

Monthly Visitor Report Meatpacking District

Weeks this month = 4

Weeks last month = 4

Arrivals by Zone

	This Month	Previous Month	MoM Change	MoM % Change	Last Year	YoY Change	YoY % Change
Total Movements	5,380,640	5,070,705	77,484	6.1%	5,919,862	-539,222	-9.1%
District Entry	1,024,908	1,021,540	842	0.3%	1,095,352	-70,444	-6.4%
Gansevoort Plaza	151,959	154,091	-533	-1.4%	158,841	-1,721	-4.3%
Chelsea Triangle	267,994	267,501	123	0.2%	281,454	-3,365	-4.8%
14th St Square	278,808	271,789	1,755	2.6%	260,622	4,547	7.0%
W 14th St at 10th Ave	50,136	46,847	822	7.0%	64,090	-3,489	-21.8%
US Downtown Index				2.5%			1.6%
New York Index				0.3%			1.9%

*MoM and YoY variances are calculated using weekly averages and only include Like-for-Like locations.

Key Stats

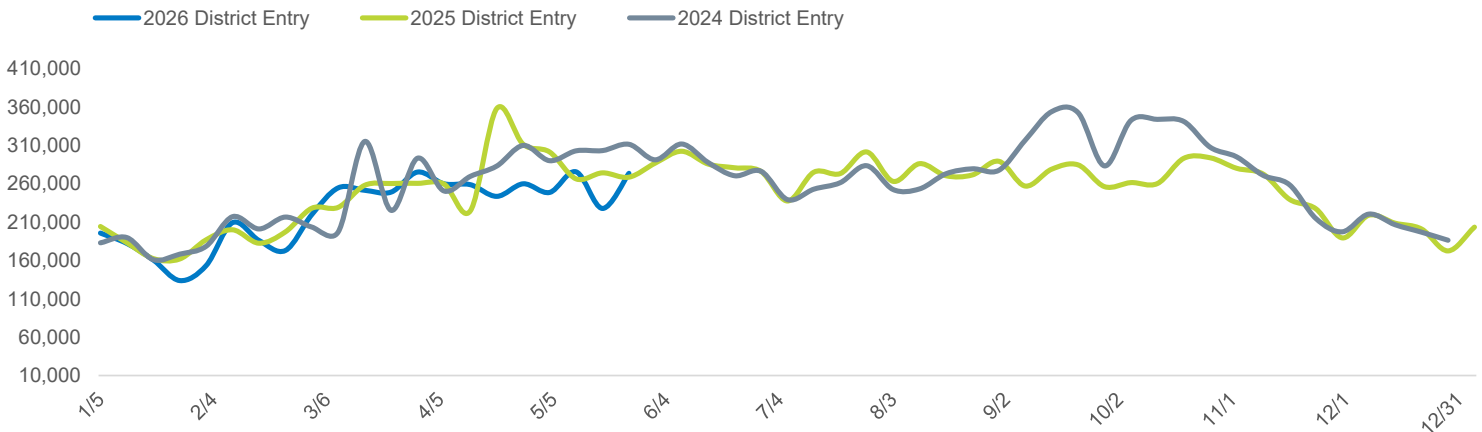
The busiest entry point in Meatpacking District this month was W16th St at 9th Ave with a total of 237,763 visits.

The busiest day at Meatpacking District Entry this month was Friday and the busiest hour this month was 4 PM on Sunday.

