

July 2024. Jul 01 2024 - Jul 28 2024 Monthly Visitor Report Meatpacking District

Weeks this month = 4 Weeks last month = 5

Arrivals by Zone

	This Month	Previous	MoM	MoM %	Last Year	YoY	YoY %	
Total Movements	5,298,489	Month 7.341.564	Change -143.691	Change -9.8%	5,313,424	Change -217.950	Change -6.7%	
District Entry	1,036,512	1,436,346	-28,141	-9.8%	1,006,535	8,924	1.4%	
Gansevoort Plaza	138,841	186,100	-2,510	-6.7%	119,392			* not Like-for-Like
Chelsea Triangle	241,772	340,681	-7,693	-11.3%	251,076			* not Like-for-Like
14th St Square	246,942	339,613	-6,187	-9.1%	250,575			* not Like-for-Like
W 14th St at 10th Ave	64,267	86,961	-1,325	-7.6%	67,002			* not Like-for-Like
US Downtown Index				1.6%			1.3%	
New York Index				0.3%			5.6%	

^{*}MoM and YoY variances are calculated using weekly averages and only include Like-for-Like locations.

Key Stats

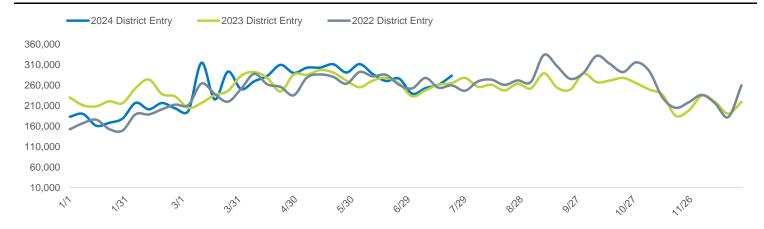
The busiest entry point in Meatpacking District this month was W16th St at 9th Ave with a total of 269,526 visits.

The busiest day at Meatpacking District Entry this month was Friday and the busiest hour this month was 2 PM on Saturday.

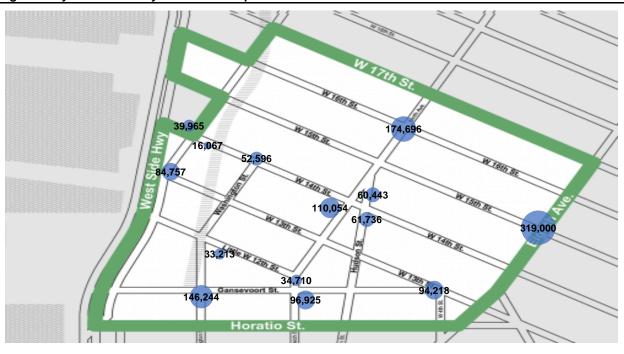
District Entry - Average Daily Pedestrians

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	
This month	33,135	33,445	35,316	38,439	41,476	40,771	36,546	259,128	
Previous month	34,722	41,122	42,598	41,692	43,547	44,063	39,525	287,269	
Last Year	33,573	32,107	37,247	37,635	36,679	40,931	33,463	251,634	
Month on month variance (LFL)	-959	-4,955	-4,653	-2,200	-1,349	-2,490	-1,553	-18,160	
Month on month % (LFL)	-4.3%	-18.3%	-16.9%	-8.1%	-4.8%	-9.3%	-6.5%	-10.0%	
Year on year variance (LFL)	-199	1,119	-1,975	-154	2,856	-971	1,555	2,231	
Year on year % (LFL)	-0.9%	5.3%	-8.0%	-0.6%	12.1%	-3.8%	7.4%	1.4%	

