MEATPACKING DISTRICT

# September 2026. Aug 31 2026 - Oct 04 2026
# Monthly Visitor Report
# Meatpacking District

Weeks this month = 5

Weeks last month = 4

## Arrivals by Zone

| | This Month | Previous Month | MoM Change | MoM % Change | Last Year | YoY Change | YoY % Change |
|---|---|---|---|---|---|---|---|
| **Total Movements** | **7,357,297** | **5,481,718** | **101,030** | **7.4%** | **7,187,494** | **169,803** | **2.4%** |
| **District Entry** | **1,438,722** | **1,074,276** | **19,175** | **7.1%** | **1,337,324** | **101,398** | **7.6%** |
| **Gansevoort Plaza** | **196,840** | **125,273** | **8,050** | **25.7%** | **145,086** | **10,351** | **35.7%** |
| **Chelsea Triangle** | **410,244** | **293,154** | **8,760** | **12.0%** | **346,391** | **12,771** | **18.4%** |
| **14th St Square** | **348,952** | **264,237** | **3,731** | **5.6%** | **327,623** | **4,266** | **6.5%** |
| **W 14th St at 10th Ave** | **71,394** | **48,614** | **2,125** | **17.5%** | **66,510** | **977** | **7.3%** |
| **US Downtown Index** | | | | **-2.1%** | | | **2.6%** |
| **New York Index** | | | | **0.2%** | | | **1.5%** |

*MoM and YoY variances are calculated using weekly averages and only include Like-for-Like locations.

## Key Stats

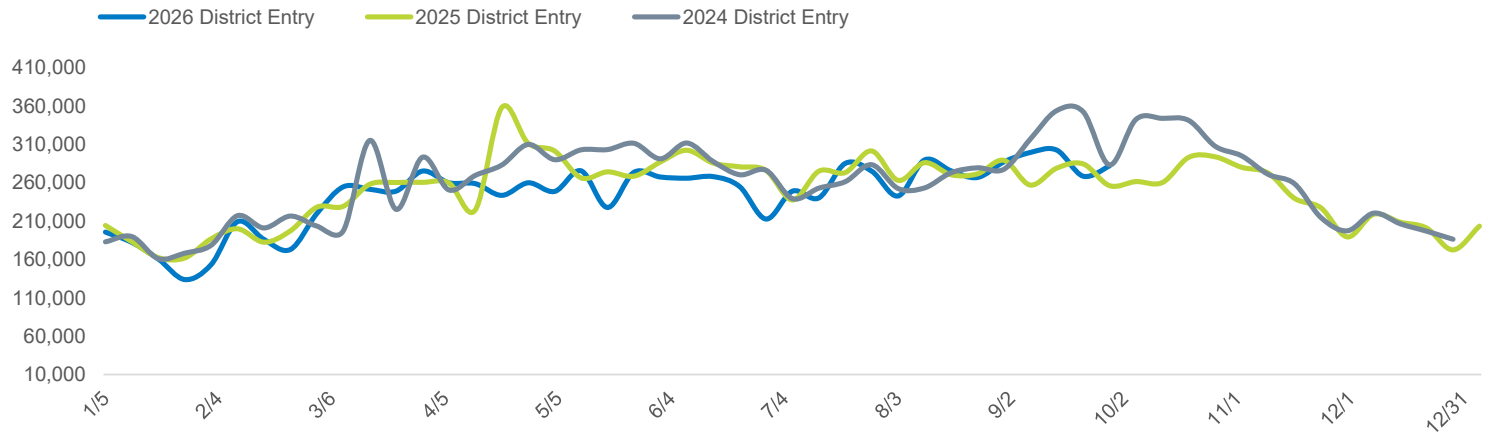
The busiest entry point in Meatpacking District this month was W16th St at 9th Ave with a total of 386,605 visits.

The busiest day at Meatpacking District Entry this month was Saturday and the busiest hour this month was 4 PM on Saturday.