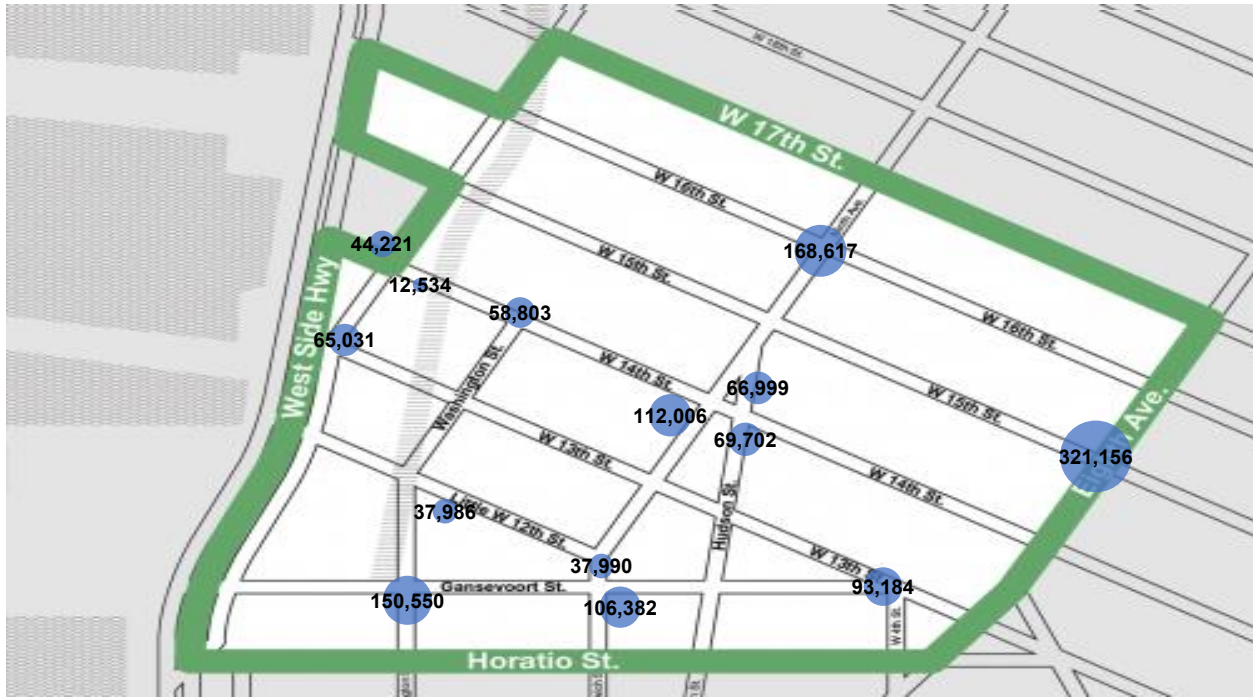
District Entry - Average Daily Pedestrians

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
This month	34,928	36,577	34,547	36,823	42,173	36,661	34,520	256,227
Previous month	32,543	36,156	36,424	39,023	41,978	37,547	31,715	255,385
Last Year	35,458	36,504	32,251	37,325	39,702	46,884	45,714	273,838
Month on month variance (LFL)	2,385	421	-1,878	-2,201	196	-887	2,806	842
