

Monthly Visitor Report Meatpacking District

Weeks this month = 4

Weeks last month = 5

Arrivals by Zone

	This Month	Previous Month	MoM Change	MoM % Change	Last Year	YoY Change	YoY % Change
Total Movements	5,070,705	6,234,708	20,735	1.7%	6,151,673	-1,080,968	-17.6%
District Entry	1,021,540	1,249,402	5,505	2.2%	1,194,727	-173,187	-14.5%
Gansevoort Plaza	154,091	206,000	-2,677	-6.5%	155,512	-355	-0.9%
Chelsea Triangle	267,501	311,793	4,517	7.2%	288,954	-5,363	-7.4%
14th St Square	271,789	308,978	6,152	10.0%	260,910	2,720	4.2%
W 14th St at 10th Ave	46,847	62,455	-779	-6.2%	75,192	-7,086	-37.7%
US Downtown Index				8.4%			-3.3%
New York Index				7.4%			-2.5%

*MoM and YoY variances are calculated using weekly averages and only include Like-for-Like locations.

Key Stats

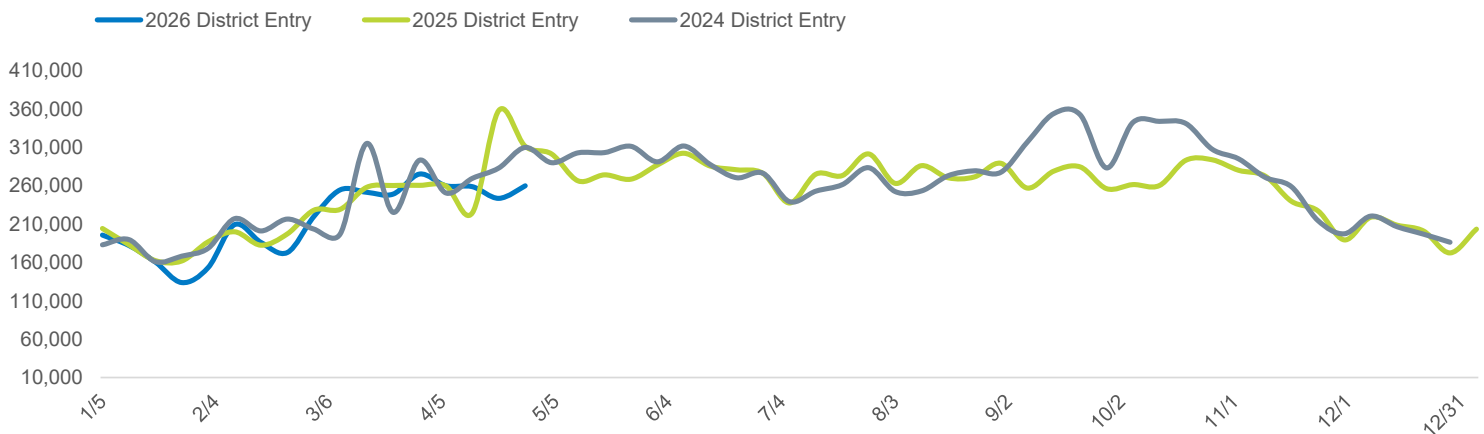
The busiest entry point in Meatpacking District this month was W16th St at 9th Ave with a total of 222,438 visits.

The busiest day at Meatpacking District Entry this month was Friday and the busiest hour this month was 4 PM on Saturday.

