

Arrivals by Zone

	This Month	Previous Month	MoM Change	MoM % Change	Last Year	YoY Change	YoY % Change
Total Movements	5,579,464	6,857,037	23,459	1.7%	5,681,685	-102,221	-1.8%
District Entry	1,048,911	1,268,283	8,571	3.4%	1,112,158	-63,247	-5.7%
Gansevoort Plaza	121,599	162,100	-2,020	-6.2%	129,533	-1,984	-6.1%
Chelsea Triangle	292,759	324,443	8,301	12.8%	254,872	9,472	14.9%
14th St Square	273,306	330,695	2,188	3.3%	259,188	3,530	5.4%
W 14th St at 10th Ave	61,605	54,782	4,445	40.6%	55,163	1,611	11.7%
US Downtown Index				2.2%			2.4%
New York Index				0.3%			1.8%

*MoM and YoY variances are calculated using weekly averages and only include Like-for-Like locations.

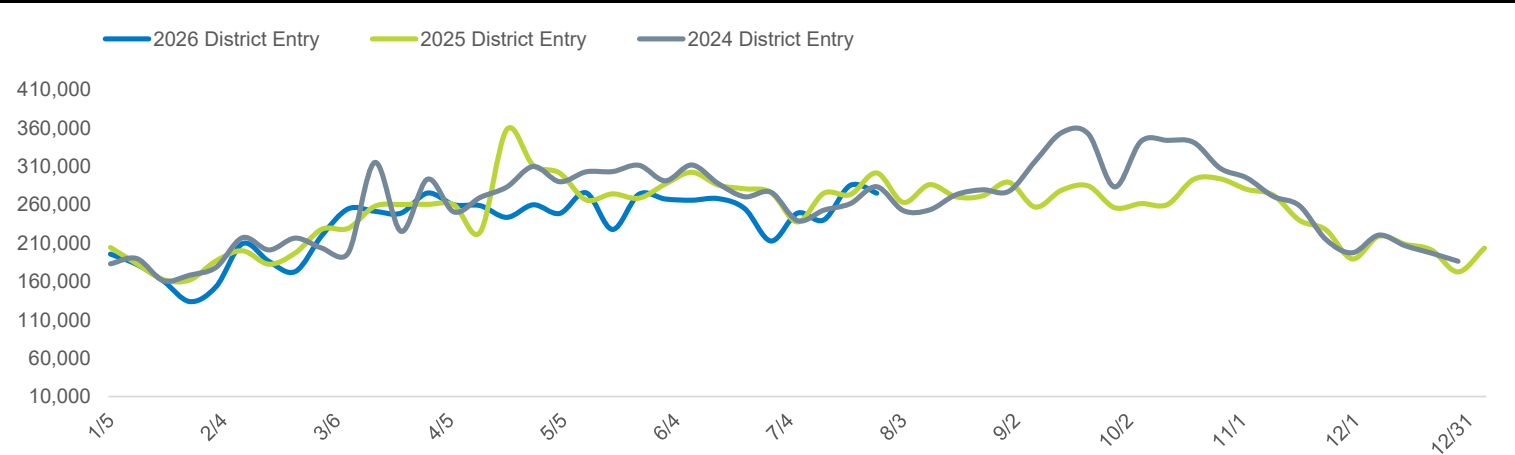
Key Stats

The busiest entry point in Meatpacking District this month was W16th St at 9th Ave with a total of 241,750 visits.
The busiest day at Meatpacking District Entry this month was Friday and the busiest hour this month was 4 PM on Saturday.

