

Arrivals by Zone

	Current Month	Previous Month	MoM Change	MoM % Change	Last Year	YoY Change	YoY % Change
Total Movements	7,107,744	5,611,028	18,792	1.3%	6,141,150	966,594	15.7%
District Entry	1,479,269	1,150,029	8,347	2.9%	1,263,592	215,677	17.1%
Gansevoort Plaza	68,664	53,056	469	3.5%	270,686	-202,022	-74.6%
Chelsea Triangle	1,409,711	1,055,975	17,948	6.8%	995,459	414,252	41.6%
Chelsea Square	195,713	72,633	20,984	115.6%	281,793	-86,080	-30.5%
US Downtown Index				-2.7%			26.8%
New York Index				-1.3%			30.8%

*MoM and YoY variances are calculated using weekly averages.

Key Stats

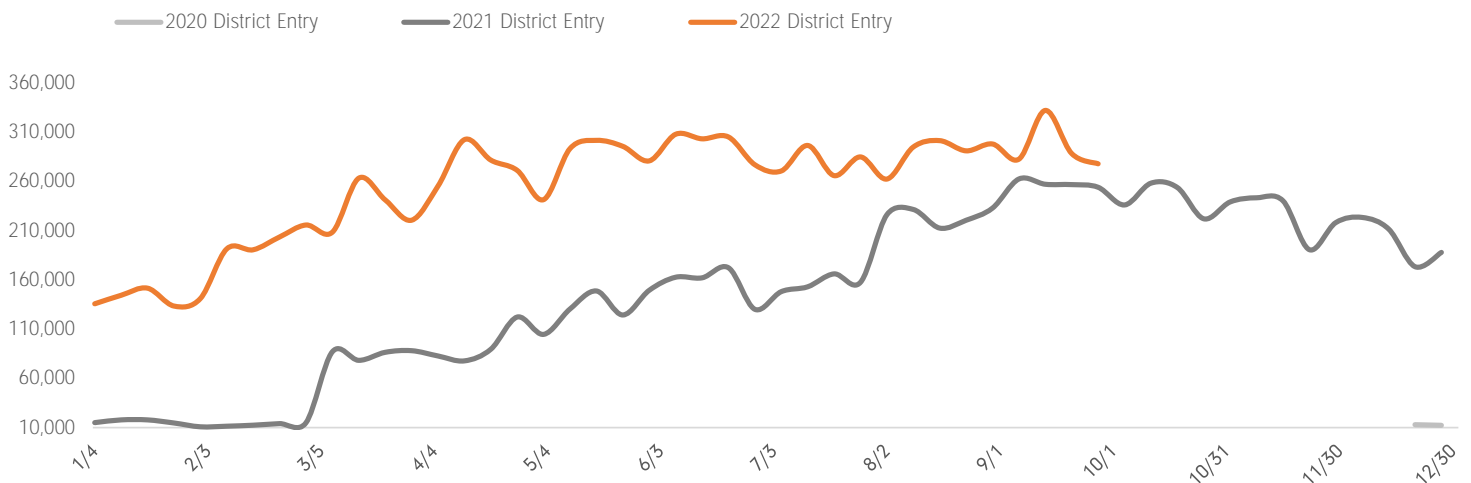
The busiest entry point in Meatpacking District this month was W 15th St at 8th Ave with a total of 459,629 visits.

The busiest day at Meatpacking District Entry this month was Saturday and the busiest hour this month was 5 PM on Saturday.

