

### Arrivals by Zone

	Current Month	Previous Month	MoM Change	MoM % Change	Last Year	YoY Change	YoY % Change
Total Movements	5,828,346	7,107,744	35,538	2.5%	4,705,088	1,123,258	23.9%
District Entry	1,158,815	1,479,269	-6,150	-2.1%	970,408	188,407	19.4%
Gansevoort Plaza	40,856	68,664	-3,519	-25.6%	179,989	-139,133	-77.3%
Chelsea Triangle	1,378,099	1,409,711	62,583	22.2%	831,536	546,563	65.7%
Chelsea Square	140,451	195,713	-4,030	-10.3%	216,694	-76,243	-35.2%
US Downtown Index				0.1%			22.6%
New York Index				0.5%			23.0%

\*MoM and YoY variances are calculated using weekly averages.

### Key Stats

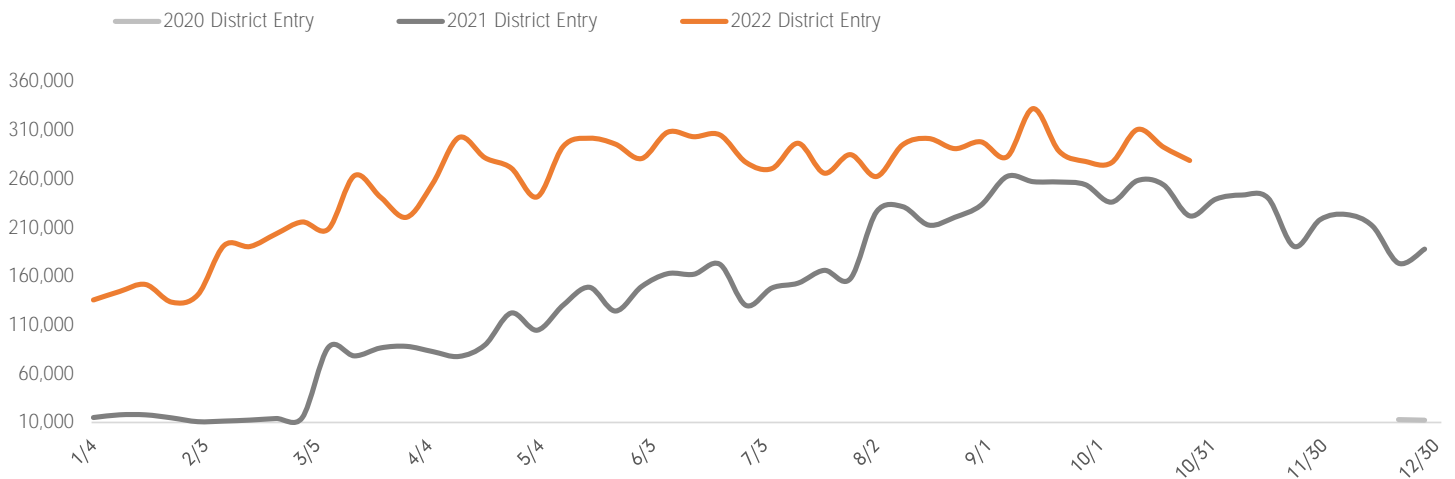
The busiest entry point in Meatpacking District this month was W 15th St at 8th Ave with a total of 360,985 visits.

The busiest day at Meatpacking District Entry this month was Saturday and the busiest hour this month was 4 PM on Saturday.

### District Entry - Average Daily Pedestrians

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
This month	31,407	31,302	41,070	43,582	50,619	52,101	39,623	289,704
Previous month	37,209	36,210	44,467	43,939	48,285	49,031	36,712	295,854
Last Year	30,523	28,425	32,314	34,992	38,967	40,434	36,947	242,602
Month on month variance	-5,802	-4,909	-3,396	-358	2,334	3,070	2,911	-6,150
Month on month %	-15.6%	-13.6%	-7.6%	-0.8%	4.8%	6.3%	7.9%	-2.1%
Year on year variance (LFL)	884	2,877	8,756	8,590	11,652	11,667	2,677	47,102
Year on year % (LFL)	2.9%	10.1%	27.1%	24.5%	29.9%	28.9%	7.2%	19.4%