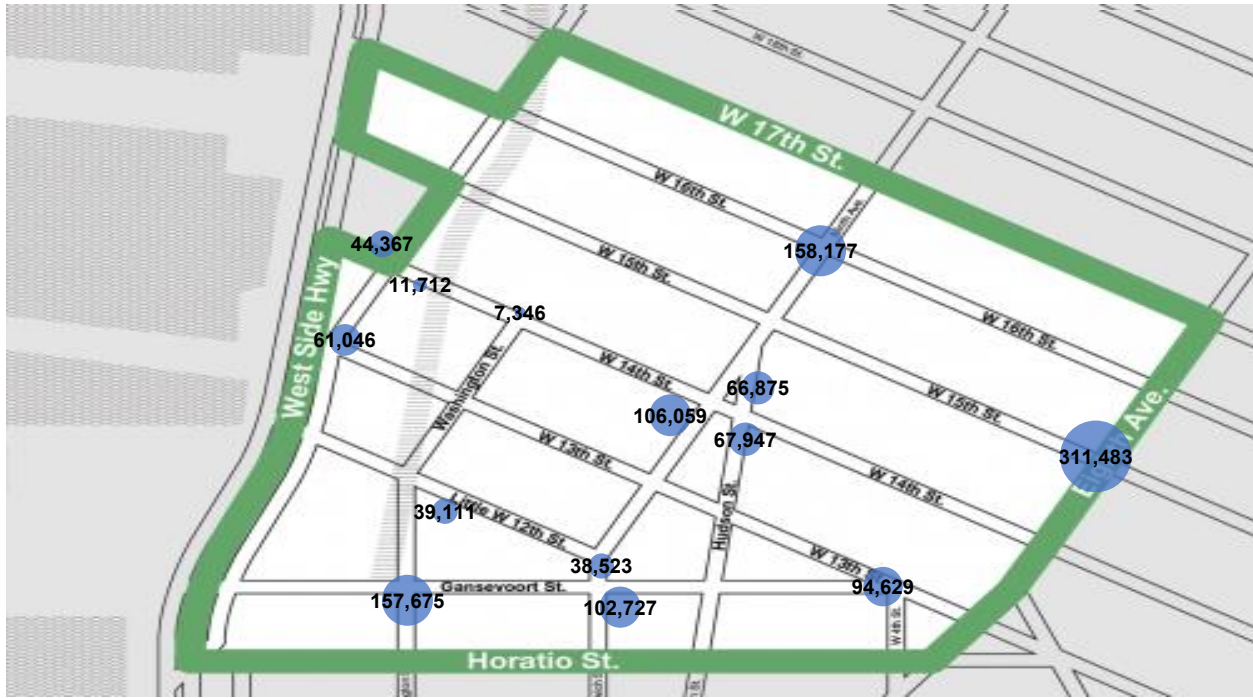
District Entry - Average Daily Pedestrians

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
This month	32,543	36,156	36,424	39,023	41,978	37,547	31,715	255,385
Previous month	29,650	34,458	34,696	32,385	40,770	43,190	34,732	249,880
Last Year	36,968	44,552	42,427	42,972	46,116	44,498	41,150	298,682
Month on month variance (LFL)	2,892	1,698	1,729	6,638	1,208	-5,643	-3,017	5,505