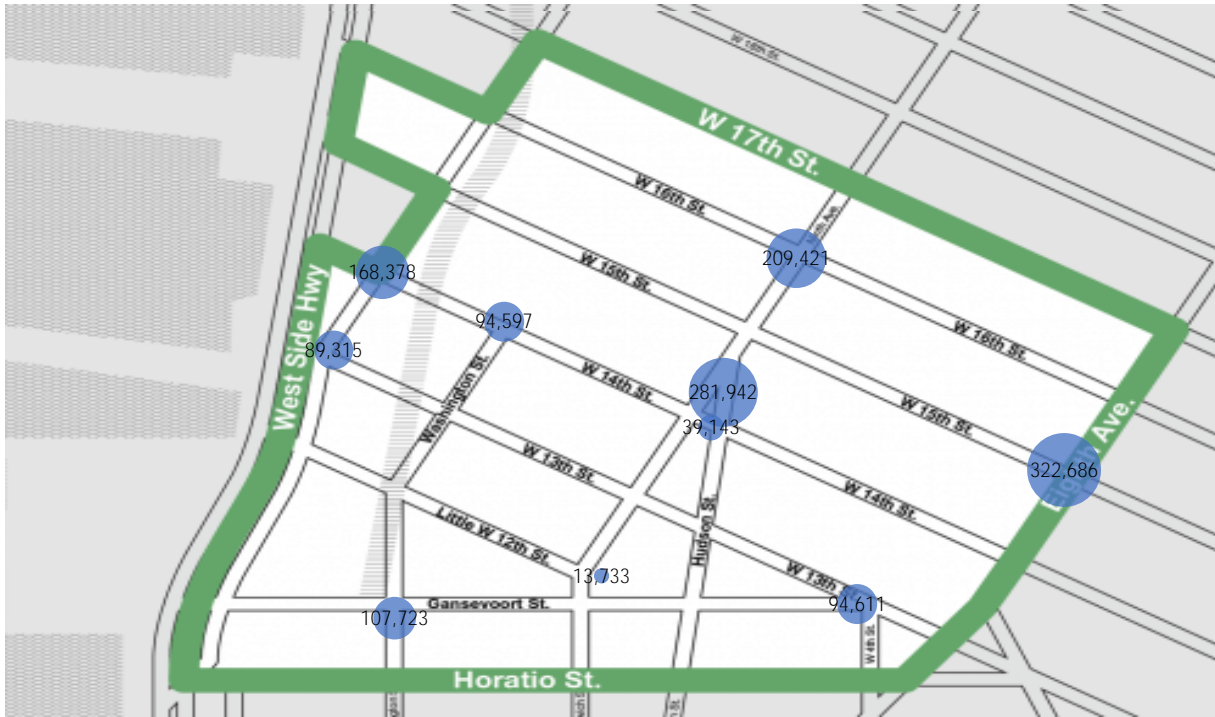
District Entry - Average Daily Pedestrians

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
This month	37,209	36,210	44,467	43,939	48,285	49,031	36,712	295,854
Previous month	34,327	37,520	40,729	40,266	44,901	49,826	39,939	287,507
Last Year	34,532	30,596	30,697	28,866	39,141	48,337	40,549	252,718
Month on month variance	2,882	-1,309	3,737	3,674	3,385	-795	-3,227	8,347
Month on month %	8.4%	-3.5%	9.2%	9.1%	7.5%	-1.6%	-8.1%	2.9%
Year on year variance (LFL)	2,678	5,614	13,769	15,073	9,145	694	-3,838	43,135
Year on year % (LFL)	7.8%	18.3%	44.9%	52.2%	23.4%	1.4%	-9.5%	17.1%

