

Monthly Visitor Report Meatpacking District

Weeks this month = 4

Weeks last month = 4

Arrivals by Zone

	This Month	Previous Month	MoM Change	MoM % Change	Last Year	YoY Change	YoY % Change
Total Movements	3,527,338	3,260,241	66,774	8.2%	3,974,049	-446,711	-11.2%
District Entry	721,168	671,890	12,320	7.3%	807,267	-86,099	-10.7%
Gansevoort Plaza	83,734	85,112	-345	-1.6%	106,195	-5,615	-21.2%
Chelsea Triangle	189,208	162,234	6,744	16.6%	189,098	28	0.1%
14th St Square	198,794	174,203	6,148	14.1%	173,710	6,271	14.4%
W 14th St at 10th Ave	23,132	21,330	451	8.4%	37,265	-3,533	-37.9%
US Downtown Index				4.8%			-4.4%
New York Index				2.4%			-4.7%

*MoM and YoY variances are calculated using weekly averages and only include Like-for-Like locations.

Key Stats

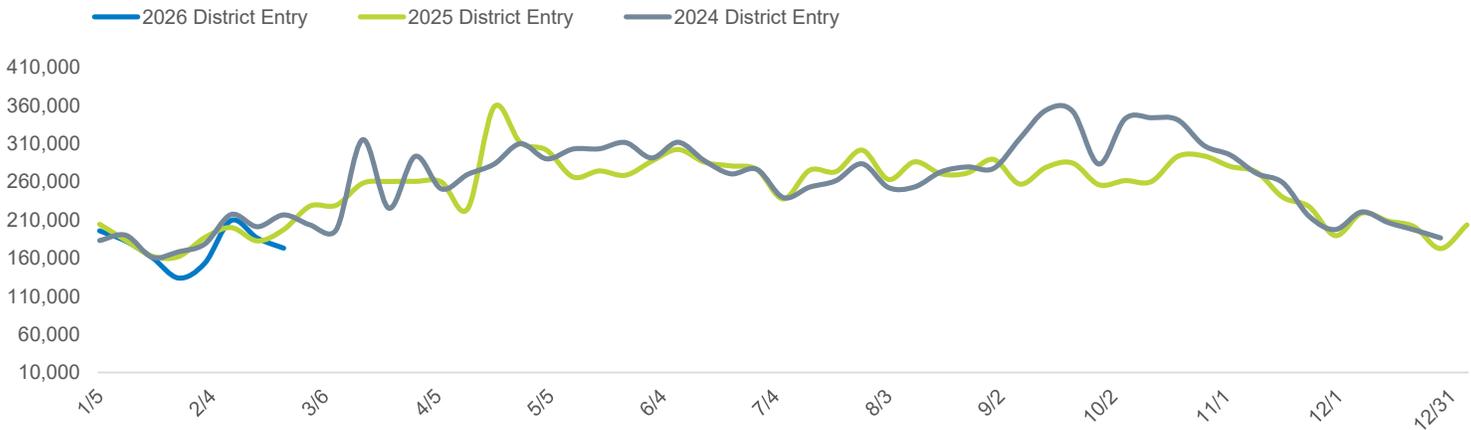
The busiest entry point in Meatpacking District this month was W16th St at 9th Ave with a total of 188,809 visits.

The busiest day at Meatpacking District Entry this month was Saturday and the busiest hour this month was 3 PM on Saturday.