Month on month % (LFL)	9.8%	4.9%	5.0%	20.5%	3.0%	-13.1%	-8.7%	2.2%
Year on year variance (LFL)	-4,425	-8,396	-6,002	-3,949	-4,139	-6,951	-9,435	-43,297
Year on year % (LFL)	-12.0%	-18.8%	-14.1%	-9.2%	-9.0%	-15.6%	-22.9%	-14.5%

District Entry Annual Trend - Weekly Totals



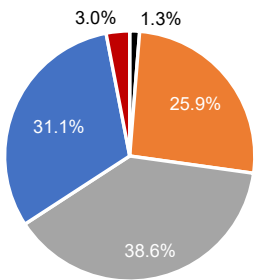
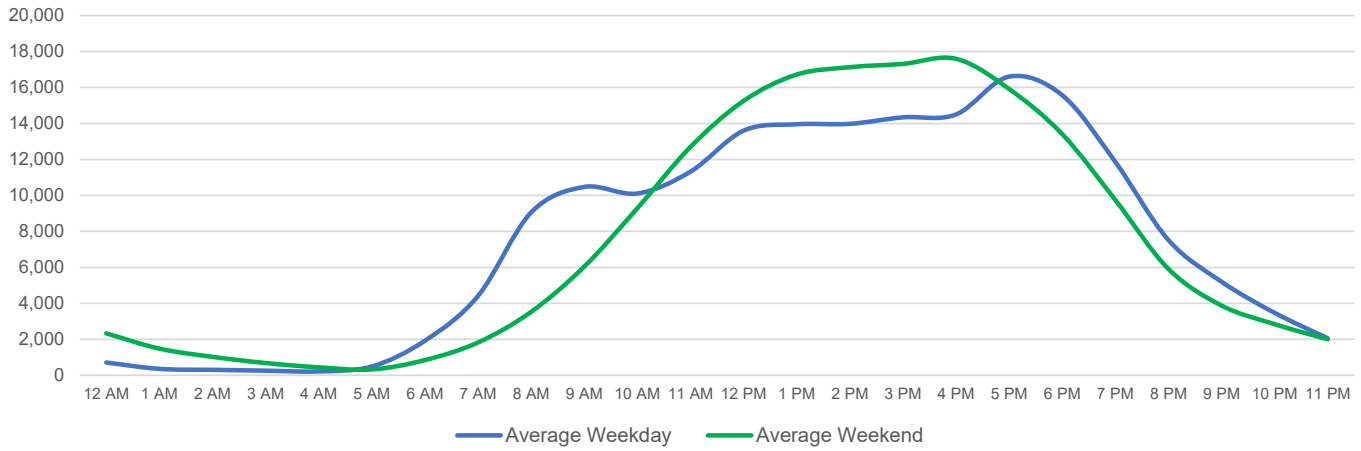
Average Weekly Pedestrians by Location Group



