

Arrivals by Zone

	This Month	Previous Month	MoM Change	MoM % Change	Last Year	YoY Change	YoY % Change
Total Movements	7,187,494	5,603,045	36,738	2.6%	8,366,639	-1,179,145	-14.1%
District Entry	1,337,324	1,116,675	-11,704	-4.2%	1,648,107	-310,783	-18.9%
Gansevoort Plaza	145,086	124,105	-2,009	-6.5%	297,417	-45,337	-61.0%
Chelsea Triangle	346,391	261,291	3,955	6.1%	489,557	-53,111	-43.4%
14th St Square	327,623	254,864	1,809	2.8%	415,236	-38,284	-36.9%
W 14th St at 10th Ave	66,510	47,124	1,521	12.9%	91,101	-9,473	-41.6%
US Downtown Index				-5.9%			-2.8%
New York Index				-3.7%			-3.8%

*MoM and YoY variances are calculated using weekly averages and only include Like-for-Like locations.

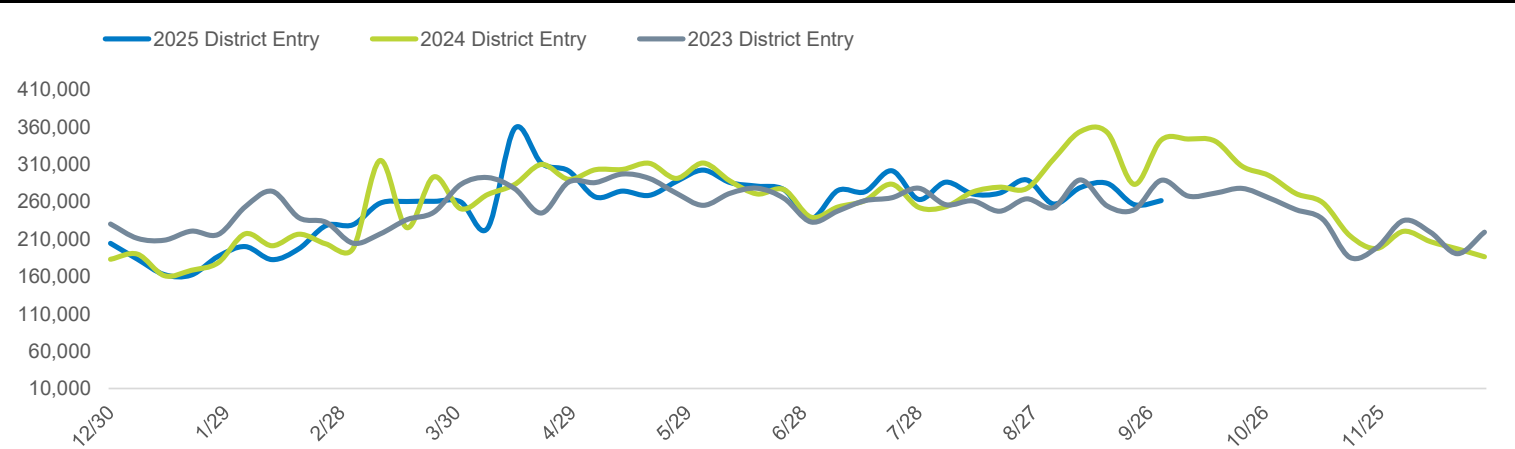
Key Stats

The busiest entry point in Meatpacking District this month was W16th St at 9th Ave with a total of 317,012 visits.
The busiest day at Meatpacking District Entry this month was Friday and the busiest hour this month was 4 PM on Saturday.

