

Arrivals by Zone

	This Month	Previous Month	MoM Change	MoM % Change	Last Year	YoY Change	YoY % Change
Total Movements	6,116,815	5,591,479	131,334	9.4%	5,987,245	-44,866	-1.3%
District Entry	1,206,742	1,112,485	23,564	8.5%	1,159,379	13,637	1.8%
Gansevoort Plaza	145,437	158,613	-3,294	-8.3%	176,919		<i>* not Like-for-Like</i>
Chelsea Triangle	286,581	266,993	4,897	7.3%	269,146		<i>* not Like-for-Like</i>
14th St Square	278,371	232,640	11,433	19.7%	276,209		<i>* not Like-for-Like</i>
W 14th St at 10th Ave	78,859	62,021	4,210	27.1%	61,020		<i>* not Like-for-Like</i>
US Downtown Index				5.7%			0.2%
New York Index				4.4%			1.8%

*MoM and YoY variances are calculated using weekly averages and only include Like-for-Like locations.

Key Stats

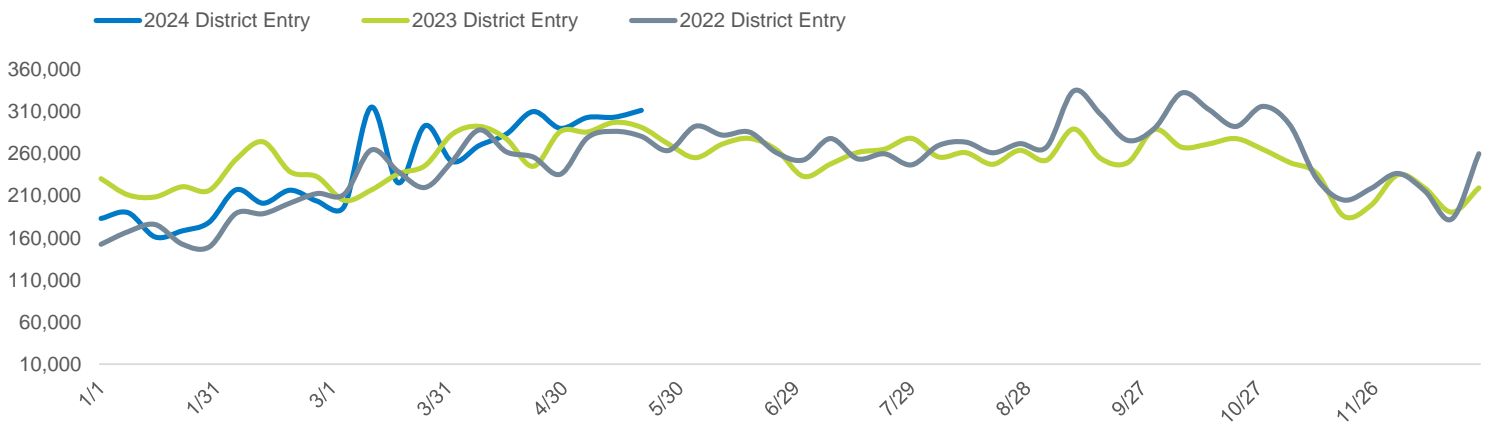
The busiest entry point in Meatpacking District this month was W16th St at 9th Ave with a total of 321,573 visits.

The busiest day at Meatpacking District Entry this month was Saturday and the busiest hour this month was 3 PM on Saturday.