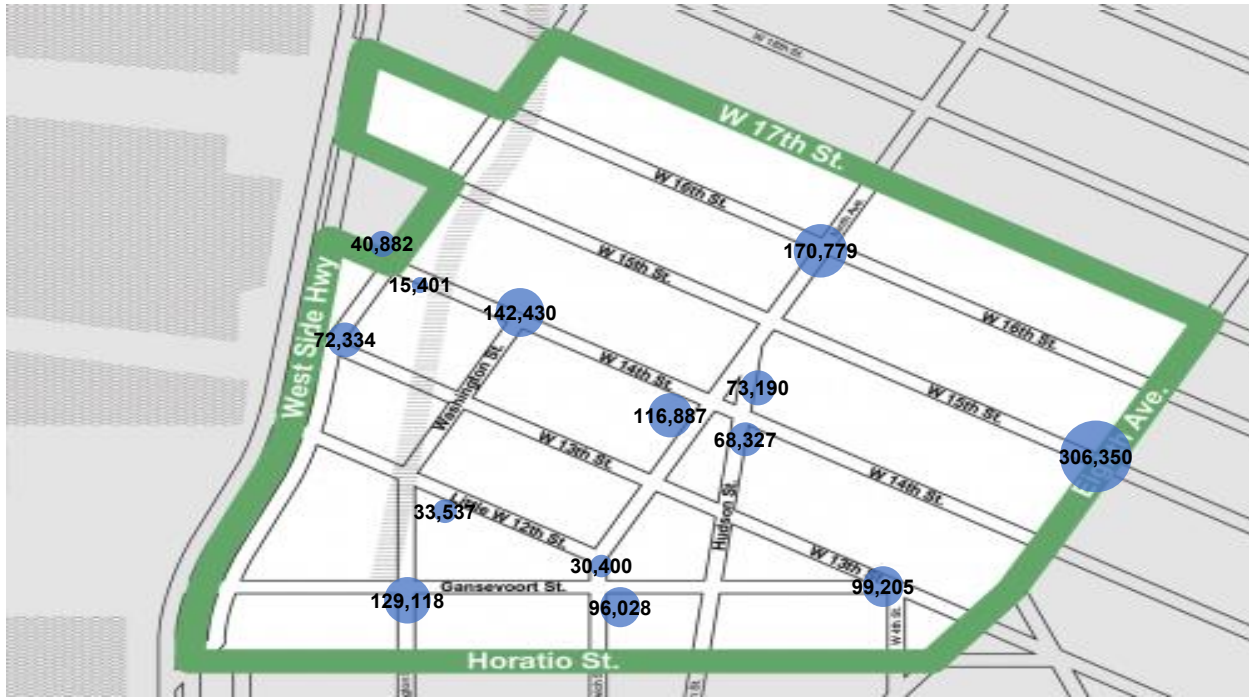
District Entry - Average Daily Pedestrians

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
This month	33,314	33,456	37,968	37,878	42,345	39,560	37,707	262,228
Previous month	33,031	34,935	37,839	35,739	38,601	37,552	35,959	253,657
Last Year	34,104	36,895	38,944	38,247	43,176	48,015	38,660	278,040
Month on month variance (LFL)	283	-1,479	129	2,139	3,744	2,008	1,747	8,571
Month on month % (LFL)	0.9%	-4.2%	0.3%	6.0%	9.7%	5.3%	4.9%	3.4%
Year on year variance (LFL)	-790	-3,438	-976	-369	-830	-8,456	-953	-15,812
Year on year % (LFL)	-2.3%	-9.3%	-2.5%	-1.0%	-1.9%	-17.6%	-2.5%	-5.7%

District Entry Annual Trend - Weekly Totals



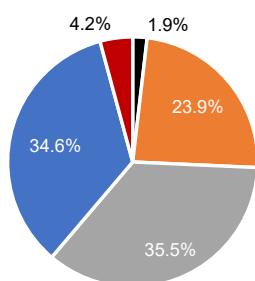
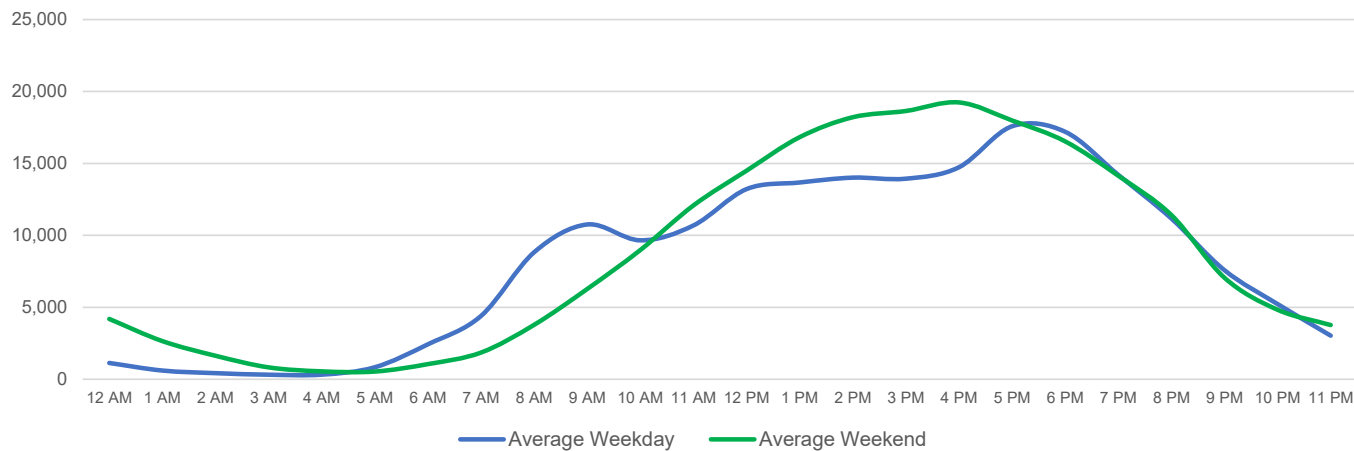
Average Weekly Pedestrians by Location Group