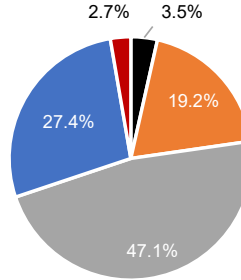
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	4,841	4,165	4,801	4,860	7,706	6,548	5,602	38,523	-6.5%	-0.9%
Chelsea Triangle	8,585	8,890	9,299	9,495	10,659	10,878	9,071	66,875	7.2%	-7.4%
14th St Square	8,946	9,572	9,698	10,519	11,010	9,718	8,485	67,947	10.0%	4.2%
Gansevoort at Washington	19,501	17,435	18,670	20,204	32,313	27,117	22,437	157,675	18.0%	-18.2%
W 14th St at Washington	2,710	2,673	1,963	0	0	0	0	7,346	-91.2%	-92.9%
W 13th St at Gansevoort	11,619	12,761	14,651	15,607	16,721	12,372	10,897	94,629	-5.3%	-11.2%
W 16th St at 9th Ave	20,110	21,628	22,250	24,252	24,409	25,005	20,524	158,177	-9.4%	-28.2%
W 14th St at 10th Ave	1,358	1,408	1,712	1,723	1,779	2,062	1,672	11,712	-6.2%	-37.7%
W 13th St at 10th Ave	7,122	7,220	7,718	8,709	11,762	10,112	8,404	61,046	24.7%	-16.0%
W 15th St at 8th Ave	41,960	49,310	46,284	49,502	51,581	40,702	32,145	311,483	14.2%	-9.7%
Gansevoort OS	11,641	10,898	12,825	13,690	19,354	18,387	15,934	102,727	7.7%	-7.3%
LW 12 OS	4,876	4,919	4,633	5,724	6,590	7,053	5,317	39,111	26.1%	29.4%
9th Ave	12,647	13,174	13,469	16,071	18,863	17,515	14,321	106,059	13.0%	-9.4%
10th Ave Crossing @ 14	5,683	5,583	5,519	6,237	7,227	7,312	6,807	44,367	26.5%	0.5%
Total	161,597	169,635	173,490	186,589	219,970	194,779	161,616	1,267,676	1.7%	-17.6%

*MoM and YoY variances are calculated using weekly averages and only include those locations that are Like-for-Like.

Total Movements - Average Daily Pedestrians



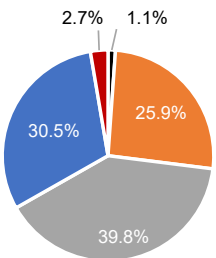
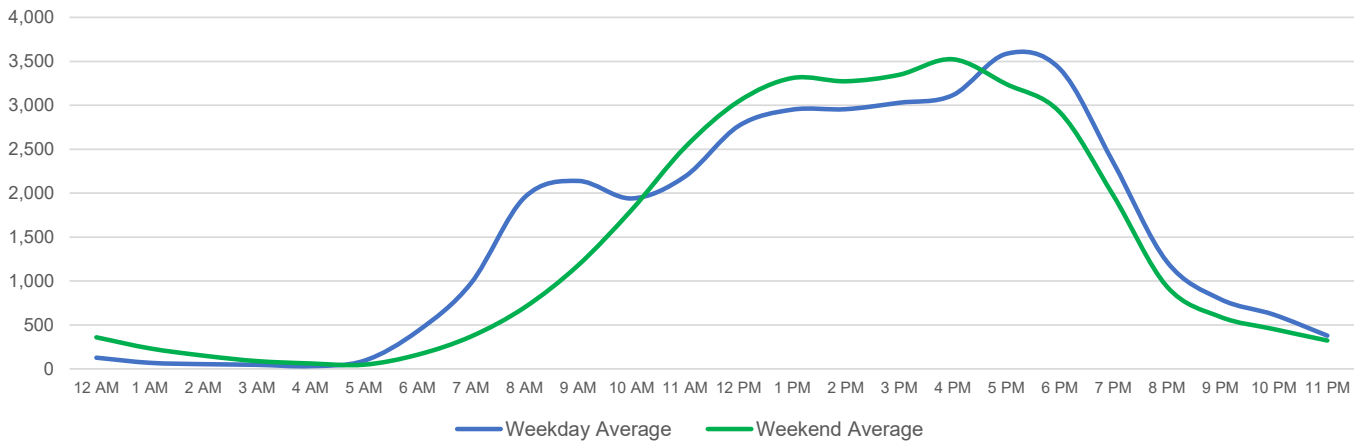
	Average Weekday	Month on Month %	Year on Year %
Early Morning	2,318	-3.5%	-26.0%
Morning	47,272	8.4%	-14.5%
Afternoon	70,375	7.9%	-16.9%
Evening	56,766	5.6%	-16.2%
Late night	5,524	8.8%	-18.6%
Total	182,256	7.1%	-16.3%