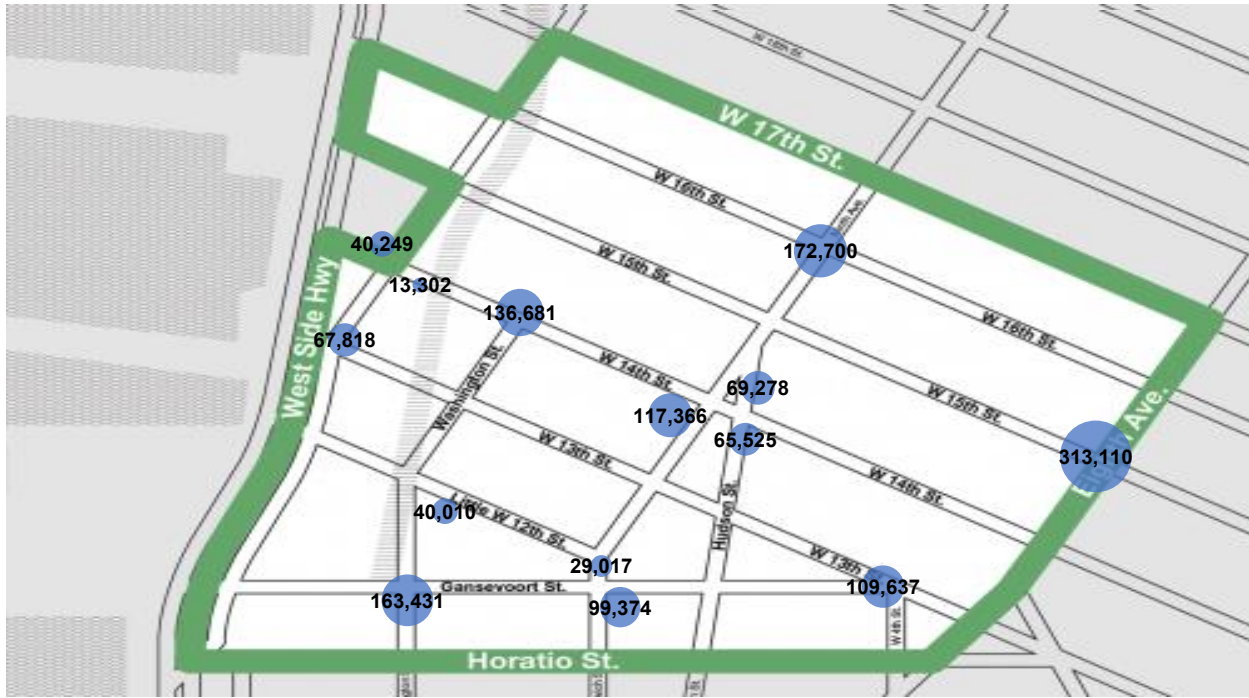
District Entry - Average Daily Pedestrians

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
This month	34,286	37,477	36,656	38,535	44,138	40,461	35,912	267,465
Previous month	36,997	38,513	35,978	41,630	42,635	44,049	39,368	279,169
Last Year	39,821	42,965	45,714	48,898	54,784	50,175	47,265	329,621
Month on month variance (LFL)	-2,711	-1,036	678	-3,095	1,503	-3,588	-3,456	-11,704
Month on month % (LFL)	-7.3%	-2.7%	1.9%	-7.4%	3.5%	-8.1%	-8.8%	-4.2%
Year on year variance (LFL)	-5,535	-5,488	-9,058	-10,363	-10,646	-9,714	-11,353	-62,157
Year on year % (LFL)	-13.9%	-12.8%	-19.8%	-21.2%	-19.4%	-19.4%	-24.0%	-18.9%

District Entry Annual Trend - Weekly Totals



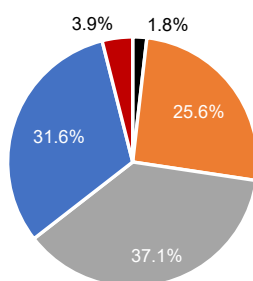
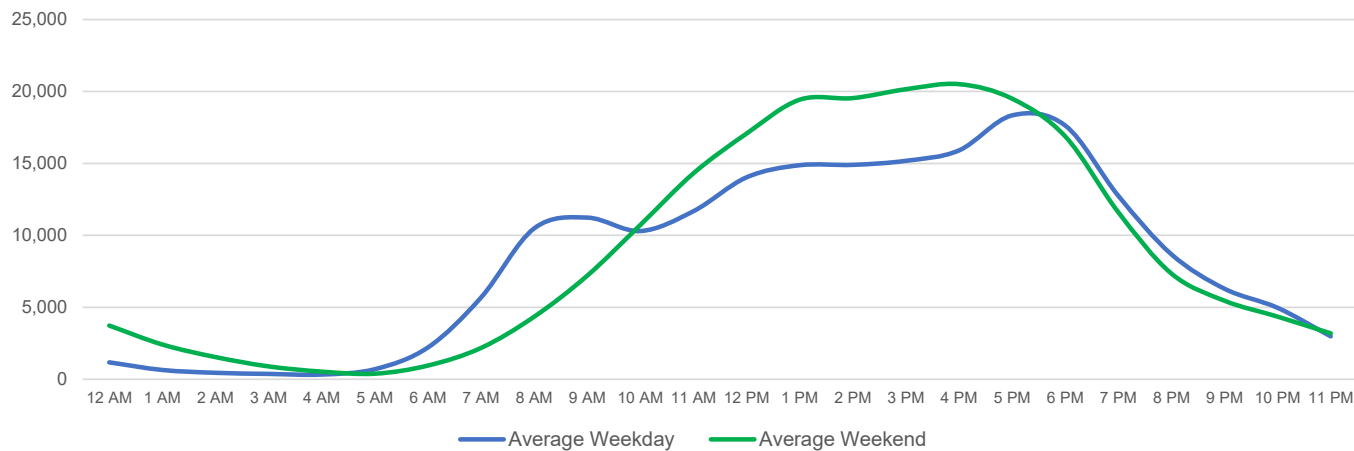
Average Weekly Pedestrians by Location Group