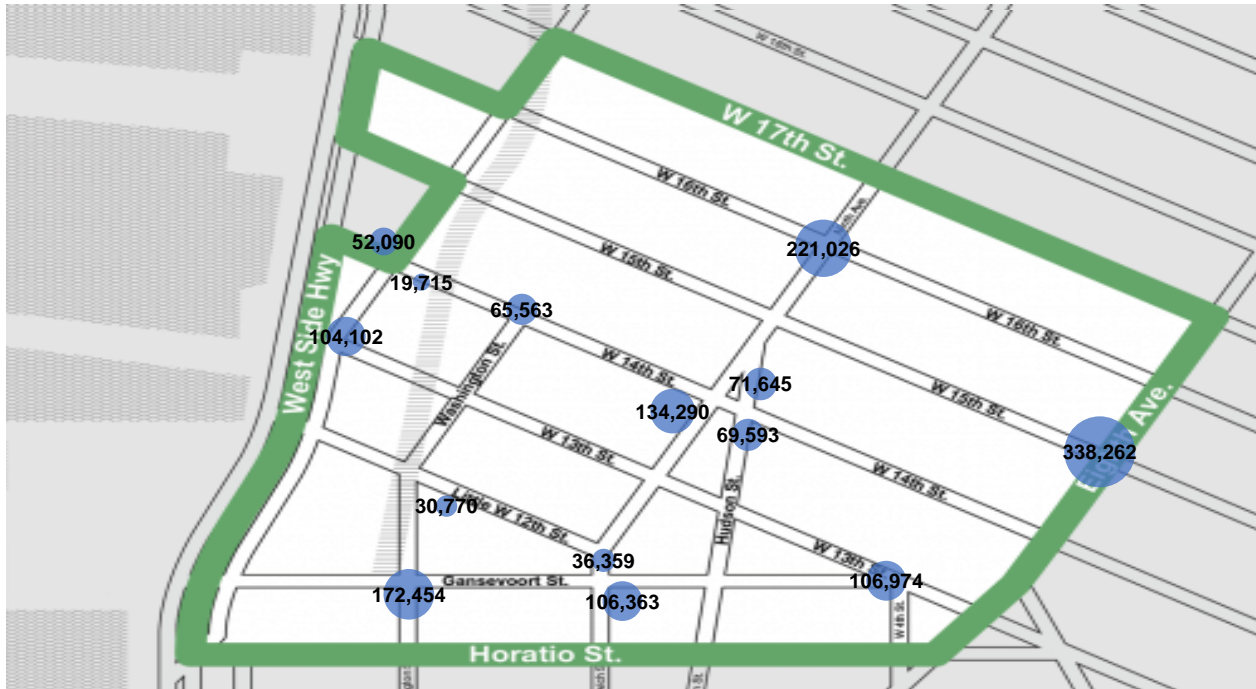
District Entry - Average Daily Pedestrians

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
This month	40,709	42,019	41,138	43,506	44,655	49,458	40,201	301,686
Previous month	38,085	37,025	34,176	34,783	44,826	47,054	42,173	278,121
Last Year	38,468	38,327	39,319	40,907	44,668	44,244	43,913	289,845
Month on month variance (LFL)	255	1,126	3,718	5,515	-630	-430	-1,488	8,066
Month on month % (LFL)	1.0%	4.4%	15.8%	24.3%	-2.2%	-1.5%	-5.8%	4.4%
Year on year variance (LFL)	646	1,236	1,020	1,035	-27	1,519	-2,021	3,409
Year on year % (LFL)	2.6%	4.8%	3.9%	3.8%	-0.1%	5.5%	-7.8%	1.8%

District Entry Annual Trend - Weekly Totals



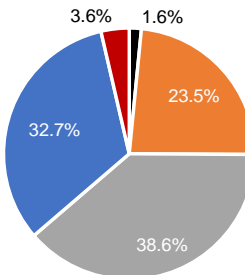
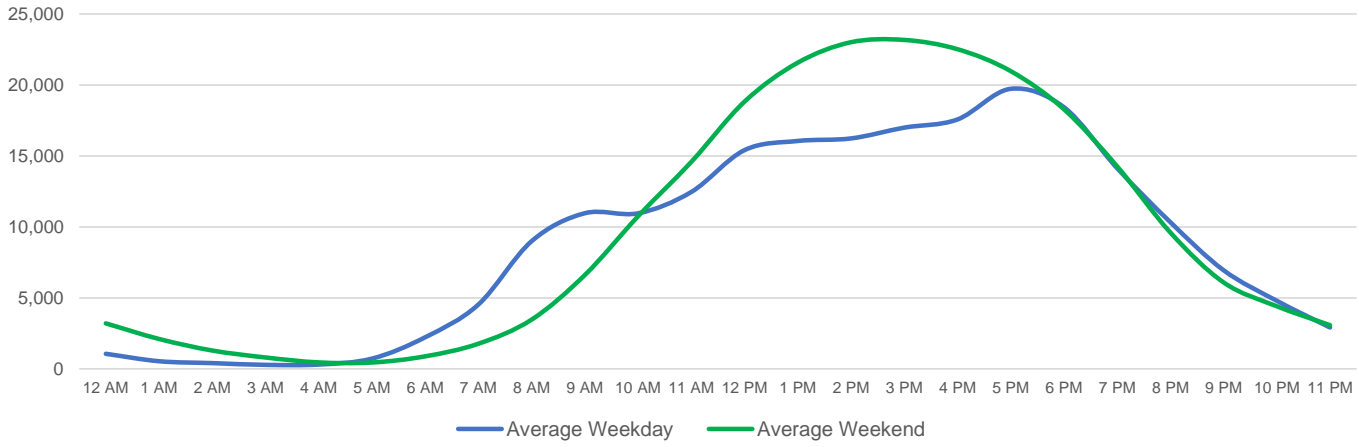
Average Weekly Pedestrians by Location Group