Month on month % (LFL)	7.3%	1.2%	-5.2%	-5.6%	0.5%	-2.4%	8.8%	0.3%
Year on year variance (LFL)	-531	73	2,296	-503	2,472	-10,223	-11,194	-17,611
Year on year % (LFL)	-1.5%	0.2%	7.1%	-1.3%	6.2%	-21.8%	-24.5%	-6.4%

District Entry Annual Trend - Weekly Totals



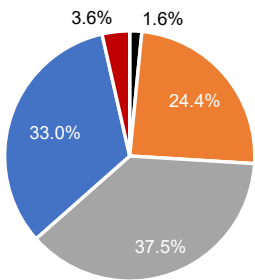
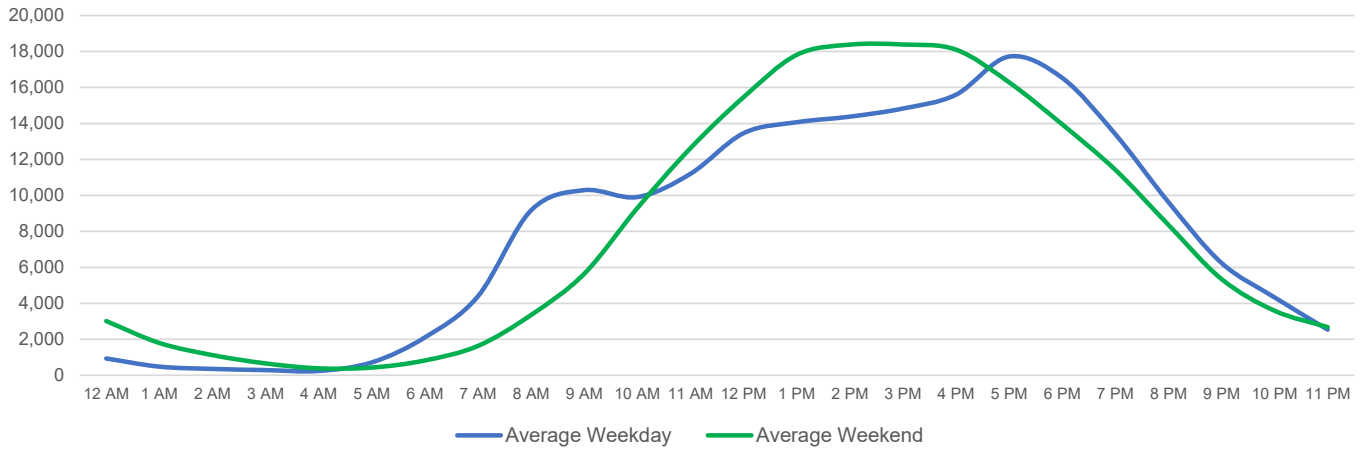
Average Weekly Pedestrians by Location Group