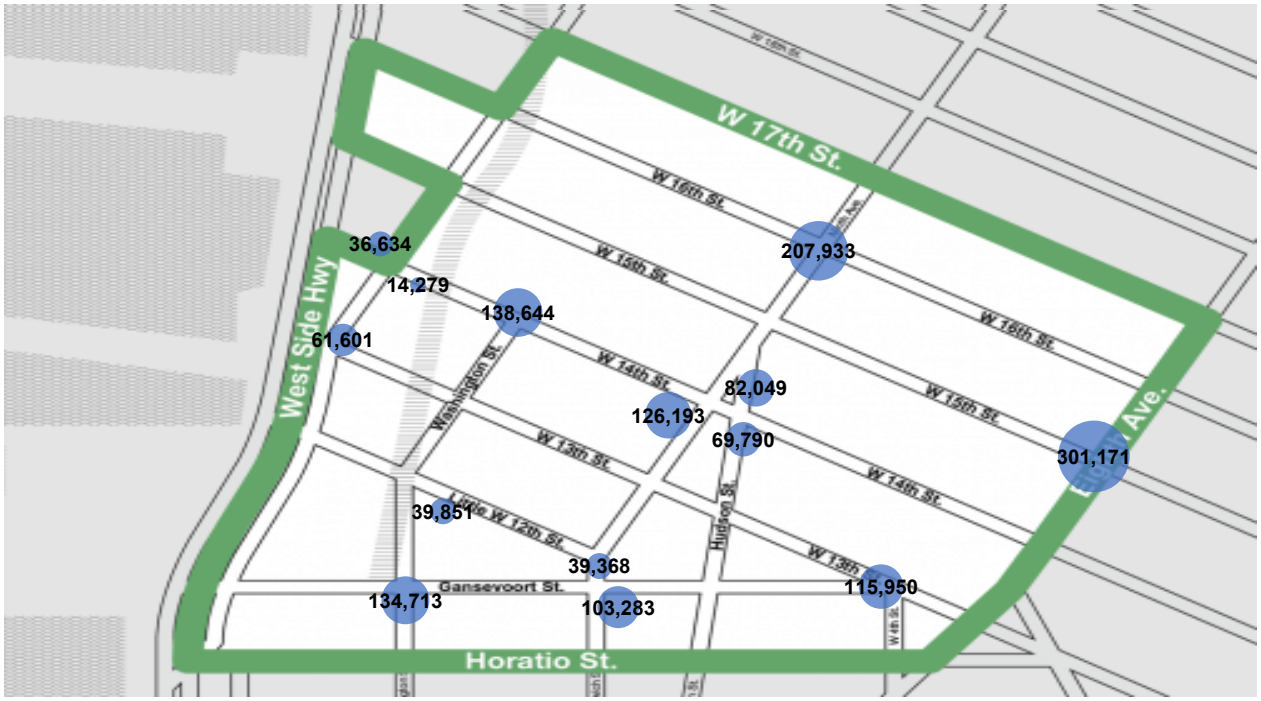
## District Entry - Average Daily Pedestrians

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday | Total |
|---|---|---|---|---|---|---|---|---|
| This month | **35,224** | **39,540** | **41,681** | **43,556** | **46,174** | **47,926** | **33,644** | **287,744** |
| Previous month | **33,988** | **38,142** | **38,923** | **33,772** | **42,245** | **44,209** | **37,291** | **268,569** |
| Last Year | **34,286** | **37,477** | **36,656** | **38,535** | **44,138** | **40,461** | **35,912** | **267,465** |
| Month on month variance (LFL) | **1,236** | **1,398** | **2,759** | **9,784** | **3,929** | **3,718** | **-3,647** | **19,175** |
| Month on month % (LFL) | **3.6%** | **3.7%** | **7.1%** | **29.0%** | **9.3%** | **8.4%** | **-9.8%** | **7.1%** |
| Year on year variance (LFL) | **938** | **2,063** | **5,025** | **5,021** | **2,036** | **7,465** | **-2,268** | **20,280** |
| Year on year % (LFL) | **2.7%** | **5.5%** | **13.7%** | **13.0%** | **4.6%** | **18.4%** | **-6.3%** | **7.6%** |

## District Entry Annual Trend - Weekly Totals



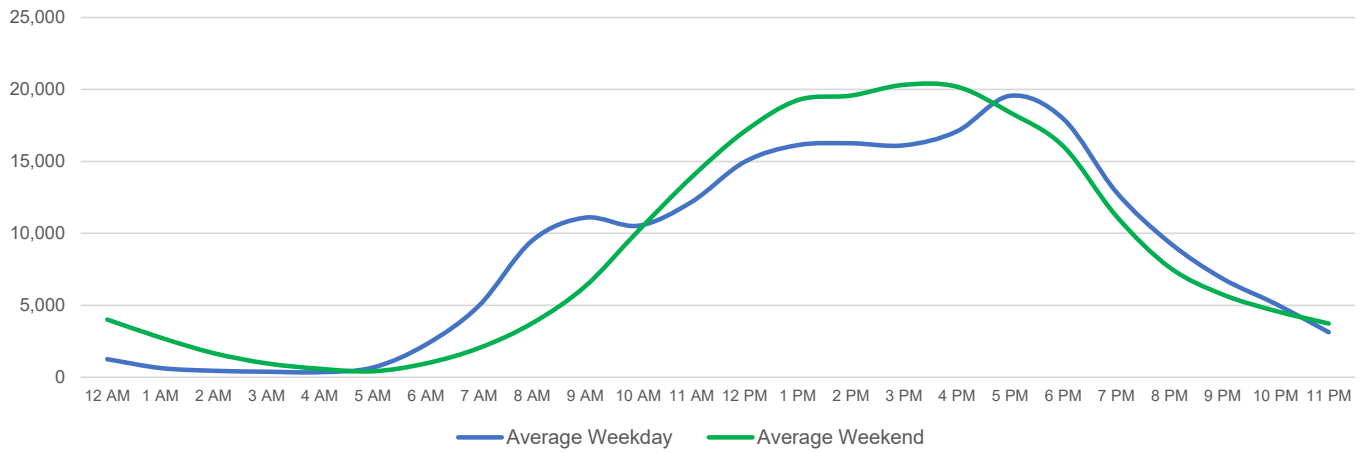
## Average Weekly Pedestrians by Location Group