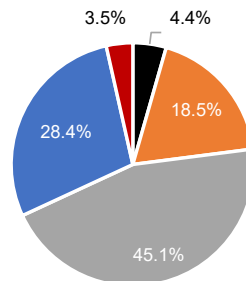
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	3,260	3,258	3,480	3,926	5,535	5,427	4,132	29,017	-6.5%	-51.2%
Chelsea Triangle	8,558	9,023	9,037	9,956	11,943	11,822	8,939	69,278	6.1%	-29.2%
14th St Square	8,619	9,383	9,208	9,055	10,210	10,441	8,609	65,525	2.8%	-21.1%
Gansevoort at Washington	21,210	18,122	19,876	22,163	30,550	28,019	23,491	163,431	4.5%	-3.3%
W 14th St at Washington	17,851	18,193	17,899	19,475	20,717	23,155	19,391	136,681	4.8%	16.6%
W 13th St at Gansevoort	14,227	15,210	15,139	15,612	18,767	16,305	14,378	109,637	2.5%	-9.8%
W 16th St at 9th Ave	20,975	25,004	23,727	26,891	28,290	23,029	24,784	172,700	-5.3%	-13.6%
W 14th St at 10th Ave	1,649	1,912	1,728	1,619	1,918	2,430	2,046	13,302	12.9%	-27.0%
W 13th St at 10th Ave	8,558	7,629	7,357	7,933	11,015	12,627	12,699	67,818	-26.3%	-11.5%
W 15th St at 8th Ave	42,180	49,585	47,464	48,535	49,565	42,045	33,736	313,110	6.3%	-20.0%
Gansevoort OS	11,062	10,778	11,652	12,817	16,335	20,037	16,693	99,374	6.1%	-14.8%
LW 12 OS	4,753	4,471	4,694	5,985	6,674	6,949	6,484	40,010	13.1%	5.4%
9th Ave	15,071	15,230	14,702	16,170	18,808	20,808	16,576	117,366	22.4%	-19.0%
10th Ave Crossing @ 14	5,604	5,787	4,920	4,926	5,560	7,301	6,153	40,249	-3.0%	2.3%
Total	183,576	193,586	190,884	205,062	235,886	230,394	198,111	1,437,499	2.6%	-14.1%

*MoM and YoY variances are calculated using weekly averages and only include those locations that are Like-for-Like.

Total Movements - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	3,663	-3.7%	-14.8%
Morning	51,585	11.0%	-9.7%
Afternoon	74,897	3.7%	-17.9%
Evening	63,706	-1.3%	-10.9%
Late night	7,948	9.2%	-11.8%
Total	201,799	3.9%	-13.5%

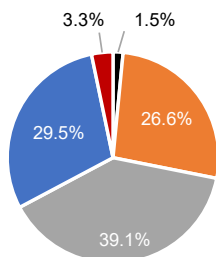
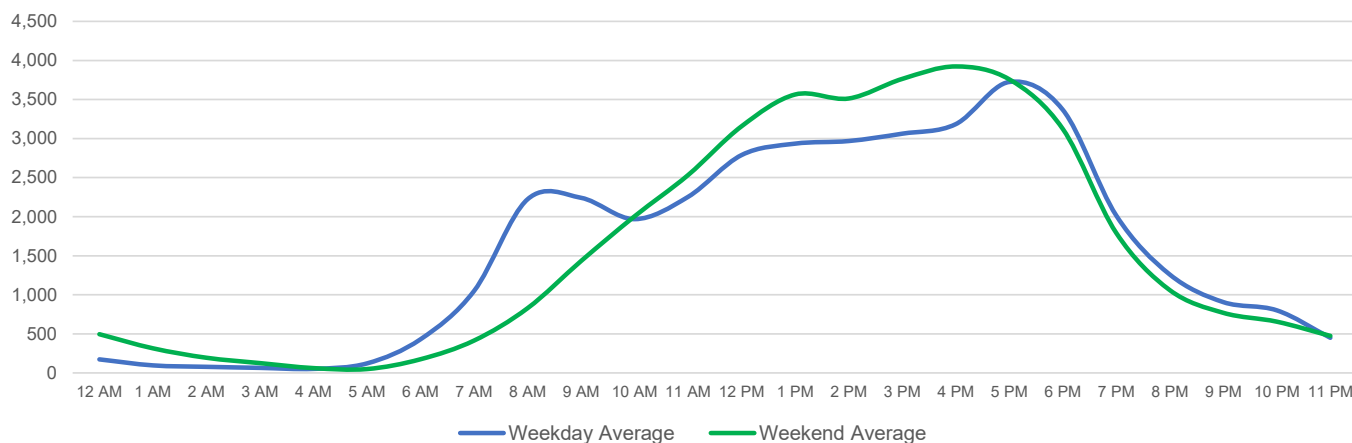