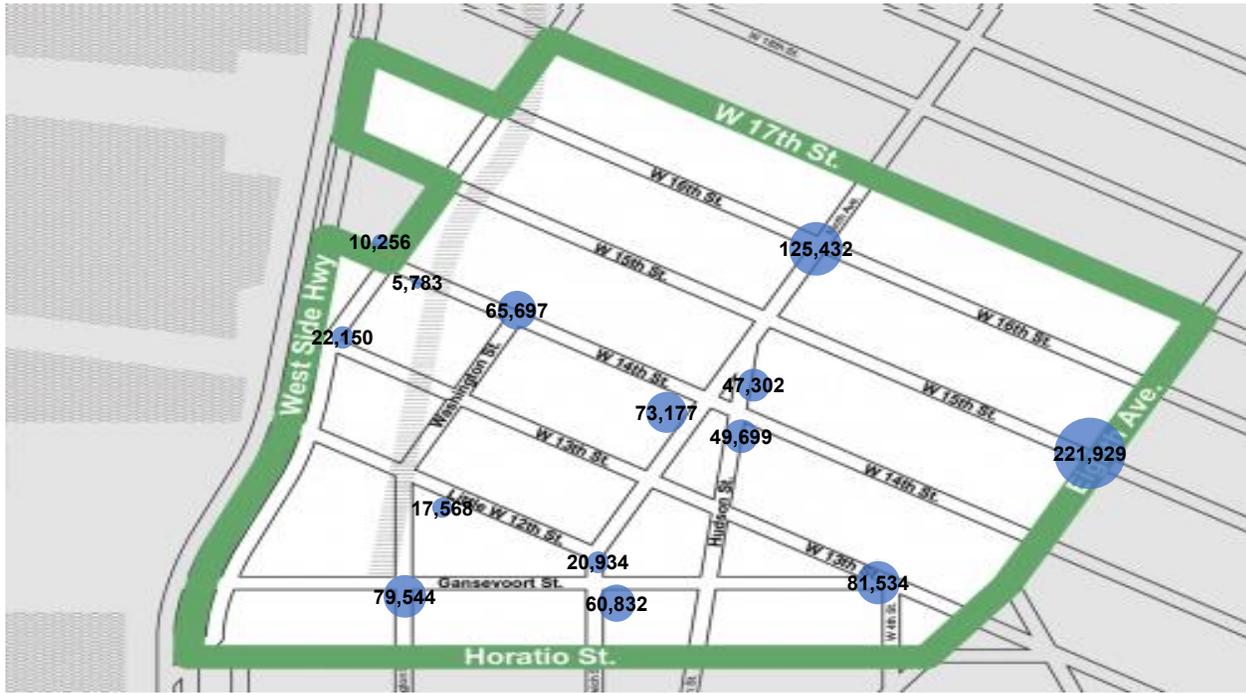
District Entry - Average Daily Pedestrians

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
This month	18,507	23,185	23,847	29,197	28,827	34,109	22,620	180,292
Previous month	21,975	22,791	25,881	28,156	27,304	23,620	18,246	167,973
Last Year	25,480	27,803	28,344	25,822	33,609	37,088	23,671	201,817
Month on month variance (LFL)	-3,468	394	-2,035	1,042	1,523	10,490	4,374	12,320