### District Entry Annual Trend - Weekly Totals



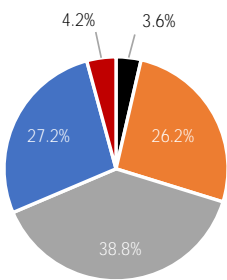
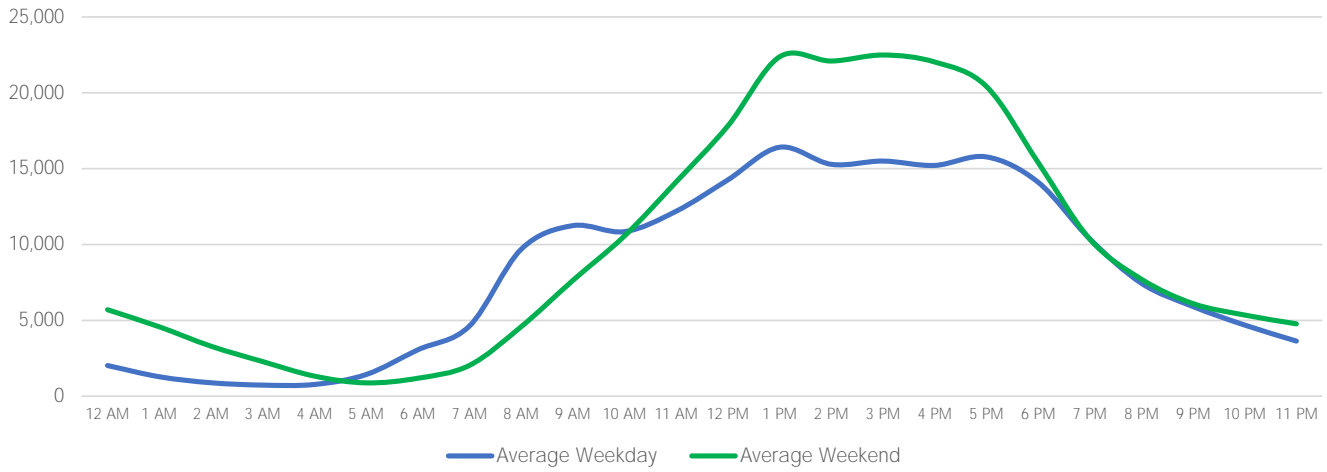
Average Weekly Pedestrians by Location Group



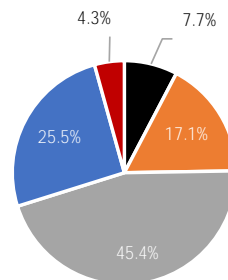
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	2,005	807	1,288	832	1,570	2,282	1,432	10,214	-25.6%	-77.3%
Chelsea Triangle	35,419	37,083	36,399	50,505	62,172	71,267	51,680	344,525	22.2%	65.7%
Chelsea Square	5,772	6,346	6,391	4,640	5,811	3,677	2,476	35,113	-10.3%	-35.2%
Gansevoort at Washington	11,495	8,038	14,699	18,837	20,732	20,772	13,129	107,702	0.0%	76.9%
W 14th St at Washington	11,133	10,241	12,050	11,662	13,531	14,733	12,895	86,245	-8.8%	-3.4%
W 13th St at Gansevoort	10,345	7,530	14,672	15,780	18,277	16,152	13,382	96,137	1.6%	22.6%
W 16th St at 9th Ave	23,983	26,100	28,944	30,690	34,751	38,092	29,635	212,194	1.3%	13.8%
W 14th St at 10th Ave	16,932	17,604	18,205	20,753	26,503	34,096	26,052	160,144	-4.9%	32.0%
W 13th St at 10th Ave	7,814	7,122	8,502	8,841	13,448	20,371	15,061	81,158	-9.1%	14.0%
W 15th St at 8th Ave	38,473	43,583	51,904	51,463	55,176	47,155	35,903	323,656	0.3%	23.7%
<b>Total</b>	<b>163,370</b>	<b>164,453</b>	<b>193,053</b>	<b>214,001</b>	<b>251,970</b>	<b>268,595</b>	<b>201,645</b>	<b>1,457,087</b>	<b>2.5%</b>	<b>23.9%</b>

\*MoM and YoY variances are calculated using weekly averages.

