Monthly Visitor Report
Meatpacking District

Weeks this month = 4

Weeks last month = 5

Arrivals by Zone

	This Month	Previous Month	MoM Change	MoM % Change	Last Year	YoY Change	YoY % Change
Total Movements	3,268,589	4,931,639	-169,181	-17.2%	3,509,734	-241,145	-6.9%
District Entry	671,890	1,003,682	-32,764	-16.3%	693,909	-22,019	-3.2%
Gansevoort Plaza	85,112	142,761	-7,274	-25.5%	74,992	6,280	41.9%
Chelsea Triangle	162,234	269,197	-13,281	-24.7%	173,495	5,860	16.9%
14th St Square	174,203	240,898	-4,629	-9.6%	166,625	10,226	30.7%
W 14th St at 10th Ave	21,330	42,427	-3,153	-37.2%	30,469	-761	-12.5%
US Downtown Index				-27.7%			-3.7%
New York Index				-29.2%			-3.3%

*MoM and YoY variances are calculated using weekly averages and only include Like-for-Like locations.

Key Stats

The busiest entry point in Meatpacking District this month was W16th St at 9th Ave with a total of 180,081 visits.

The busiest day at Meatpacking District Entry this month was Thursday and the busiest hour this month was 1 PM on Thursday.

District Entry - Average Daily Pedestrians

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
This month	**21,975**	**22,791**	**25,881**	**28,156**	**27,304**	**23,620**	**18,246**	**167,973**
Previous month	26,741	26,311	30,373	27,732	29,872	33,593	26,115	200,736
Last Year	22,561	22,037	23,506	24,788	27,465	29,274	23,847	173,477
Month on month variance (LFL)	-4,766	-3,519	-4,492	423	-2,568	-9,973	-7,869	-32,764
Month on month % (LFL)	-17.8%	-13.4%	-14.8%	1.5%	-8.6%	-29.7%	-30.1%	-16.3%
Year on year variance (LFL)	-586	755	2,375	3,368	-161	-5,654	-5,601	-5,505
Year on year % (LFL)	-2.6%	3.4%	10.1%	13.6%	-0.6%	-19.3%	-23.5%	-3.2%