Month on month % (LFL)	-15.8%	1.7%	-7.9%	3.7%	5.6%	44.4%	24.0%	7.3%
Year on year variance (LFL)	-6,973	-4,618	-4,498	3,375	-4,782	-2,979	-1,051	-21,525
Year on year % (LFL)	-27.4%	-16.6%	-15.9%	13.1%	-14.2%	-8.0%	-4.4%	-10.7%

District Entry Annual Trend - Weekly Totals



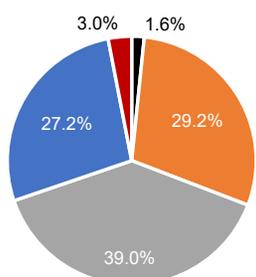
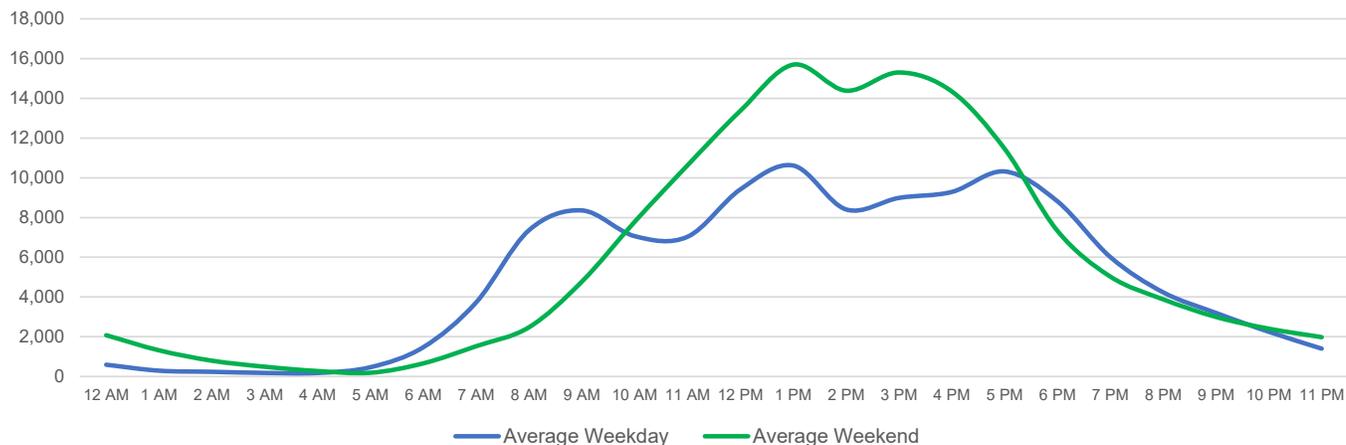
Average Weekly Pedestrians by Location Group



