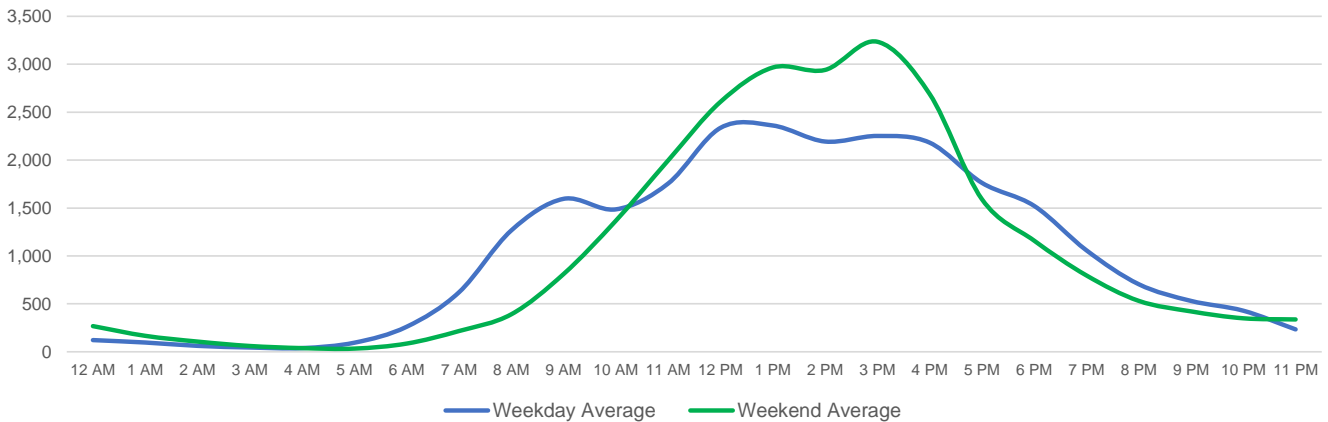


	Average Weekend	Month on Month %	Year on Year %
Early Morning	4,861	-20.8%	-27.1%
Morning	23,391	-32.4%	-9.9%
Afternoon	70,243	-7.3%	-13.5%
Evening	25,620	-8.6%	-29.4%
Late night	3,828	-24.7%	-38.3%
Total	127,944	-14.9%	-18.3%

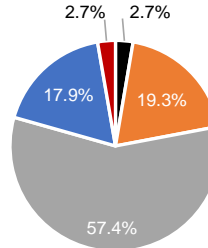
Day Parts are calculated using the following time periods:

Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

District Entry - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	460	-8.1%	-62.1%
Morning	6,984	-14.1%	-43.0%
Afternoon	11,324	-20.7%	-40.9%
Evening	5,580	-10.1%	-45.8%
Late night	663	-28.1%	-55.4%
Total	25,011	-16.7%	-43.9%



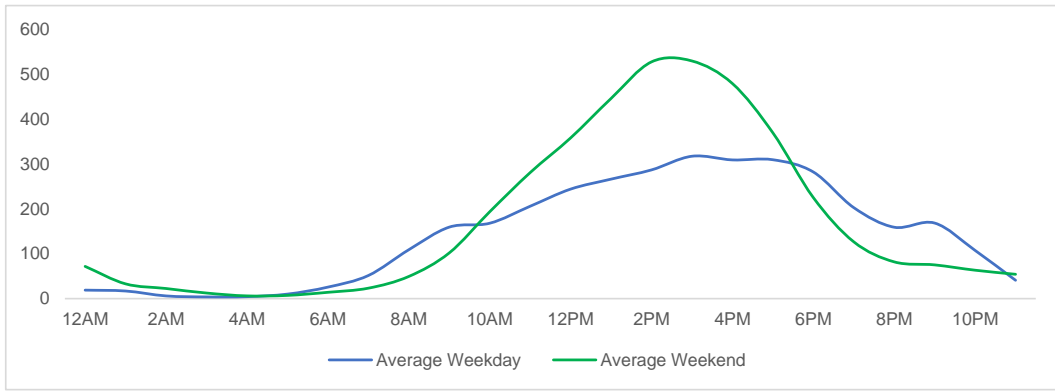
	Average Weekend	Month on Month %	Year on Year %
Early Morning	674	-37.4%	-78.3%
Morning	4,867	-32.0%	-48.3%
Afternoon	14,438	-15.1%	-43.6%
Evening	4,502	-8.6%	-59.8%
Late night	687	-22.1%	-67.7%
Total	25,169	-18.9%	-51.8%