District Entry Annual Trend - Weekly Totals





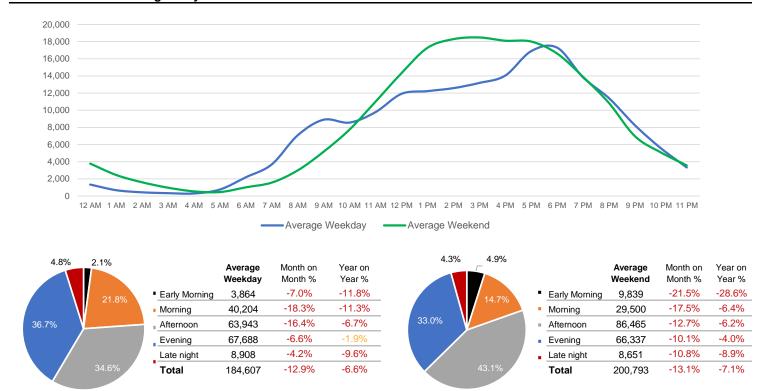


	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	3,642	3,307	3,992	5,485	6,903	6,348	5,034	34,710	-6.7%	
Chelsea Triangle	7,915	7,653	8,094	8,561	9,329	10,460	8,432	60,443	-11.3%	
14th St Square	8,207	7,716	8,737	9,174	9,667	9,797	8,439	61,736	-9.1%	
Gansevoort at Washington	17,114	13,909	18,045	21,700	27,740	24,656	23,080	146,244	-1.8%	2.3%
W 14th St at Washington	6,885	6,930	7,271	7,135	7,927	8,901	7,548	52,596	-17.3%	-45.4%
W 13th St at Gansevoort	11,726	11,913	13,458	14,469	15,416	14,089	13,147	94,218	-10.2%	7.4%
W16th St at 9th Ave	24,195	24,188	24,077	24,912	26,191	25,716	25,418	174,696	-18.6%	-9.7%
W 14th St at 10th Ave	1,890	1,946	1,938	2,045	2,434	3,040	2,775	16,067	-7.6%	-4.1%
W 13th St at 10th Ave	8,763	8,383	10,055	12,085	13,752	16,934	14,784	84,757	-10.5%	4.4%
W 15th St at 8th Ave	41,321	46,085	48,836	53,417	51,043	41,920	36,379	319,000	-9.8%	-0.2%
Gansevoort OS	10,708	11,340	11,406	14,442	17,259	17,346	14,424	96,925	-2.7%	-100.0%
LW 12 OS	3,023	3,248	5,032	4,732	5,137	5,790	6,252	33,213	-1.2%	-100.0%
9th Ave	13,754	11,959	13,699	15,400	18,089	20,615	16,539	110,054	-9.1%	-100.0%
10th Ave Crossing @ 14	4,602	4,672	5,097	5,555	6,316	6,877	6,848	39,965	-7.1%	-100.0%
Total	163,743	163,247	179,735	199,111	217,202	212,488	189,097	1,324,622	-9.8%	-6.7%

^{*}MoM and YoY variances are calculated using weekly averages and only include those locations that are Like-for-Like.



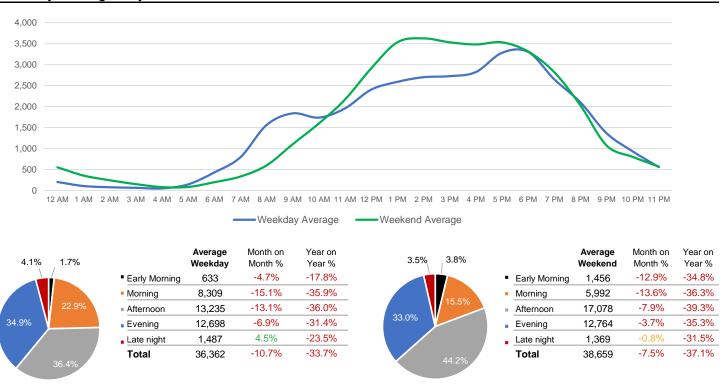
Total Movements - Average Daily Pedestrians



Day Parts are calculated using the following time periods:

Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

District Entry - Average Daily Pedestrians



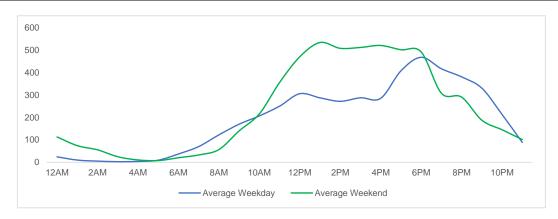
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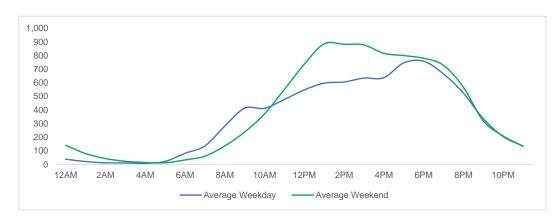


