

August 2025. Aug 04 2025 - Aug 31 2025 Monthly Visitor Report Meatpacking District

Weeks this month = 4
Weeks last month = 4

Arrivals by Zone

	This Month	Previous Month	MoM Change	MoM % Change	Last Year	YoY Change	YoY % Change	
Total Movements	5,603,045	5,681,685	-19,660	-1.4%	5,524,395	78,650	1.4%	
District Entry	1,116,675	1,112,158	1,129	0.4%	1,082,509	34,166	3.2%	
Gansevoort Plaza	124,105	129,533	-1,357	-4.2%	132,911	-2,202	-6.6%	
Chelsea Triangle	261,291	254,872	1,605	2.5%	222,022	9,817	17.7%	
14th St Square	254,864	259,188	-1,081	-1.7%	247,794	1,768	2.9%	
W 14th St at 10th Ave	47,124	55,163	-2,010	-14.6%	66,653	-4,882	-29.3%	
US Downtown Index				-0.5%			0.2%	
New York Index				0.4%			-0.2%	

^{*}MoM and YoY variances are calculated using weekly averages and only include Like-for-Like locations.

Key Stats

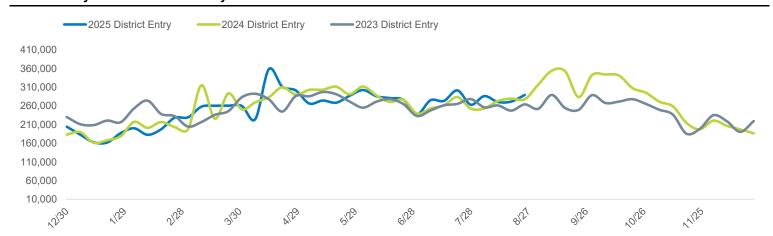
The busiest entry point in Meatpacking District this month was W16th St at 9th Ave with a total of 284,493 visits.

The busiest day at Meatpacking District Entry this month was Saturday and the busiest hour this month was 4 PM on Saturday.

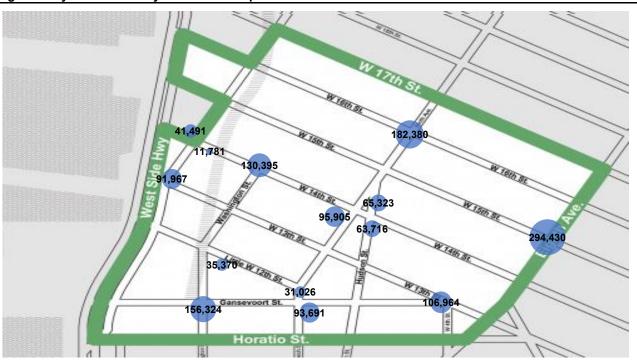
District Entry - Average Daily Pedestrians

	Monday	Tuesday \	Wednesday	Thursday	Friday	Saturday	Sunday	Total
This month	36,997	38,513	35,978	41,630	42,635	44,049	39,368	279,169
Previous month	34,104	36,895	38,944	38,247	43,176	48,015	38,660	278,040
Last Year	34,700	36,514	36,837	37,893	42,363	43,517	38,804	270,627
Month on month variance (LFL)	2,893	1,618	-2,966	3,384	-541	-3,967	708	1,129
Month on month % (LFL)	8.5%	4.4%	-7.6%	8.8%	-1.3%	-8.3%	1.8%	0.4%
Year on year variance (LFL)	2,298	1,998	-860	3,737	273	532	564	8,542
Year on year % (LFL)	6.6%	5.5%	-2.3%	9.9%	0.6%	1.2%	1.5%	3.2%