Day Parts are calculated using the following time periods:

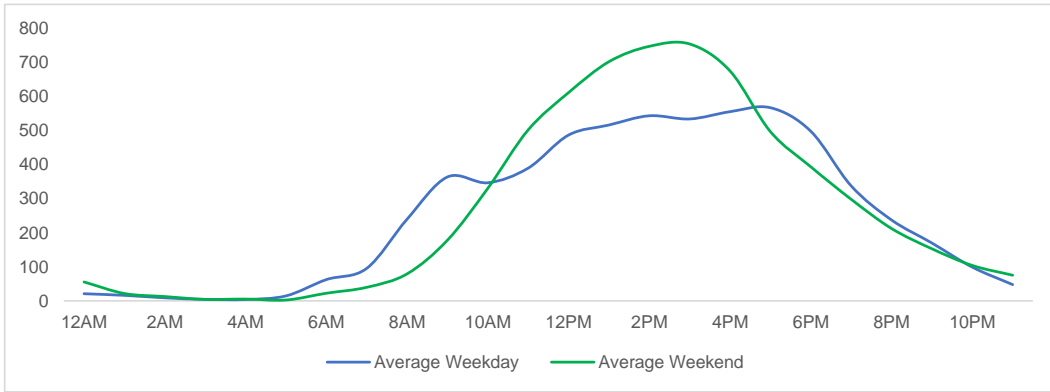
Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