Location Group - Average Daily Pedestrians

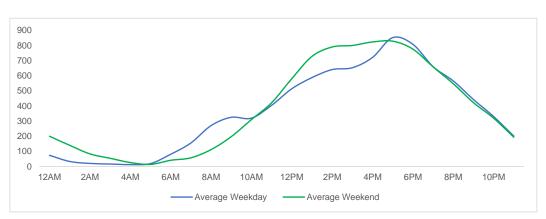
Gansevoort Plaza



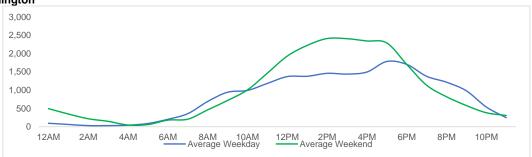
Chelsea Triangle



14th St Square

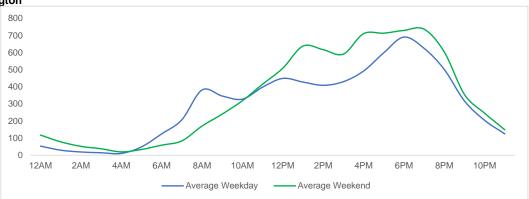


Gansevoort at Washington

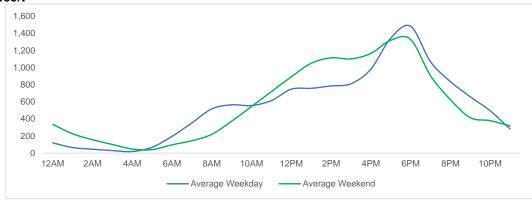


Location Group - Average Daily Pedestrians (cont.)

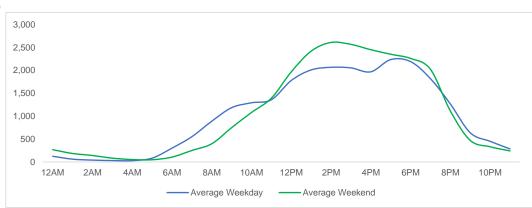
W 14th St at Washington



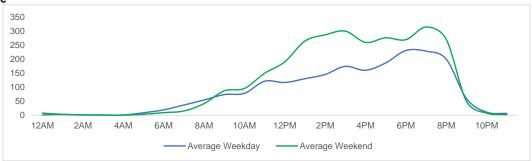
W 13th St at Gansevoort



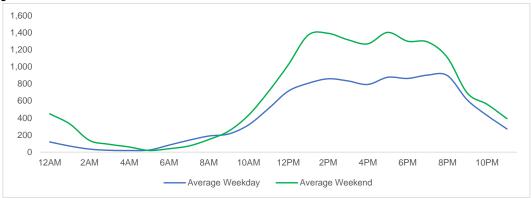
W16th St at 9th Ave



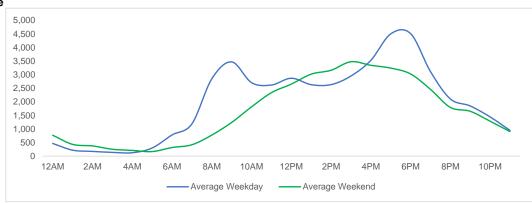
W 14th St at 10th Ave



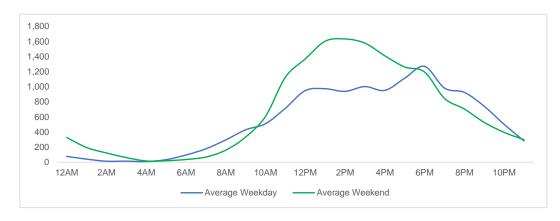
W 13th St at 10th Ave



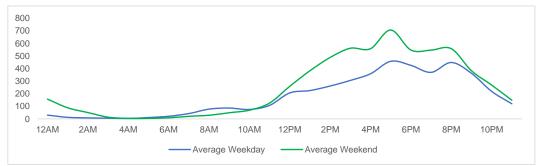
W 15th St at 8th Ave



Gansevoort OS

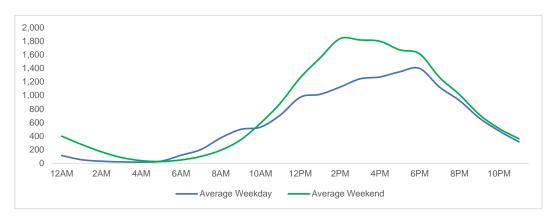


LW 12 OS

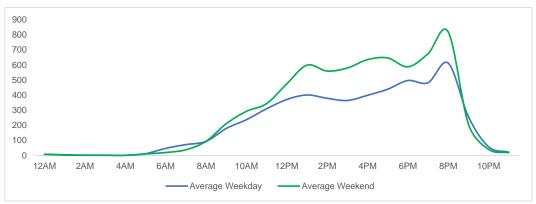


Location Group - Average Daily Pedestrians (cont.)

9th Ave



10th Ave Crossing @ 14



Weather

	Max Temp (F)	- ;		<u>""</u>
This Year	94	12	16	0
Last Year	91.22	8	20	0

 $^{{}^{\}star}\text{Note:}$ Numbers shown above relate to number of days of each weather type.