District Entry Annual Trend - Weekly Totals





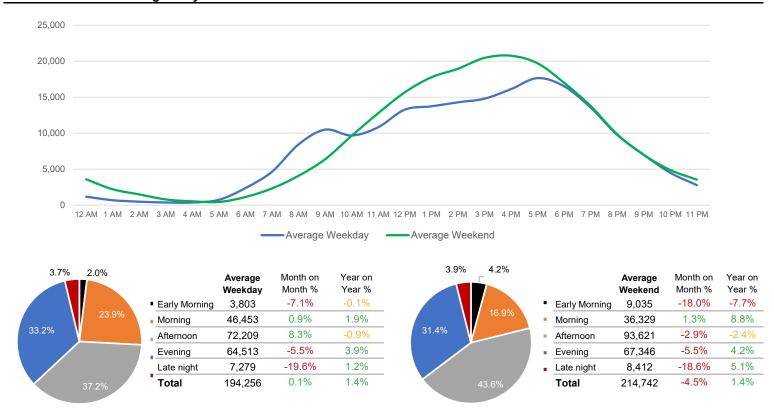


	Monday	T	/ Wednesday	Thursday	Friday	Saturday	Sunday	Average	MoM %	YoY %
		Tuesday						Weekly Total	Change	Change
Gansevoort Plaza	2,775	3,870	3,326	5,080	5,758	6,110	4,108	31,026	-4.2%	-6.6%
Chelsea Triangle	8,364	9,028	8,151	9,429	10,257	11,102	8,993	65,323	2.5%	17.7%
14th St Square	8,134	8,989	7,867	9,605	9,876	10,382	8,865	63,716	-1.7%	2.9%
Gansevoort at Washington	17,917	17,216	17,557	18,951	28,800	29,643	26,241	156,324	4.3%	11.1%
W 14th St at Washington	16,548	18,108	16,494	18,699	19,864	21,992	18,691	130,395	1.0%	43.7%
W 13th St at Gansevoort	14,506	13,356	14,001	16,515	16,908	16,567	15,112	106,964	2.3%	12.5%
W16th St at 9th Ave	24,301	27,177	24,889	28,249	26,519	27,303	23,944	182,380	-4.2%	0.9%
W 14th St at 10th Ave	1,460	1,841	1,488	2,091	1,536	1,625	1,740	11,781	-14.6%	-29.3%
W 13th St at 10th Ave	11,428	9,758	9,331	11,619	13,467	19,199	17,165	91,967	1.5%	12.5%
W 15th St at 8th Ave	41,146	46,433	42,890	47,356	47,533	36,767	32,306	294,430	-6.0%	-11.3%
Gansevoort OS	10,506	10,716	11,253	12,515	15,382	17,931	15,389	93,691	-2.4%	-2.9%
LW 12 OS	3,103	4,367	3,886	5,113	6,230	7,120	5,552	35,370	12.5%	16.8%
9th Ave	11,378	12,792	11,040	13,473	14,921	17,479	14,822	95,905	-3.8%	-20.7%
10th Ave Crossing @ 14	5,059	5,858	4,639	6,691	5,905	6,716	6,623	41,491	1.7%	-8.2%
Total	176,622	189,506	176,811	205,385	222,955	229,934	199,550	1,400,761	-1.4%	1.4%

^{*}MoM and YoY variances are calculated using weekly averages and only include those locations that are Like-for-Like.

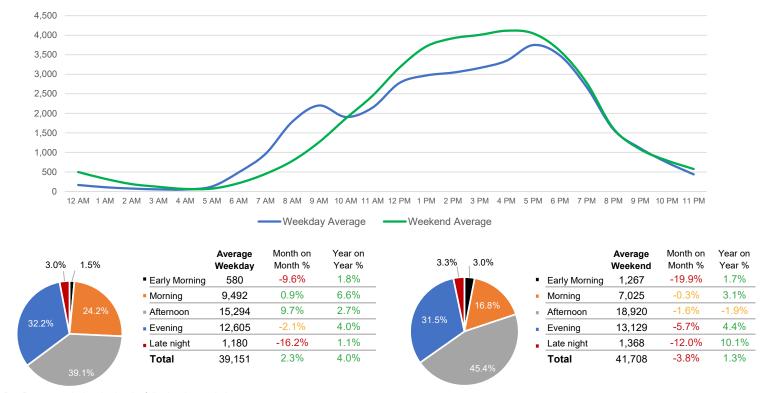


Total Movements - Average Daily Pedestrians



Day Parts are calculated using the following time periods: Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

District Entry - Average Daily Pedestrians

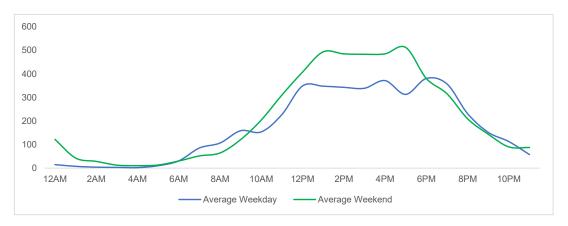


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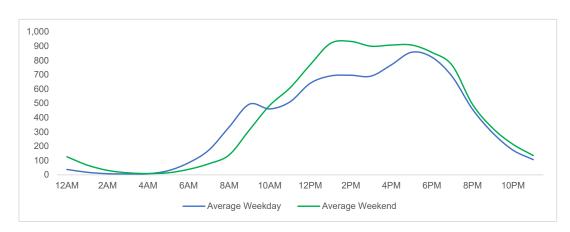