Location Group - Average Daily Pedestrians

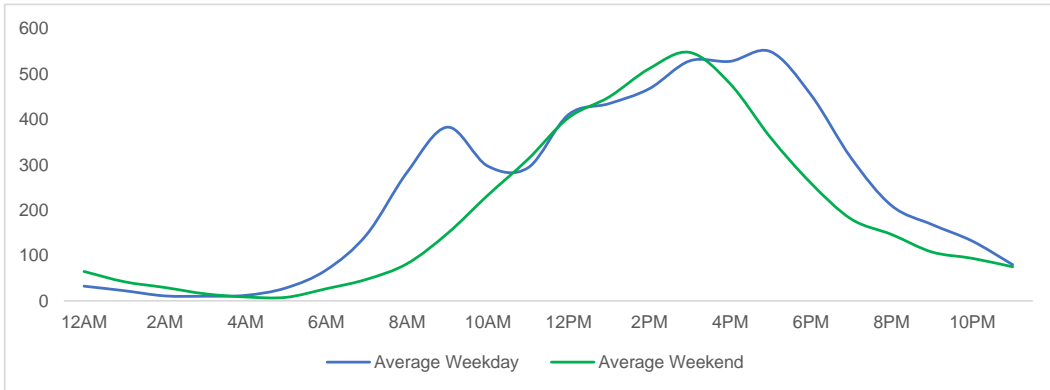
Gansevoort Plaza



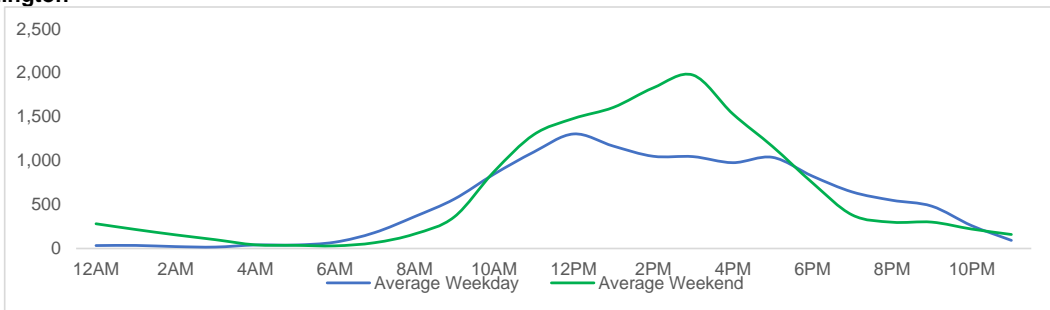
Chelsea Triangle



14th St Square

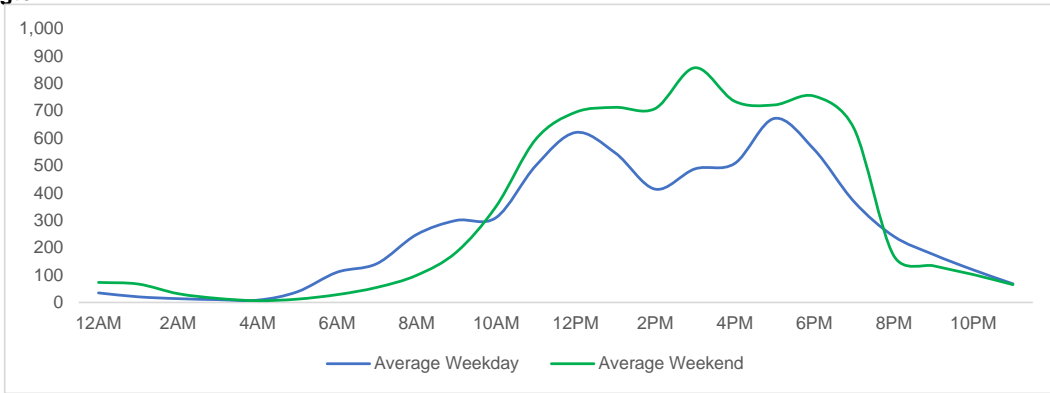


Gansevoort at Washington

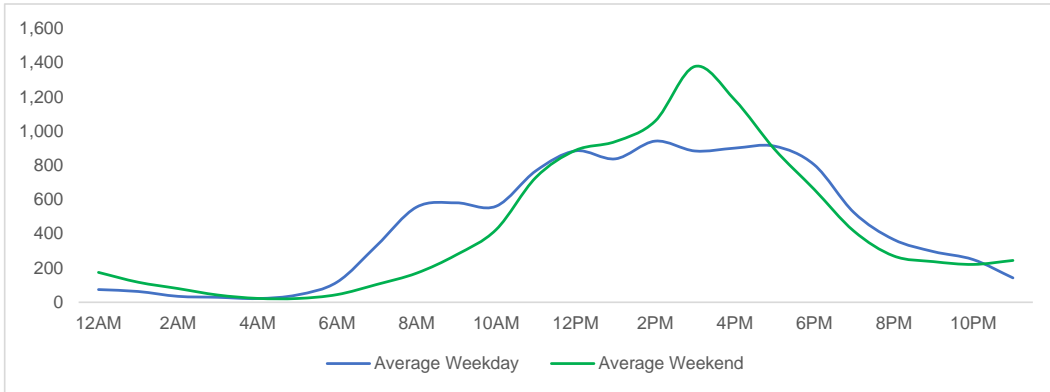


Location Group - Average Daily Pedestrians (cont.)