## Total Movements - Average Daily Pedestrians



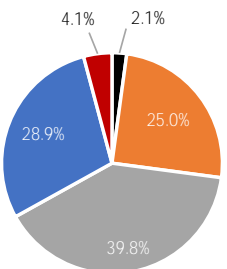
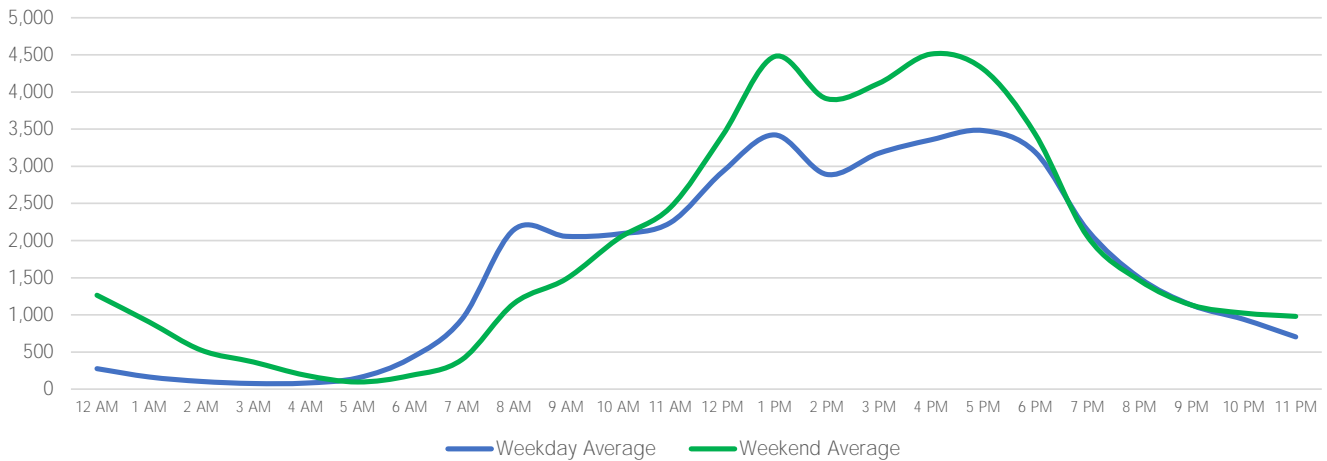
	Average Weekday	Month on Month %	Year on Year %
Early Morning	7,121	-3.3%	49.8%
Morning	51,639	1.9%	25.2%
Afternoon	76,669	1.7%	19.6%
Evening	53,620	-9.0%	24.2%
Late night	8,320	-6.4%	19.8%
<b>Total</b>	<b>197,369</b>	<b>-1.9%</b>	<b>23.2%</b>



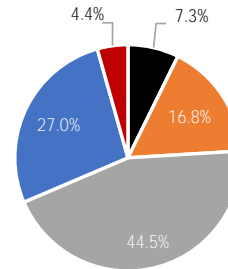
	Average Weekend	Month on Month %	Year on Year %
Early Morning	18,058	18.6%	34.2%
Morning	40,107	18.9%	29.0%
Afternoon	106,804	18.1%	19.9%
Evening	60,032	1.8%	29.4%
Late night	10,118	8.3%	33.3%
<b>Total</b>	<b>235,120</b>	<b>13.2%</b>	<b>25.4%</b>

Day Parts are calculated using the following time periods:  
 Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

## District Entry - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	850	-12.7%	8.1%
Morning	9,884	-2.2%	20.1%
Afternoon	15,771	-3.1%	18.9%
Evening	11,448	-10.8%	23.1%
Late night	1,643	-9.8%	12.1%
<b>Total</b>	<b>39,596</b>	<b>-5.8%</b>	<b>19.8%</b>