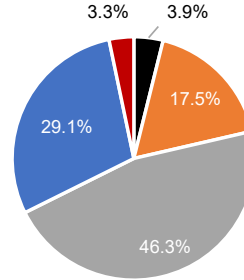
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	5,020	4,175	4,620	4,598	6,813	6,389	6,376	37,990	-1.4%	-4.3%
Chelsea Triangle	8,773	9,269	8,780	9,911	10,957	10,268	9,041	66,999	0.2%	-4.8%
14th St Square	9,525	10,043	9,762	10,380	11,253	9,602	9,139	69,702	2.6%	7.0%
Gansevoort at Washington	20,186	18,726	17,770	18,062	27,526	24,063	24,218	150,550	-4.5%	-13.3%
W 14th St at Washington	8,258	8,880	7,627	8,506	8,992	7,910	8,630	58,803	700.5%	-48.4%
W 13th St at Gansevoort	14,426	13,277	12,205	12,911	16,591	12,703	11,071	93,184	-1.5%	-7.2%
W 16th St at 9th Ave	21,596	23,376	23,831	25,056	25,863	25,425	23,471	168,617	6.6%	-10.6%
W 14th St at 10th Ave	1,689	1,341	1,688	1,895	2,146	1,923	1,854	12,534	7.0%	-21.8%
W 13th St at 10th Ave	8,957	7,825	7,705	7,560	10,747	10,130	12,107	65,031	6.5%	-16.3%
W 15th St at 8th Ave	43,230	52,753	49,064	50,657	52,401	37,030	36,021	321,156	3.1%	-5.8%
Gansevoort OS	12,968	12,263	12,561	13,668	19,063	18,825	17,035	106,382	3.6%	0.3%
LW 12 OS	5,186	5,096	4,908	5,403	5,673	5,731	5,991	37,986	-2.9%	32.9%
9th Ave	14,567	15,672	15,188	15,112	18,825	16,763	15,879	112,006	5.6%	-2.8%
10th Ave Crossing @ 14	6,531	5,546	5,284	5,847	7,503	6,432	7,080	44,221	-0.3%	1.1%
Total	180,910	188,239	180,992	189,566	224,351	193,193	187,910	1,345,160	6.1%	-9.1%

*MoM and YoY variances are calculated using weekly averages and only include those locations that are Like-for-Like.

Total Movements - Average Daily Pedestrians



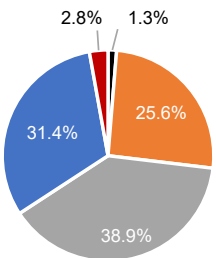
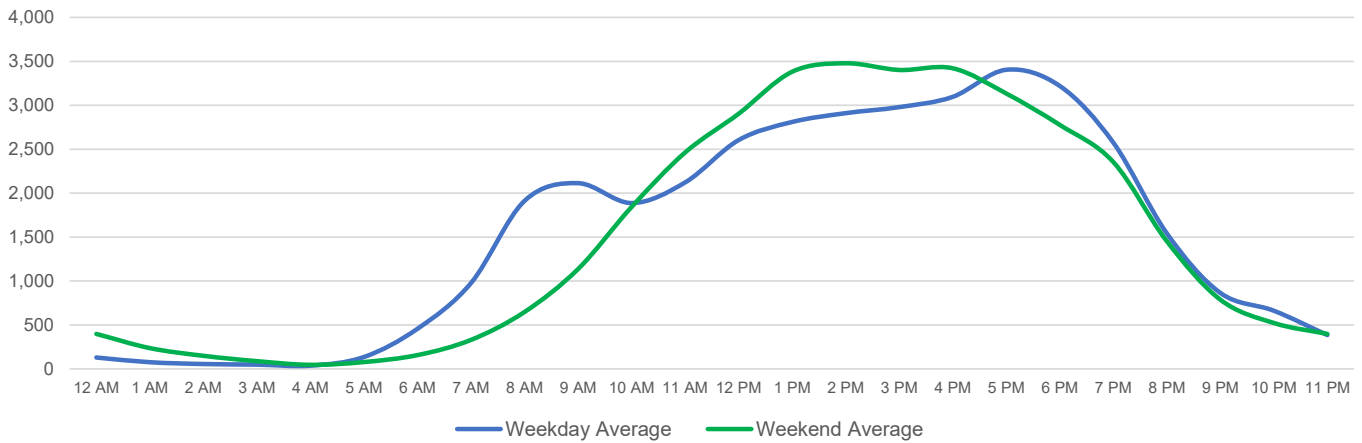
	Average Weekday	Month on Month %	Year on Year %
Early Morning	3,003	29.5%	-11.2%
Morning	47,069	-0.4%	-1.3%
Afternoon	72,335	2.8%	-4.2%
Evening	63,542	11.9%	3.5%
Late night	6,863	24.2%	1.8%
Total	192,811	5.8%	-1.0%