District Entry Annual Trend - Weekly Totals



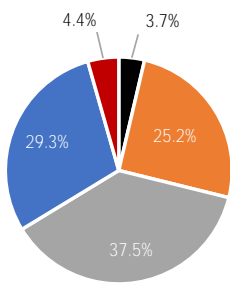
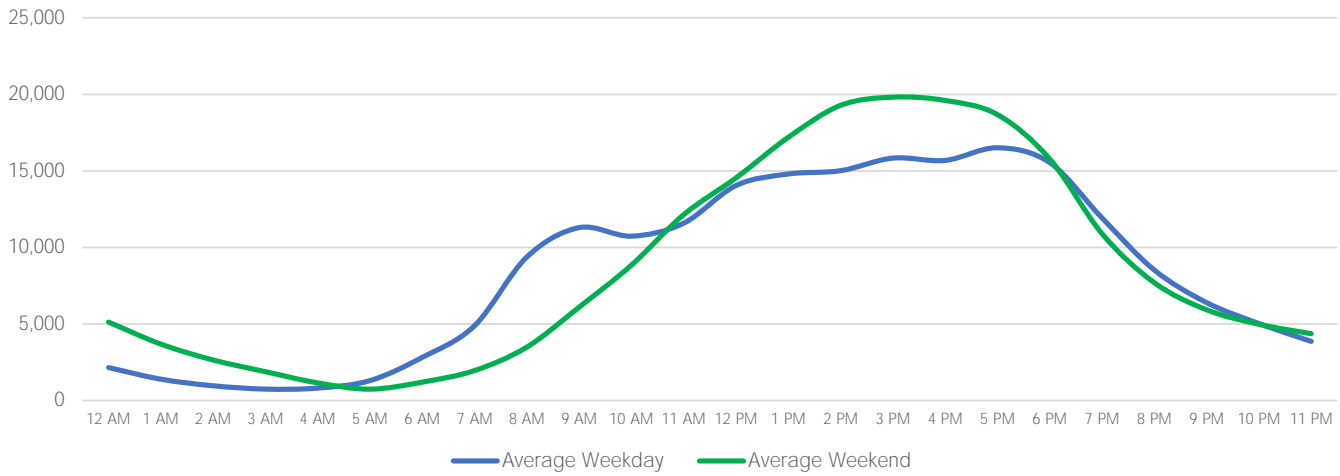
Average Weekly Pedestrians by Location Group



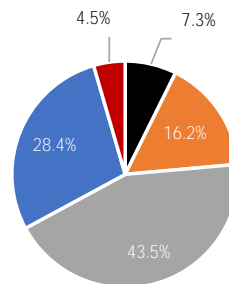
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Average Weekly Total	MoM % Change	YoY % Change
Gansevoort Plaza	1,388	1,427	2,180	2,118	2,238	2,685	1,696	13,733	3.5%	-74.6%
Chelsea Triangle	32,482	33,347	42,446	41,414	47,823	48,083	36,347	281,942	6.8%	41.6%
Chelsea Square	5,744	5,143	5,469	5,349	5,774	6,542	5,123	39,143	115.6%	-30.5%
Gansevoort at Washington	11,654	11,143	14,537	18,490	19,098	20,681	12,120	107,723	7.2%	31.5%
W 14th St at Washington	11,905	12,826	14,950	13,413	14,143	15,204	12,157	94,597	-9.0%	-6.6%
W 13th St at Gansevoort	11,792	10,620	14,683	14,995	15,526	14,931	12,063	94,611	9.7%	16.0%
W16th St at 9th Ave	25,815	27,151	29,953	30,528	33,931	34,706	27,337	209,421	10.2%	18.7%
W 14th St at 10th Ave	22,265	20,715	23,405	22,502	26,014	31,428	22,048	168,378	-22.2%	16.7%
W 13th St at 10th Ave	11,752	7,368	10,926	9,046	13,516	21,652	15,055	89,315	-16.5%	2.1%
W 15th St at 8th Ave	41,787	47,140	51,930	51,982	54,272	42,018	33,557	322,686	6.4%	31.3%
Total	176,584	176,879	210,480	209,838	232,336	237,929	177,503	1,421,549	1.3%	15.7%

*MoM and YoY variances are calculated using weekly averages.

Total Movements - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	7,365	0.6%	52.3%
Morning	50,696	13.5%	28.6%
Afternoon	75,378	7.5%	23.4%
Evening	58,893	-3.2%	25.4%
Late night	8,891	-5.3%	25.4%
Total	201,223	4.6%	26.2%