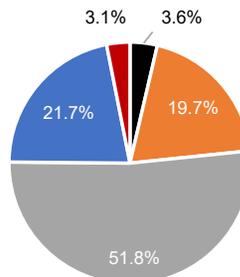
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	2,059	2,266	2,603	2,978	3,616	4,630	2,783	20,934	-1.6%	-21.2%
Chelsea Triangle	4,682	6,202	6,258	6,948	8,007	9,825	5,380	47,302	16.6%	0.1%
14th St Square	5,246	7,423	7,549	8,176	7,793	8,383	5,129	49,699	14.1%	14.4%
Gansevoort at Washington	7,953	7,178	9,232	10,328	15,079	17,417	12,358	79,544	6.4%	-20.6%
W 14th St at Washington	6,879	8,578	8,497	10,136	9,609	13,713	8,286	65,697	20.7%	19.2%
W 13th St at Gansevoort	8,006	9,647	10,130	12,426	14,840	15,907	10,579	81,534	4.5%	-11.6%
W 16th St at 9th Ave	12,908	15,862	16,613	19,868	17,972	24,357	17,853	125,432	0.9%	-9.7%
W 14th St at 10th Ave	494	569	652	839	719	1,735	776	5,783	8.4%	-37.9%
W 13th St at 10th Ave	1,973	2,150	2,234	2,880	3,137	6,339	3,438	22,150	22.7%	-16.8%
W 15th St at 8th Ave	24,016	33,410	33,051	41,888	35,168	29,636	24,761	221,929	8.4%	-18.2%
Gansevoort OS	5,646	6,030	7,208	8,275	10,257	14,483	8,932	60,832	6.3%	-19.0%
LW 12 OS	2,252	1,522	2,119	1,924	2,033	4,844	2,874	17,568	8.9%	29.7%
9th Ave	7,554	10,046	10,187	10,994	11,212	14,584	8,600	73,177	14.0%	2.5%
10th Ave Crossing @ 14	848	1,024	806	1,641	1,198	3,043	1,695	10,256	-17.9%	-54.2%
Total	90,515	111,906	117,137	139,300	140,640	168,895	113,443	881,835	8.2%	-11.2%

*MoM and YoY variances are calculated using weekly averages and only include those locations that are Like-for-Like.

Total Movements - Average Daily Pedestrians



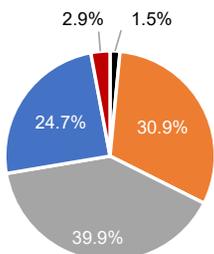
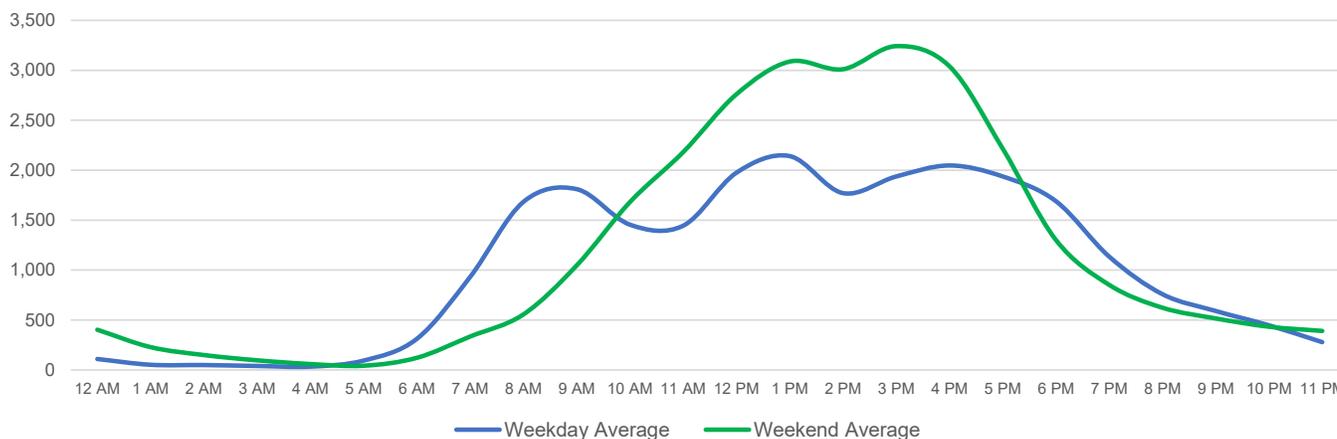
	Average Weekday	Month on Month %	Year on Year %
Early Morning	1,942	2.2%	-9.7%
Morning	35,011	7.7%	-11.4%
Afternoon	46,715	-5.1%	-13.2%
Evening	32,583	-2.1%	-13.9%
Late night	3,650	-4.0%	-11.0%
Total	119,899	-0.7%	-12.7%