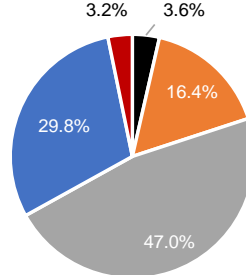
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	4,827	4,217	4,340	5,132	5,987	6,459	5,397	36,359	-8.3%	
Chelsea Triangle	9,035	9,827	9,045	10,033	10,315	12,916	10,475	71,645	7.3%	
14th St Square	9,610	10,092	9,708	10,143	10,088	11,055	8,898	69,593	19.7%	
Gansevoort at Washington	22,840	20,437	21,680	22,491	28,321	32,025	24,662	172,454	0.6%	4.5%
W 14th St at Washington	8,477	9,026	8,620	9,041	8,900	12,573	8,927	65,563	11.1%	-38.1%
W 13th St at Gansevoort	14,155	14,551	15,518	15,573	15,865	17,488	13,824	106,974	1.3%	-2.9%
W 16th St at 9th Ave	29,277	31,143	31,203	32,507	33,588	34,125	29,183	221,026	7.1%	1.9%
W 14th St at 10th Ave	2,432	2,265	1,927	2,617	2,822	4,561	3,092	19,715	27.1%	29.2%
W 13th St at 10th Ave	11,567	12,009	10,754	12,861	14,466	22,702	19,744	104,102	38.1%	52.9%
W 15th St at 8th Ave	47,985	51,220	51,206	56,039	54,141	43,732	33,941	338,262	6.6%	1.3%
Gansevoort OS	12,648	12,100	14,306	14,208	17,215	20,029	15,858	106,363	5.6%	-100.0%
LW 12 OS	3,335	4,221	3,928	4,265	4,483	5,383	5,156	30,770	19.1%	-100.0%
9th Ave	18,718	17,749	16,686	17,748	18,828	25,209	19,352	134,290	16.0%	-100.0%
10th Ave Crossing @ 14	7,718	7,071	5,500	7,183	7,050	10,304	7,266	52,090	28.4%	-100.0%
Total	202,622	205,926	204,419	219,839	232,068	258,558	205,772	1,529,204	9.4%	-1.3%

*MoM and YoY variances are calculated using weekly averages and only include those locations that are Like-for-Like.

Total Movements - Average Daily Pedestrians



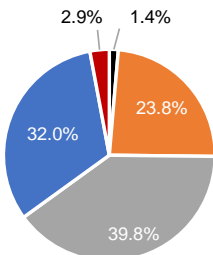
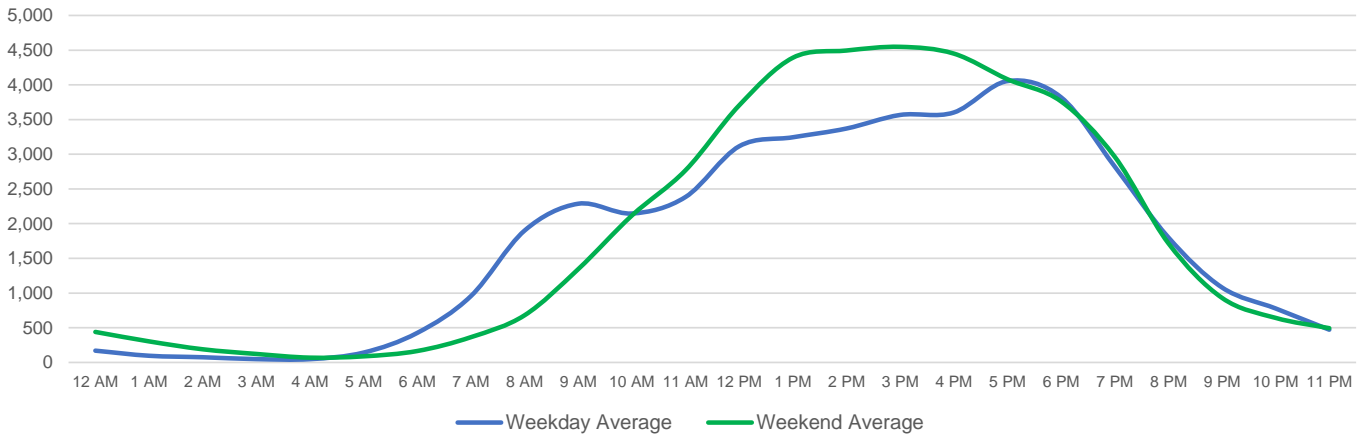
	Average Weekday	Month on Month %	Year on Year %
Early Morning	3,305	20.9%	-17.9%
Morning	50,131	6.6%	-6.8%
Afternoon	82,250	6.9%	0.8%
Evening	69,581	19.0%	3.8%
Late night	7,708	23.2%	-3.6%
Total	212,975	11.1%	-1.0%