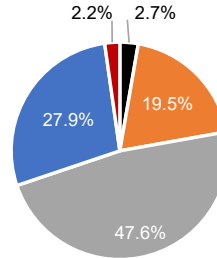
	Average Weekend	Month on Month %	Year on Year %
Early Morning	6,274	15.2%	-24.6%
Morning	34,208	-2.3%	-17.4%
Afternoon	84,007	-16.1%	-22.2%
Evening	48,871	-7.2%	-19.5%
Late night	4,838	-1.1%	-22.7%
Total	178,198	-10.1%	-20.7%

Day Parts are calculated using the following time periods:
 Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

District Entry - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	422	1.9%	-21.4%
Morning	9,625	3.9%	-11.3%
Afternoon	14,813	7.5%	-13.3%
Evening	11,367	13.4%	-12.1%
Late night	996	9.4%	-17.0%
Total	37,225	8.2%	-12.6%

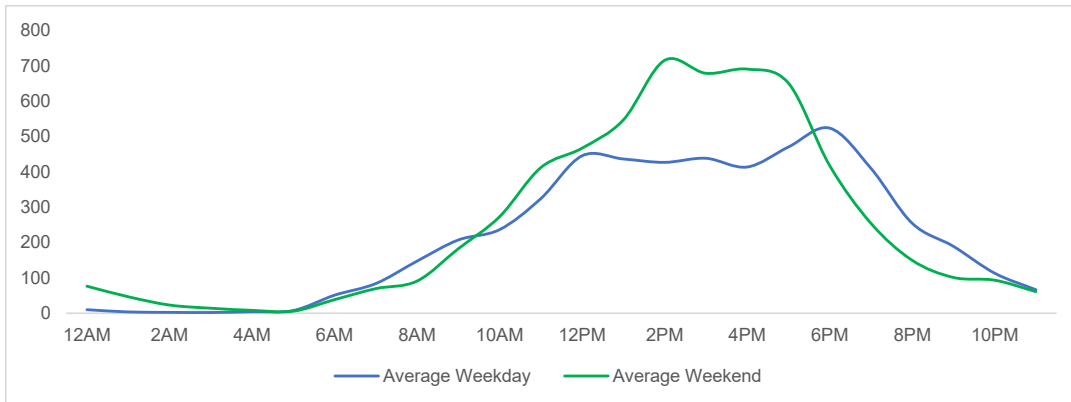


	Average Weekend	Month on Month %	Year on Year %
Early Morning	944	-0.1%	-28.1%
Morning	6,741	-4.9%	-16.0%
Afternoon	16,498	-17.4%	-20.7%
Evening	9,672	-4.6%	-16.9%
Late night	776	-4.6%	-25.0%
Total	34,631	-11.1%	-19.1%

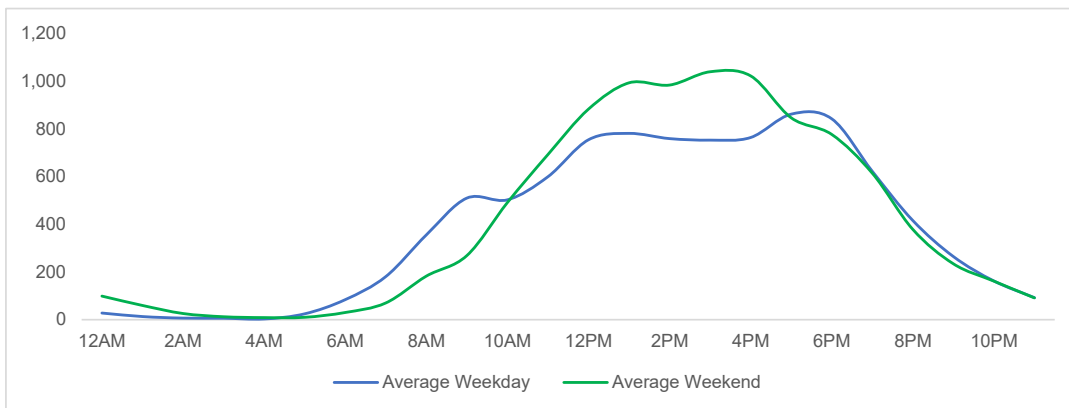
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Location Group - Average Daily Pedestrians