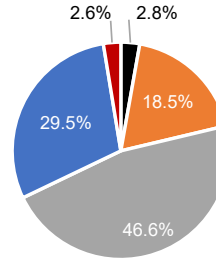
	Average Weekend	Month on Month %	Year on Year %
Early Morning	7,396	17.9%	-18.3%
Morning	33,367	-2.5%	-22.2%
Afternoon	88,150	4.9%	-23.9%
Evening	55,378	13.3%	-28.2%
Late night	6,261	29.4%	-25.2%
Total	190,551	6.9%	-24.8%

Day Parts are calculated using the following time periods:
 Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

District Entry - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	484	14.5%	-10.0%
Morning	9,470	-1.6%	3.9%
Afternoon	14,398	-2.8%	-1.1%
Evening	11,609	2.1%	6.0%
Late night	1,048	5.2%	-4.0%
Total	37,009	-0.6%	2.1%

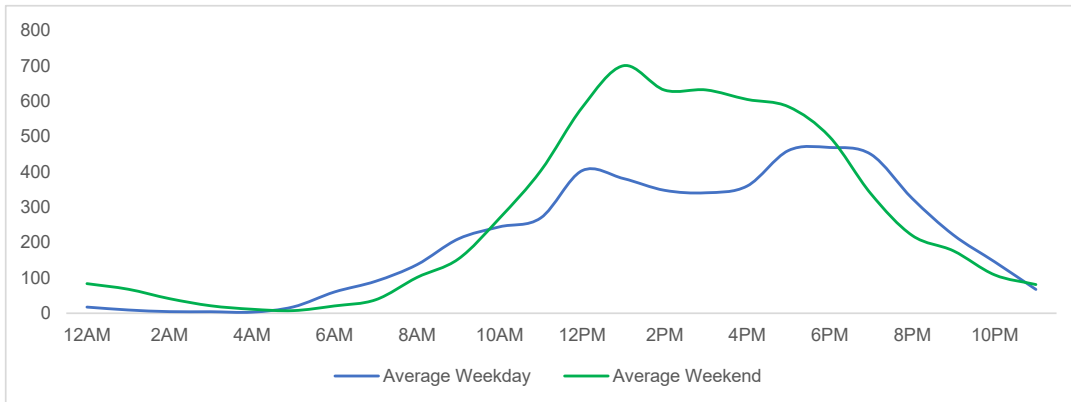


	Average Weekend	Month on Month %	Year on Year %
Early Morning	997	5.7%	-21.7%
Morning	6,579	-2.4%	-15.6%
Afternoon	16,586	0.5%	-23.2%
Evening	10,509	8.6%	-26.8%
Late night	921	18.7%	-29.2%
Total	35,590	2.8%	-23.1%

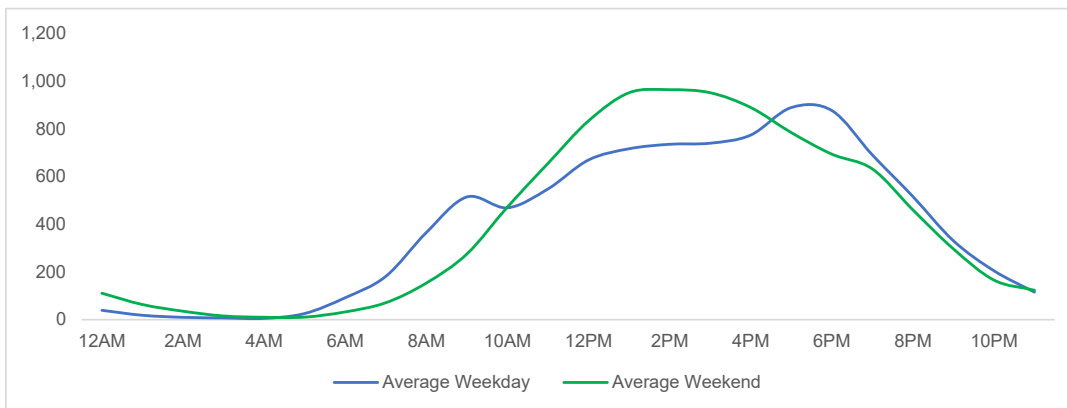
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Location Group - Average Daily Pedestrians