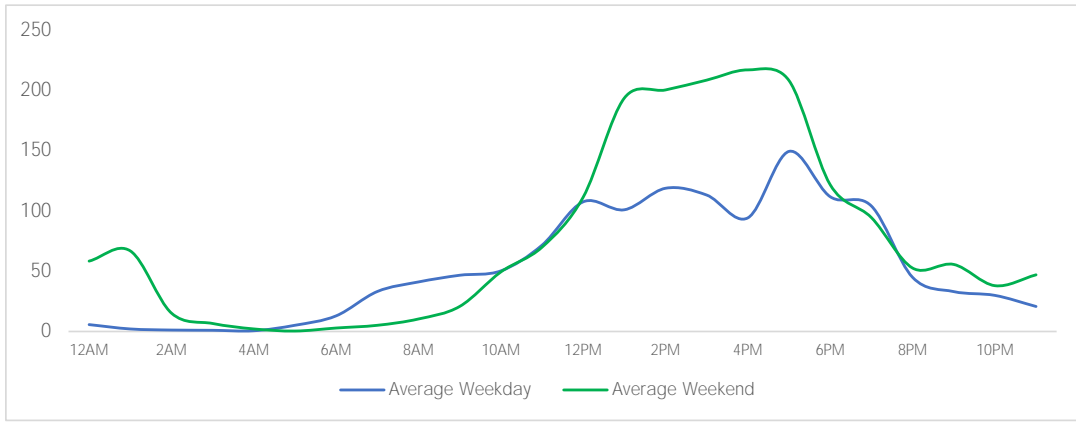


	Average Weekend	Month on Month %	Year on Year %
Early Morning	3,341	15.7%	28.1%
Morning	7,686	10.0%	22.1%
Afternoon	20,430	9.5%	13.3%
Evening	12,402	0.6%	24.3%
Late night	2,003	-0.2%	12.8%
<b>Total</b>	<b>45,862</b>	<b>7.0%</b>	<b>18.5%</b>

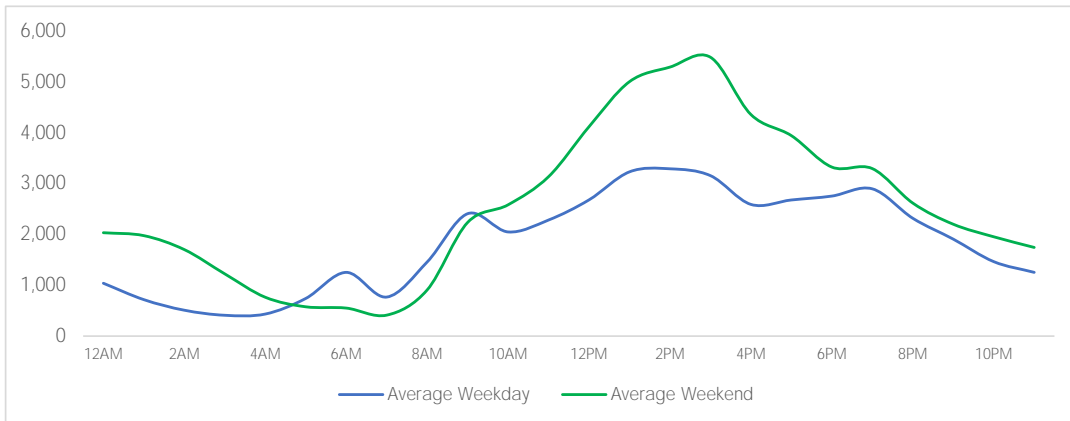
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# Location Group - Average Daily Pedestrians

