

September 2023. Aug 28 2023 - Oct 01 2023 Monthly Visitor Report Meatpacking District

Weeks this month = 5 Weeks last month = 4

Arrivals by Zone

	This Month	Previous	MoM	MoM %	Last Year	YoY	YoY %	
	THIS MONUT	Month	Change	Change	Last fear	Change	Change	
Total Movements	6,822,354	5,432,814	6,267	0.5%	5,927,938	-127,334	-2.9%	
District Entry	1,307,901	1,041,947	1,093	0.4%	1,455,259	-23,314	-2.6%	
Gansevoort Plaza	163,311	126,052	1,149	3.6%	68,664			* not Like-for-Like
Chelsea Triangle	309,552	251,370	-932	-1.5%	894,710			* not Like-for-Like
14th St Square	291,755	252,546	-4,786	-7.6%	195,713			* not Like-for-Like
W 14th St at 10th Ave	70,077	66,938	-2,719	-16.2%	177,085			* not Like-for-Like
US Downtown Index				-8.6%			0.5%	
New York Index				-7.0%			-0.5%	

^{*}MoM and YoY variances are calculated using weekly averages and only include Like-for-Like locations.

Key Stats

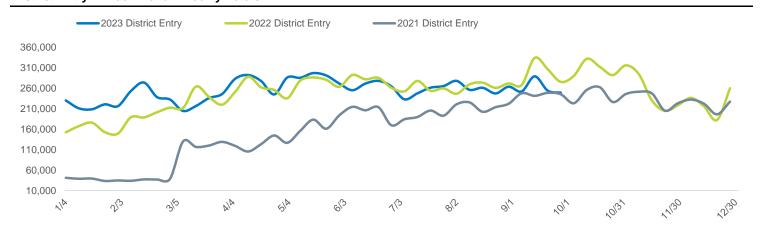
The busiest entry point in Meatpacking District this month was W16th St at 9th Ave with a total of 356,501 visits.

The busiest day at Meatpacking District Entry this month was Saturday and the busiest hour this month was 3 PM on Saturday.

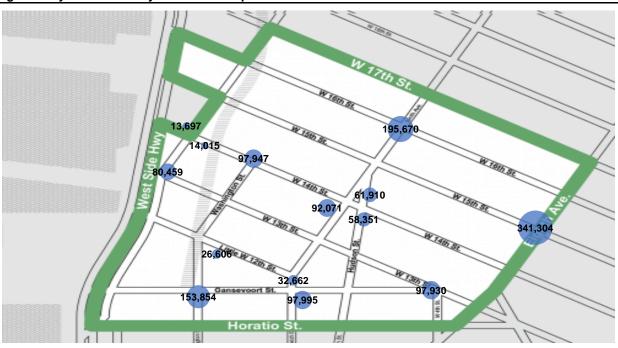
District Entry - Average Daily Pedestrians

	Monday	Tuesday \	Nednesday	Thursday	Friday	Saturday	Sunday	Total
This month	29,425	36,090	40,107	40,267	38,894	41,425	35,372	261,580
Previous month	32,975	37,600	37,954	34,689	38,865	42,085	36,319	260,487
Last Year	35,793	35,803	42,075	42,498	47,589	49,627	37,666	291,052
Month on month variance (LFL)	-1,891	335	2,258	4,430	1,237	327	-257	6,439
Month on month % (LFL)	-8.7%	1.3%	9.0%	19.0%	4.9%	1.2%	-1.1%	3.8%
Year on year variance (LFL)	-2,212	2,386	388	178	-3,273	-2,179	50	-4,663
Year on year % (LFL)	-10.0%	10.5%	1.4%	0.6%	-10.9%	-7.5%	0.2%	-2.6%