District Entry Annual Trend - Weekly Totals

Legend: 2026 District Entry, 2025 District Entry, 2024 District Entry

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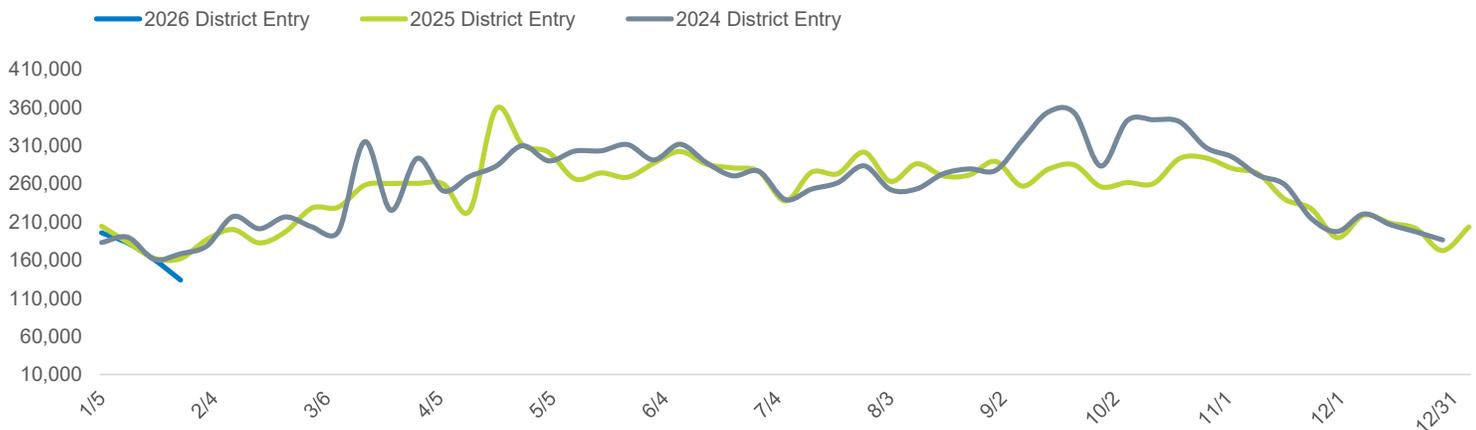
Average Weekly Pedestrians by Location Group
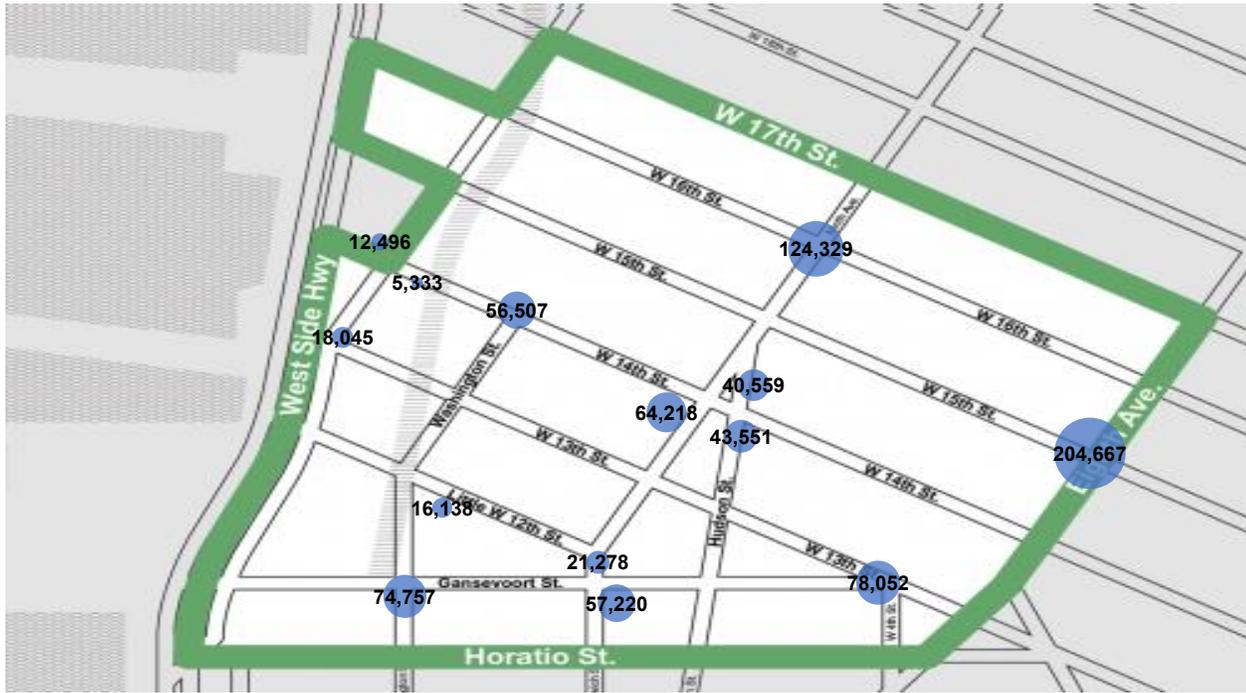
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	2,457	2,201	2,943	3,046	4,637	3,083	2,912	21,278	-25.5%	13.5%
Chelsea Triangle	5,097	5,507	6,119	6,685	6,602	5,894	4,655	40,559	-24.7%	-6.5%
14th St Square	5,327	6,453	7,266	7,347	6,651	6,064	4,443	43,551	-9.6%	4.5%
Gansevoort at Washington	8,110	6,915	9,242	10,517	15,739	13,003	11,232	74,757	-16.5%	-18.5%
W 14th St at Washington	7,552	7,164	7,887	8,658	8,845	7,436	8,966	56,507	-19.0%	-9.4%
W 13th St at Gansevoort	11,887	9,528	12,502	12,565	13,537	9,868	8,164	78,052	-3.0%	-6.8%
W16th St at 9th Ave	16,211	17,798	18,236	20,952	18,961	18,280	13,892	124,329	-18.4%	1.9%
W 14th St at 10th Ave	764	761	810	866	763	800	568	5,333	-37.2%	-30.0%
W 13th St at 10th Ave	2,276	1,992	2,490	2,655	2,697	3,070	2,866	18,045	-34.5%	-22.4%
W 15th St at 8th Ave	24,170	30,865	34,109	36,937	34,434	25,278	18,876	204,667	-11.5%	-7.2%
Gansevoort OS	6,417	6,149	7,837	8,019	10,585	10,037	8,176	57,220	-22.8%	-18.0%
LW 12 OS	1,668	1,682	2,200	2,268	3,059	2,839	2,423	16,138	-26.6%	43.6%
9th Ave	7,618	8,548	9,698	10,445	10,395	9,680	7,835	64,218	-17.3%	0.2%
10th Ave Crossing @ 14	1,885	1,730	1,817	1,970	1,945	1,573	1,576	12,496	-44.4%	-27.5%
Total	101,438	107,292	123,154	132,930	138,849	116,903	96,581	817,147	-17.2%	-6.9%