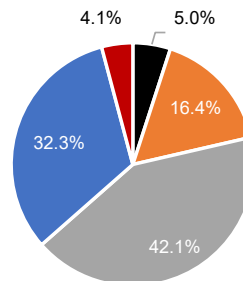
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	3,205	3,270	3,630	4,021	6,381	5,055	4,839	30,400	-6.2%	-6.1%
Chelsea Triangle	8,753	9,077	10,546	10,728	11,623	11,801	10,662	73,190	12.8%	14.9%
14th St Square	8,274	8,879	10,121	10,085	10,940	10,289	9,739	68,327	3.3%	5.4%
Gansevoort at Washington	14,944	13,231	16,317	16,366	25,963	21,325	20,973	129,118	-4.6%	-13.9%
W 14th St at Washington	17,687	17,277	19,192	20,655	22,780	22,712	22,128	142,430	9.2%	10.4%
W 13th St at Gansevoort	12,645	12,216	14,683	14,359	16,855	15,117	13,332	99,205	-2.9%	-5.1%
W16th St at 9th Ave	22,155	23,024	24,186	25,456	25,740	25,899	24,320	170,779	4.3%	-10.3%
W 14th St at 10th Ave	1,513	1,916	1,834	2,772	2,227	2,623	2,517	15,401	40.6%	11.7%
W 13th St at 10th Ave	7,565	7,147	8,782	8,979	12,696	13,640	13,525	72,334	9.0%	-20.1%
W 15th St at 8th Ave	45,769	45,346	49,159	49,379	49,019	34,870	32,808	306,350	-6.2%	-2.2%
Gansevoort OS	10,759	10,745	12,710	12,115	16,777	16,849	16,073	96,028	1.8%	0.0%
LW 12 OS	3,392	4,138	3,810	5,189	5,343	6,347	5,319	33,537	7.6%	6.7%
9th Ave	13,810	14,318	16,349	15,801	19,310	19,298	18,002	116,887	5.8%	17.2%
10th Ave Crossing @ 14	4,510	4,639	5,196	5,192	6,305	7,085	7,955	40,882	12.6%	0.2%
Total	174,981	175,222	196,512	201,095	231,957	212,908	202,192	1,394,866	1.7%	-1.8%

*MoM and YoY variances are calculated using weekly averages and only include those locations that are Like-for-Like.

Total Movements - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	3,628	-11.8%	-11.3%
Morning	46,757	-0.6%	1.6%
Afternoon	69,577	2.1%	4.3%
Evening	67,736	1.9%	-0.7%
Late night	8,255	-1.4%	-8.8%
Total	195,953	0.9%	0.9%

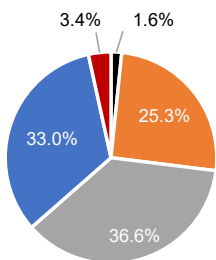
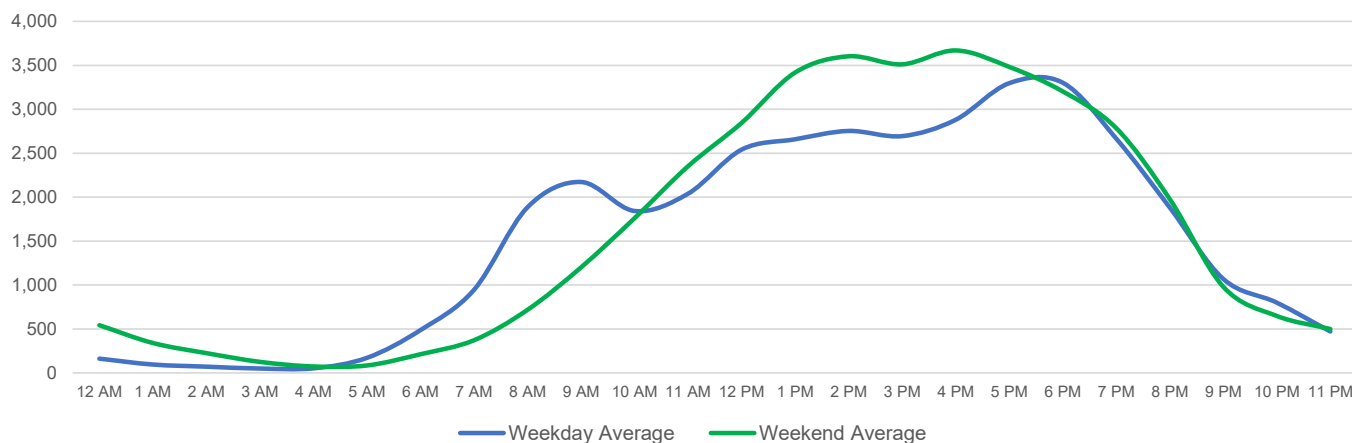