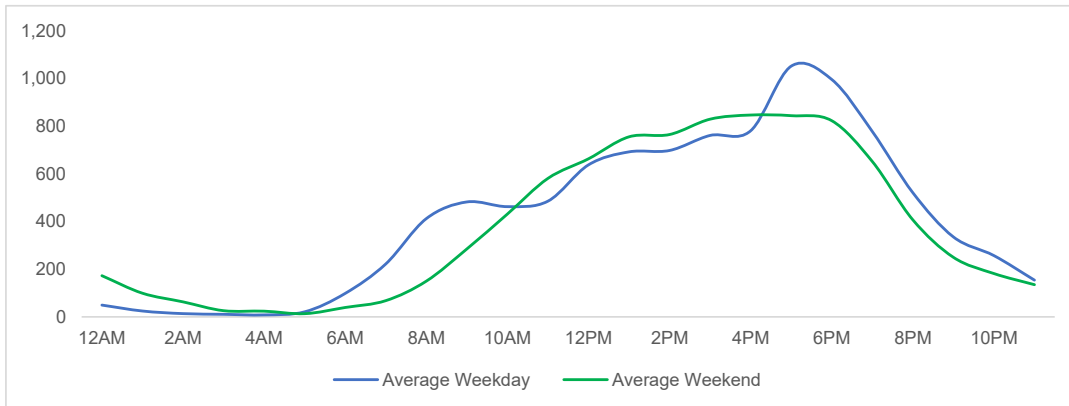
Gansevoort Plaza



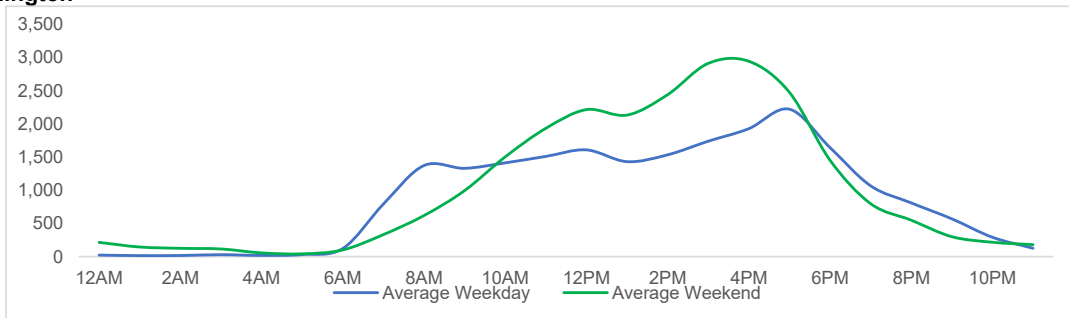
Chelsea Triangle



14th St Square

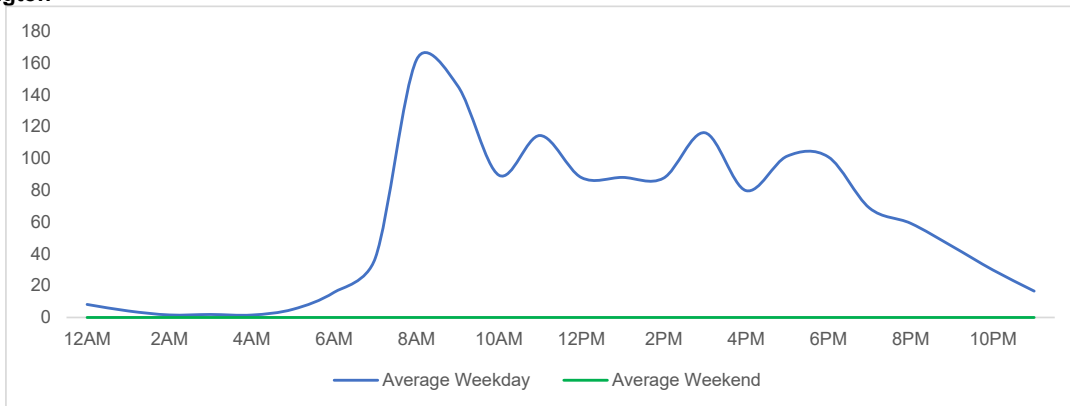


Gansevoort at Washington

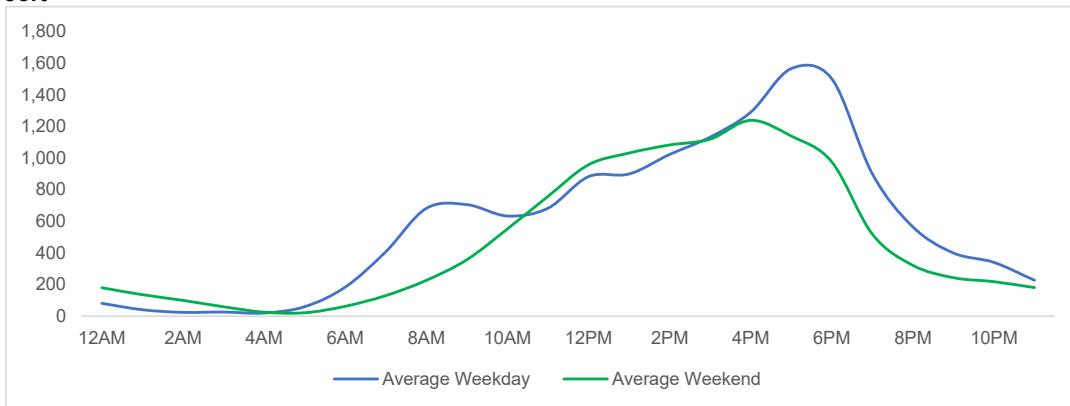


Location Group - Average Daily Pedestrians (cont.)