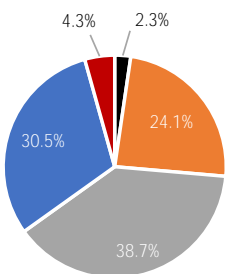
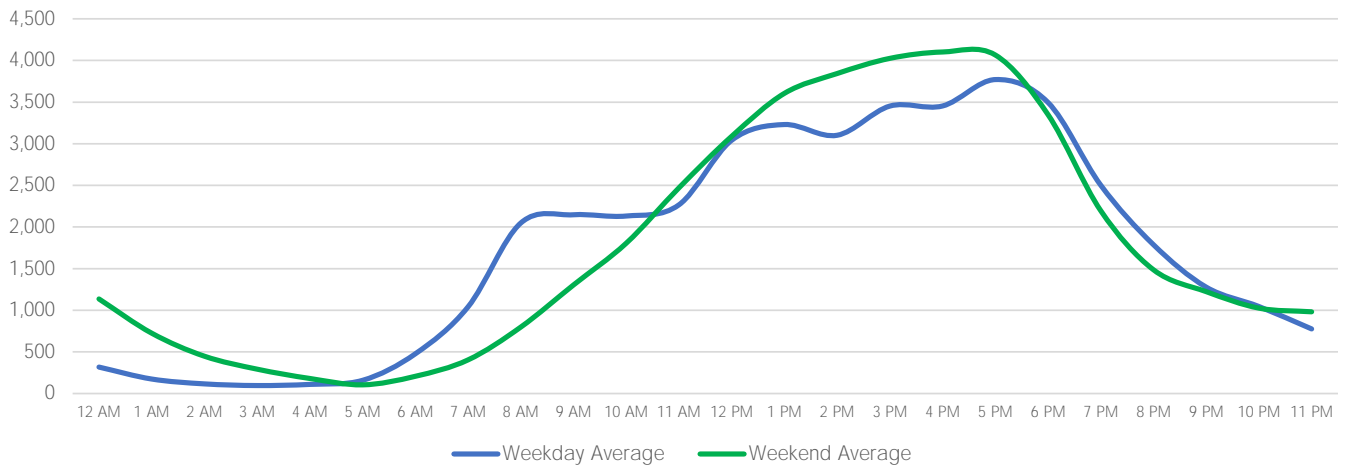


	Average Weekend	Month on Month %	Year on Year %
Early Morning	15,231	6.9%	8.2%
Morning	33,736	2.2%	-4.6%
Afternoon	90,436	-3.7%	-3.9%
Evening	58,972	-15.4%	-4.9%
Late night	9,342	-3.6%	-7.3%
Total	207,716	-5.8%	-3.7%

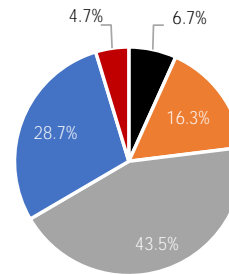
Day Parts are calculated using the following time periods:

Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

District Entry - Average Daily Pedestrians



	Average Weekday	Month on Month %	Year on Year %
Early Morning	974	2.2%	8.2%
Morning	10,112	14.7%	25.4%
Afternoon	16,280	9.8%	33.2%
Evening	12,835	-2.0%	28.4%
Late night	1,821	-1.9%	15.3%
Total	42,022	6.3%	28.2%