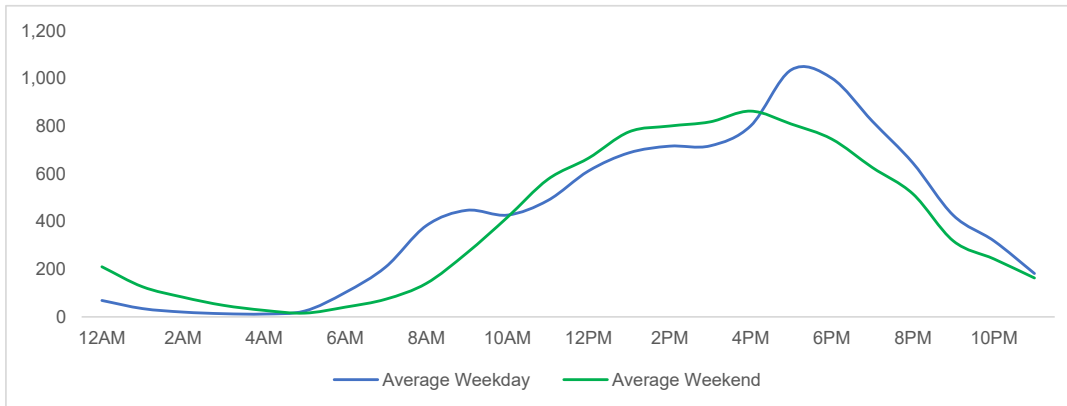
Gansevoort Plaza



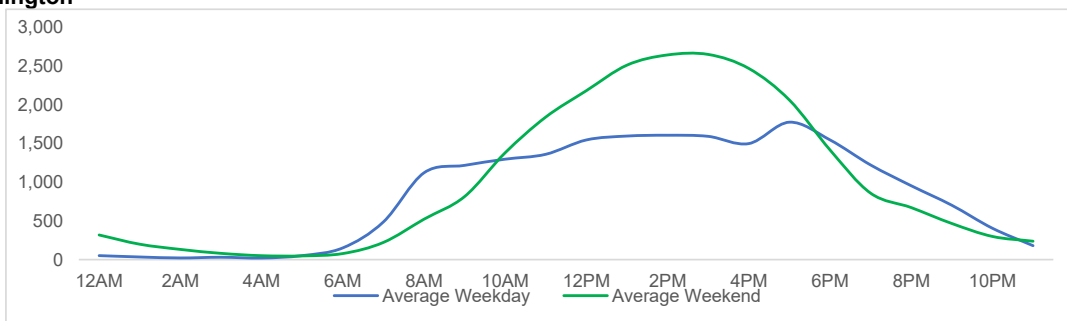
Chelsea Triangle



14th St Square

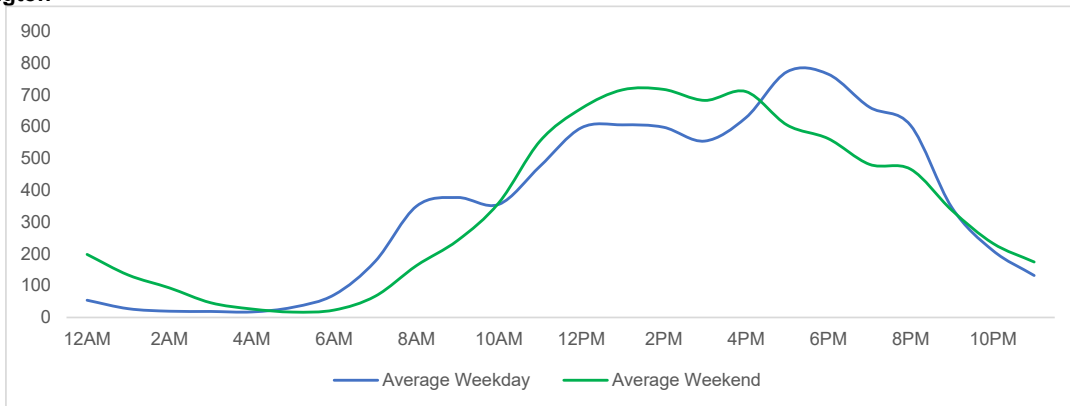


Gansevoort at Washington

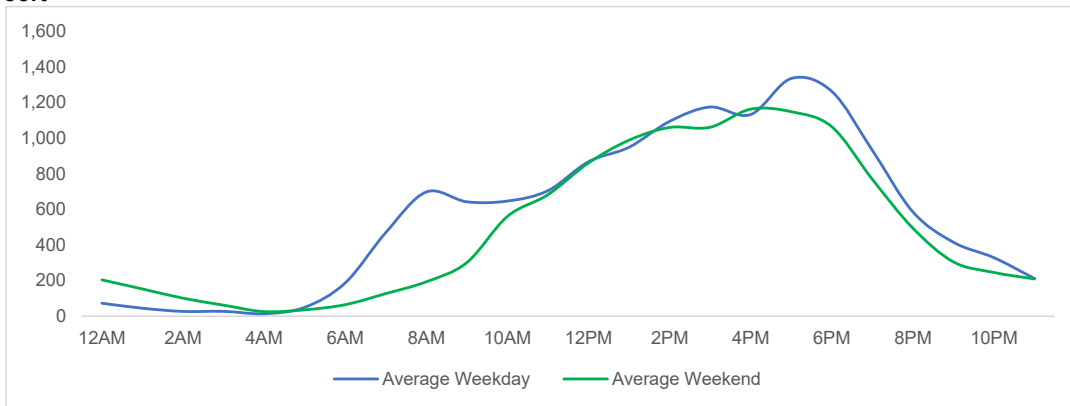


Location Group - Average Daily Pedestrians (cont.)