	Average Weekend	Month on Month %	Year on Year %
Early Morning	9,490	5.0%	-7.6%
Morning	39,706	9.3%	-12.9%
Afternoon	96,715	3.3%	-20.2%
Evening	60,800	-9.7%	-11.3%
Late night	7,542	-10.3%	-7.7%
Total	214,253	-0.2%	-15.6%

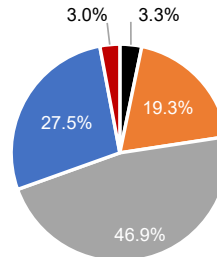
Day Parts are calculated using the following time periods:

Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

District Entry - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	586	1.0%	-16.1%
Morning	10,167	7.1%	-14.2%
Afternoon	14,939	-2.3%	-20.0%
Evening	11,275	-10.5%	-17.5%
Late night	1,251	6.0%	-19.2%
Total	38,218	-2.4%	-17.7%



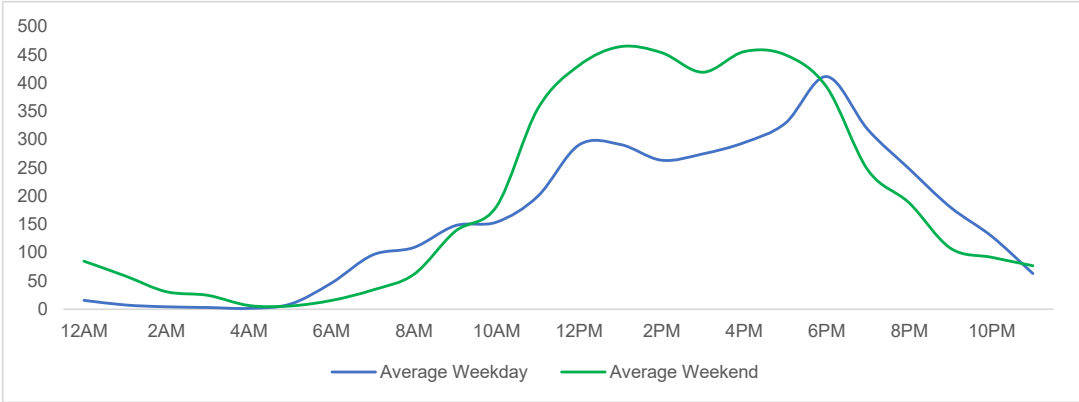
	Average Weekend	Month on Month %	Year on Year %
Early Morning	1,242	-2.0%	-24.5%
Morning	7,388	5.2%	-21.1%
Afternoon	17,922	-5.3%	-21.5%
Evening	10,505	-20.0%	-21.5%
Late night	1,130	-17.3%	-25.1%
Total	38,187	-8.4%	-21.6%

Day Parts are calculated using the following time periods:

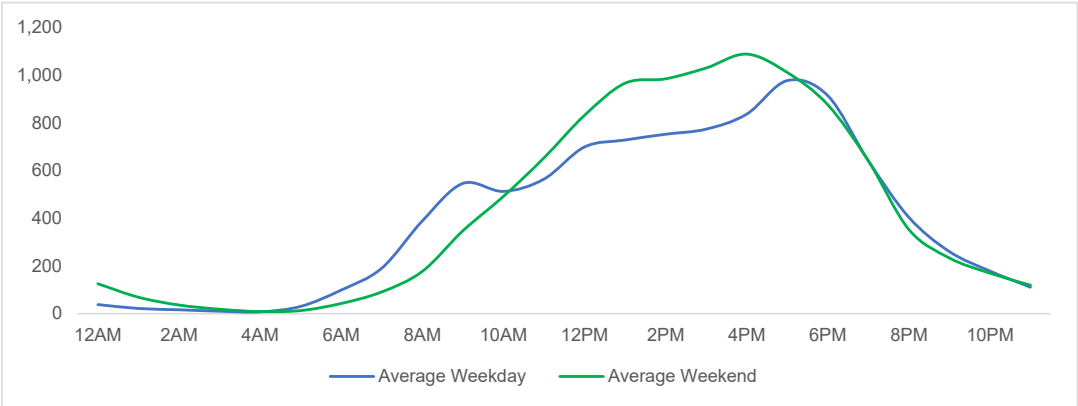
Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