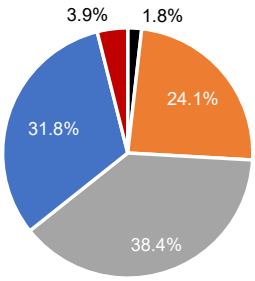



| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday | Average Weekly Total | MoM % Change | YoY % Change |
|---|---|---|---|---|---|---|---|---|---|---|
| Gansevoort Plaza | 4,146 | 4,508 | 5,116 | 5,235 | 7,536 | 8,250 | 4,577 | 39,368 | 25.7% | 35.7% |
| Chelsea Triangle | 10,583 | 11,484 | 10,956 | 11,947 | 12,839 | 14,785 | 9,455 | 82,049 | 12.0% | 18.4% |
| 14th St Square | 8,852 | 9,885 | 10,468 | 11,164 | 11,505 | 10,513 | 7,403 | 69,790 | 5.6% | 6.5% |
| Gansevoort at Washington | 16,589 | 14,808 | 15,766 | 18,439 | 26,079 | 25,289 | 17,742 | 134,713 | 0.1% | -17.6% |
| W 14th St at Washington | 19,134 | 18,478 | 19,642 | 20,774 | 22,052 | 22,660 | 15,905 | 138,644 | -1.4% | 1.4% |
| W 13th St at Gansevoort | 13,354 | 15,871 | 16,970 | 17,494 | 19,268 | 18,851 | 14,143 | 115,950 | 14.4% | 5.8% |
| W16th St at 9th Ave | 26,341 | 28,119 | 29,876 | 31,252 | 32,289 | 34,040 | 26,016 | 207,933 | 10.7% | 20.4% |
| W 14th St at 10th Ave | 1,549 | 1,806 | 2,148 | 2,222 | 2,007 | 2,752 | 1,795 | 14,279 | 17.5% | 7.3% |
| W 13th St at 10th Ave | 7,911 | 6,376 | 7,475 | 8,186 | 9,517 | 13,305 | 8,831 | 61,601 | -9.5% | -9.2% |
| W 15th St at 8th Ave | 32,311 | 47,949 | 50,188 | 50,549 | 50,016 | 42,683 | 27,474 | 301,171 | 6.7% | -3.8% |
| Gansevoort OS | 12,533 | 11,682 | 13,595 | 13,728 | 18,309 | 19,757 | 13,679 | 103,283 | 11.8% | 3.9% |
| LW 12 OS | 4,576 | 4,719 | 3,981 | 5,656 | 6,827 | 8,117 | 5,975 | 39,851 | 40.0% | -0.4% |
| 9th Ave | 15,443 | 15,485 | 17,538 | 19,070 | 21,064 | 23,631 | 13,963 | 126,193 | 12.9% | 7.5% |
| 10th Ave Crossing @ 14 | 4,614 | 4,422 | 5,350 | 5,573 | 5,491 | 6,893 | 4,291 | 36,634 | -9.5% | -9.0% |
| **Total** | 177,934 | 195,592 | 209,069 | 221,290 | 244,798 | 251,526 | 171,250 | 1,471,459 | 7.4% | 2.4% |

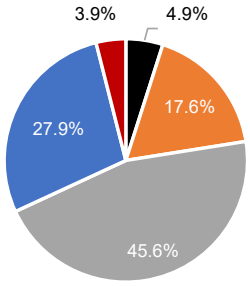
*MoM and YoY variances are calculated using weekly averages and only include those locations that are Like-for-Like.