	Average Weekend	Month on Month %	Year on Year %
Early Morning	10,385	-5.0%	-5.7%
Morning	34,024	-0.4%	-5.1%
Afternoon	87,416	4.9%	-9.4%
Evening	67,129	6.0%	-5.8%
Late night	8,597	-1.0%	-16.8%
Total	207,550	3.6%	-7.7%

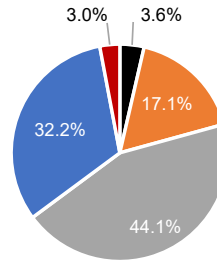
Day Parts are calculated using the following time periods:

Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

District Entry - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	603	-5.9%	-6.1%
Morning	9,374	3.6%	-0.3%
Afternoon	13,528	0.6%	-3.0%
Evening	12,216	3.8%	-5.1%
Late night	1,271	12.5%	-9.7%
Total	36,992	2.7%	-3.3%



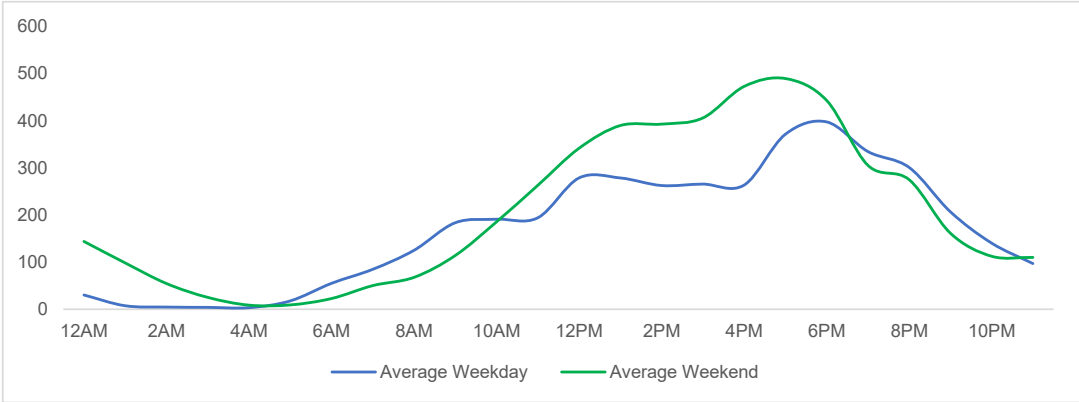
	Average Weekend	Month on Month %	Year on Year %
Early Morning	1,392	-7.2%	-12.0%
Morning	6,617	2.2%	-6.1%
Afternoon	17,046	6.5%	-11.4%
Evening	12,429	7.1%	-10.7%
Late night	1,148	-2.4%	-26.1%
Total	38,633	5.1%	-10.9%

Day Parts are calculated using the following time periods:

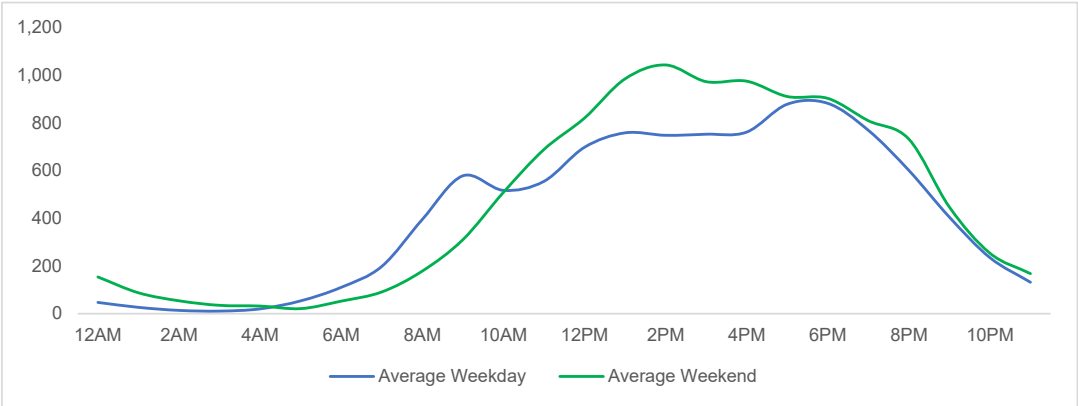
Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