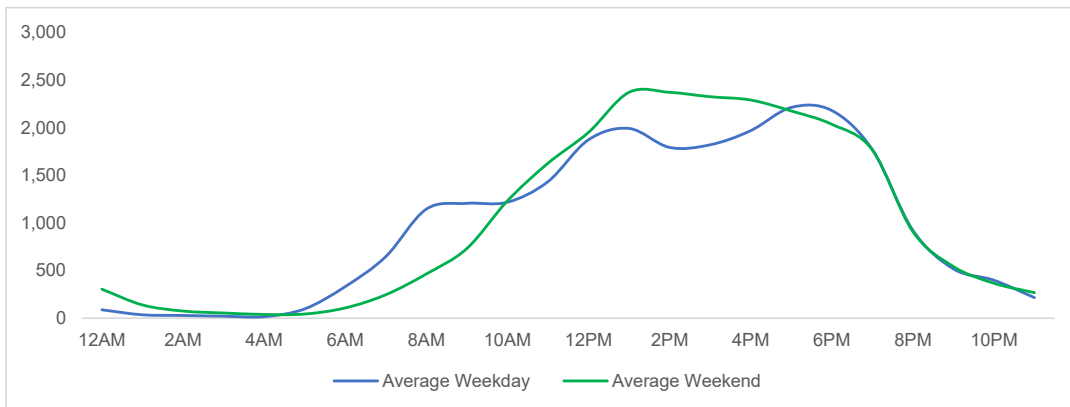
W 14th St at Washington



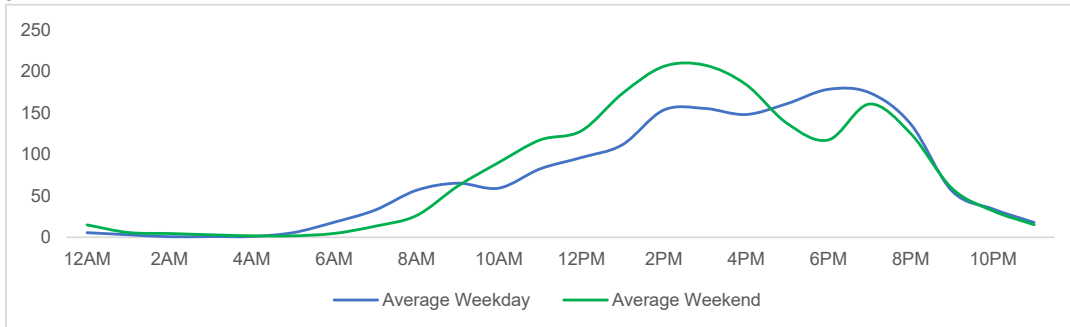
W 13th St at Gansevoort



W16th St at 9th Ave

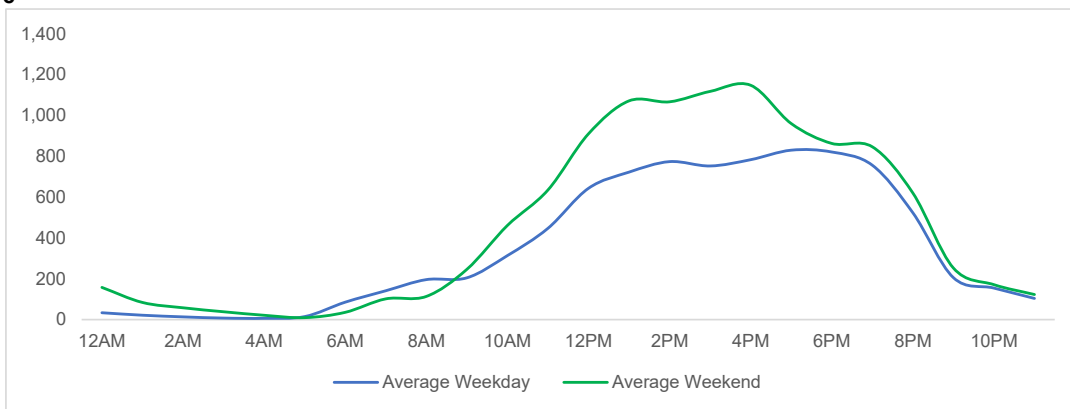


W 14th St at 10th Ave

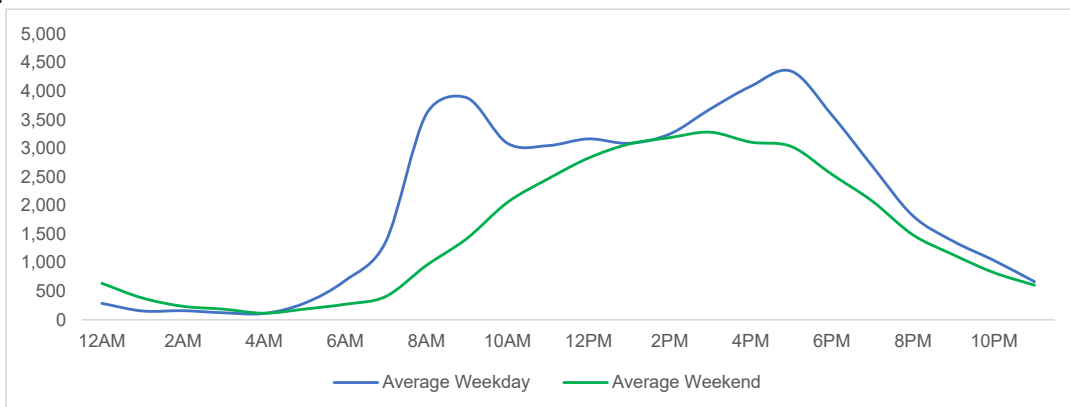


Location Group - Average Daily Pedestrians (cont.)