## Total Movements - Average Daily Pedestrians



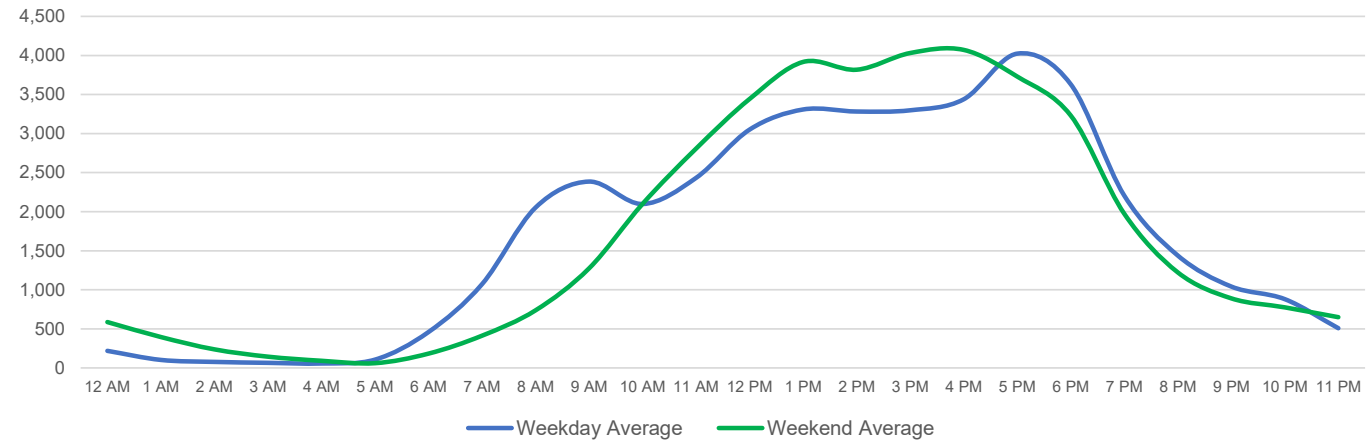

| | Average Weekday | Month on Month % | Year on Year % |
|---|---|---|---|
| Early Morning | 3,756 | 13.7% | 2.5% |
| Morning | 50,549 | 10.7% | -2.0% |
| Afternoon | 80,572 | 14.2% | 7.6% |
| Evening | 66,626 | 5.3% | 4.6% |
| Late night | 8,234 | 8.8% | 3.6% |
| **Total** | 209,737 | 10.2% | 3.9% |

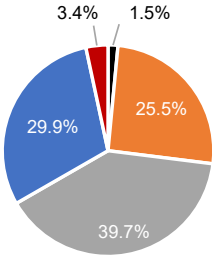



| | Average Weekend | Month on Month % | Year on Year % |
|---|---|---|---|
| Early Morning | 10,413 | 6.9% | 9.7% |
| Morning | 37,137 | 6.7% | -6.5% |
| Afternoon | 96,435 | 5.2% | -0.3% |
| Evening | 59,062 | -8.5% | -2.9% |
| Late night | 8,341 | -2.9% | 10.6% |
| **Total** | 211,388 | 1.0% | -1.3% |

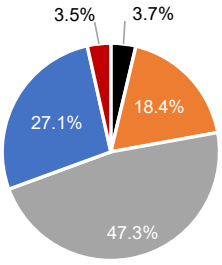
Day Parts are calculated using the following time periods:
Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

## District Entry - Average Daily Pedestrians




| | Average Weekday | Month on Month % | Year on Year % |
|---|---|---|---|
| Early Morning | 626 | 13.3% | 6.7% |
| Morning | 10,501 | 12.4% | 3.3% |
| Afternoon | 16,379 | 12.6% | 9.6% |
| Evening | 12,341 | 4.6% | 9.5% |
| Late night | 1,388 | 17.9% | 11.0% |
| **Total** | 41,235 | 10.2% | 7.9% |

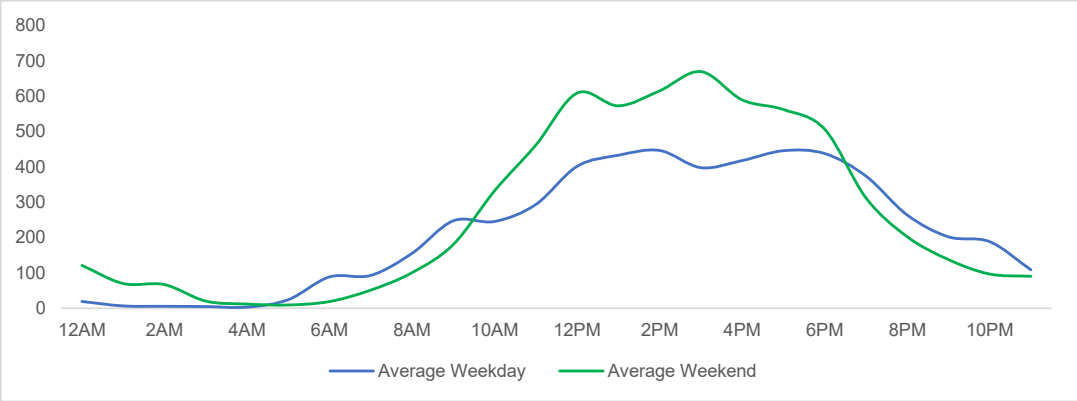



| | Average Weekend | Month on Month % | Year on Year % |
|---|---|---|---|
| Early Morning | 1,516 | 2.2% | 22.1% |
| Morning | 7,516 | 10.6% | 1.7% |
| Afternoon | 19,280 | 4.0% | 7.6% |
| Evening | 11,049 | -11.8% | 5.2% |
| Late night | 1,425 | 1.8% | 26.0% |
| **Total** | 40,785 | 0.1% | 6.8% |

