

July 2025. Jul 07 2025 - Aug 03 2025 **Monthly Visitor Report**

Meatpacking District

Weeks this month = 4 Weeks last month = 5

Arrivals by Zone

	This Month	Previous Month	MoM Change	MoM % Change	Last Year	YoY Change	YoY % Change
Total Movements	5,681,685	7,032,170	13,987	1.0%	5,396,483	285,202	5.3%
District Entry	1,112,158	1,381,510	1,738	0.6%	1,049,639	62,519	6.0%
Gansevoort Plaza	129,533	159,915	400	1.3%	134,587	5,466	20.3%
Chelsea Triangle	254,872	334,083	-3,099	-4.6%	240,378	15,642	32.5%
14th St Square	259,188	336,978	-2,599	-3.9%	248,830	15,031	30.2%
W 14th St at 10th Ave	55,163	65,548	681	5.2%	68,486	94	0.7%
US Downtown Index				3.2%			-0.9%
New York Index				2.2%			-2.1%

^{*}MoM and YoY variances are calculated using weekly averages and only include Like-for-Like locations.

Key Stats

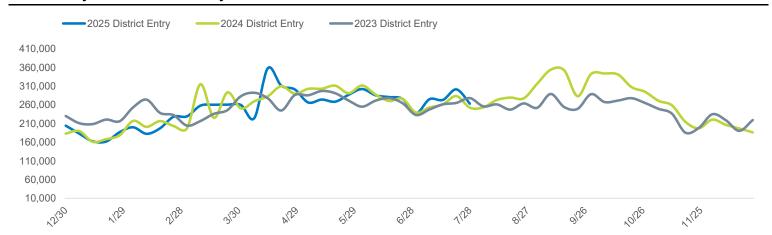
The busiest entry point in Meatpacking District this month was W16th St at 9th Ave with a total of 303,636 visits.

The busiest day at Meatpacking District Entry this month was Saturday and the busiest hour this month was 2 PM on Saturday.

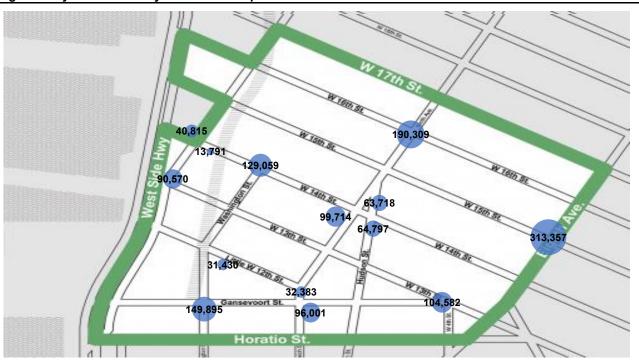
District Entry - Average Daily Pedestrians

	Monday	Tuesday \	Wednesday	Thursday	Friday	Saturday	Sunday	Total
This month	34,104	36,895	38,944	38,247	43,176	48,015	38,660	278,040
Previous month	34,139	35,151	42,251	40,326	45,541	41,060	37,834	276,302
Last Year	31,767	34,347	36,475	39,476	42,272	40,905	37,170	262,410
Month on month variance (LFL)	-35	1,743	-3,307	-2,080	-2,365	6,955	825	1,738
Month on month % (LFL)	-0.1%	5.0%	-7.8%	-5.2%	-5.2%	16.9%	2.2%	0.6%
Year on year variance (LFL)	2,338	2,548	2,469	-1,229	904	7,111	1,490	15,630
Year on year % (LFL)	7.4%	7.4%	6.8%	-3.1%	2.1%	17.4%	4.0%	6.0%