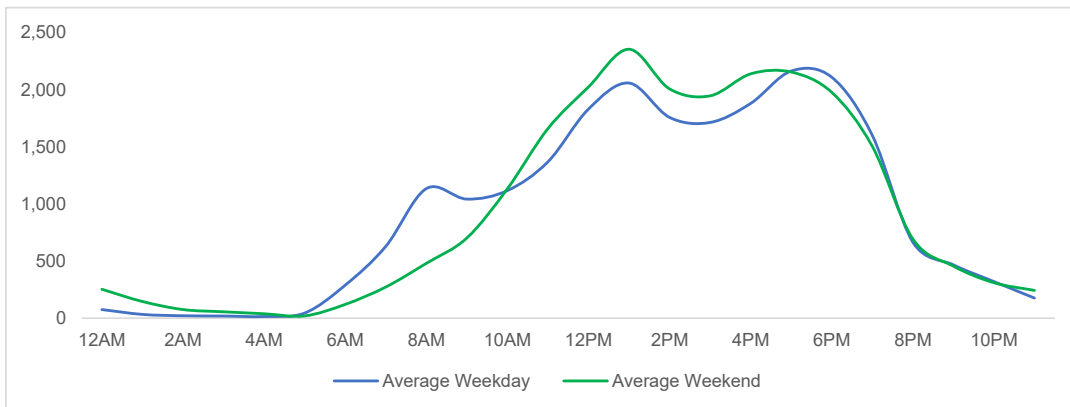
W 14th St at Washington



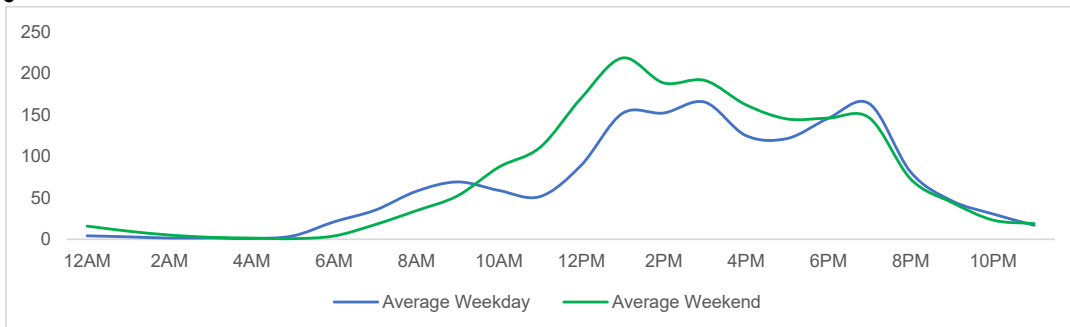
W 13th St at Gansevoort



W16th St at 9th Ave

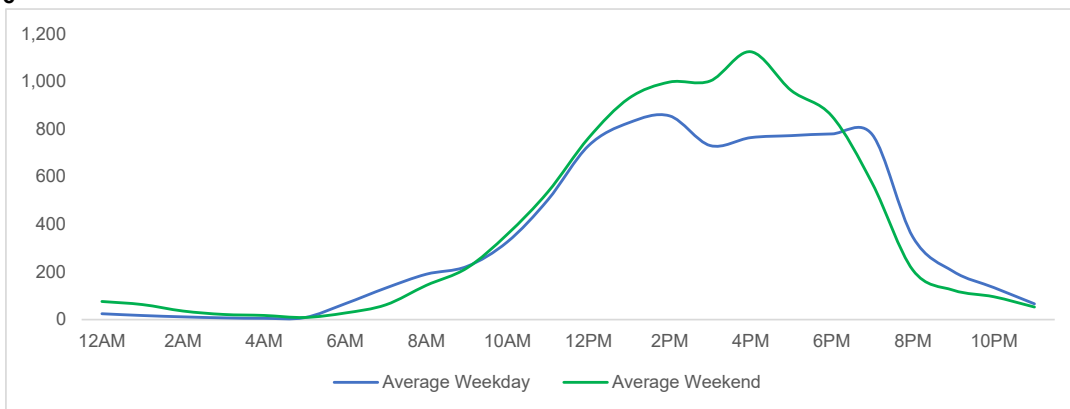


W 14th St at 10th Ave

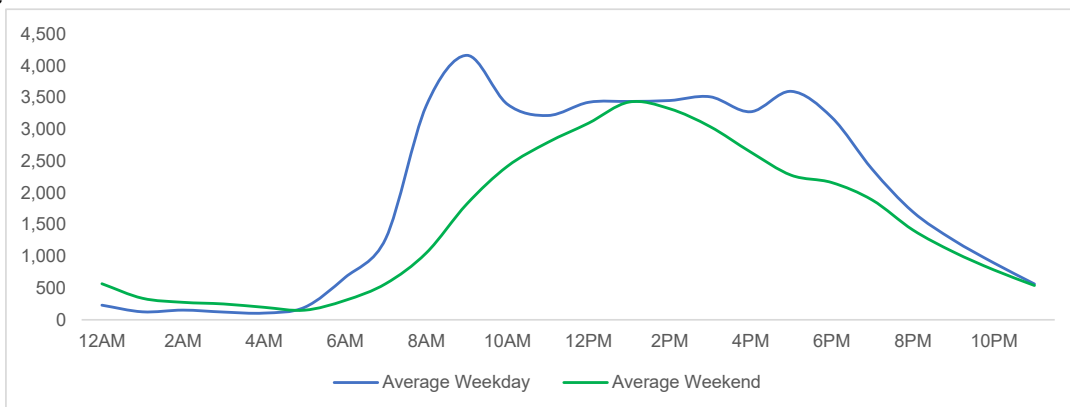


Location Group - Average Daily Pedestrians (cont.)