Location Group - Average Daily Pedestrians

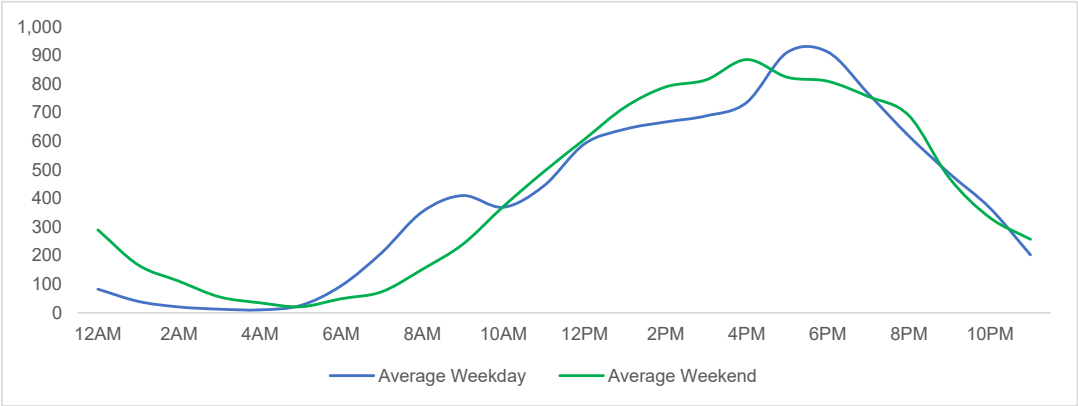
Gansevoort Plaza



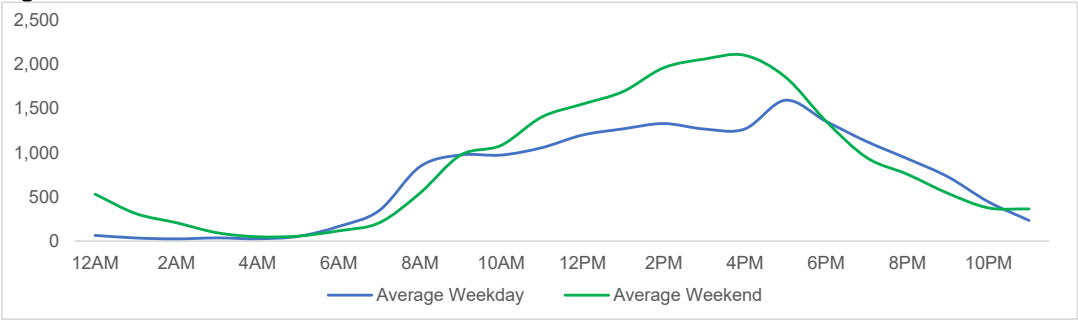
Chelsea Triangle



14th St Square

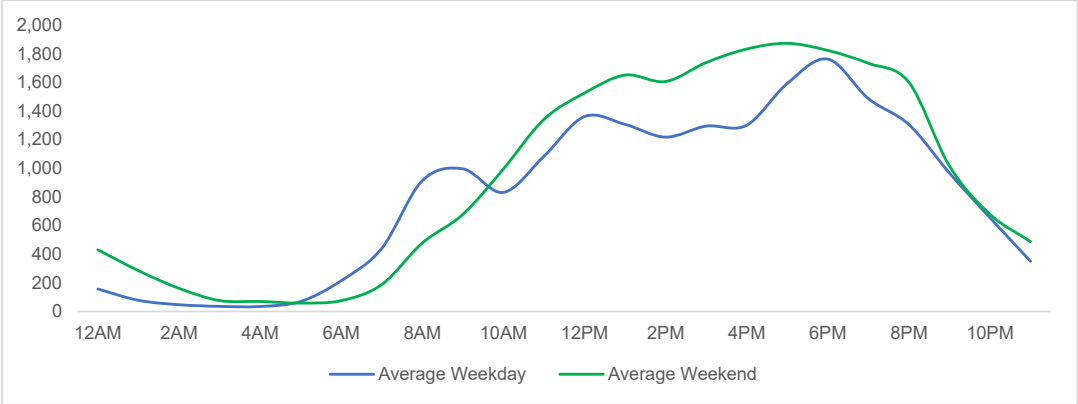


Gansevoort at Washington

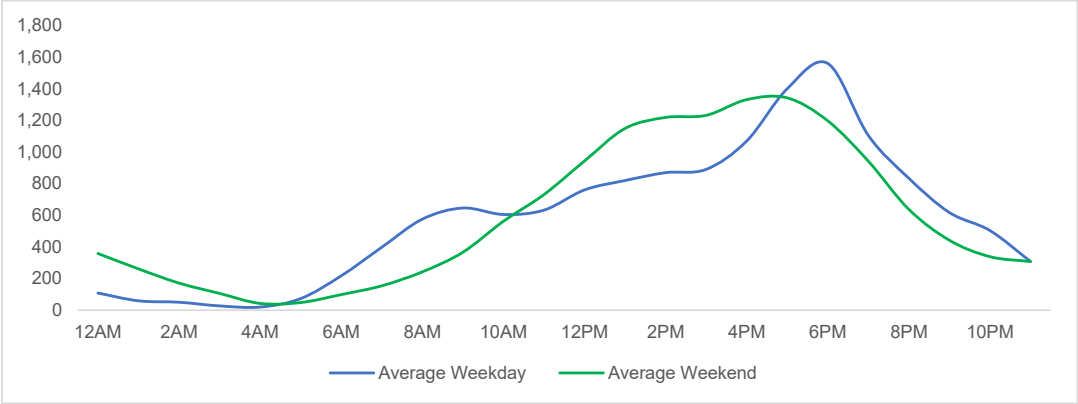


Location Group - Average Daily Pedestrians (cont.)