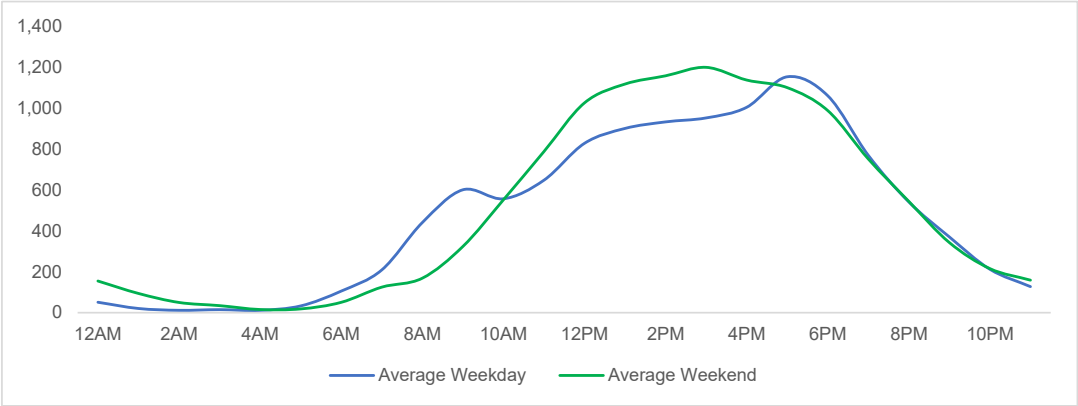
Day Parts are calculated using the following time periods:
Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