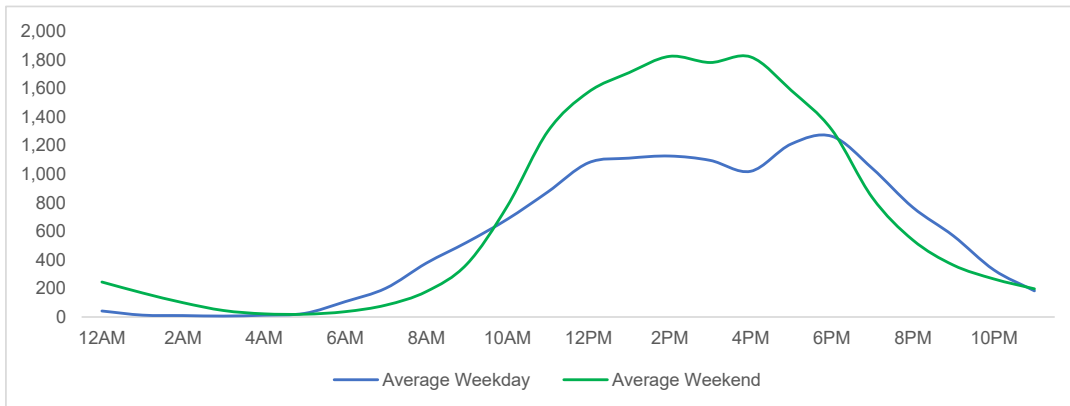
W 13th St at 10th Ave



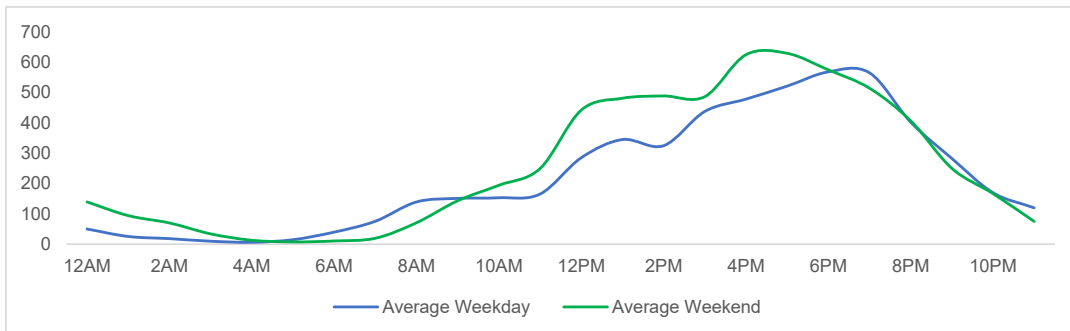
W 15th St at 8th Ave



Gansevoort OS

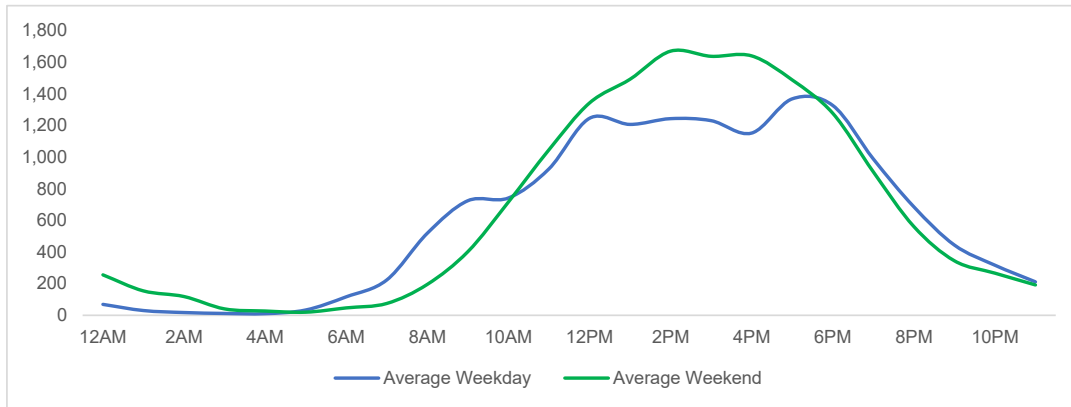


LW 12 OS

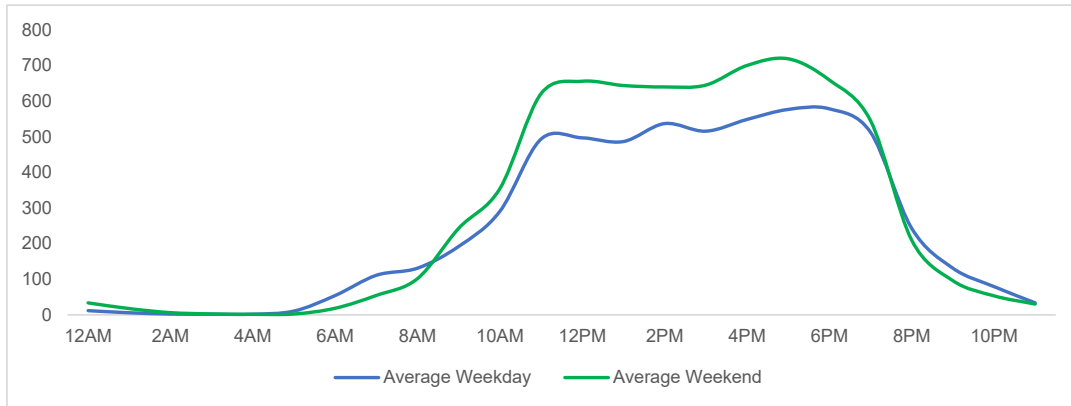


Location Group - Average Daily Pedestrians (cont.)




9th Ave



10th Ave Crossing @ 14



Weather

	Max Temp (F)			
This Year	88	14	13	1
Last Year	83.12	9	18	1

*Note: Numbers shown above relate to number of days of each weather type.