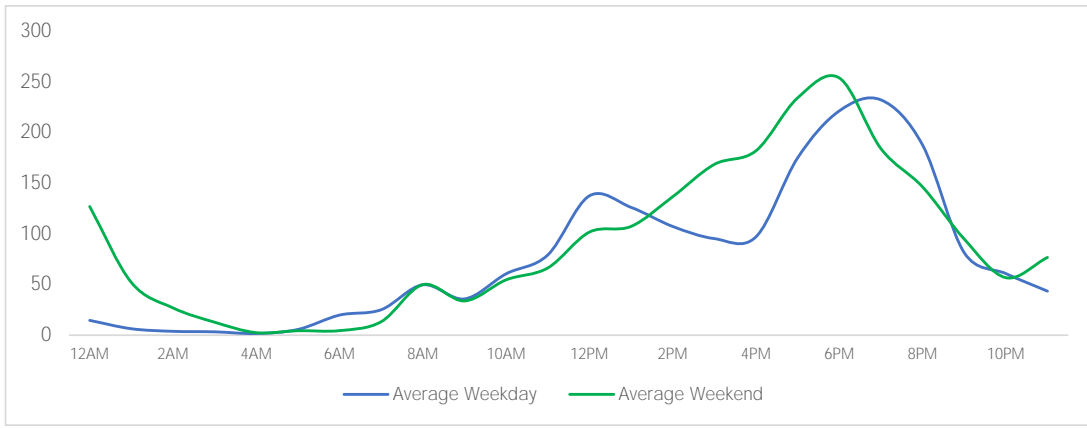
	Average Weekend	Month on Month %	Year on Year %
Early Morning	2,888	27.5%	-8.2%
Morning	6,990	1.9%	-2.5%
Afternoon	18,664	-4.5%	1.3%
Evening	12,323	-13.0%	-6.0%
Late night	2,007	-2.2%	-22.8%
Total	42,871	-4.5%	-3.5%

Day Parts are calculated using the following time periods:

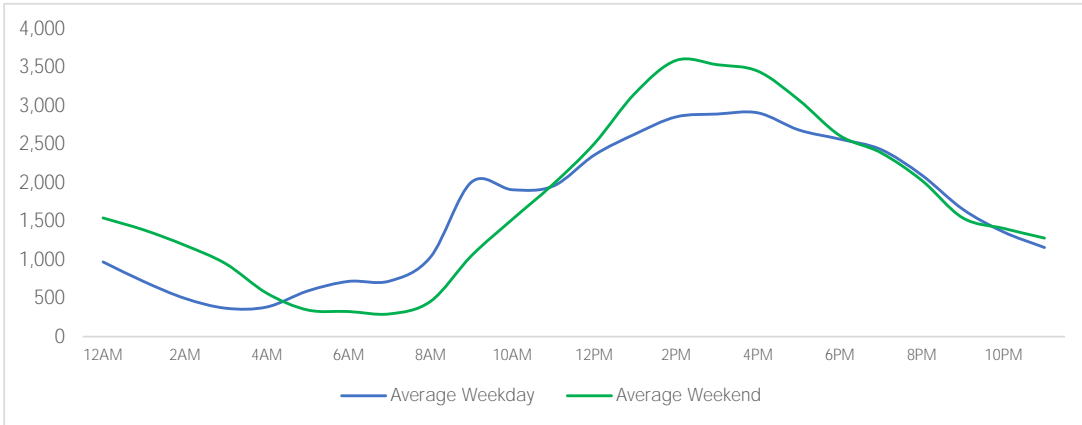
Early Morning Midnight - 6AM, Morning 6 - 11AM, Afternoon 11AM - 5PM, Evening 5 - 10PM, Late night 10PM - midnight