## Location Group - Average Daily Pedestrians

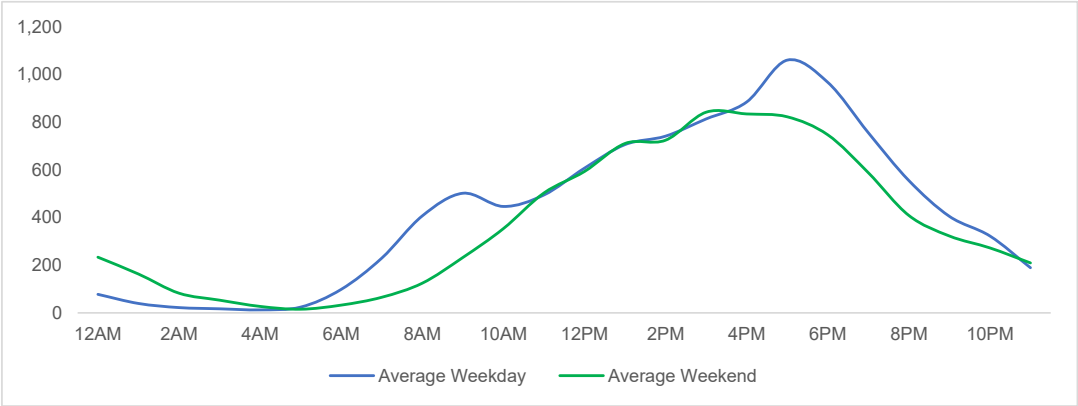
### Gansevoort Plaza



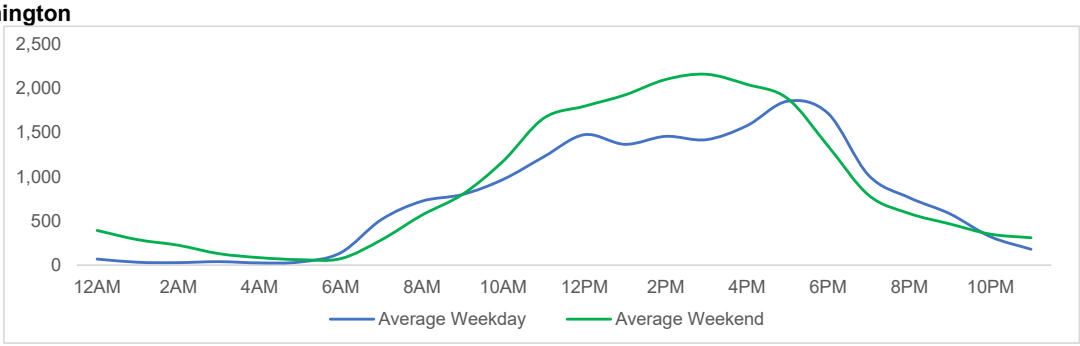

### Chelsea Triangle




### 14th St Square

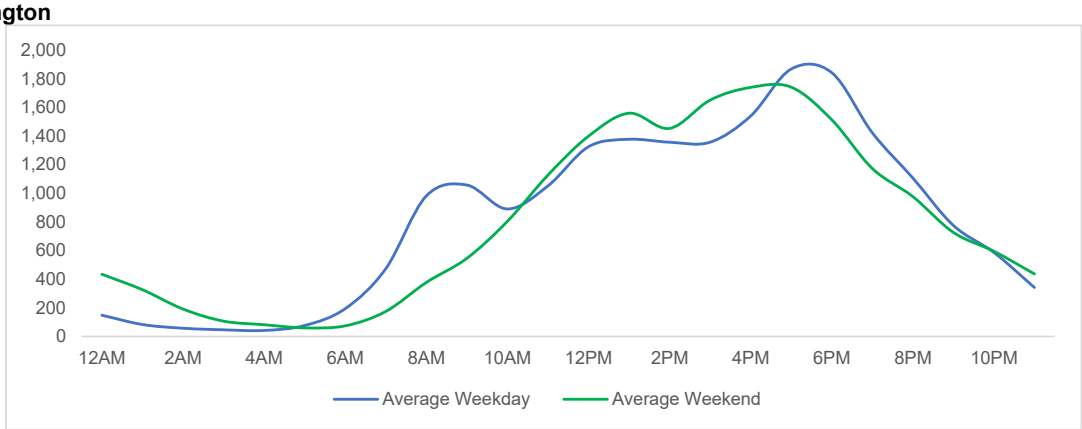



### Gansevoort at Washington

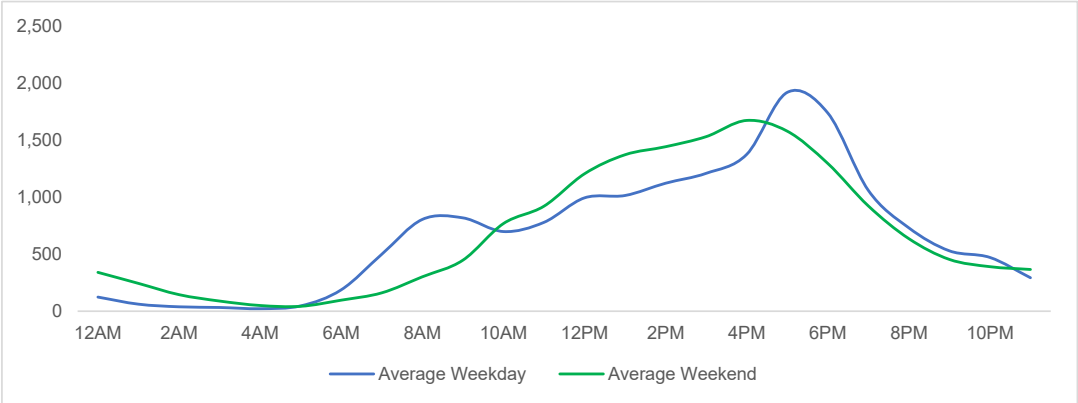


## Location Group - Average Daily Pedestrians (cont.)

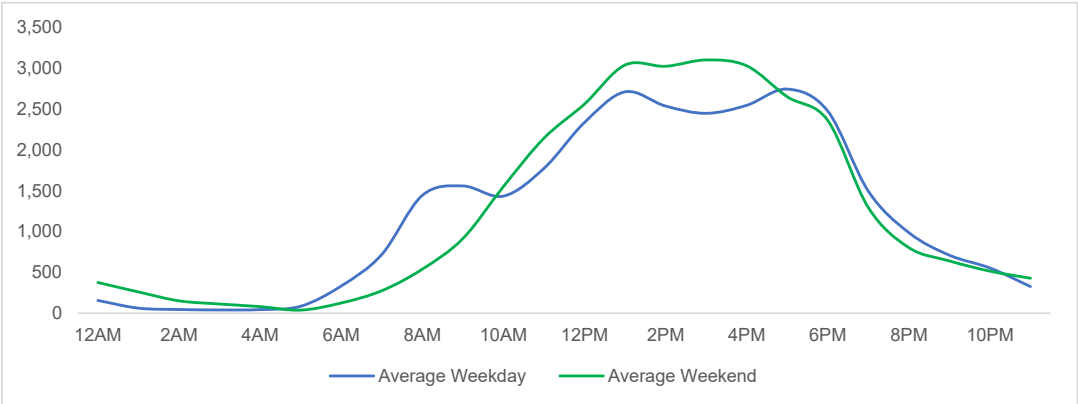