*MoM and YoY variances are calculated using weekly averages and only include those locations that are Like-for-Like.

Total Movements - Average Daily Pedestrians
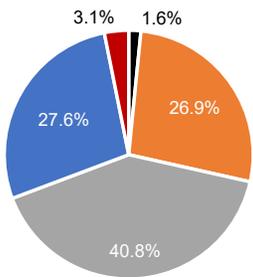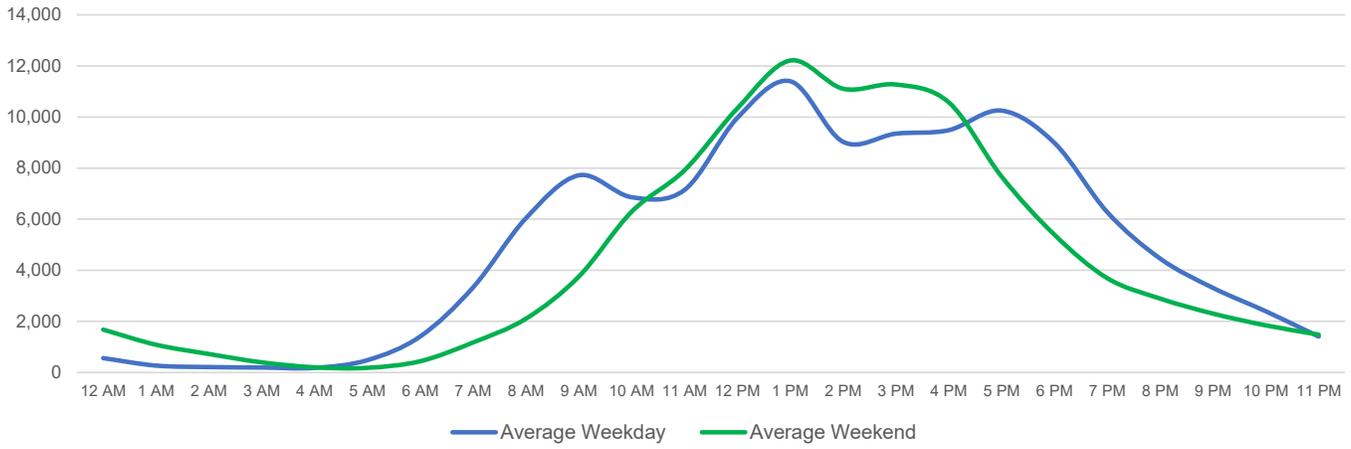
	Average Weekday	Month on Month %	Year on Year %
■ Early Morning	1,901	-32.6%	-3.6%
■ Morning	32,510	-0.7%	4.8%
■ Afternoon	49,234	-21.3%	2.3%
■ Evening	33,286	-4.8%	-0.5%
■ Late night	3,803	-21.8%	0.3%
Total	120,733	-12.5%	2.0%
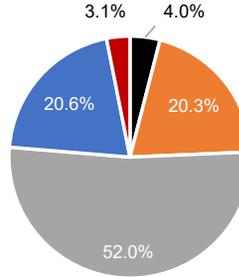
|	Average Weekend	Month on Month %	Year on Year %
■ Early Morning	4,266	-26.4%	-18.9%
■ Morning	21,687	-25.8%	-13.5%
■ Afternoon	55,510	-28.2%	-27.8%
■ Evening	21,952	-30.4%	-28.8%
■ Late night	3,328	-25.7%	-29.5%
Total	106,742	-28.0%	-25.2%