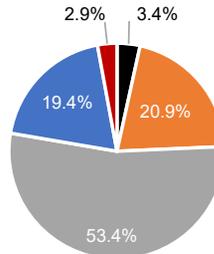
	Average Weekend	Month on Month %	Year on Year %
Early Morning	5,137	20.8%	-4.4%
Morning	27,843	28.1%	-7.3%
Afternoon	73,101	31.6%	-11.3%
Evening	30,703	44.6%	-2.5%
Late night	4,384	48.7%	11.8%
Total	141,169	33.6%	-7.9%

Day Parts are calculated using the following time periods:
 Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

District Entry - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	376	3.2%	-3.0%
Morning	7,634	6.6%	-10.1%
Afternoon	9,869	-7.8%	-14.7%
Evening	6,109	-2.3%	-12.9%
Late night	725	-1.9%	-3.9%
Total	24,713	-2.0%	-12.4%



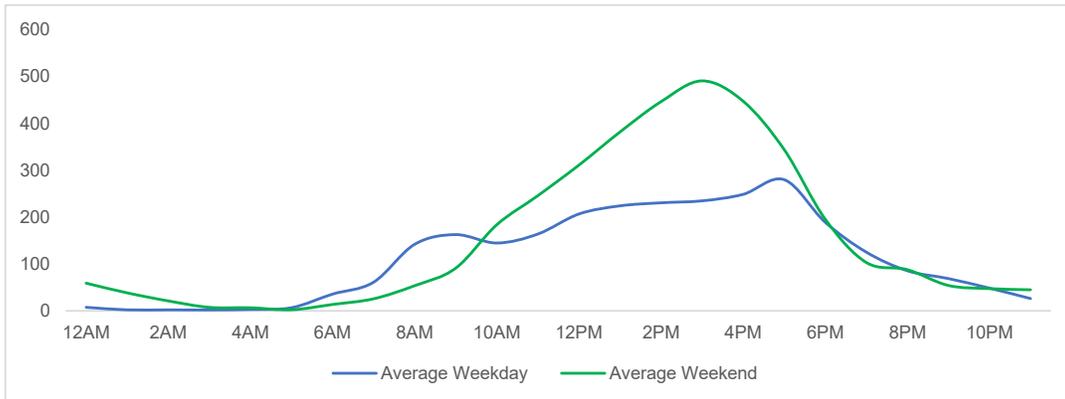
	Average Weekend	Month on Month %	Year on Year %
Early Morning	976	33.0%	-1.3%
Morning	5,918	30.3%	-7.4%
Afternoon	15,142	36.1%	-7.5%
Evening	5,506	38.6%	-6.4%
Late night	823	47.3%	11.0%
Total	28,364	35.5%	-6.6%

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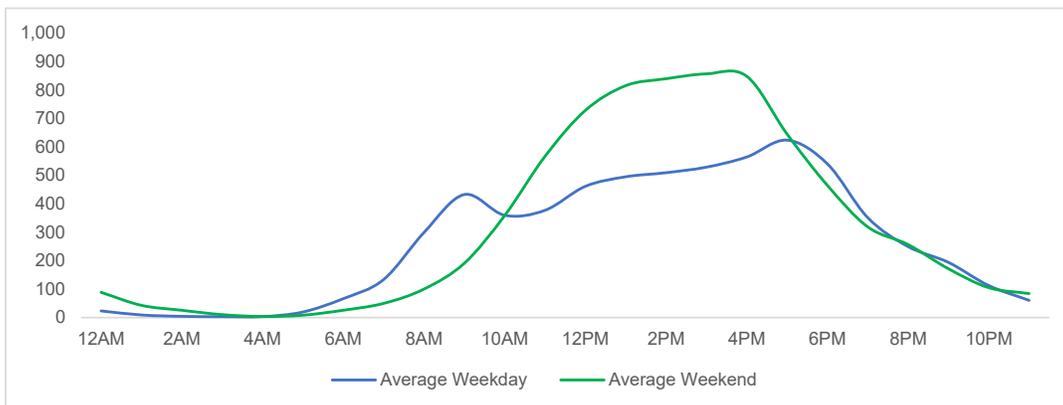