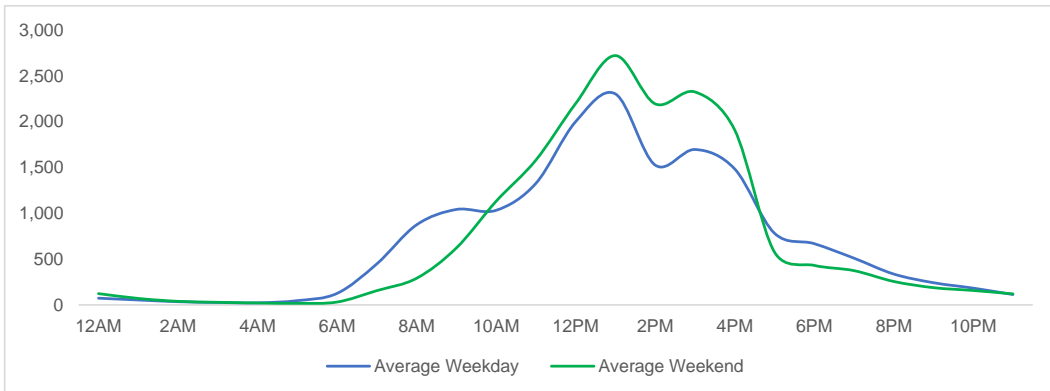
W 14th St at Washington



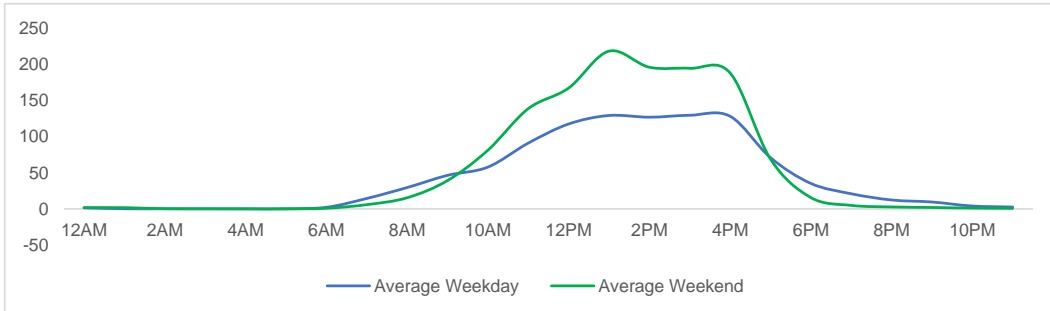
W 13th St at Gansevoort



W16th St at 9th Ave

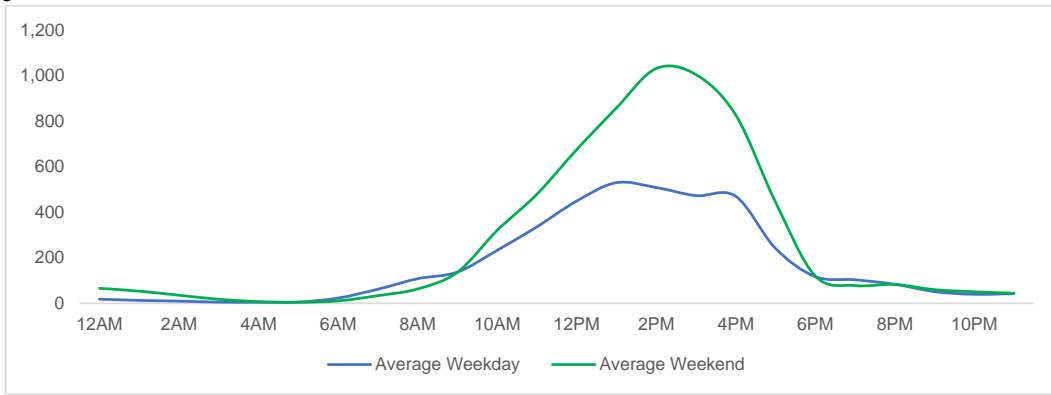


W 14th St at 10th Ave

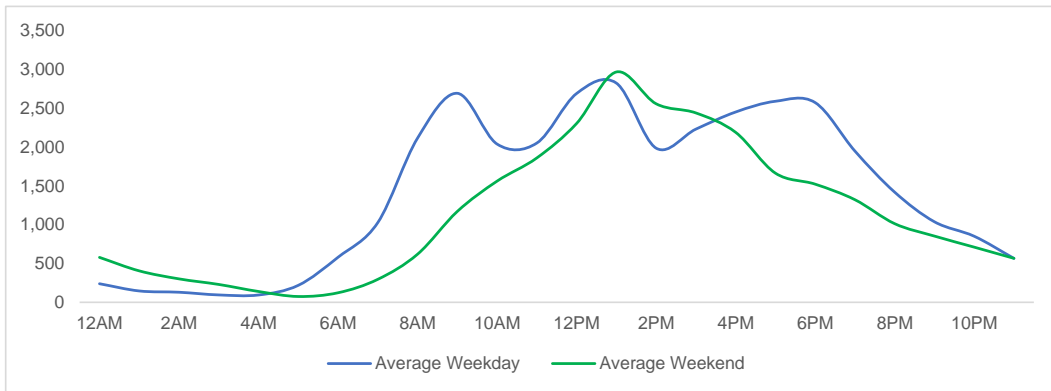


Location Group - Average Daily Pedestrians (cont.)