Location Group - Average Daily Pedestrians

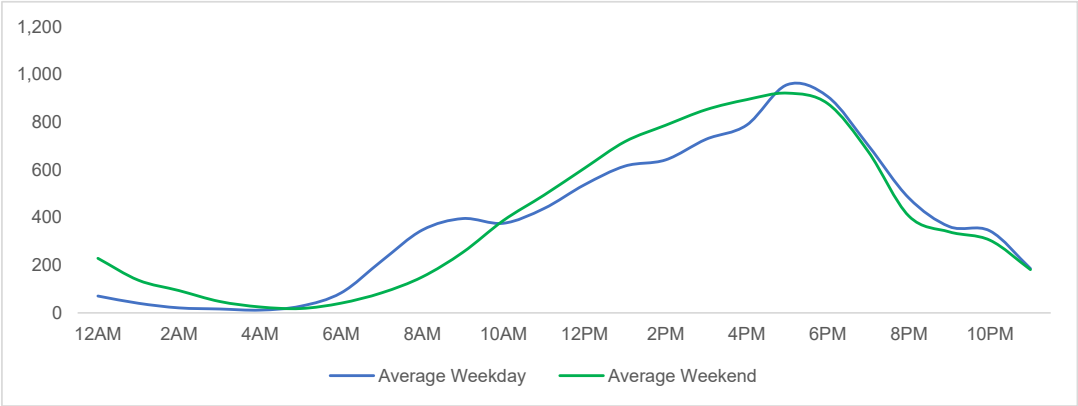
Gansevoort Plaza



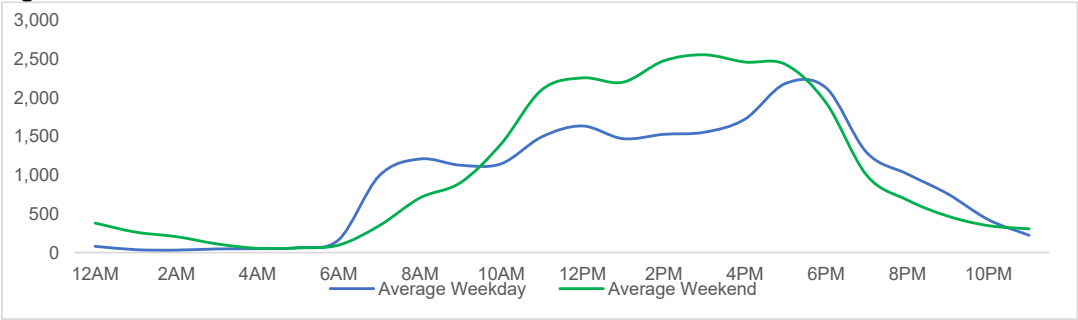
Chelsea Triangle



14th St Square

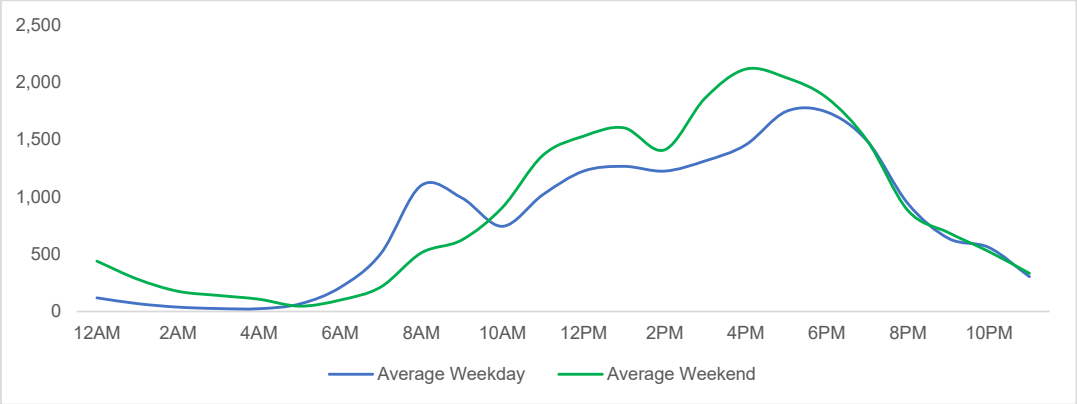


Gansevoort at Washington

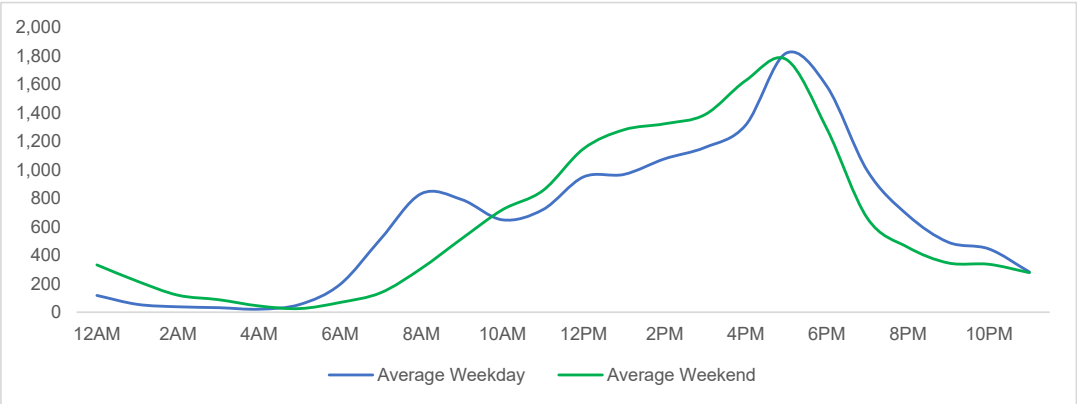


Location Group - Average Daily Pedestrians (cont.)