Location Group - Average Daily Pedestrians

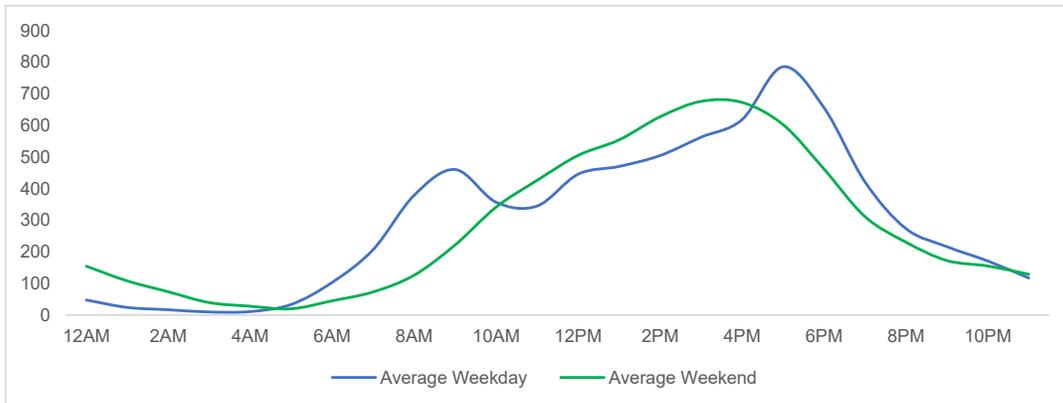
Gansevoort Plaza



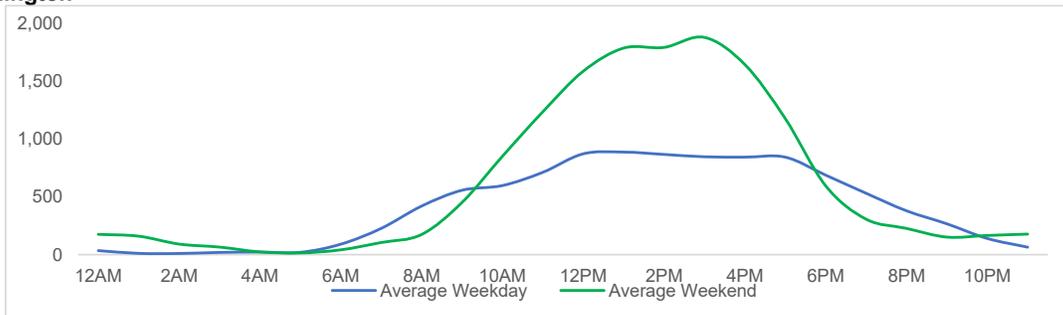
Chelsea Triangle



14th St Square

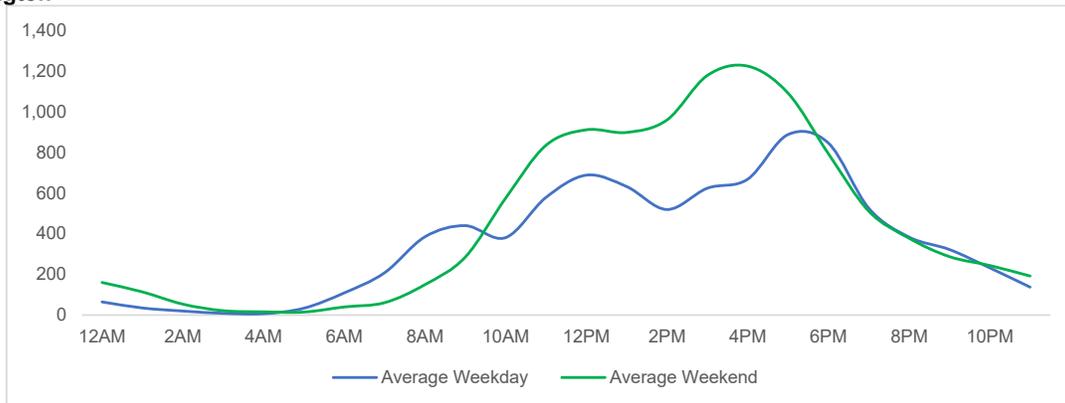


Gansevoort at Washington

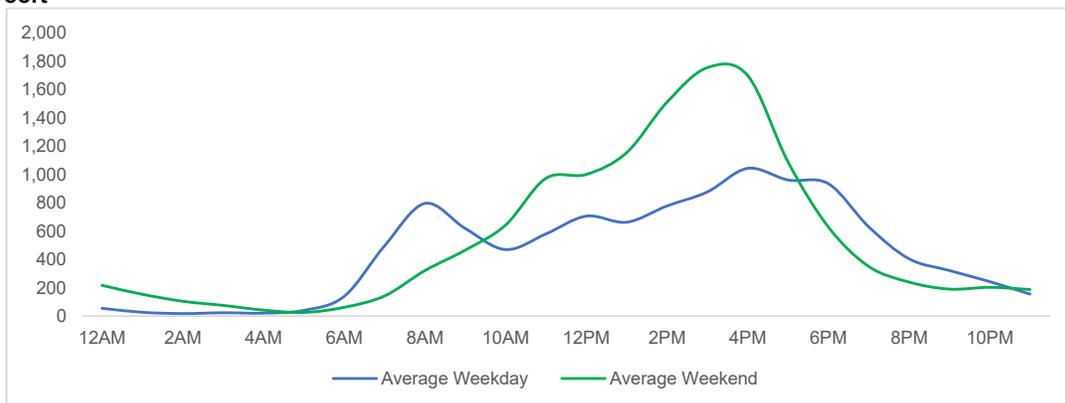


Location Group - Average Daily Pedestrians (cont.)