Location Group - Average Daily Pedestrians

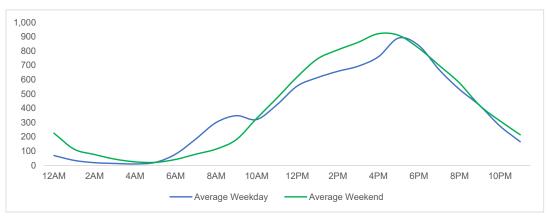
Gansevoort Plaza



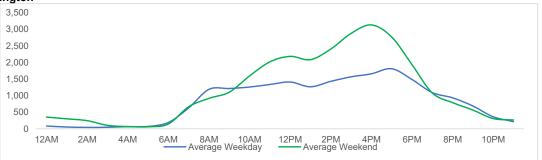
Chelsea Triangle



14th St Square



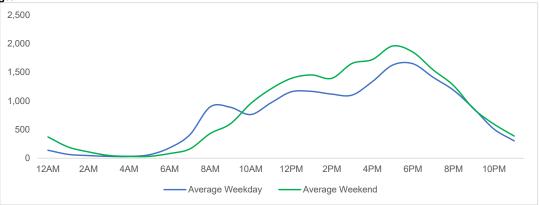
Gansevoort at Washington



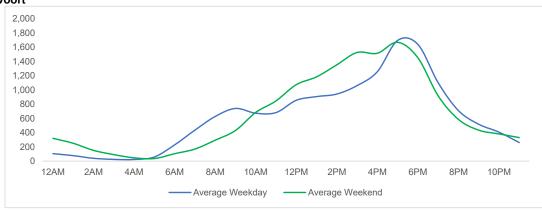


Location Group - Average Daily Pedestrians (cont.)

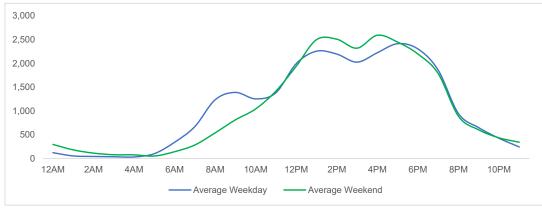
W 14th St at Washington



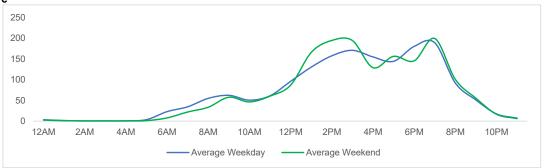
W 13th St at Gansevoort



W16th St at 9th Ave

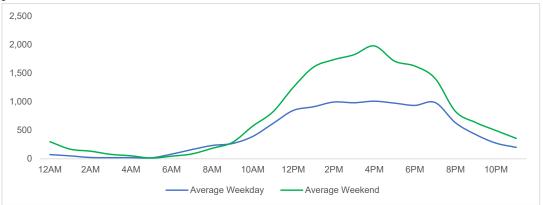


W 14th St at 10th Ave

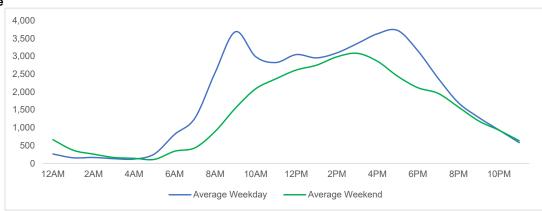




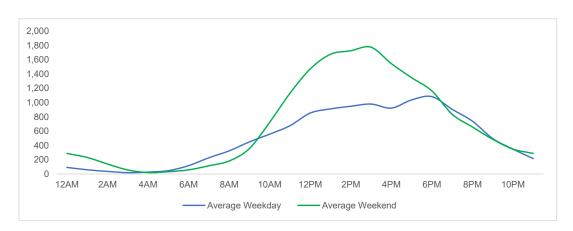
W 13th St at 10th Ave



W 15th St at 8th Ave



Gansevoort OS



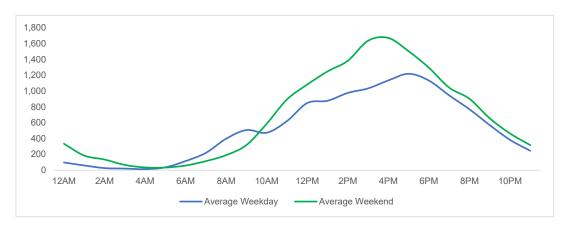
LW 12 OS



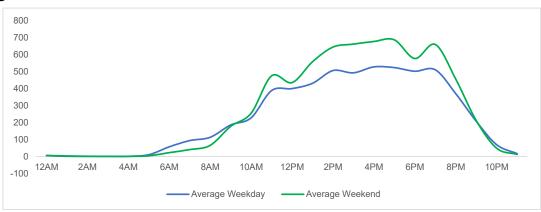


Location Group - Average Daily Pedestrians (cont.)

9th Ave



10th Ave Crossing @ 14



Weather

	Max Temp (F)	- <u>;</u> Ċ;-		<u>~</u>	
This Year	90	14	14	0	
Last Year	93.92	15	13	0	

*Note: Numbers shown above relate to number of days of each weather type.