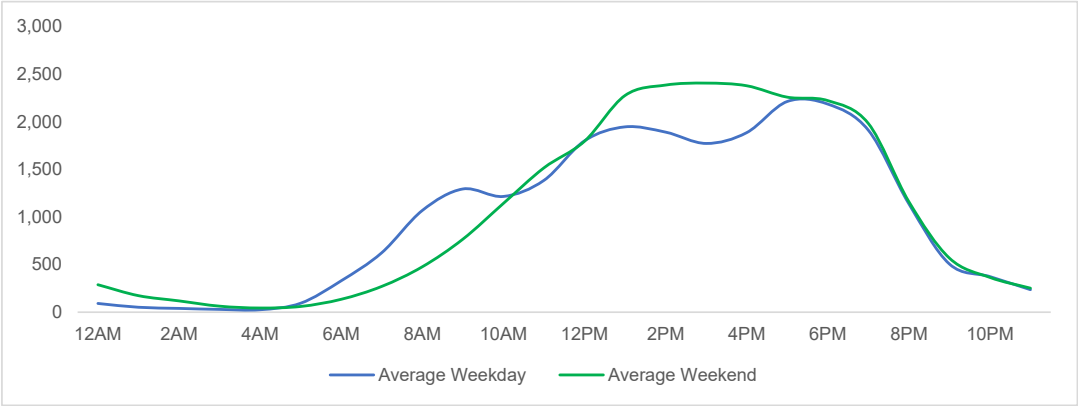
W 14th St at Washington



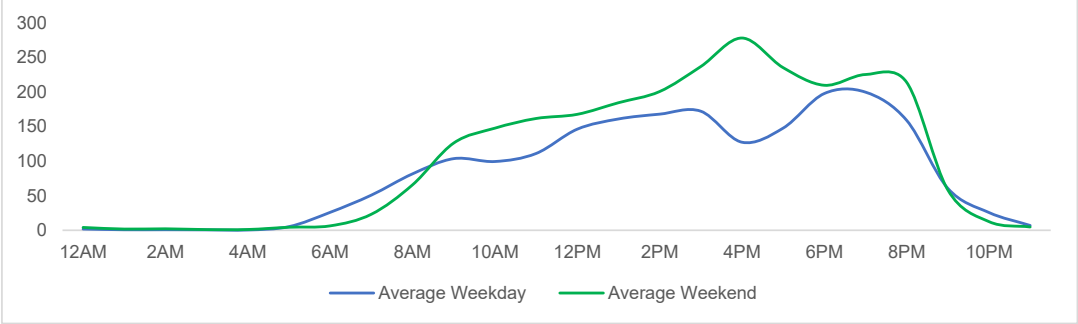
W 13th St at Gansevoort



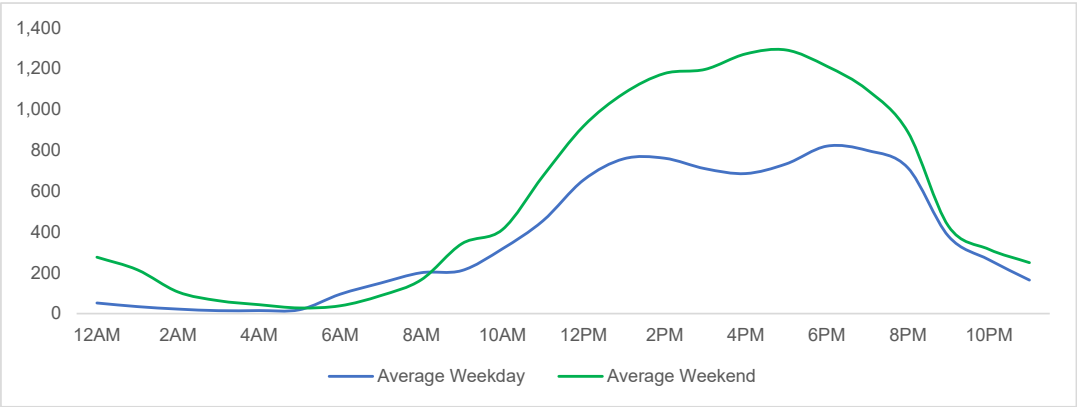
W16th St at 9th Ave



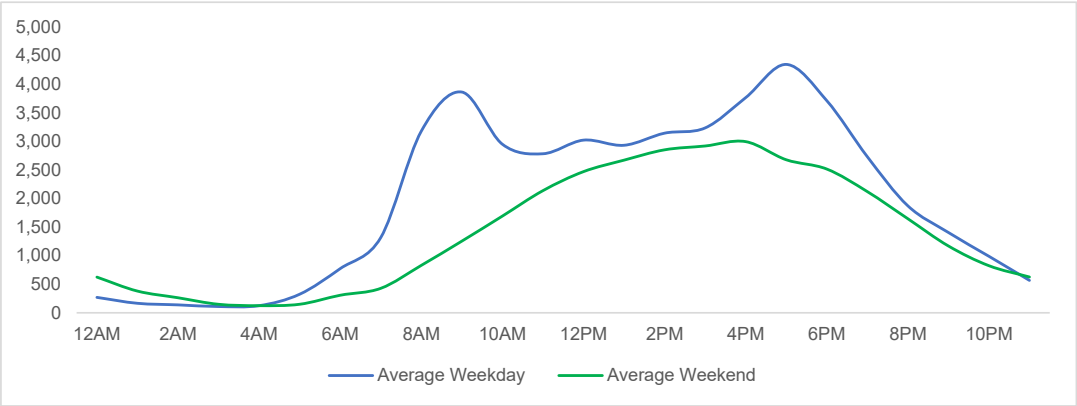