### W 14th St at Washington



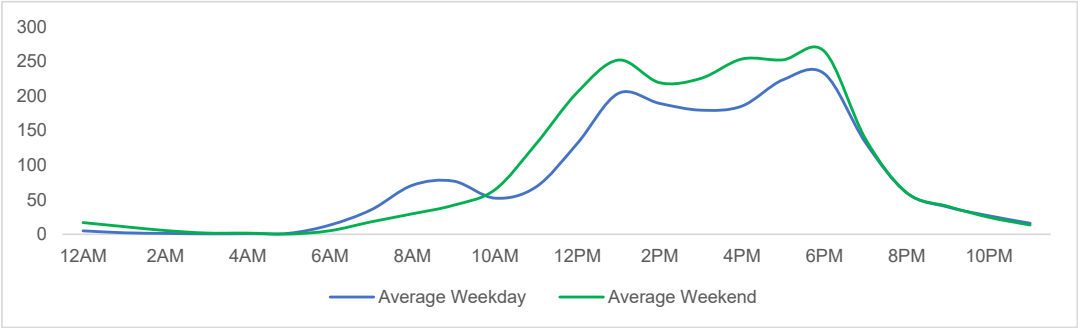

### W 13th St at Gansevoort




### W16th St at 9th Ave

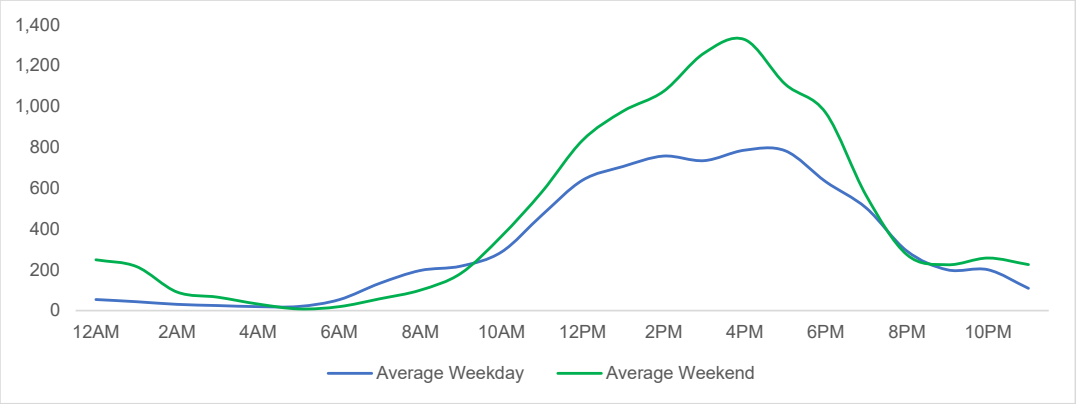



### W 14th St at 10th Ave

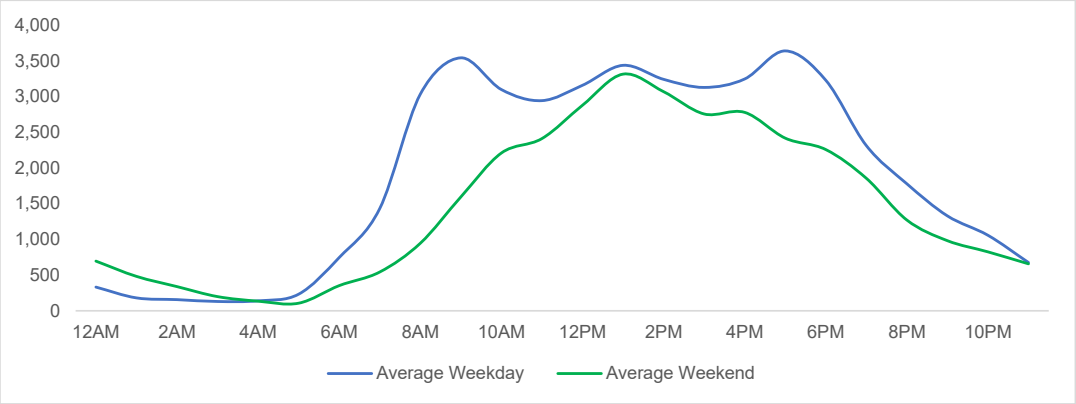


## Location Group - Average Daily Pedestrians (cont.)

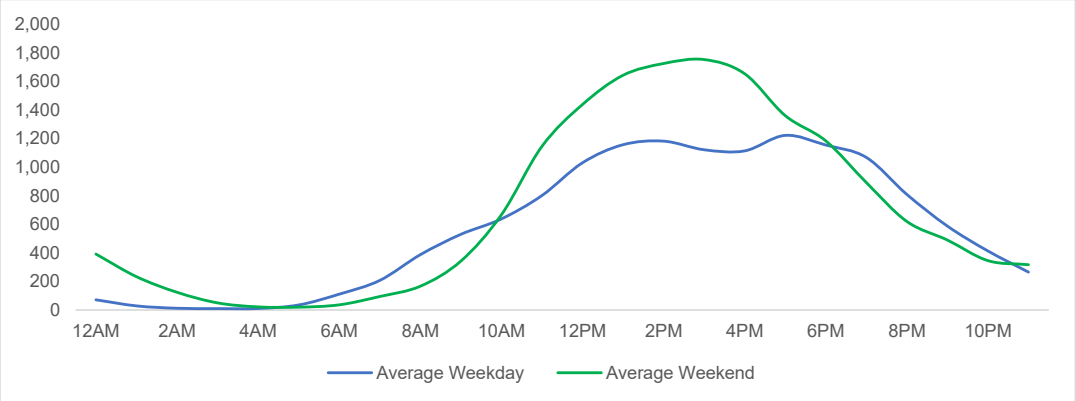
### W 13th St at 10th Ave



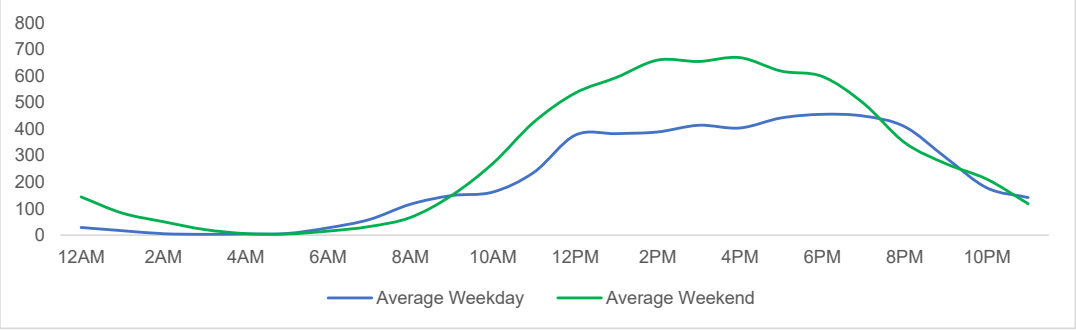

### W 15th St at 8th Ave




### Gansevoort OS

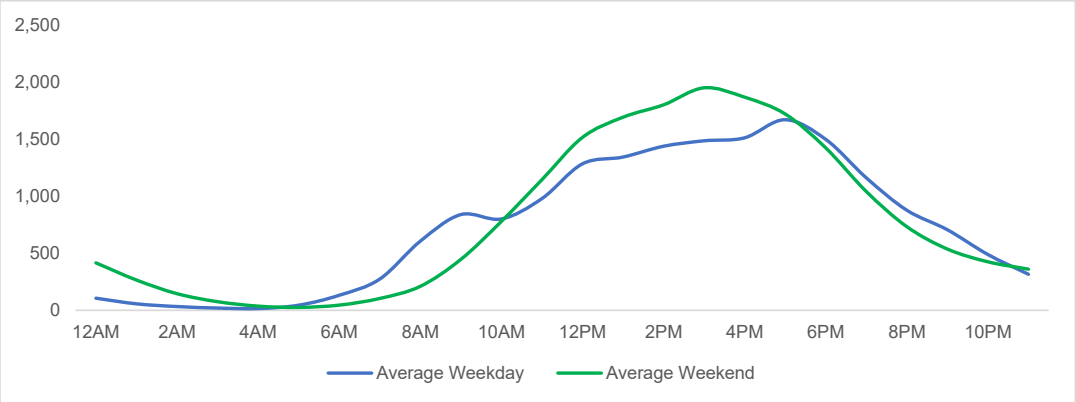