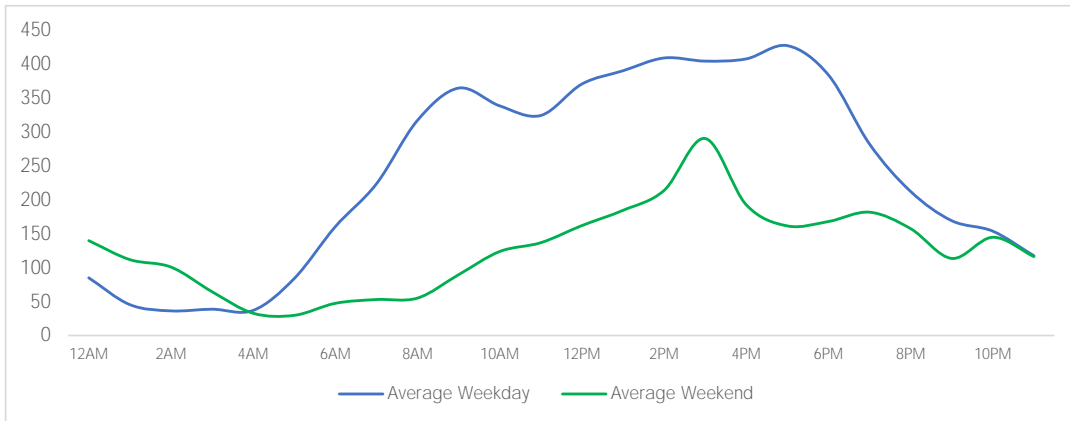
## Gansevoort Plaza



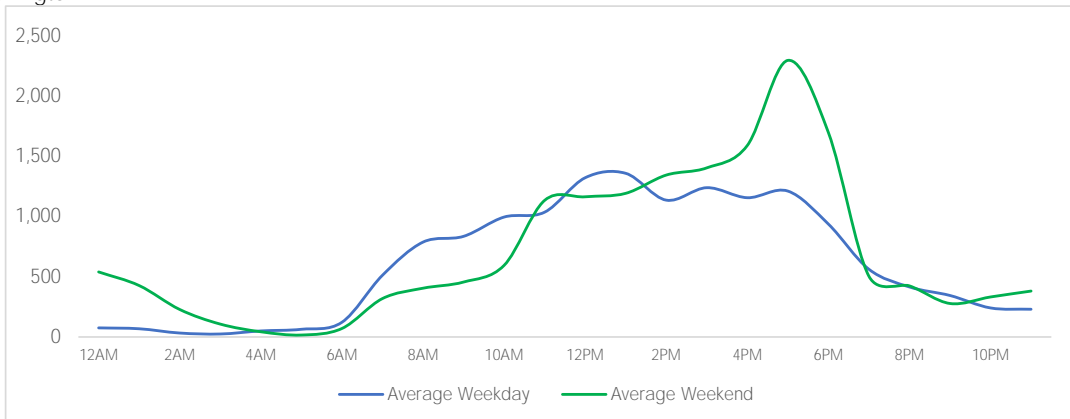
## Chelsea Triangle



## Chelsea Square

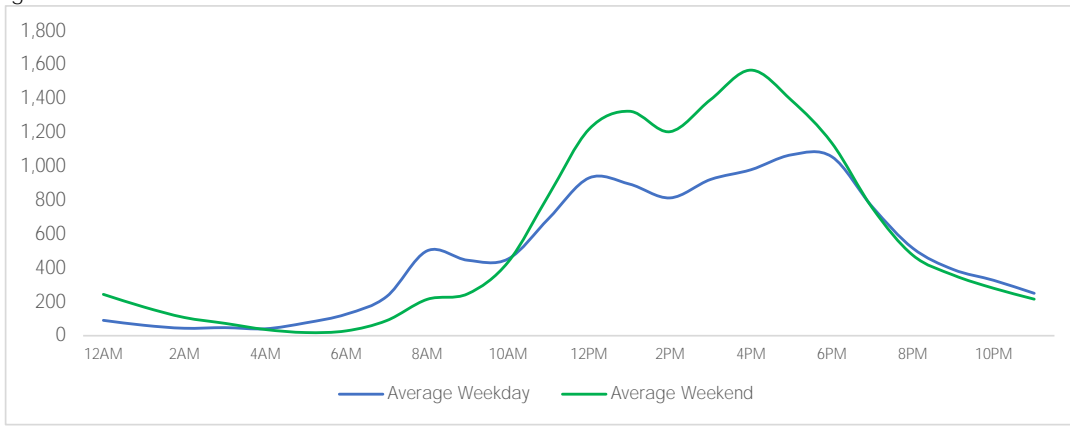


## Gansevoort at Washington

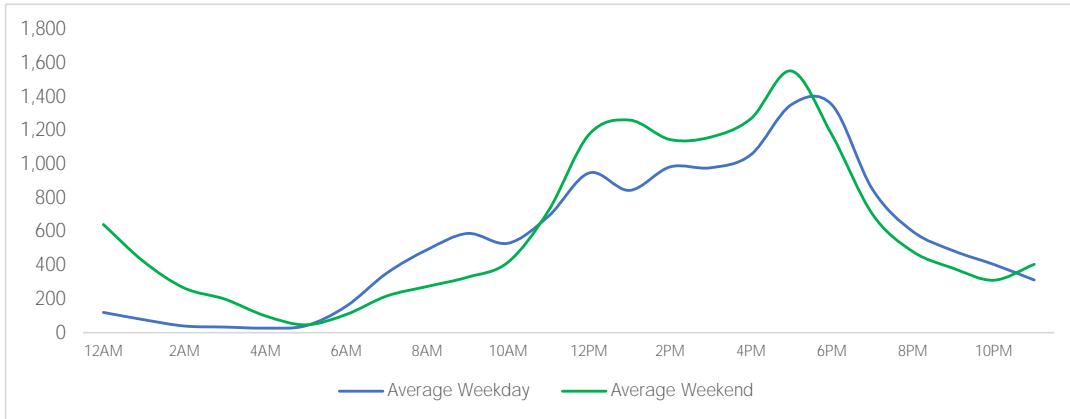


Location Group - Average Daily Pedestrians (cont.)