W 14th St at 10th Ave



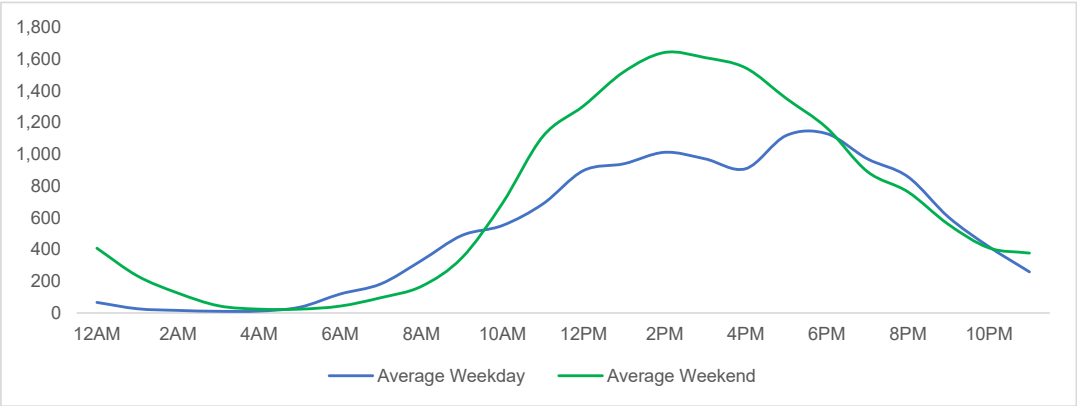
W 13th St at 10th Ave



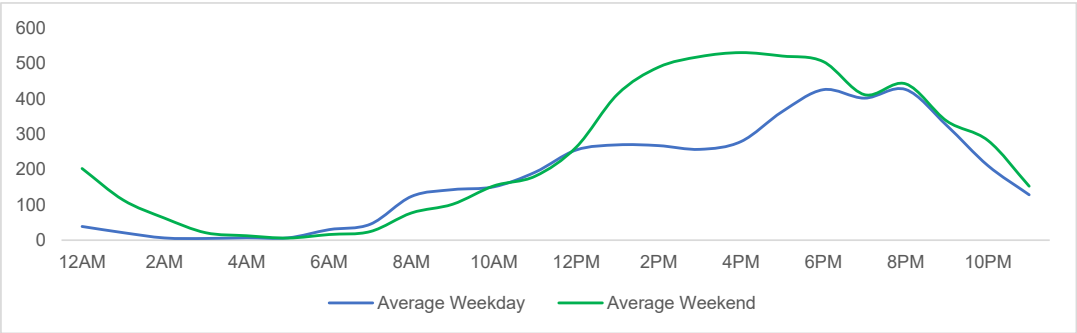
W 15th St at 8th Ave



Gansevoort OS

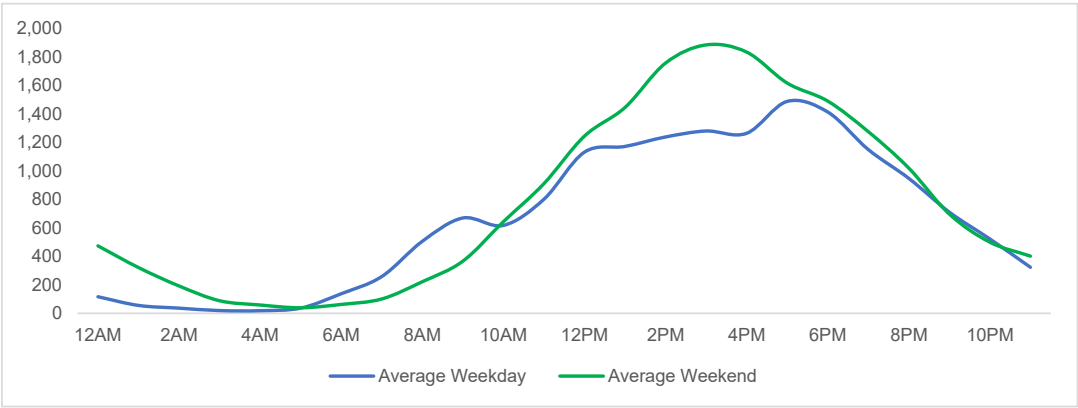


LW 12 OS

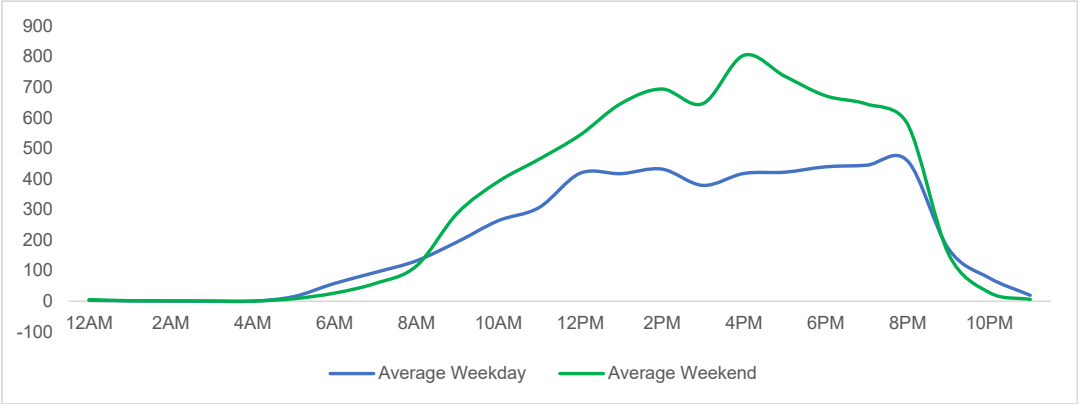


Location Group - Average Daily Pedestrians (cont.)

9th Ave



10th Ave Crossing @ 14



Weather

	Max Temp (F)			
This Year	97	12	16	0
Last Year	96	9	19	0

*Note: Numbers shown above relate to number of days of each weather type.