District Entry Annual Trend - Weekly Totals





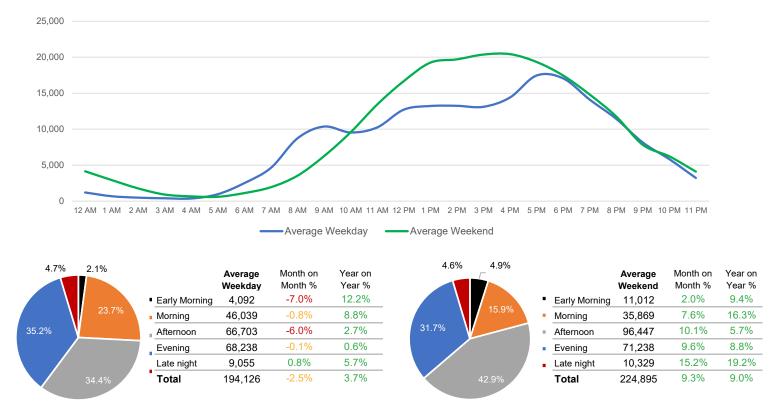


	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	3,037	3,996	4,016	3,845	5,397	6,904	5,189	32,383	1.3%	-3.8%
Chelsea Triangle	7,733	8,689	8,555	8,421	9,918	11,302	9,101	63,718	-4.6%	6.0%
14th St Square	7,559	8,918	9,255	9,177	10,054	10,951	8,882	64,797	-3.9%	4.2%
Gansevoort at Washington	16,633	14,953	20,229	17,970	28,628	26,826	24,657	149,895	-3.9%	7.3%
W 14th St at Washington	15,708	17,520	17,092	18,247	18,922	23,179	18,392	129,059	20.6%	104.9%
W 13th St at Gansevoort	12,904	12,914	15,292	14,262	16,727	17,359	15,124	104,582	-0.3%	10.6%
W16th St at 9th Ave	23,547	26,263	26,394	26,931	28,795	32,561	25,819	190,309	3.8%	8.9%
W 14th St at 10th Ave	1,373	1,565	1,564	1,851	1,986	3,246	2,208	13,791	5.2%	-19.5%
W 13th St at 10th Ave	9,413	8,967	10,823	11,349	13,963	19,793	16,263	90,570	10.0%	11.3%
W 15th St at 8th Ave	45,171	49,101	47,906	47,364	49,313	41,856	32,648	313,357	-1.1%	-6.1%
Gansevoort OS	10,077	9,914	12,832	11,846	16,120	19,825	15,389	96,001	-2.4%	0.0%
LW 12 OS	3,231	3,677	3,620	3,372	5,440	7,159	4,931	31,430	23.4%	-2.7%
9th Ave	10,708	12,780	13,331	12,951	15,571	19,482	14,892	99,714	-8.2%	-16.4%
10th Ave Crossing @ 14	4,169	5,022	4,713	4,959	6,095	9,030	6,827	40,815	-7.8%	-2.0%
Total	171 263	184 278	195 621	192 543	226 928	249 470	200 319	1 420 421	1.0%	5.3%

^{*}MoM and YoY variances are calculated using weekly averages and only include those locations that are Like-for-Like.

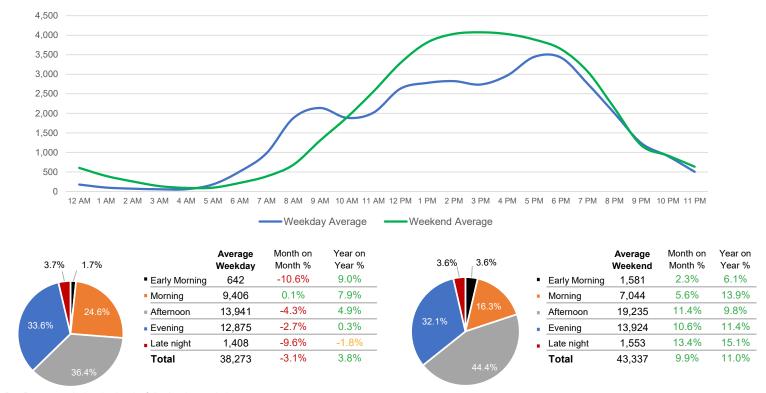


Total Movements - Average Daily Pedestrians



Day Parts are calculated using the following time periods: Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

District Entry - Average Daily Pedestrians

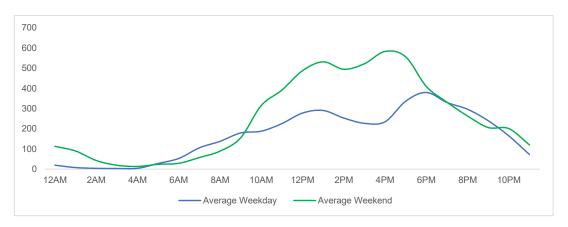


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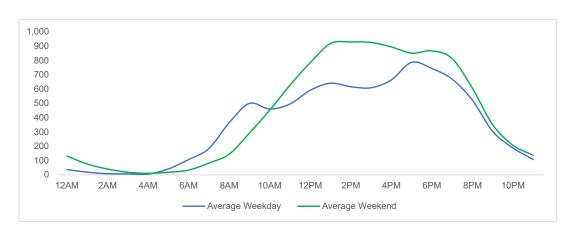