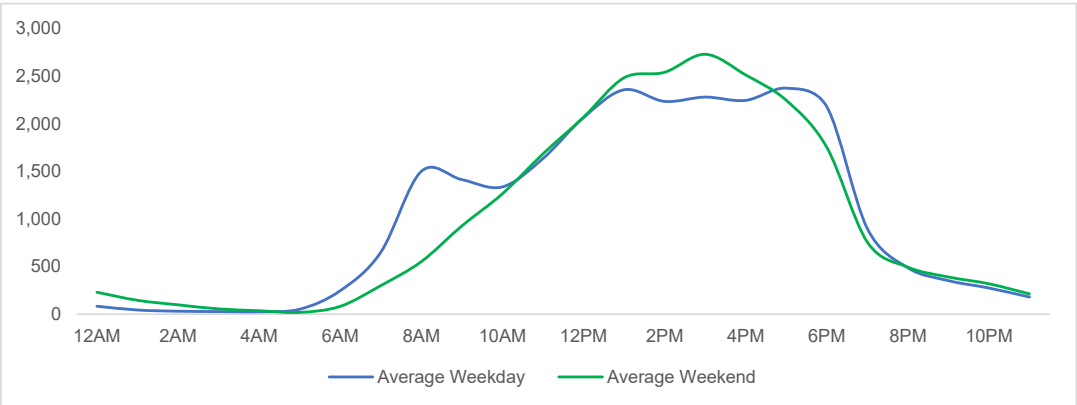
W 14th St at Washington



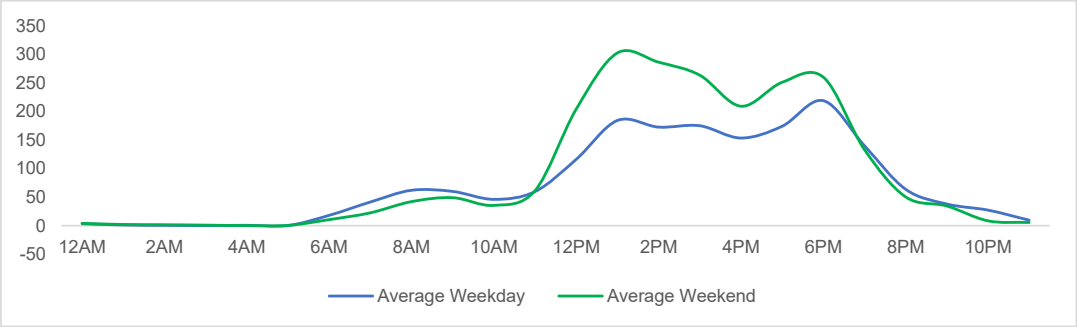
W 13th St at Gansevoort



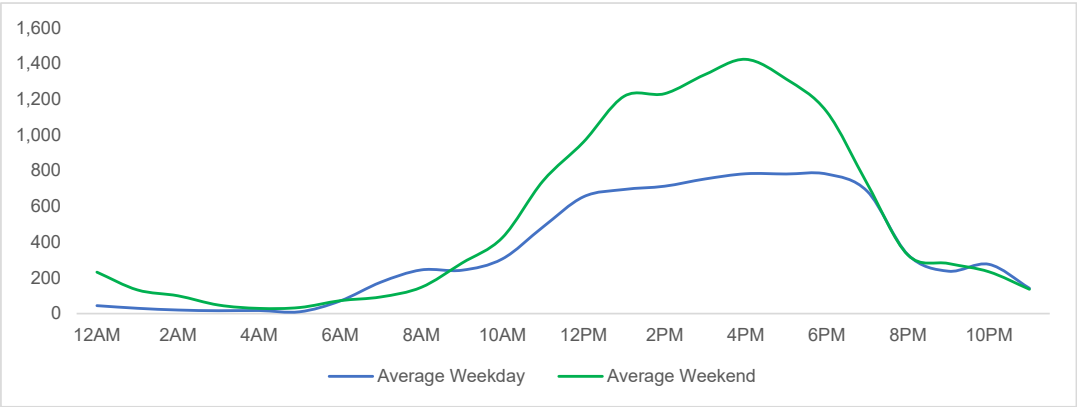
W16th St at 9th Ave



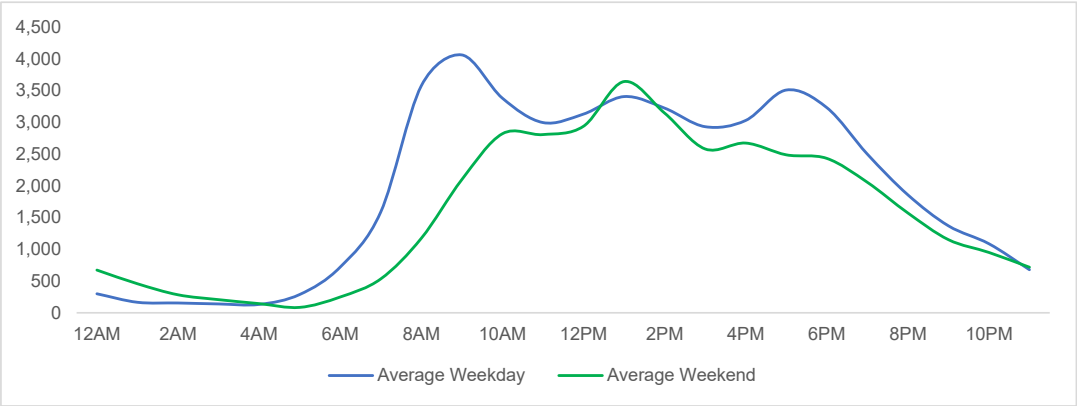