Location Group - Average Daily Pedestrians

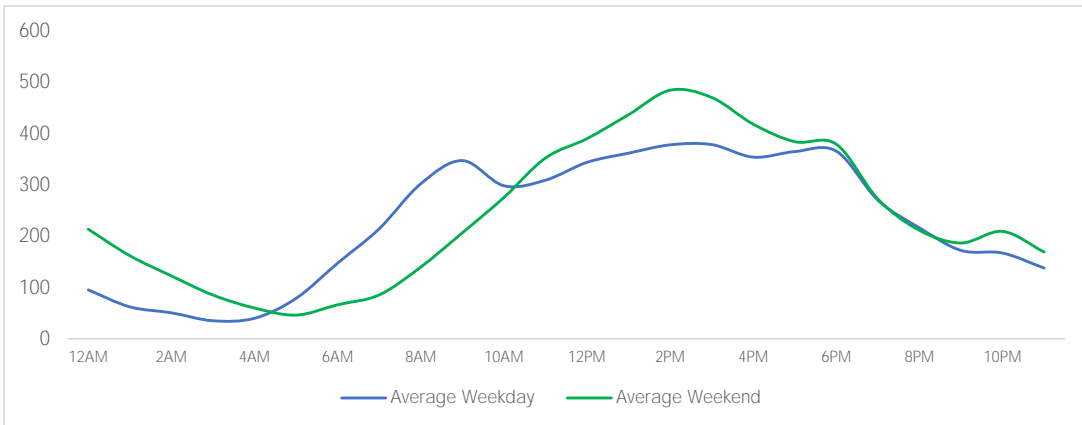
Gansevoort Plaza



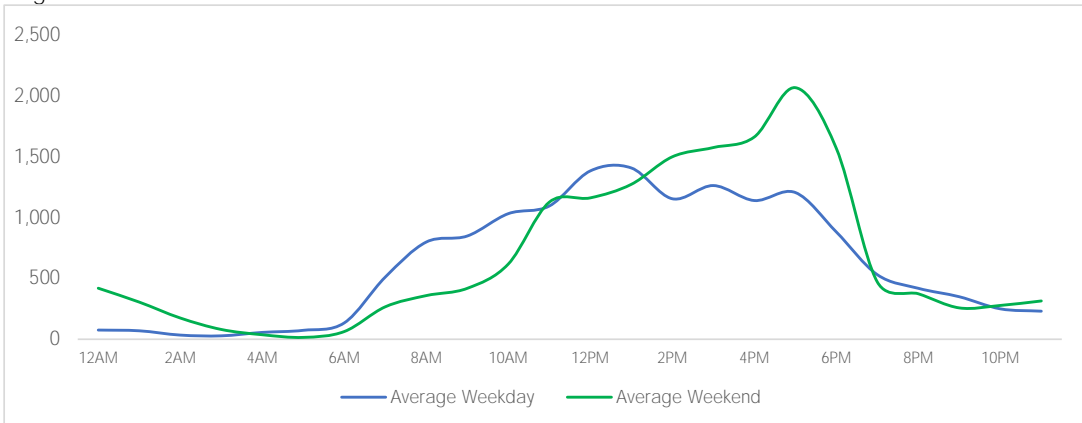
Chelsea Triangle



Chelsea Square

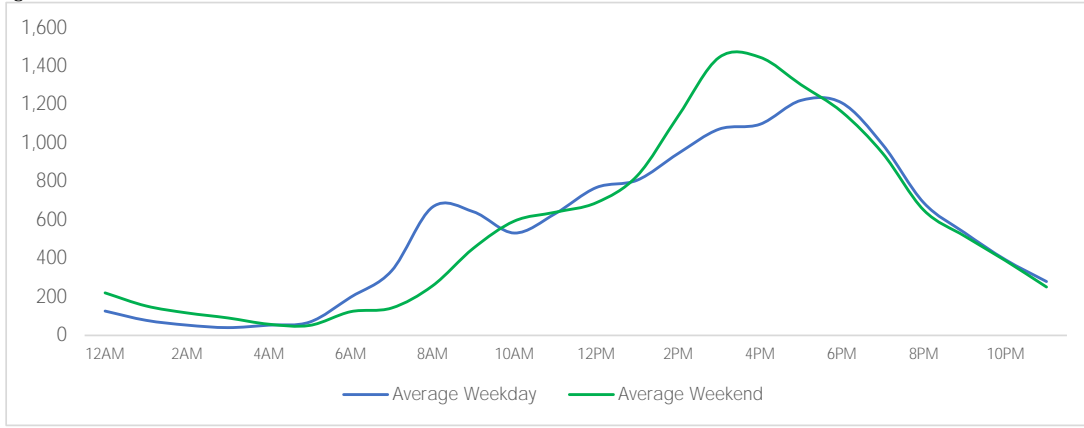


Gansevoort at Washington

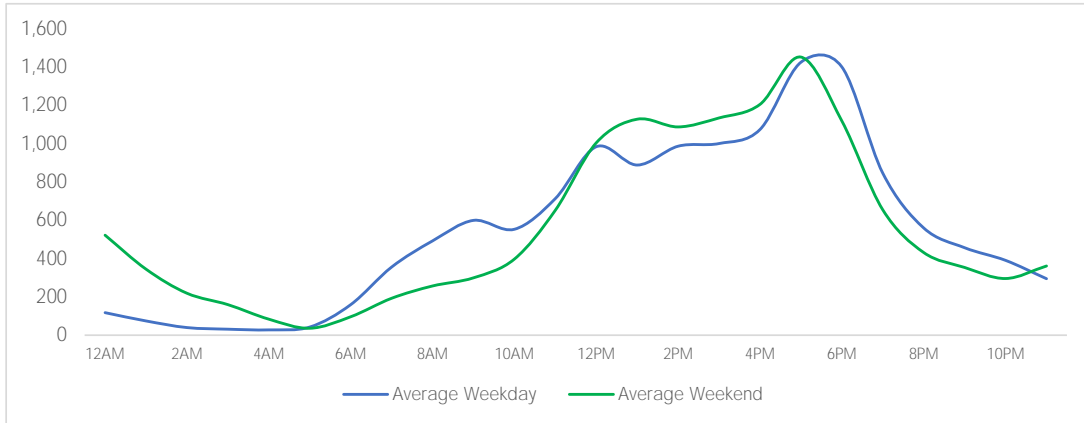


Location Group - Average Daily Pedestrians (cont.)