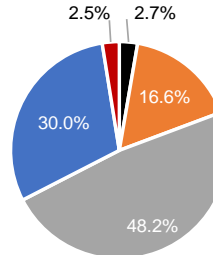
	Average Weekend	Month on Month %	Year on Year %
Early Morning	8,299	-0.1%	-26.8%
Morning	38,056	-8.5%	-5.1%
Afternoon	109,089	-3.2%	3.7%
Evening	69,235	12.2%	-2.1%
Late night	7,486	35.0%	-14.6%
Total	232,165	1.1%	-1.9%

Day Parts are calculated using the following time periods:
 Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

District Entry - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	579	46.8%	-23.0%
Morning	10,098	4.9%	-34.8%
Afternoon	16,897	8.9%	-32.8%
Evening	13,581	20.9%	-29.7%
Late night	1,250	23.8%	-29.6%
Total	42,405	12.2%	-32.1%



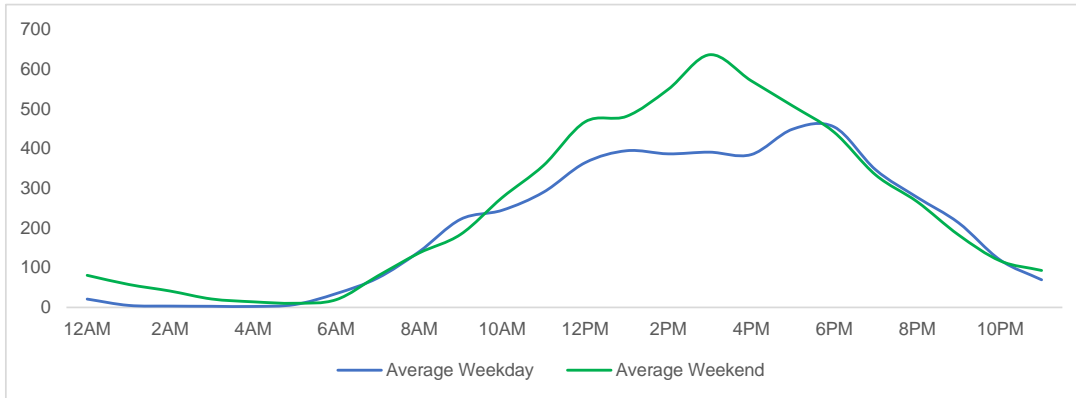
	Average Weekend	Month on Month %	Year on Year %
Early Morning	1,212	-0.5%	-45.9%
Morning	7,438	-5.9%	-38.4%
Afternoon	21,587	-2.4%	-39.2%
Evening	13,457	8.1%	-40.0%
Late night	1,136	22.8%	-49.1%
Total	44,829	0.5%	-39.9%

Day Parts are calculated using the following time periods:
 Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