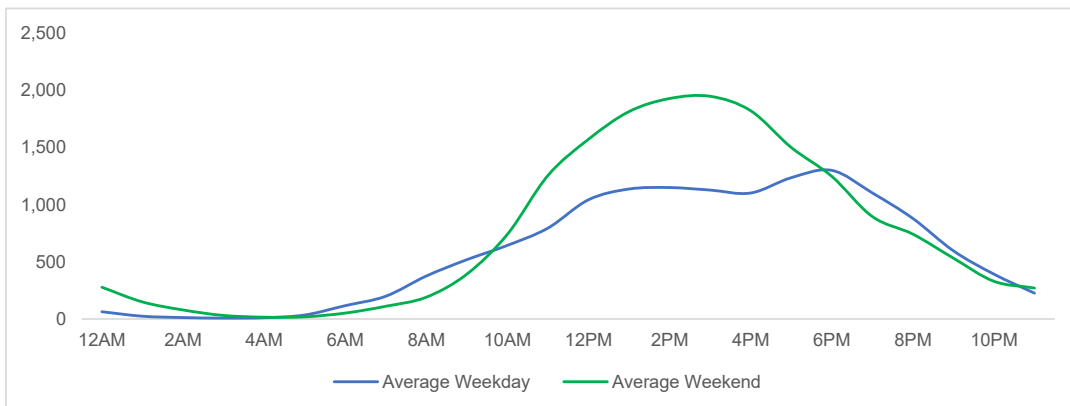
W 13th St at 10th Ave



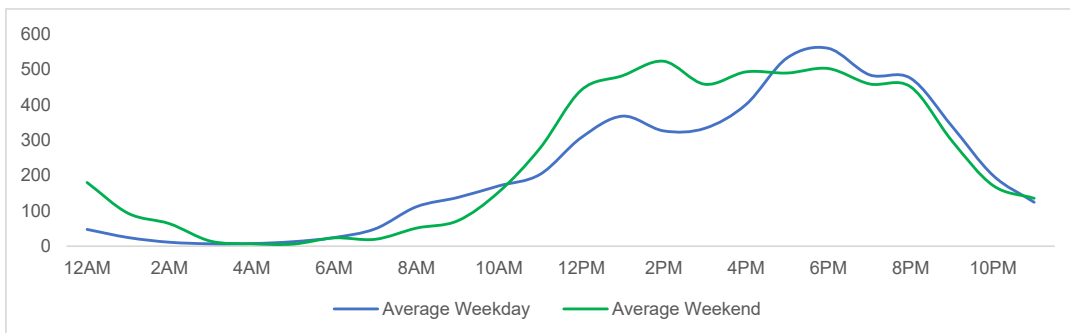
W 15th St at 8th Ave



Gansevoort OS

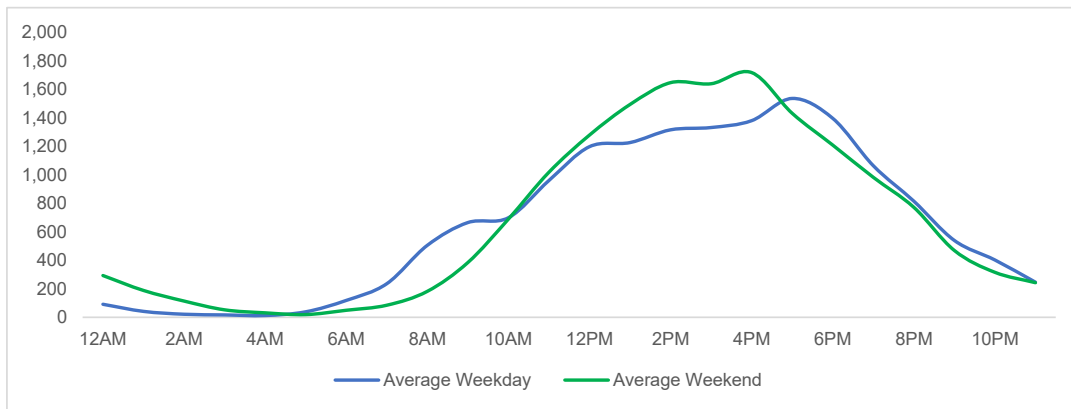


LW 12 OS

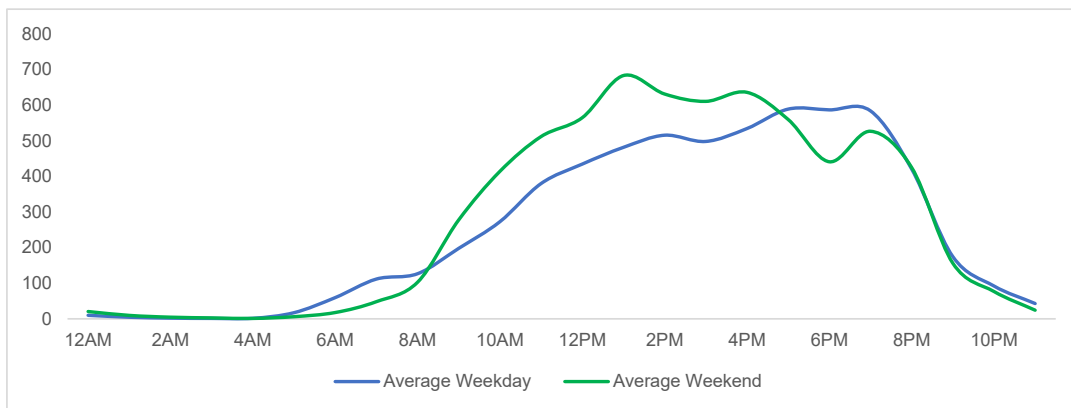


Location Group - Average Daily Pedestrians (cont.)




9th Ave



10th Ave Crossing @ 14



Weather

	Max Temp (F)			
This Year	95	13	13	2
Last Year	82.94	5	19	4

*Note: Numbers shown above relate to number of days of each weather type.