Day Parts are calculated using the following time periods:
Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

District Entry - Average Daily Pedestrians
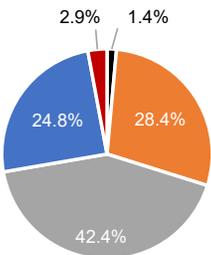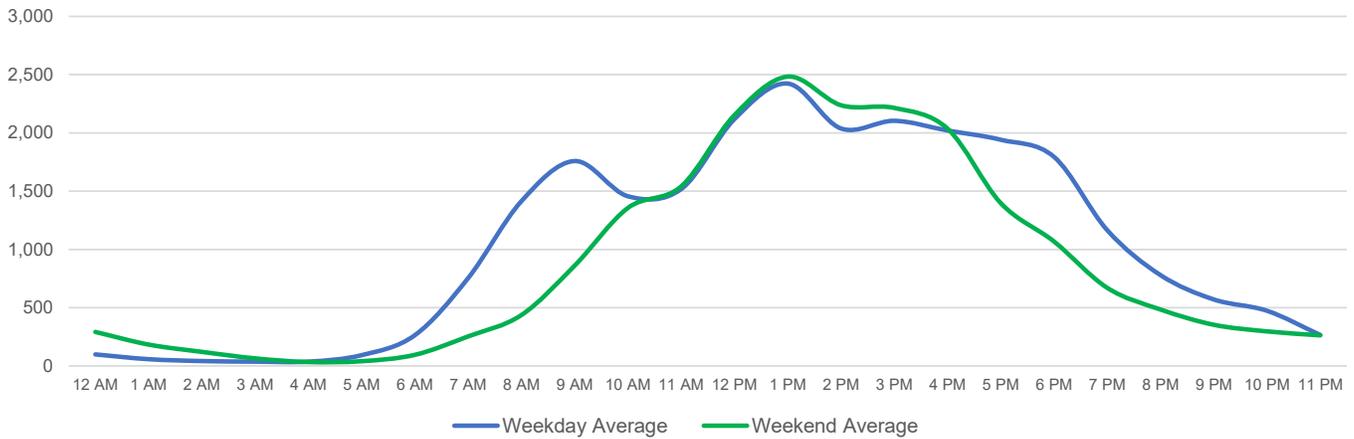
	Average Weekday	Month on Month %	Year on Year %
■ Early Morning	364	-24.9%	2.0%
■ Morning	7,163	1.5%	2.9%
■ Afternoon	10,704	-21.1%	7.0%
■ Evening	6,251	0.9%	3.0%
■ Late night	739	-18.2%	9.5%
Total	25,221	-10.6%	4.8%
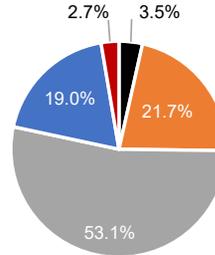
	Average Weekend	Month on Month %	Year on Year %
■ Early Morning	734	-22.9%	-12.4%
■ Morning	4,542	-27.3%	-9.0%
■ Afternoon	11,124	-31.9%	-23.5%
■ Evening	3,974	-27.7%	-27.3%
■ Late night	559	-31.8%	-23.3%
Total	20,933	-29.9%	-21.2%

Day Parts are calculated using the following time periods:
Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