Location Group - Average Daily Pedestrians

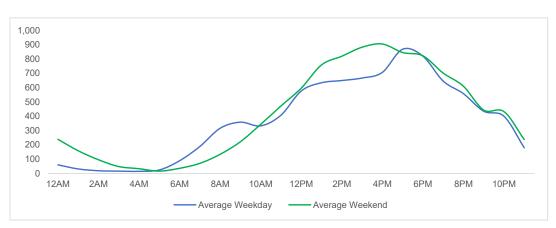
Gansevoort Plaza



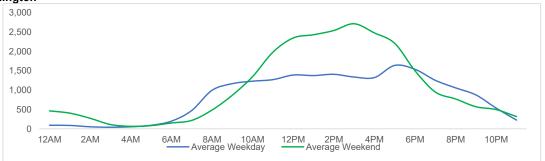
Chelsea Triangle



14th St Square



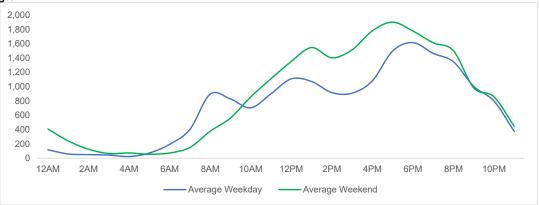
Gansevoort at Washington



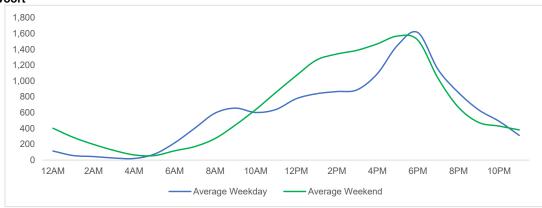


Location Group - Average Daily Pedestrians (cont.)

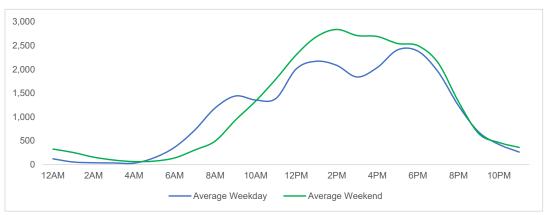
W 14th St at Washington



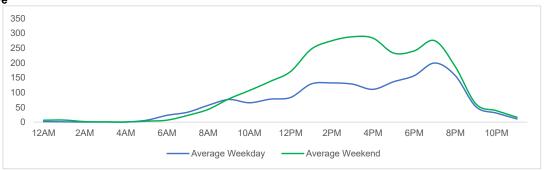
W 13th St at Gansevoort



W16th St at 9th Ave

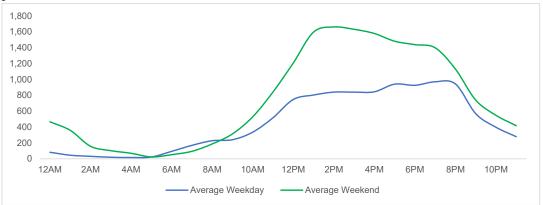


W 14th St at 10th Ave

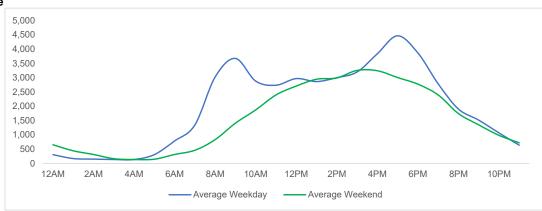




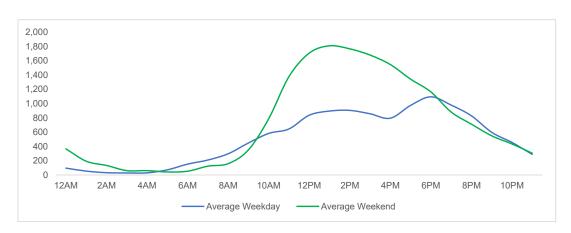
W 13th St at 10th Ave



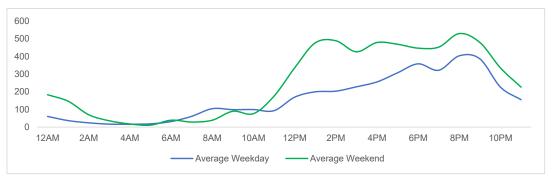
W 15th St at 8th Ave



Gansevoort OS



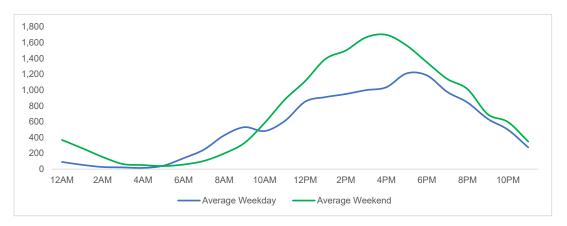
LW 12 OS



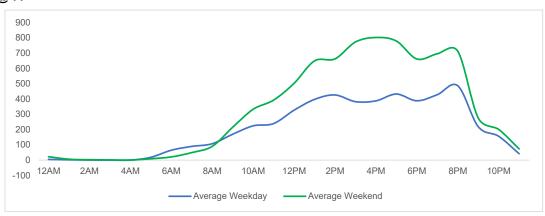


Location Group - Average Daily Pedestrians (cont.)

9th Ave



10th Ave Crossing @ 14



Weather

	Max Temp (F)	- <u>;</u> Ċ;-		<u>~</u>	
This Year	96	9	19	0	
Last Year	94.46	12	16	0	

*Note: Numbers shown above relate to number of days of each weather type.