District Entry Annual Trend - Weekly Totals





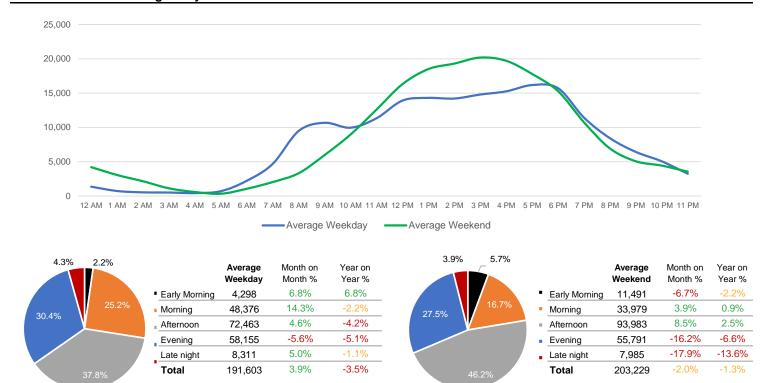


	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	3,126	3,614	4,651	5,650	4,866	6,245	4,511	32,662	3.6%	
Chelsea Triangle	6,912	8,228	8,943	9,550	9,402	10,524	8,352	61,910	-1.5%	
14th St Square	6,729	8,298	9,226	9,599	8,474	8,854	7,171	58,351	-7.6%	
Gansevoort at Washington	14,965	18,140	21,544	24,027	24,414	27,642	23,122	153,854	5.4%	-19.0%
W 14th St at Washington	10,528	12,859	14,978	14,682	14,934	16,055	13,910	97,947	0.6%	3.5%
W 13th St at Gansevoort	11,083	13,601	15,556	15,764	14,691	14,932	12,302	97,930	4.5%	3.5%
W16th St at 9th Ave	22,307	26,158	28,374	29,557	28,624	32,351	28,299	195,670	0.2%	-6.6%
W 14th St at 10th Ave	1,609	1,770	1,976	1,725	1,986	2,708	2,241	14,015	-16.2%	-60.4%
W 13th St at 10th Ave	8,712	8,485	10,371	9,930	10,738	16,570	15,652	80,459	-20.3%	3.2%
W 15th St at 8th Ave	41,506	53,822	55,233	58,227	55,988	42,939	33,589	341,304	4.8%	5.8%
Gansevoort OS	10,457	10,620	12,821	14,443	14,577	18,629	16,447	97,995	7.3%	
LW 12 OS	2,825	3,102	3,499	3,478	4,119	5,558	4,025	26,606	-0.1%	
9th Ave	9,403	11,375	12,861	14,932	13,692	16,594	13,215	92,071	-3.9%	
10th Ave Crossing @ 14	1,693	1,740	2,919	1,684	1,640	2,062	1,958	13,697	20.0%	
Total	151,855	181,812	202,952	213,248	208,146	221,663	184,795	1,364,471	0.5%	-2.9%

^{*}MoM and YoY variances are calculated using weekly averages and only include those locations that are Like-for-Like.



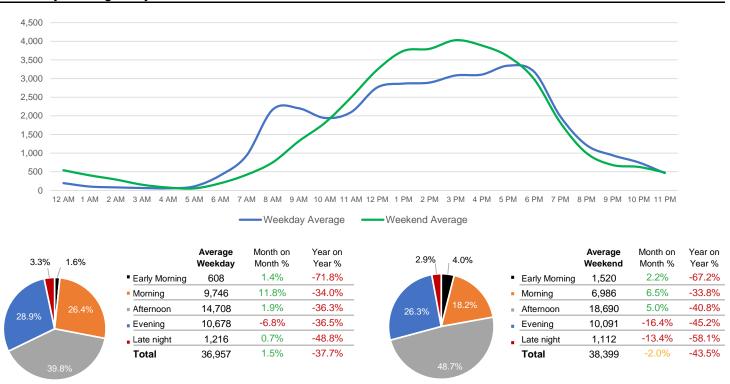
Total Movements - Average Daily Pedestrians



Day Parts are calculated using the following time periods:

Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

District Entry - Average Daily Pedestrians



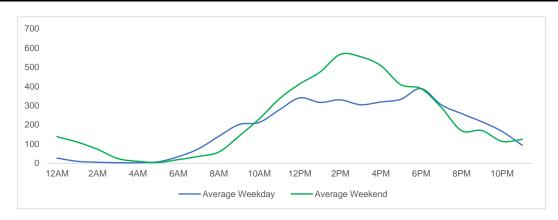
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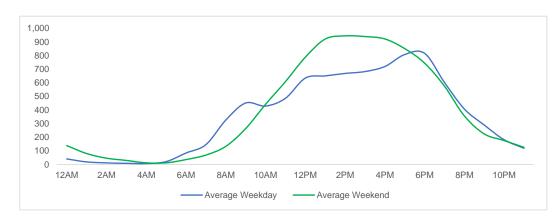