Location Group - Average Daily Pedestrians
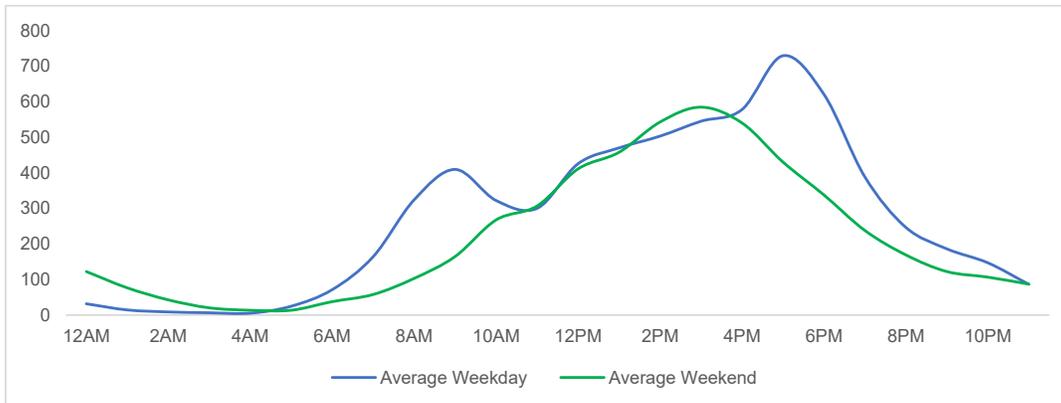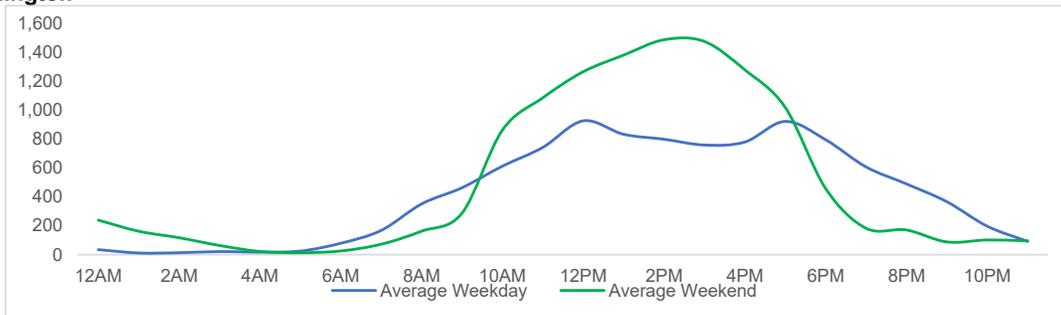
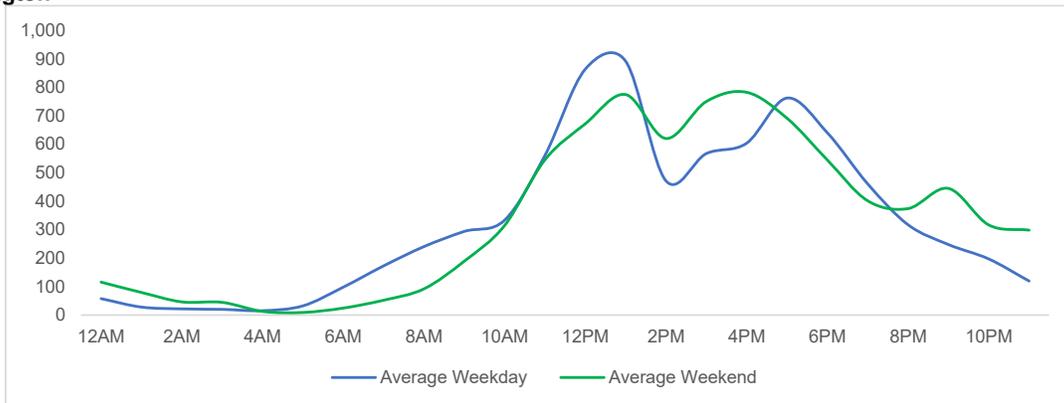## Gansevoort Plaza
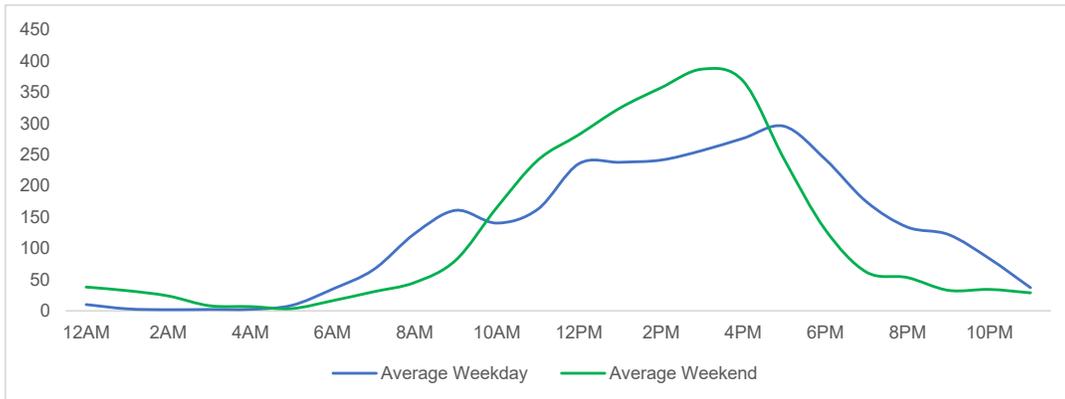
Chelsea Triangle
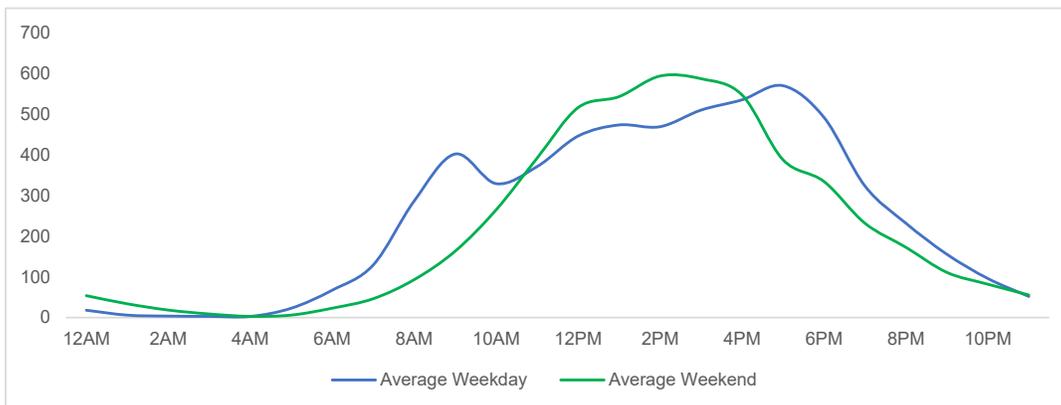
14th St Square