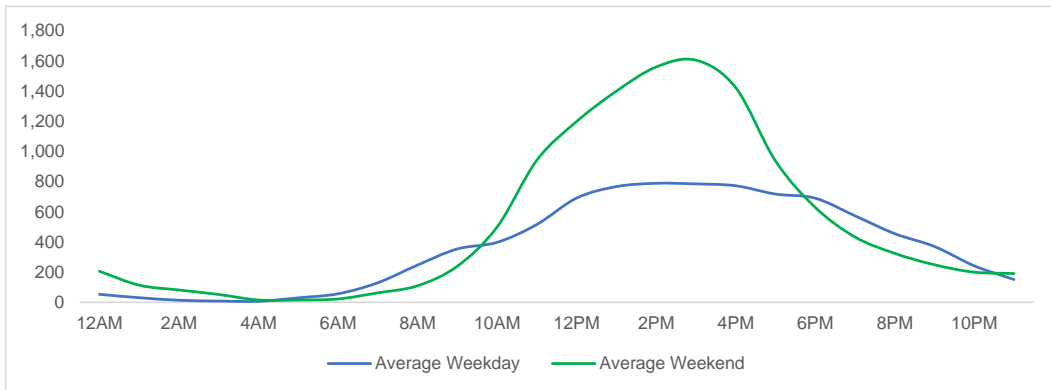
W 13th St at 10th Ave



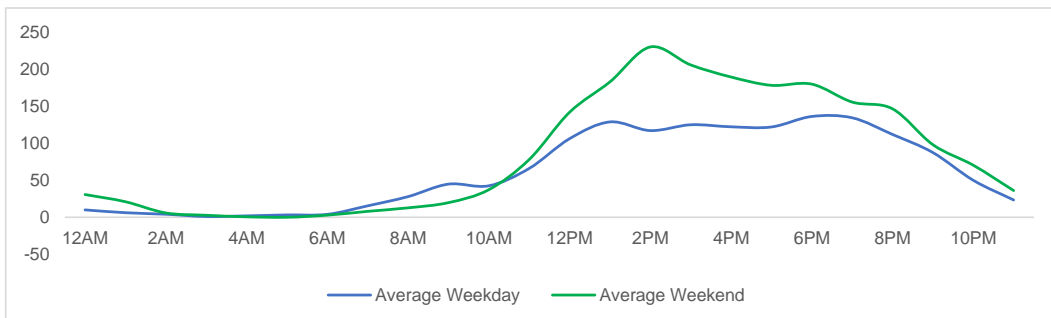
W 15th St at 8th Ave



Gansevoort OS

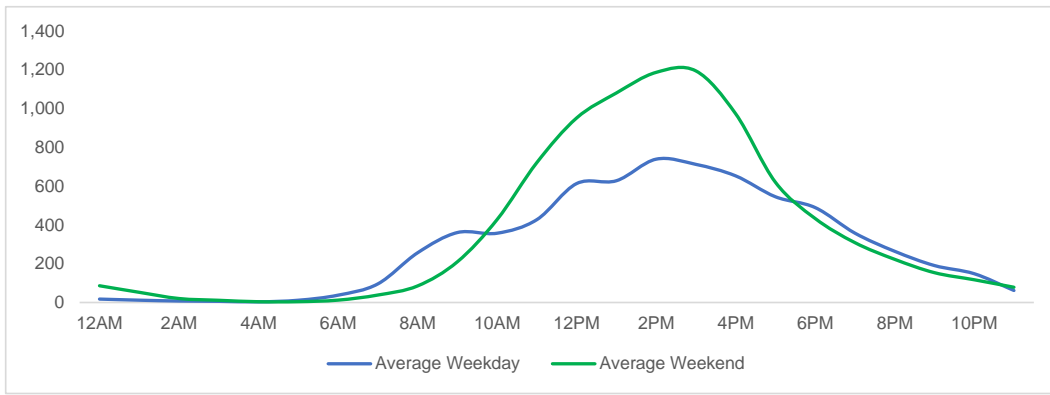


LW 12 OS

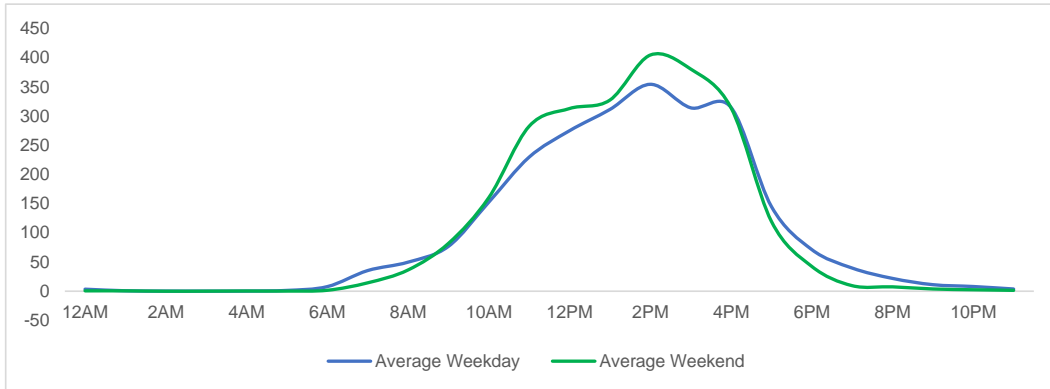


Location Group - Average Daily Pedestrians (cont.)




9th Ave



10th Ave Crossing @ 14



Weather

	Max Temp (F)			
This Year	58	12	14	1
Last Year	63.14	7	18	3

*Note: Numbers shown above relate to number of days of each weather type.