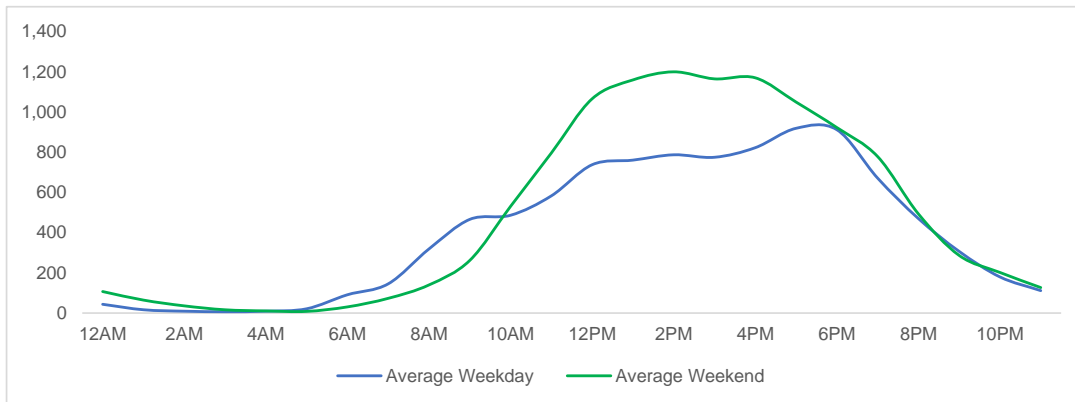


Location Group - Average Daily Pedestrians

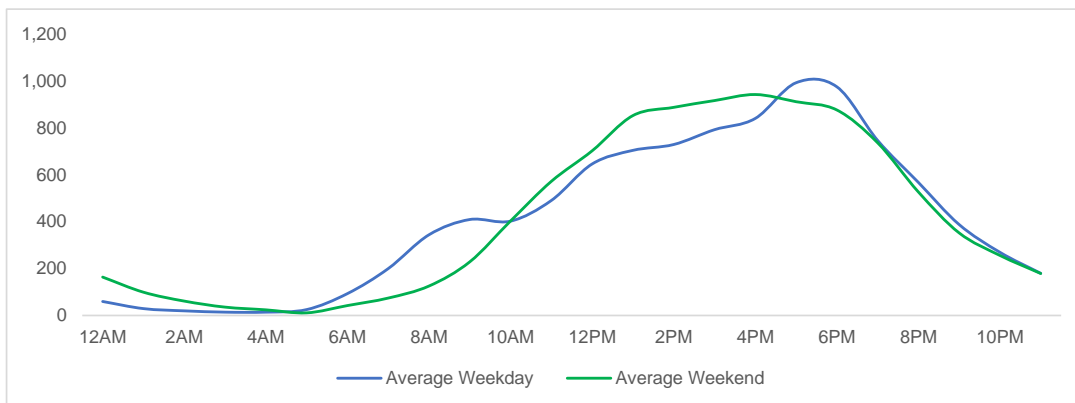
Gansevoort Plaza



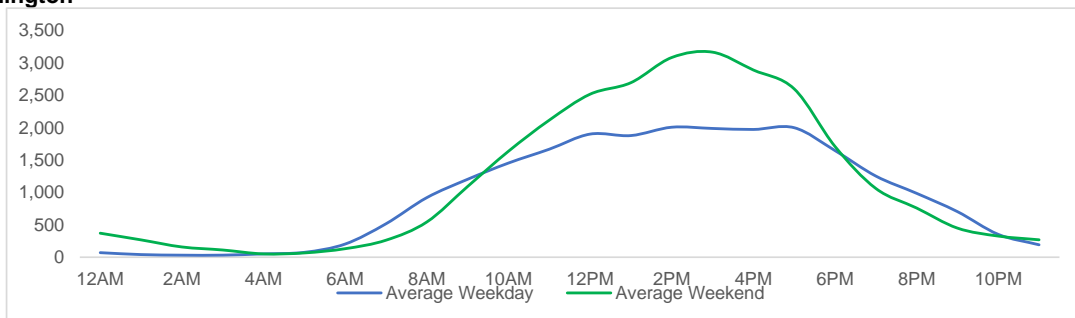