### LW 12 OS

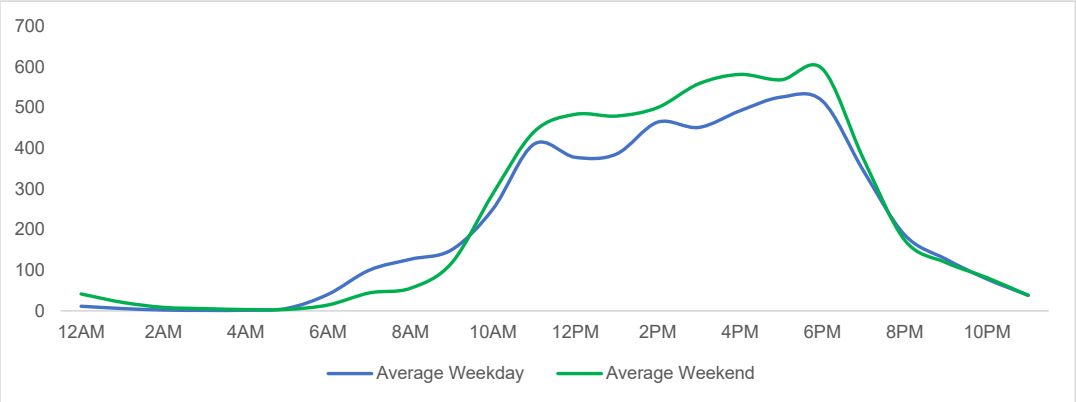


## Location Group - Average Daily Pedestrians (cont.)

### 9th Ave




### 10th Ave Crossing @ 14




## Weather

| | Max Temp (F) | | | |
|---|---|---|---|---|
| This Year | **89** | **8** | **25** | **2** |
| Last Year | **85** | **20** | **14** | **1** |

*Note: Numbers shown above relate to number of days of each weather type.