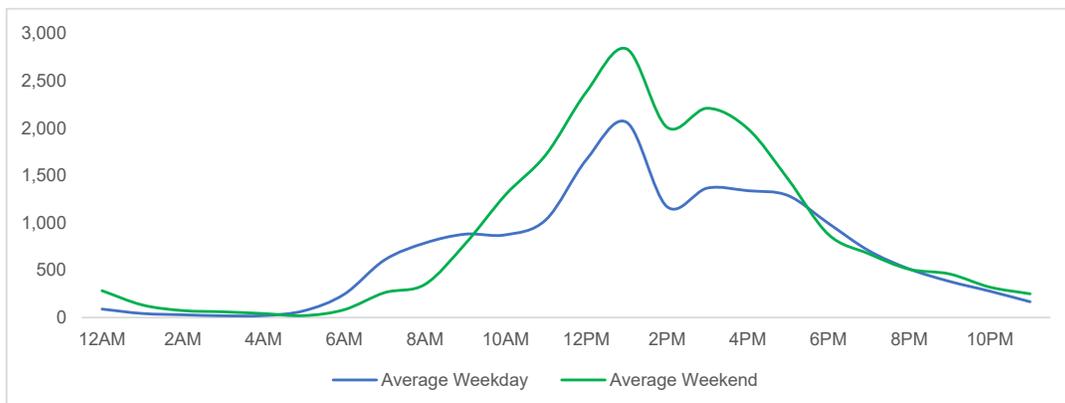
W 14th St at Washington



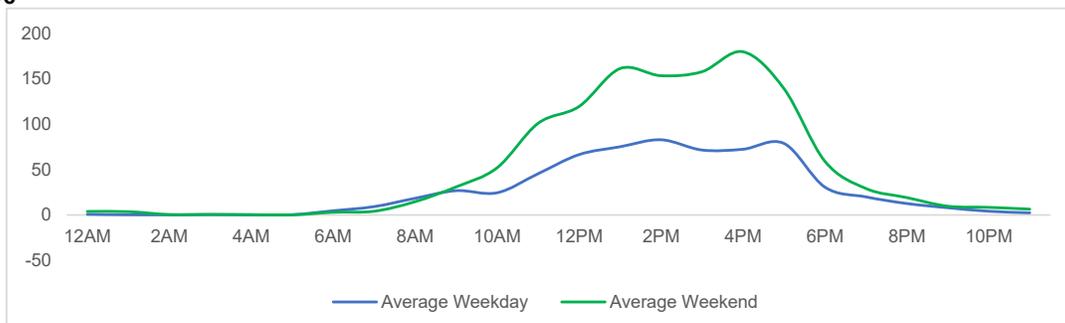
W 13th St at Gansevoort



W16th St at 9th Ave

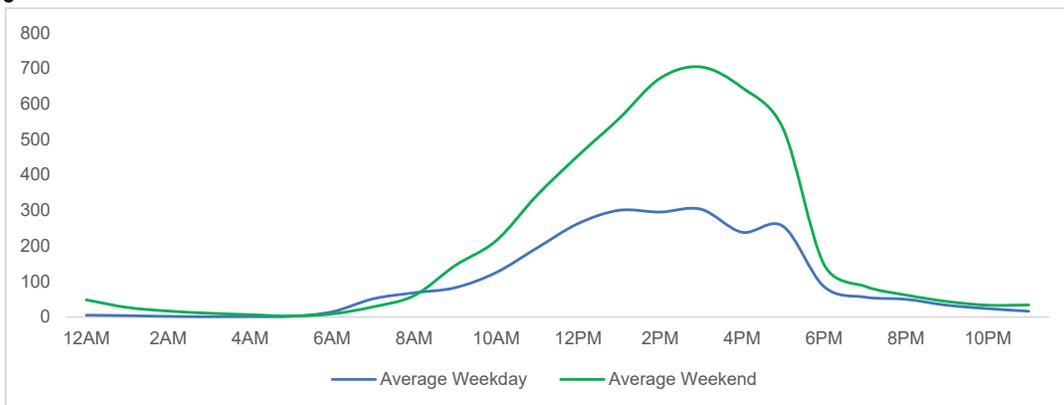


W 14th St at 10th Ave

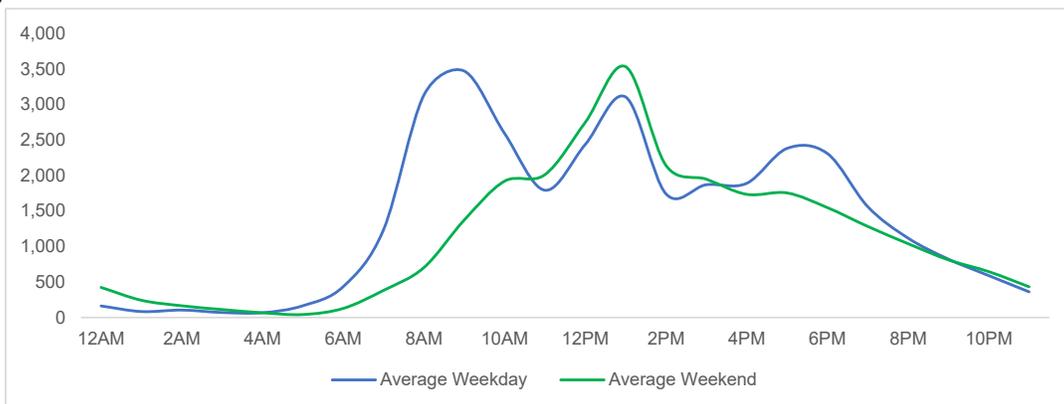


Location Group - Average Daily Pedestrians (cont.)