Location Group - Average Daily Pedestrians

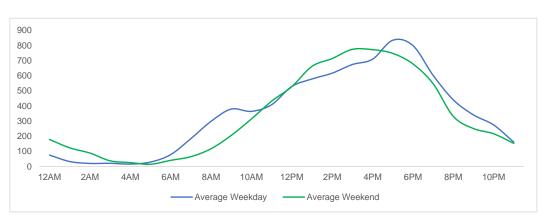
Gansevoort Plaza



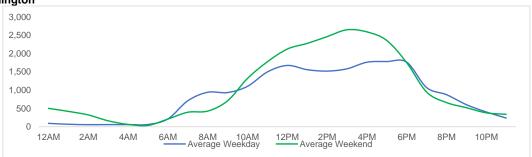
Chelsea Triangle



14th St Square

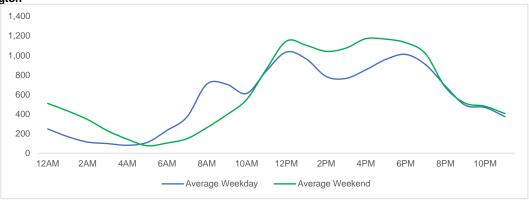


Gansevoort at Washington

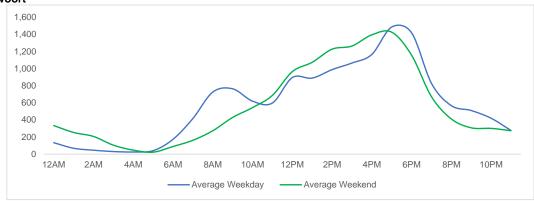


Location Group - Average Daily Pedestrians (cont.)

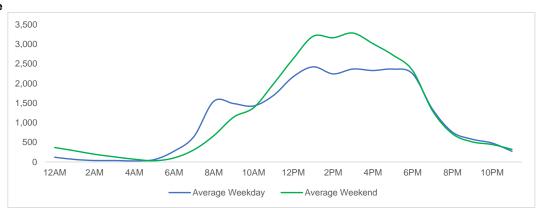
W 14th St at Washington



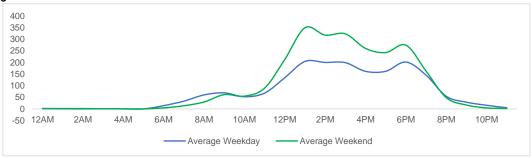
W 13th St at Gansevoort



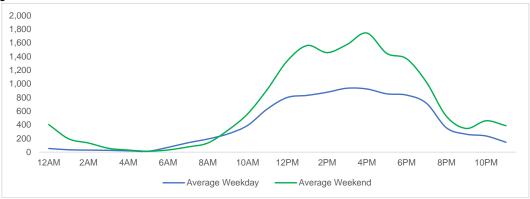
W16th St at 9th Ave



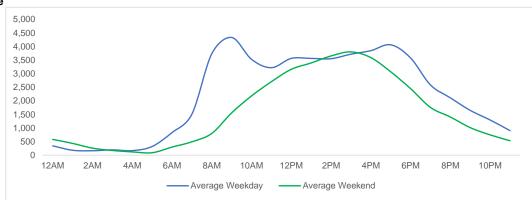
W 14th St at 10th Ave



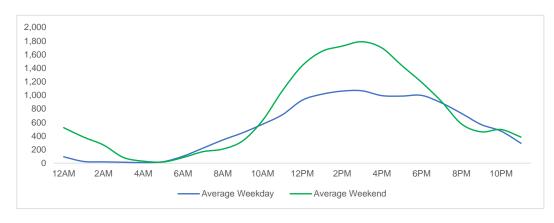
W 13th St at 10th Ave



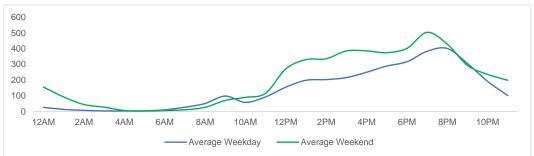
W 15th St at 8th Ave



Gansevoort OS



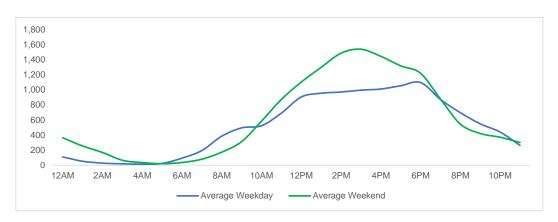
LW 12 OS



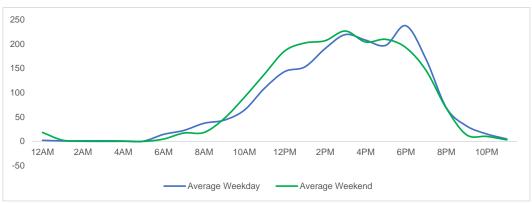


Location Group - Average Daily Pedestrians (cont.)

9th Ave



10th Ave Crossing @ 14



Weather

	Max Temp (F)	- ; ċ-		<u>""</u>	
This Year	92	14	17	4	
Last Year	87.8	7	22	6	

 $^{{}^{\}star}\text{Note:}$ Numbers shown above relate to number of days of each weather type.