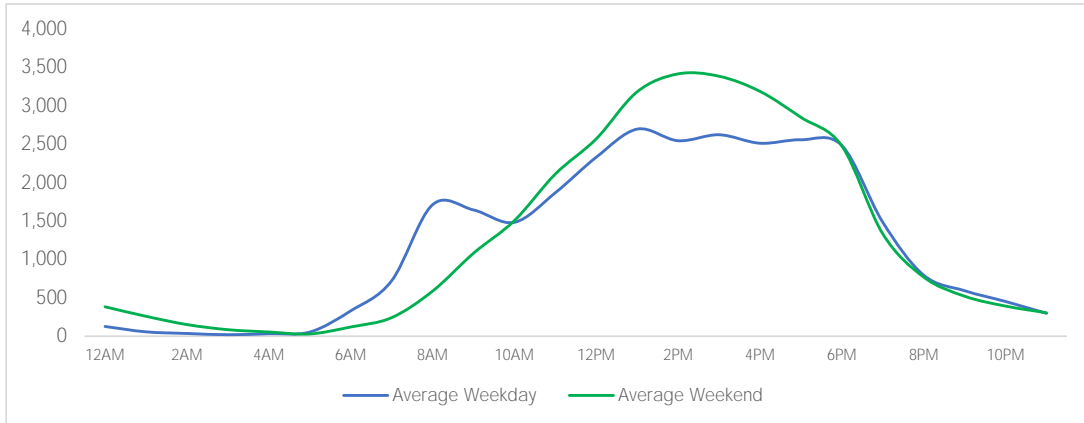
W 14th St at Washington



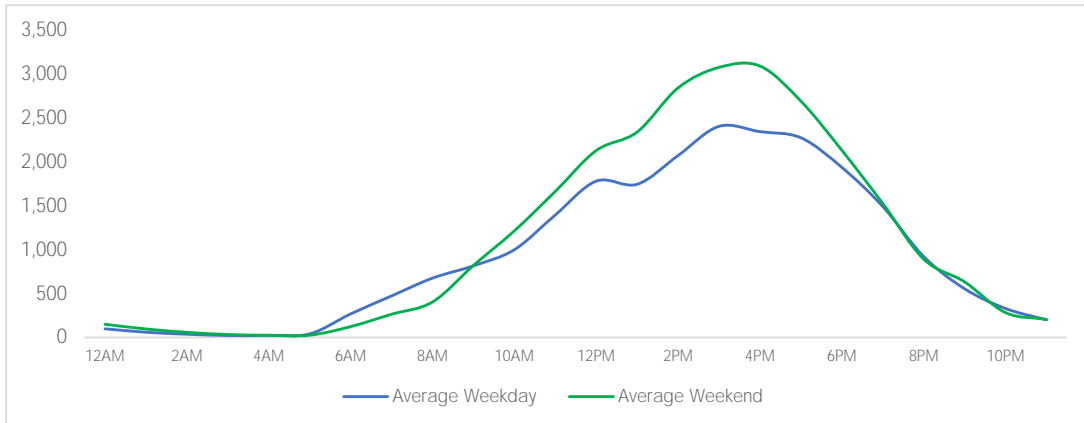
W 13th St at Gansevoort



W16th St at 9th Ave

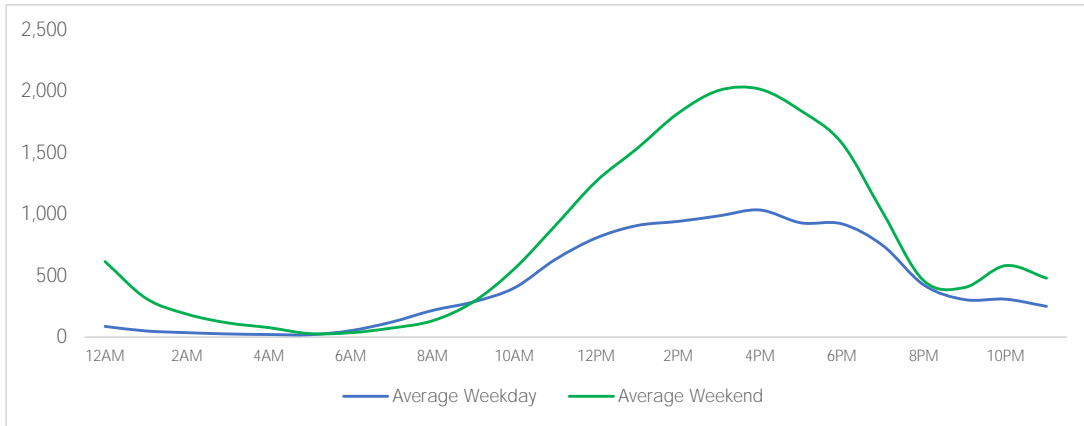


W 14th St at 10th Ave

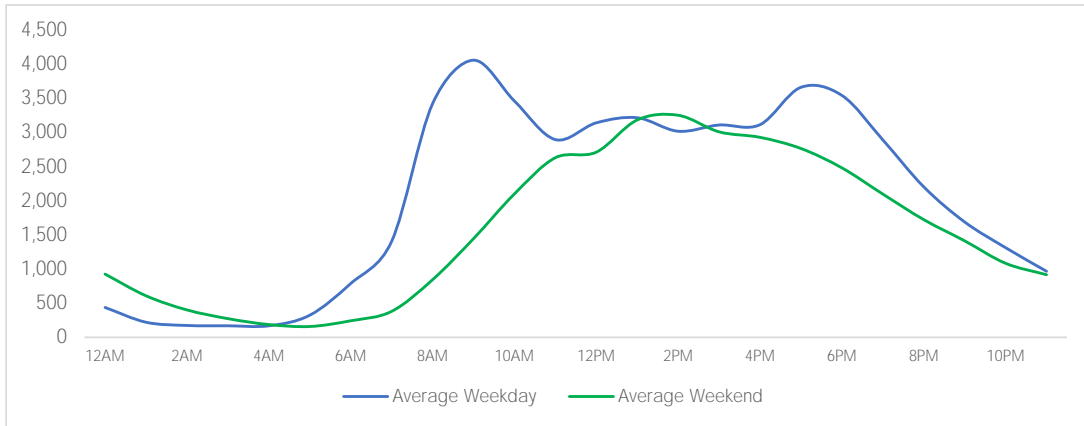


Location Group - Average Daily Pedestrians (cont.)




W 13th St at 10th Ave



W 15th St at 8th Ave



Weather

	Max Temp (F)			
This Year	87.8	7	22	6
Last Year	89.6	5	26	4

*Note: Numbers shown above relate to number of days of each weather type.