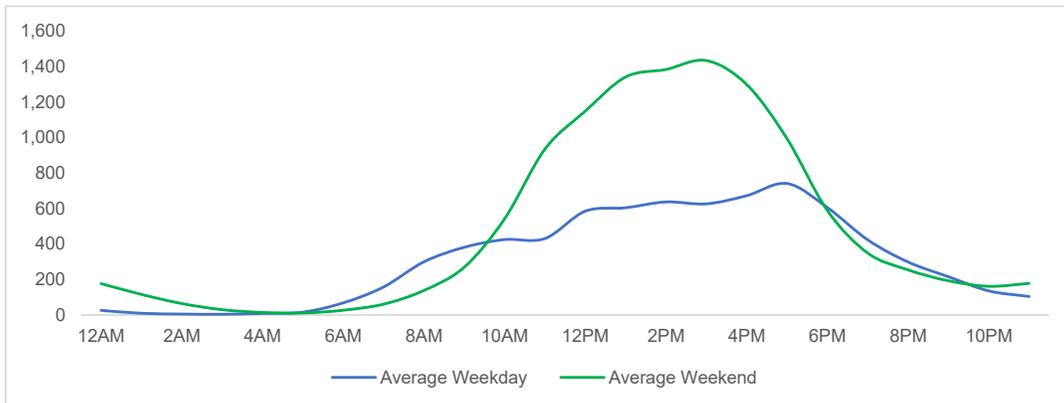
W 13th St at 10th Ave



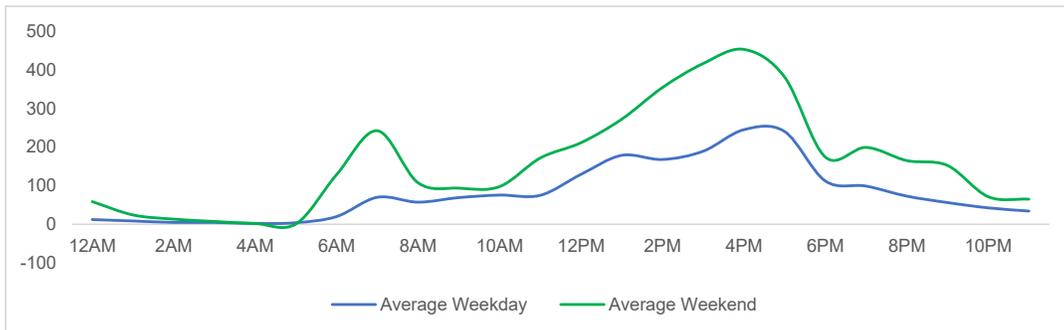
W 15th St at 8th Ave



Gansevoort OS

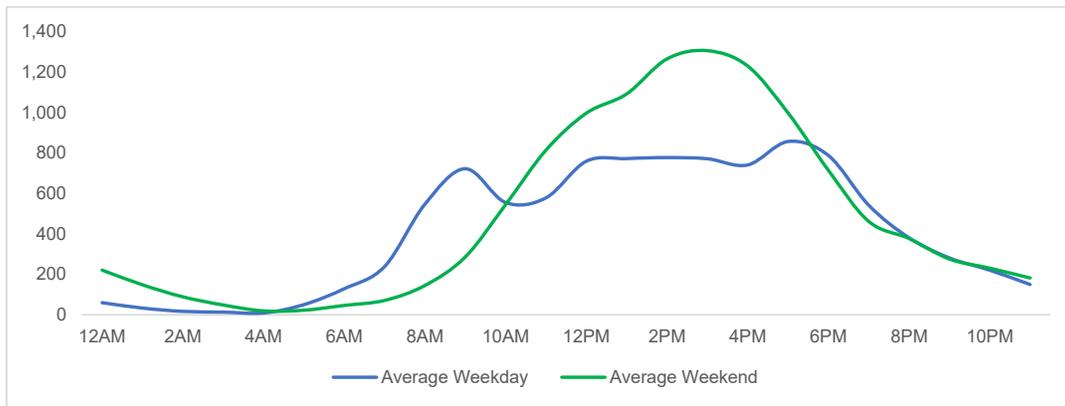


LW 12 OS

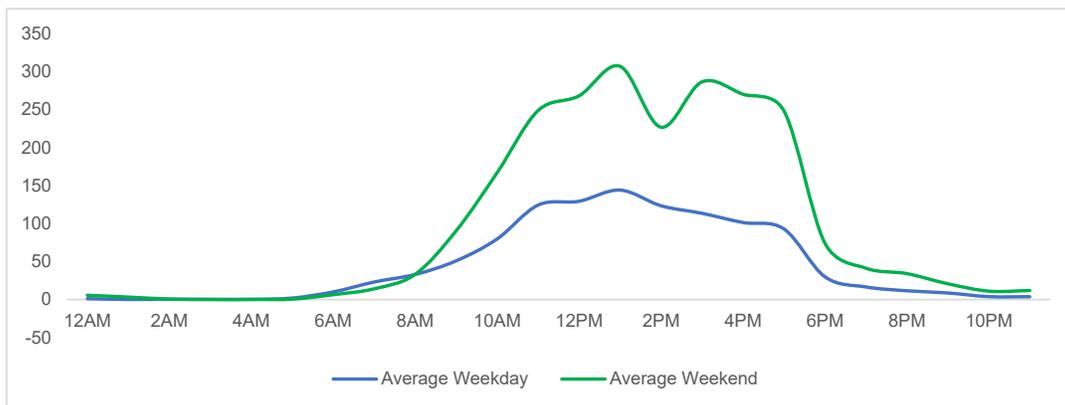


Location Group - Average Daily Pedestrians (cont.)

9th Ave



10th Ave Crossing @ 14



Weather

	Max Temp (F)			
This Year	54	8	18	0
Last Year	62.24	12	16	0

*Note: Numbers shown above relate to number of days of each weather type.