Chelsea Triangle



14th St Square

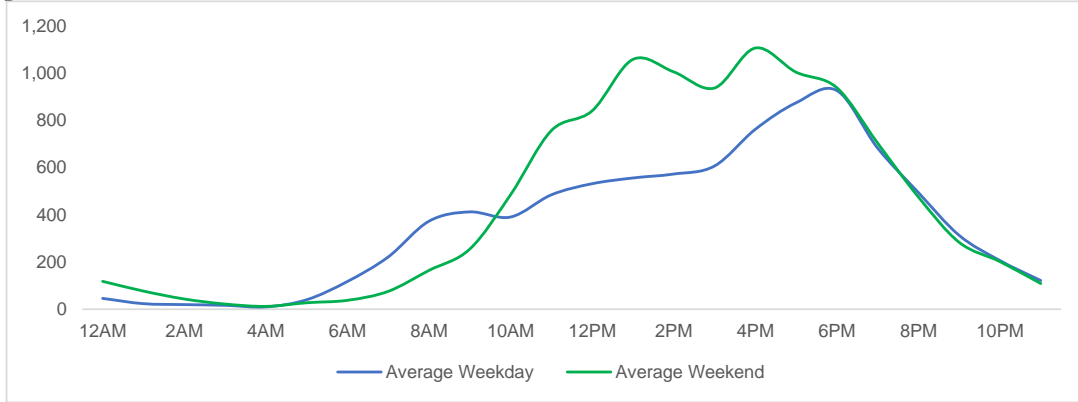


Gansevoort at Washington

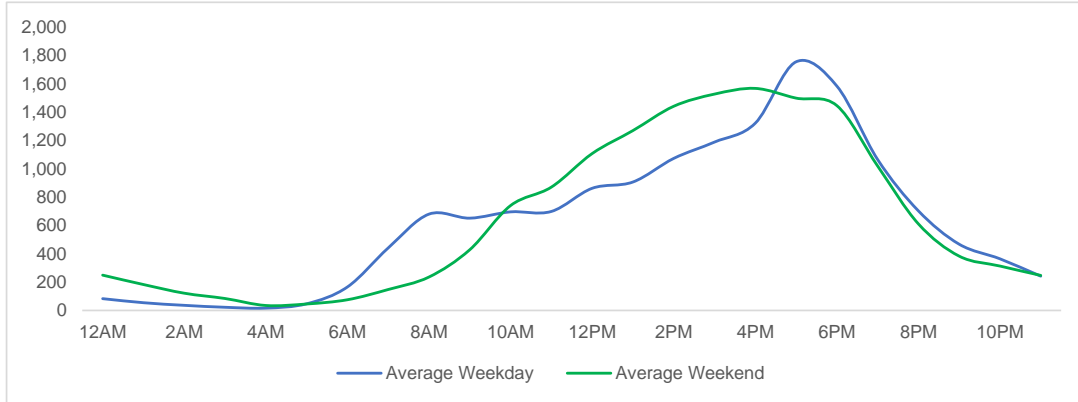


Location Group - Average Daily Pedestrians (cont.)