Gansevoort at Washington

Location Group - Average Daily Pedestrians (cont.)

W 14th St at Washington
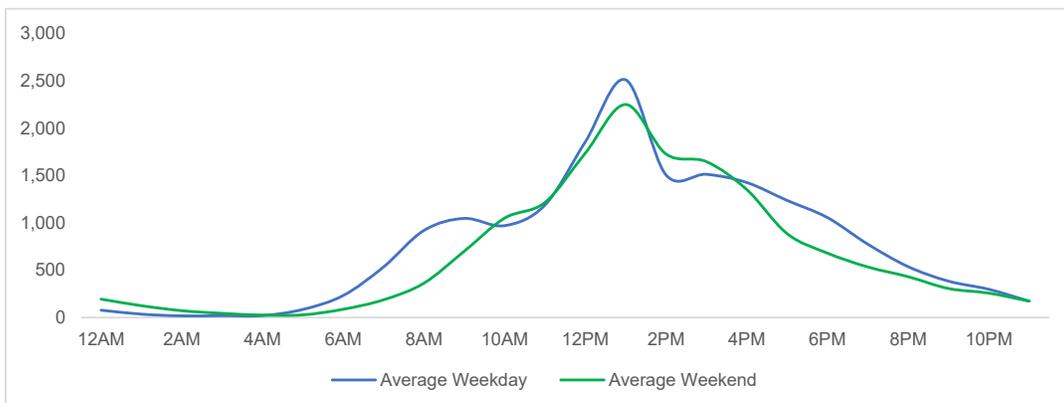

Average Weekday — Average Weekend

W 13th St at Gansevoort

Average Weekday — Average Weekend

W16th St at 9th Ave

Average Weekday — Average Weekend

W 14th St at 10th Ave