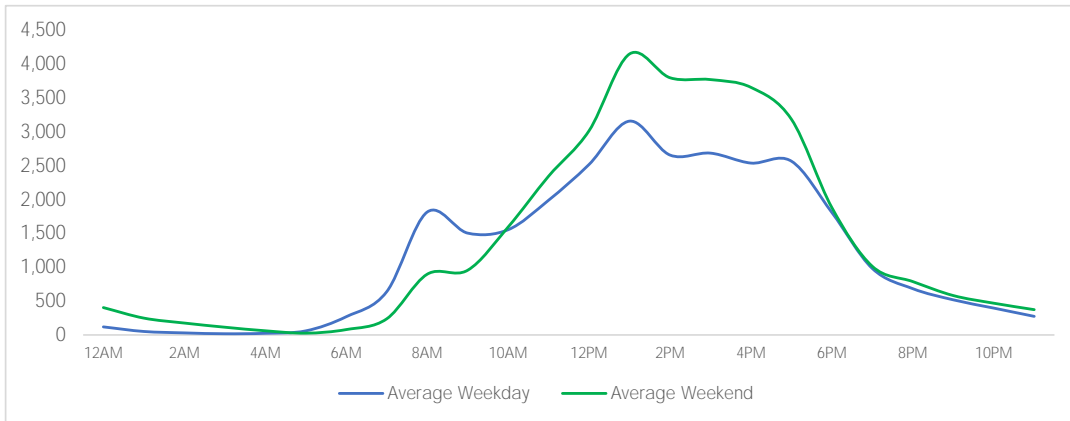
W 14th St at Washington



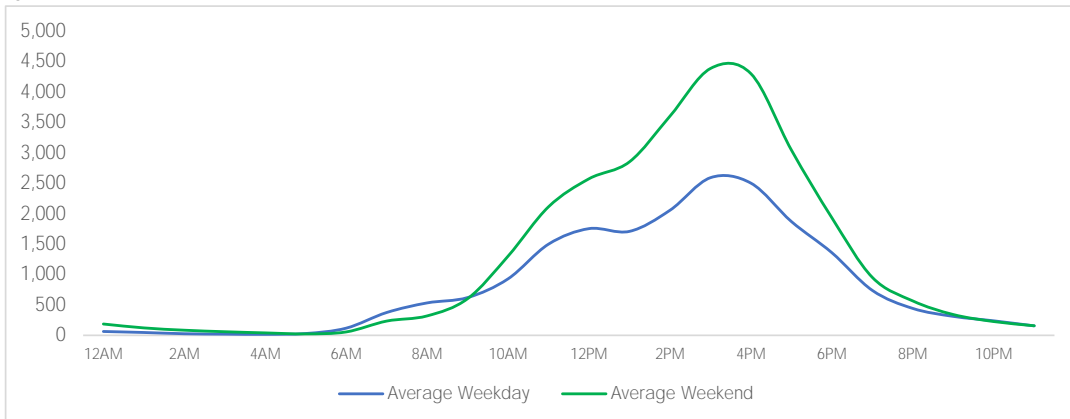
W 13th St at Gansevoort



W16th St at 9th Ave

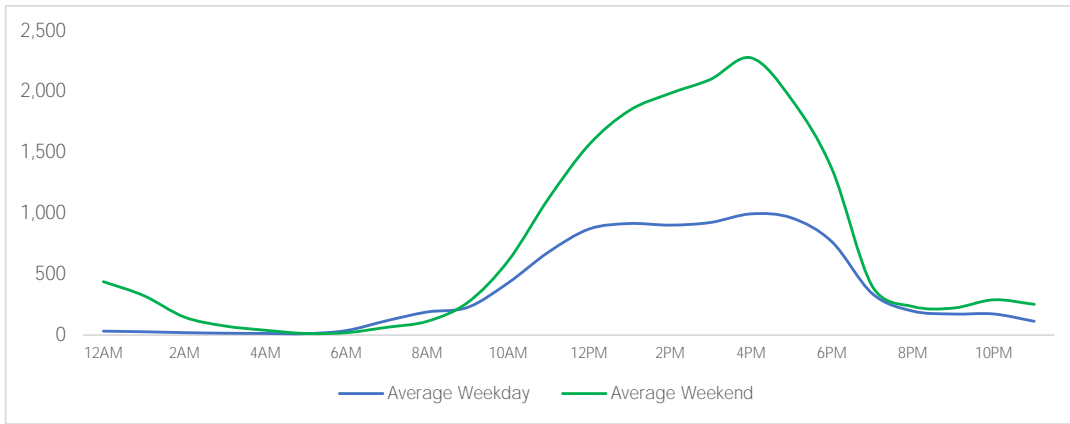


W 14th St at 10th Ave

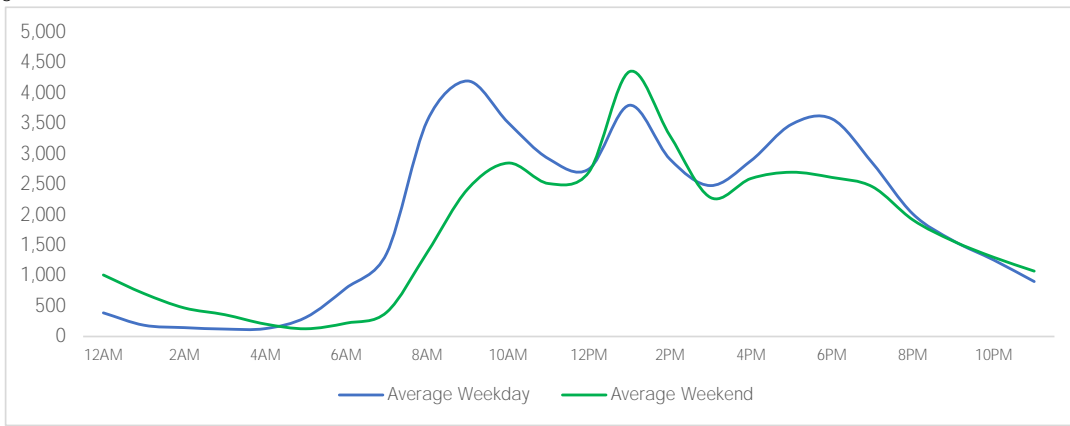


Location Group - Average Daily Pedestrians (cont.)




W 13th St at 10th Ave



W 15th St at 8th Ave



Weather

	Max Temp (F)			
This Year	75.74	14	10	4
Last Year	78.8	2	22	4

\*Note: Numbers shown above relate to number of days of each weather type.