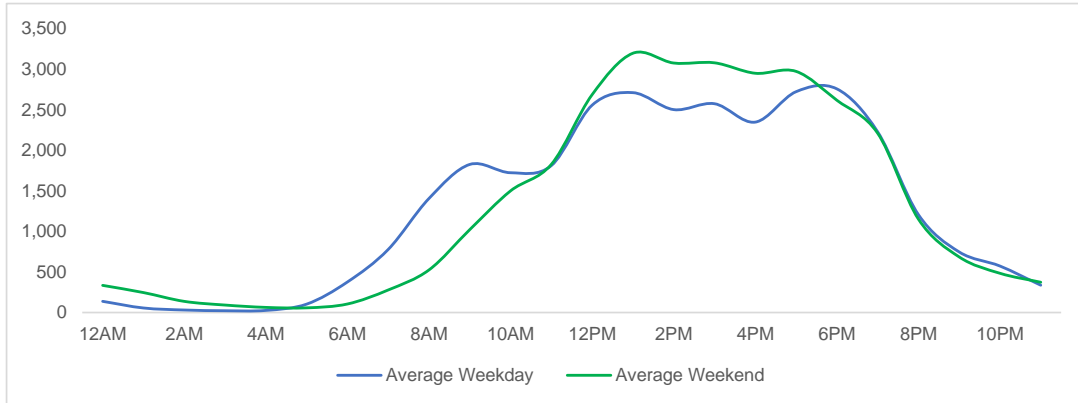
W 14th St at Washington



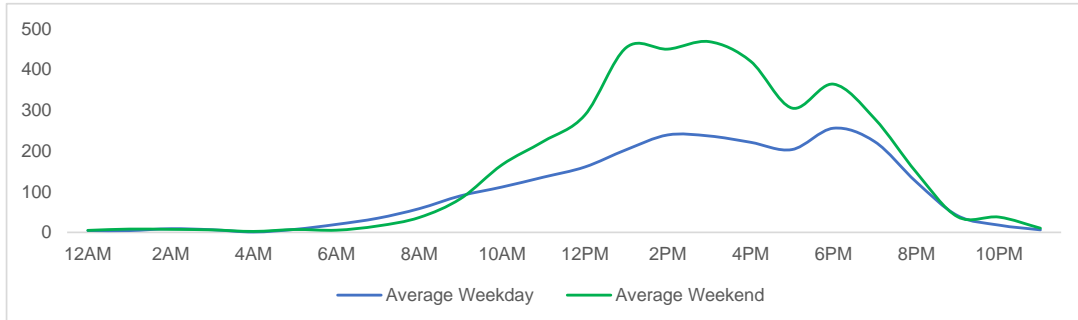
W 13th St at Gansevoort



W16th St at 9th Ave

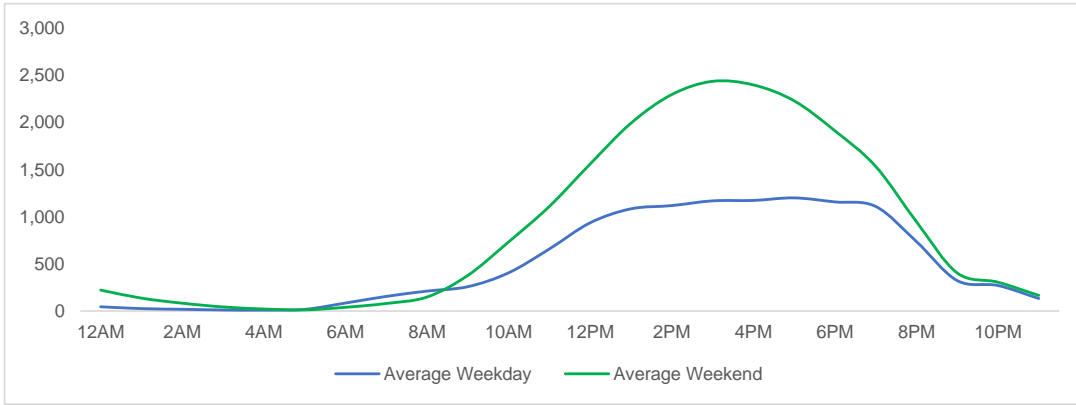


W 14th St at 10th Ave

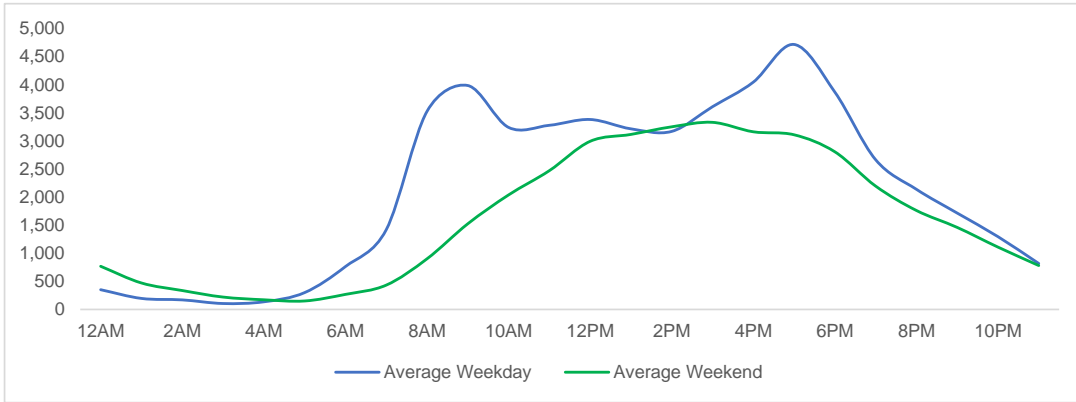


Location Group - Average Daily Pedestrians (cont.)