Average Weekday — Average Weekend

W 13th St at 10th Ave
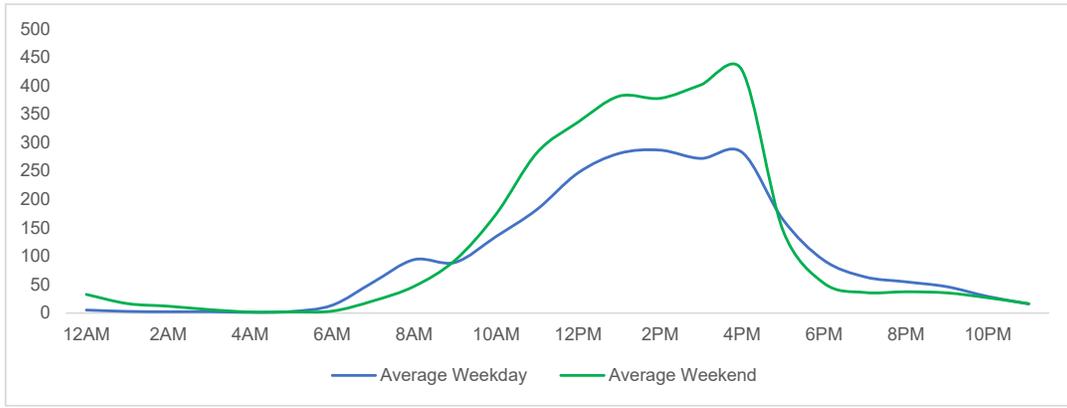
W 15th St at 8th Ave
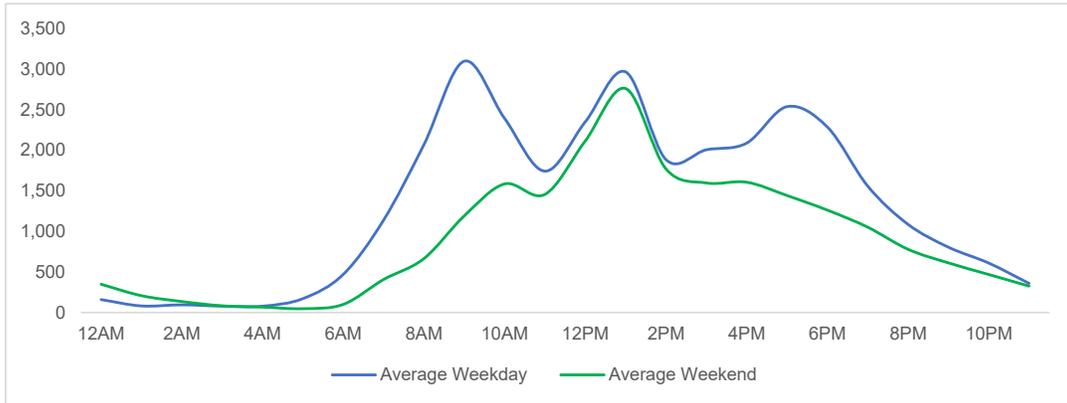
Gansevoort OS
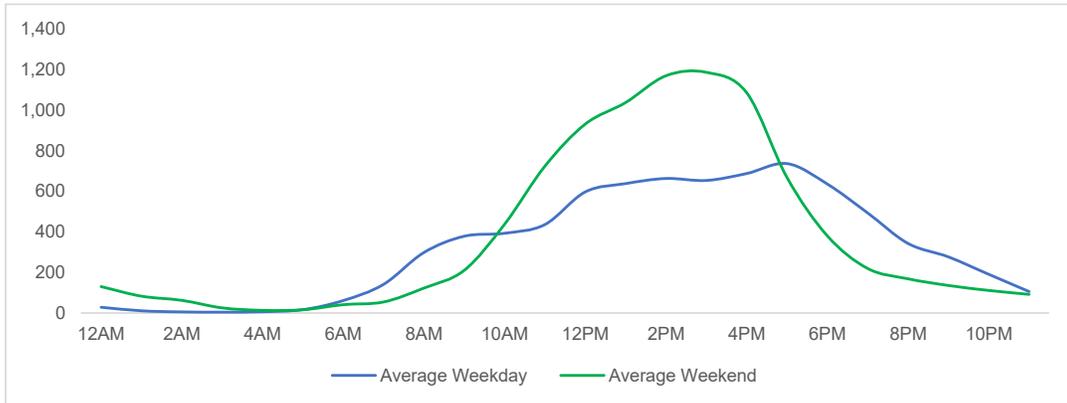
LW 12 OS
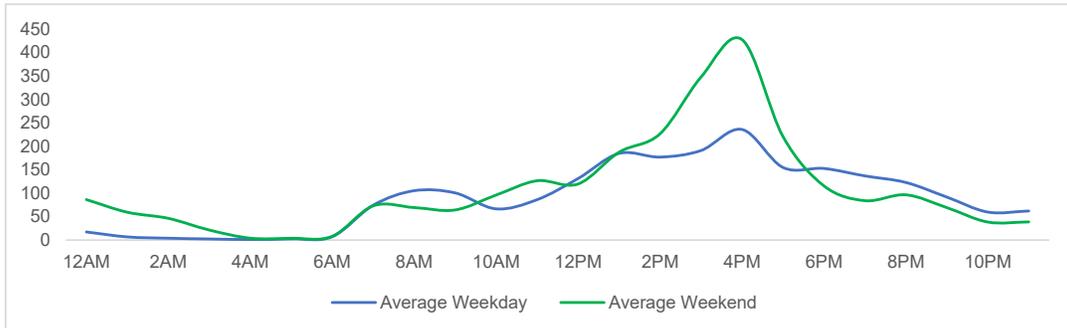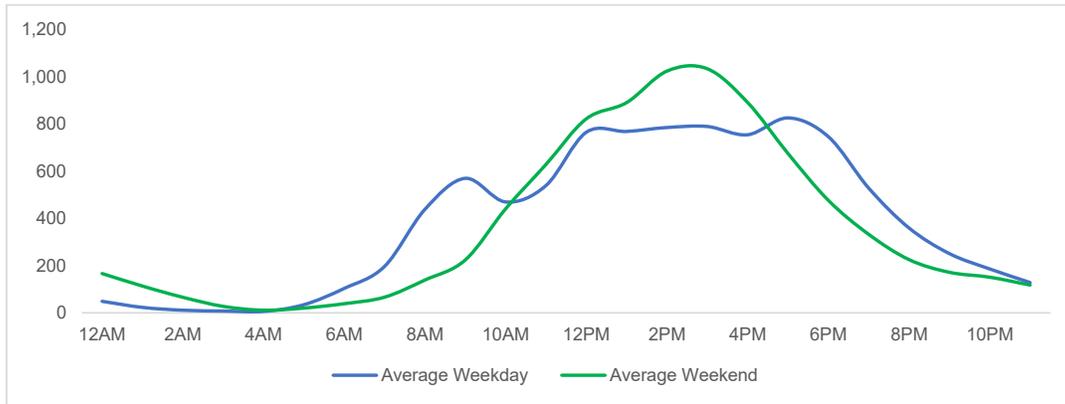
9th Ave