W 14th St at 10th Ave



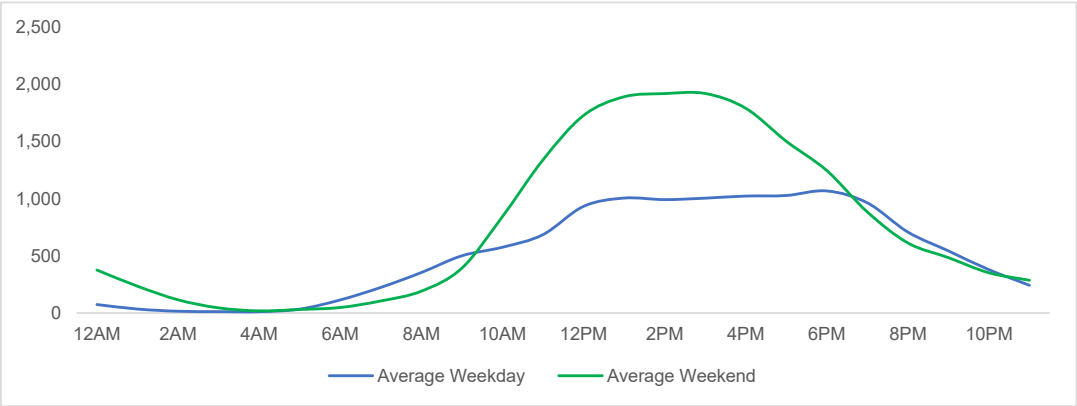
W 13th St at 10th Ave



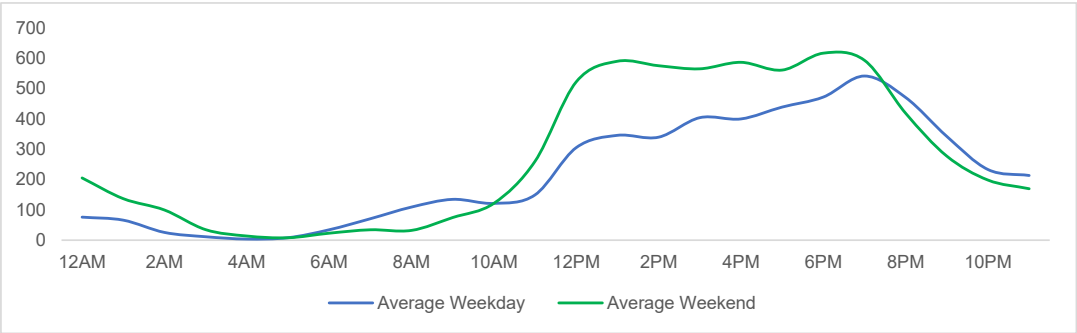
W 15th St at 8th Ave



Gansevoort OS

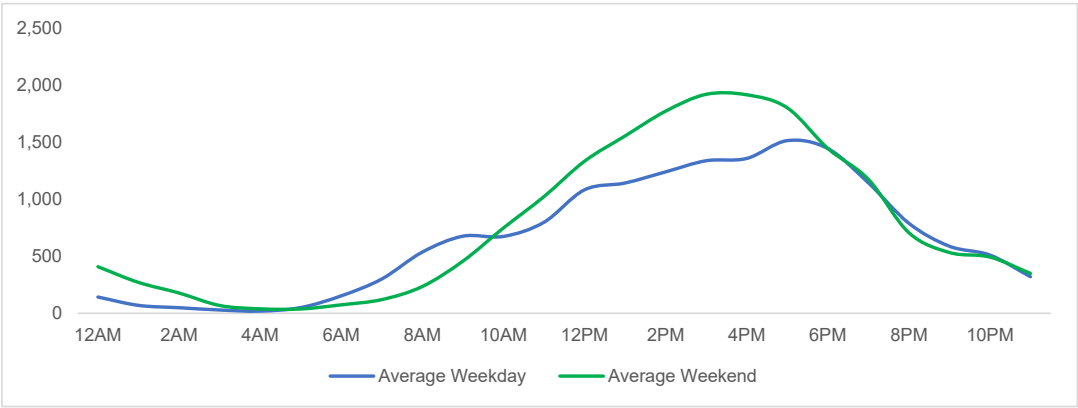


LW 12 OS

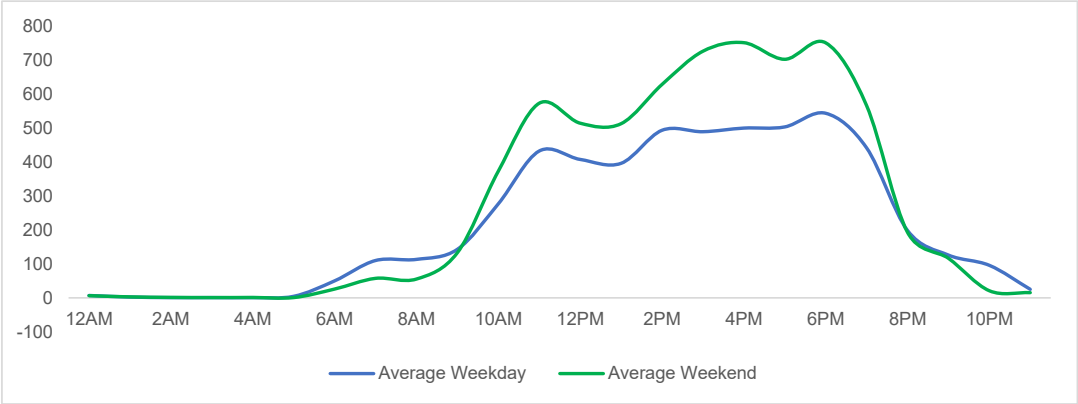


Location Group - Average Daily Pedestrians (cont.)

9th Ave



10th Ave Crossing @ 14



Weather

	Max Temp (F)			
This Year	85	20	14	1
Last Year	92.48	15	20	0

*Note: Numbers shown above relate to number of days of each weather type.