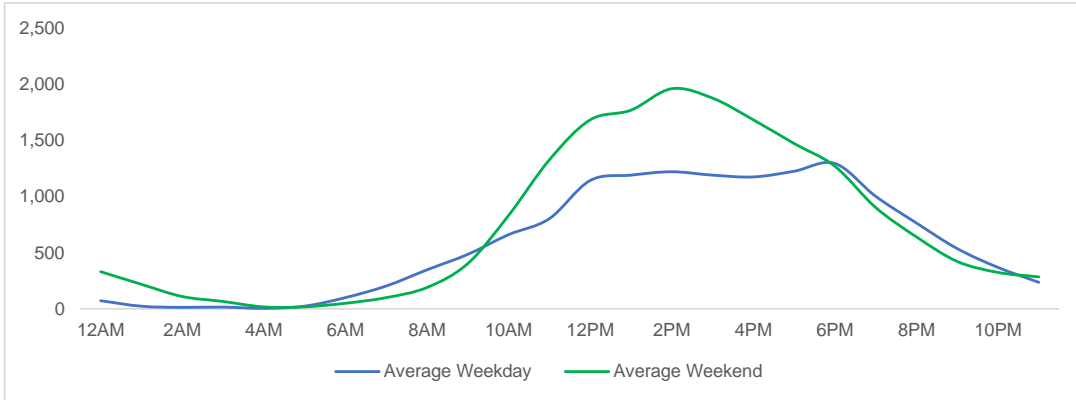
W 13th St at 10th Ave



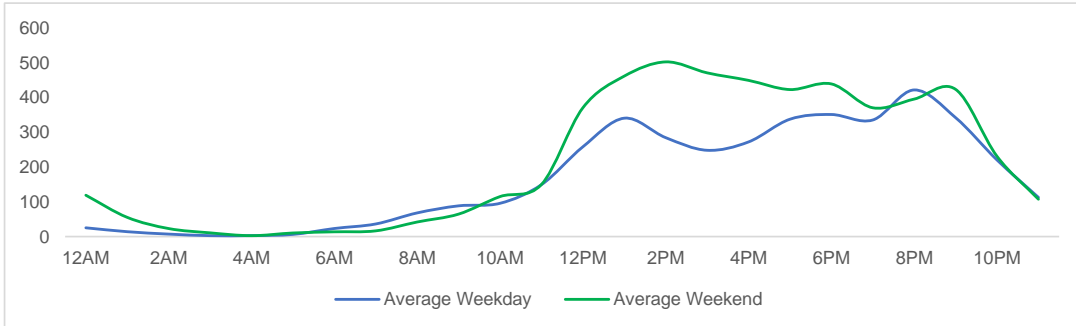
W 15th St at 8th Ave



Gansevoort OS

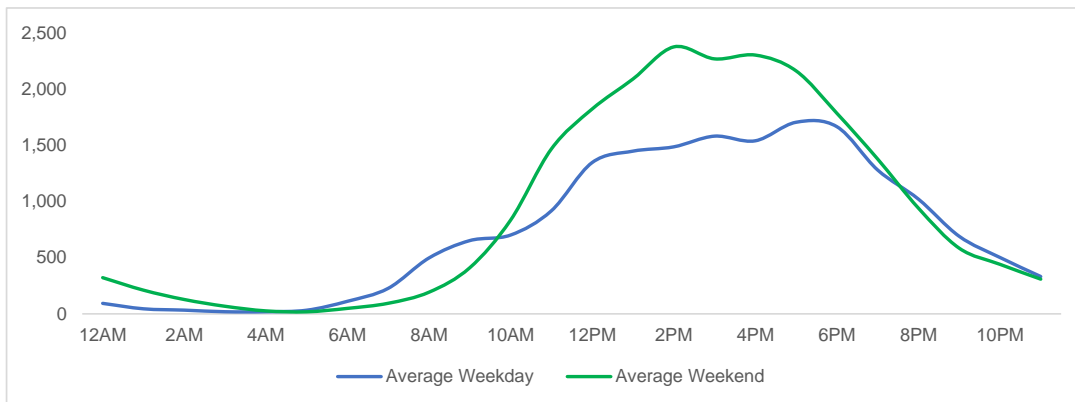


LW 12 OS

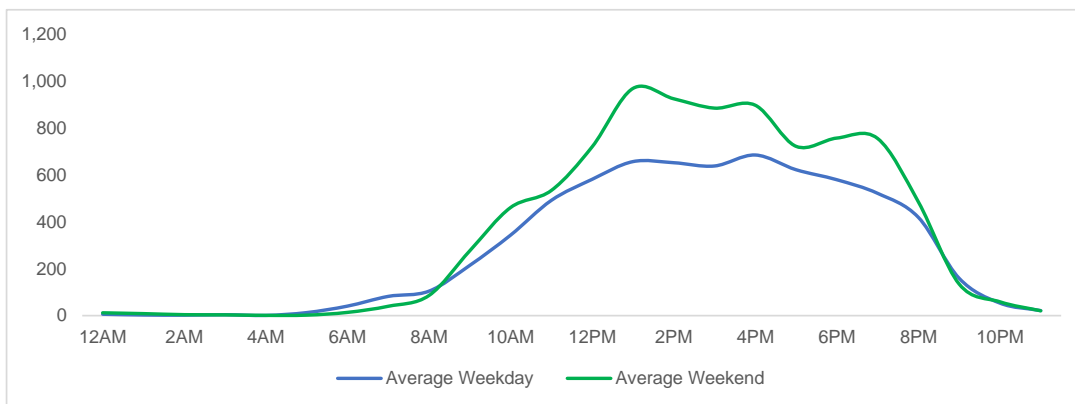


Location Group - Average Daily Pedestrians (cont.)




9th Ave



10th Ave Crossing @ 14



Weather

	Max Temp (F)			
This Year	85	6	19	3
Last Year	85.1	13	14	1

*Note: Numbers shown above relate to number of days of each weather type.