10th Ave Crossing @ 14
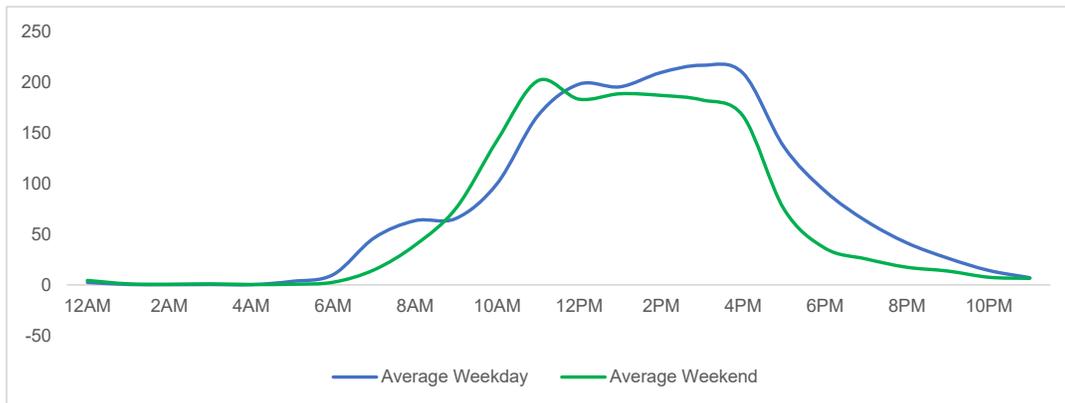
Weather

	Max Temp (F)	☀	☁	🌧
This Year	**53**	**12**	**13**	**1**
Last Year	**51.98**	**14**	**14**	**0**

*Note: Numbers shown above relate to number of days of each weather type.